

# CAUSE.

VARIETY THE CHILDREN'S CHARITY HELPS SOUTH AUSTRALIAN CHILDREN WHO ARE SICK, DISADVANTAGED OR HAVE SPECIAL NEEDS.

# EFFECT.

IN 2011 VARIETY SA MADE AVAILABLE

174 APPEALS,

TOTALLING

\$3.822 MILLION.



# THANK YOU.

“I believe that life is like being dealt a deck of cards. It is how you play the cards that makes the difference. Variety SA has made a huge difference in Jasmin's and our lives and it is the people who support Variety, that help to make that difference. For that we are grateful and thank you.”

Elle & Brad

Parents of Jasmin

“It is amazing to watch Toby using his Prosthesis. Every week I can see a change in what he can achieve - the appeal has changed his life path in such a positive way. What a wonderful gift we have been given, not only the appeal but the support, friendships and being part of the amazing Variety family.

I am not alone in ensuring Toby has the best chance of living a full and adventurous life.”

Shelley Mills

Toby Mills' mother



Variety, the Children's Charity Tent 75 provides practical help to South Australian children in need.

There is no doubt the need keeps growing and with the support of our sponsors, volunteers, event participants and fundraisers, we will work tirelessly to assist children to live, laugh and learn. Variety pays on supplier invoice for equipment or services so you can be sure every dollar reaches where it is needed most.

Variety pays on supplier invoice for equipment or services so you can be sure every dollar reaches where it is needed most.

As well as individual appeals Variety SA has also supported many major projects over the years:

- Establishment of the Child Health Research Institute (CHRI) \$750,000
- Ongoing supply of equipment at CHRI \$1.2 million
- Royal Flying Doctor Service
- Medically equipped new aircraft \$1.1 million
- Novita Children's Services \$1.6 million
- Splints Program
- Various equipment
- Ronald McDonald House \$520,000
- Accommodation Wing
- Housing Facility
- Riding for the Disabled \$1.47 million
- Cora Barclay Centre \$882,000
- Youth Personal Development Projects \$996,000
- Operation Flinders



# PROGRAMS

Variety SA helps children in need through our three programs - the Variety Caring for Kids program, Variety Freedom program and Variety Future Kids program. Variety endeavors to make a difference to the lives of South Australian children who are sick, disadvantaged or have special needs to enable them to live, laugh and learn.



The Variety Caring for Kids program provides essential medical equipment for families at home as well as for South Australian health services including hospitals, intensive care units and specialised medical services. Variety finances the purchase of much needed medical equipment in addition to recreational equipment that can be utilised by children during their recovery.



The Variety Freedom Program enables children with physical disabilities to participate in daily activities by providing wheelchairs, custom tricycles, walking frames, standing frames, leg splints, wheelchair lifters and more to help children gain independence and freedom.

#### LIBERTY SWINGS

Remember the feeling of swinging through the air with the wind on your face and the freedom you felt? Every child deserves to have this experience. This normally simple pleasure was never an option for children in wheelchairs until an Australian invention came along, the Liberty Swing. Unless you witness it, you cannot begin to imagine the sheer delight on the faces of the children who ride a Liberty Swing for the first time. Variety champions this wonderful invention with its aim to install Liberty Swings in as many communities as possible.

#### SUNSHINE COACHES

Variety, the Children's Charity brings sunshine to the lives of thousands of children through Sunshine Coaches. Special schools and other organisations have been grateful recipients of a fleet of more than 1,200 coaches travelling Australia, transporting children to their daily activities and other special life experiences.



The Variety Future Kids program helps kids who are disadvantaged or have special needs to fulfil their dreams and reach their fullest potential in education, the arts and sport; including the provision of specialist computer packages and communication devices as well as providing a range of experiences for children. Variety is also a supporter of special education and disadvantaged schools throughout the state.



Additionally the Variety @ Work program and Ladies of Variety (LOV) provide an array of outings and fun activities throughout the year, including the Children's Easter Picnic at Carrick Hill and the Children's Christmas Party at Adelaide Showgrounds, along with hundreds of smaller activities for other schools, organisations and individuals.



The Variety Show of Hearts Scholarships program fosters talent in sport, art, drama, music, academia and self development for children who are sick or disadvantaged and are already showing success in their chosen area of interest.

# EVENTS

Each year Variety SA brings to life a host of events to support South Australian children in need. It is with thanks to the money raised by our event participants, sponsors, fundraisers and everyone who attends the events that Variety can continue to help make a difference to the lives of South Australian children who are sick, disadvantaged or have special needs.

## V2 BLACK & CHROME

17 JANUARY 2012

## VARIETY 4WD CHALLENGE

24 MARCH - 20 MARCH 2012

## LADIES OF VARIETY CHILDREN'S EASTER PICNIC

3 APRIL 2012

## VARIETY ANNUAL THEMED BALL

15 JUNE 2012



## SA VARIETY BASH

10 AUGUST - 18 AUGUST 2012

## VARIETY V2 CLASSIC BIKE RUN

OCTOBER 2012

## VARIETY ADVENTURE TV TREK

OCTOBER 2012



## VARIETY MELBOURNE CUP LUNCHEON

6 NOVEMBER 2012



## VARIETY SANTA FUN RUN

25 NOVEMBER 2012



## LADIES OF VARIETY CHILDREN'S CHRISTMAS PARTY

5 DECEMBER 2012

# EFFECT.

IN 2011, VARIETY SA FUNDED 174 APPEALS TO THE VALUE OF \$3.822 MILLION THROUGH OUR PROGRAMS.

## CARING FOR KIDS PROGRAM \$214,810

### WOMEN'S & CHILDREN'S HOSPITAL - INTRAOPERATIVE ULTRASOUND MACHINE.

The intraoperative ultrasound machine will benefit over 200 children a year who need life-saving surgical procedures with hydrocephalus, brain and spinal tumour removal and relieving intracranial pressure for patients with traumatic head injuries.

"We are extremely grateful to Variety for the purchase of the ultrasound machine.

This valuable equipment has already helped with the surgery of many children by increasing the accuracy of shunt insertion and has been a very useful adjunct for intraoperative localisation in tumour surgery. The good quality of intraoperative pictures for many shunt operations has diminished the need for post-operative CT scans for these children."

Dr Amal Abou-Hamden  
Womens & Childrens Hospital

## FREEDOM PROGRAM \$1,055,752

### SPLINTS PROGRAM

The Variety Splints Program run through Novita has given Kashish the freedom and strength to do daily activities, that previously she had not been able to do. Having been born with spastic diplegia, a form of cerebral palsy, Kashish was slow to begin walking and had no muscle strength in her legs, which affected her development.

"Kashish is a recipient of splints provided by the Variety Splints Program. Since she learnt how to stand and walk independently Kashish has had the freedom and strength to do daily activities otherwise not possible. Kashish loves to wear her splints as it gives her functional independence at school and life in general. We have no words to thank you for providing these services and making such a difference to Kashish's life."

Deepika and Vishal  
Parents of Kashish



## LIBERTY SWING \$25,000

### CITY OF SALISBURY

"This donation of a Liberty Swing by Variety SA to the City of Salisbury will be a fantastic addition to St Kilda Playground." "It is important that all children can be included in the activity of play with their friends and family and the new swing will allow them to do so."

Gillian Aldridge,  
Mayor of the City of Salisbury.

## SUNSHINE COACHES \$755,226

### KILPARRIN SCHOOL

Kilparrin Teaching and Assessment School and Services (Kilparrin) provides on-site preschool and school programs and a statewide support service for students with complex sensory impairments and additional disabilities.

"Because of the complex needs of Kilparrin students they regularly participate in swimming sessions and community based excursions off site to enhance their learning and development. The new bus will enable whole class groups to travel together in the one bus making the staffing of such ventures much more manageable.

Excursions to the local shopping centres and parks as well as attractions such as the Zoo and Botanic Gardens enable Kilparrin students to have experiences similar to their able peers but in a specifically planned and supported way that enhances their learning opportunities."

Alison McWilliams  
Principal, Kilparrin Teaching  
& Assessment School  
& Services



## FUTURE KIDS PROGRAM \$1,726,759

### ONE AND ALL

The objective of the One & All Youth Development Program is to help participants take the qualities of teamwork and responsibility that are necessary at sea into the navigation of their daily lives and chosen careers. There are many for whom this experience is beyond their reach, and that opportunity is provided through the support of Variety.

The support of Variety, the Children's Charity has helped provide life changing experiences at sea for many young South Australians.

"This was one of the most challenging youth programs that I have been a part of. I think that the One & All was a fantastic voyage that helped to build strength of character. It was great to see the students work together effectively as a team, and was a fantastic experience that I'm sure none of us will ever forget."

Katie Miller  
Teacher, Christies Beach School

## SHOW OF HEARTS SCHOLARSHIP PROGRAM \$45,000

### NATHEN

Nathen, 15, was struck down with a virus when he was 8 years old that left him paralysed from the waist down. Nathen has been a recipient of the Scholarships Program since 2010. This is helping him achieve his dream to represent Australia at the 2012 London Paralympics, by providing equipment such as racing frames, gloves, tyres and racing wheels.

Nathen is currently ranked No 1 for under 18's in the world for 200m, 400m, 1500m, 5000m and marathon. This year Nathen achieved an A qualification time (for the London Paralympics) while in Switzerland for the marathon and hopefully this will be enough to get him on the Australian team.

"I am not sure Nathen could have done so well without the Variety Scholarship funding.

Sport for Nathen has had so many benefits aside from the fitness and health aspects, his increasing confidence and independence has flowed through to all areas of his life."

Lisa Arkley  
Nathen's Mum



**CARING FOR KIDS PROGRAM \$214,810**

Recipient	Amount	Description	Region
Women's & Children's Hospital	\$101,450	Ultrasound Machine	Adelaide
Australian Cranio-Maxillo Facial Foundation	\$10,890	Fibre Optic Nasendoscopy Instrument	Adelaide
Cure4CF Foundation	\$82,720	Ultracentrifuge	Unley
Asthma Foundation of SA	\$9,750	Asthma Emergency Kits	West Torrens
Flinders Medical Centre	\$10,000	Artwork, Toys & Uniforms	Marion/Mitcham
<b>TOTAL APPROVED \$214,810</b>			

**FREEDOM PROGRAM \$1,055,752**

Recipient	Amount	Description	Region
Aaron	\$14,800	Railings and Lifter	Naracoorte Lucin
Hayleigh & Joel	\$1,588	increase on 2010 appeal	Pt Adel Enfield
Jemma	\$161	increase on 2010 appeal	Salisbury
Tarik	\$2,035	Air Conditioner	Salisbury
Kaylee	\$9,565	Seat and Pram Base	Tea Tree Gully
James	\$1,990	Body Splint	Pt Adel Enfield
Matthew	\$14,990	Bathroom Renovation	Marion
Jasmine	\$14,865	Vehicle conversion	Tea Tree Gully
Daniel & Aston	\$8,360	Verandah & Concrete Paving	Pt Adel Enfield
Toby	\$20,963	Prosthetic Arm	Marion
Bridgett	\$25,312	Vehicle	Playford
Byron	\$30,692	Vehicle	Port Pirie
Maddison	\$2,500	Bed with alarm	Onkaparinga
Zachary	\$3,950	Bed	NSW
Mitch	\$1,000	Window Shutters	Onkaparinga
Hayden	\$24,857	Vehicle	Playford
Madeline	\$255	Piedro Boots	Marion
Mitchell	\$13,000	Vehicle	Mount Barker
Indiana	\$1,100	Labs in Life Program	Charles Sturt
Fabio	\$5,110	Vehicle Modifications	Charles Sturt
Joshua	\$32,000	Vehicle	Norwood Payneham
Bryce	\$1,500	Loan of Motor Vehicle	Salisbury
Ebony	\$15,000	Vehicle Modifications	Playford
Ethan	\$1,490	Tricycle	Gawler/Playford
Andre	\$340	Piedro Sandals	West Torrens
Ramsey	\$30,329	Vehicle	Charles Sturt
Crystal	\$20,577	Vehicle	Onkaparinga
Corey	\$6,512	Pusher	Onkaparinga
Riley	\$4,000	Blood Sampling Machine	Mount Gambier
Jamie	\$3,545	Car Seat	Alexandrina
Henry	\$5,000	Fence	Mitcham
Logan	\$7,800	Bathroom Modifications	Port Pirie
Stefan	\$299	Glasses	Onkaparinga
Lilly	\$32,000	Vehicle	Onkaparinga
Variety the Children's Charity Tent 76	Queensland		
	\$3,244	Flood Appeal	Queensland
Brontie	\$15,000	Vehicle	Mount Barker
Tarik	\$20,932	Vehicle Modifications	Salisbury
Harpreet	\$845	Vehicle Repairs	Campbelltown
Ceduna Community Swimming Pool	\$15,902	Pool Hoist	Ceduna
Max	\$2,710	Body Splint	Walkerville
Samuel	\$320	Piedro Sandals	Prospect
Stephen	\$9,860	Vehicle Modifications	Salisbury
Daniella	\$27,078	Vehicle	Campbelltown
David	\$2,552	Vehicle Modifications	Whyalla
Justin	\$31,091	Vehicle	Onkaparinga
Joshua	\$9,700	Swivel Car Seat	Gawler
Monique	\$355	Piedro Boots	Salisbury
Ali	\$3,267	Trampoline & Cubby House	Pt Adel Enfield
Harrison	\$1,505	Trampoline	Charles Sturt
Naite	\$4,000	Vehicle	Pt Adel Enfield
Joseph	\$1,721	Trampoline	Pt Adel Enfield

David	\$13,171	Vehicle	Renmark Paringa
Sarah-Ann	\$2,160	Pusher	Port Lincoln
Novita Children's Services	\$200,000	Splints Program	Adelaide
Clarissa	\$21,778	Vehicle Modifications	Port Pirie
Declan	\$24,000	Vehicle	Salisbury
Ceallaigh	\$640	Modified Bicycle	Mount Barker
Nicholas	\$7,000	Vehicle Modifications	Tea Tree Gully
Jake	\$300	Piedro Boots	Tea Tree Gully
Jamie	\$1,315	Modified Tricycle	Campbelltown
Saiman	\$454	Car Seat	Campbelltown
Kevin	\$950	Trampoline	Salisbury
Hillcrest Oral Aural Unit	\$310	Car Booster Seats	Pt Adel Enfield
Raquelle	\$25,000	Vehicle	Charles Sturt
Cameron	\$30,000	Vehicle	Mount Gambier
Lorraine & Jonathon & family	\$10,000	Vehicle	Salisbury
Geshan	\$29,770	Vehicle	Salisbury
Angus	\$25,000	Vehicle	Marion
Angus	\$2,000	Clothing and toys	Light
Olivia	\$345	Piedro Boots	Norwood Payneham
Kelly	\$1,250	Bedding	Campbelltown
Nathan	\$30,000	Vehicle	Berri Barmera
Katelyn	\$30,000	Vehicle	Berri Barmera
Thomas	\$14,750	Wheelchair Modifications	Holdfast Bay
Kosta	\$300	Piedro Boots	Pt Adel Enfield
Kensington Centre	\$4,764	Bicycles & Helmets	Norwood Payneham
Liam	\$20,000	Vehicle	Onkaparinga
Lana	\$300	Piedro Boots	Charles Sturt
Rira & Dolree	\$30,000	Vehicle	Salisbury
Thomas	\$330	Hearing Assessment	Onkaparinga
Jemma	\$360	Car Booster Seats	Salisbury
William	\$3,938	Vehicle Modifications	Gawler
Families SA	\$18,000	Clothing	Campbelltown
<b>TOTAL APPROVED \$1,055,752</b>			

**FUTURE KIDS PROGRAM \$1,726,759**

Recipient	Amount	Description	Region
Salisbury Park Primary School	\$3,500	Increase on 2010 appeal	Salisbury
Big Brothers Big Sisters	\$1,775	Mentor program	Adelaide
Thevenard Sports & Community Centre	\$14,050	Playground Equipment	Ceduna
St Joseph's School	\$20	Increase on 2010 appeal	Clare & Gilbert
Joshua	\$700	Computer & Software	Murray Bridge
Heartkids Australia	\$5,000	Camp	NSW
Southern Domestic Violence Service	\$2,000	Christmas Gifts	Marion
One & All Youth Development Foundation	\$91,560	Development Program	Burnside
Ladies of Variety	\$482,134	Variety @ Work Program	Keswick
Karina and family	\$2,840	Child Care (short term)	Onkaparinga
Nunga Mi Minar	\$780	Christmas Gifts	Pt Adel Enfield
Vineyard Lutheran School	\$2,950	Soundfield system	Clare & Gilbert
SPARK Resource Centre	\$2,500	Christmas Gifts	Adelaide
Modbury Special School	\$570	Christmas Party	Tea Tree Gully
Riverdale R-7 School	\$3,600	Bus travel for Swimming	Salisbury
Modbury Public Hospital	\$360	Christmas Gifts	Tea Tree Gully
Cystic Fibrosis SA	\$1,000	Christmas Party	Adelaide
Scouts SA	\$1,870	Bus transport for Camps	Marion
Aboriginal Family Support Services	\$5,000	Christmas Party	Adelaide
Variety the Children's Charity Tent 82	Northern Territory		
	\$20,000	Goanna Park Adventure Camp	Northern Territory
Foodbank of South Australia	\$10,000	Christmas Hampers	Marion
Child Protection Services	\$1,500	Christmas Gifts	Adelaide
Operation Flinders	\$74,320	Youth Program	Pt Adel Enfield

Bedford Group	\$600	Educational Programs	Mitcham
Nathan	\$4,680	Computer & software	Tea Tree Gully
Nicolas	\$1,746	Play Equipment	Wakefield Region
Nelly	\$2,000	Personal FM System	Lower Eyre Penin
Down Syndrome Society of SA	\$21,972	Junior Club Slick	Pt Adel Enfield
Elizabeth	\$19,240	Horse Riding expenses	Tea Tree Gully
Roxby Downs Area School	\$28,495	Play Equipment	Roxby Downs
Cora Barclay Centre	\$650,000	Building Expansion	Adelaide
Down Syndrome Society of SA	\$16,032	Youth Program	Pt Adel Enfield
Hallett Cove South Primary School	\$7,600	Bus Transport	Marion
Reagan & Declan	\$4,868	Smart Board	Marion
In 2 Life	\$17,200	Mentor program	Charles Sturt
Pangula Mannamurra	\$15,000	Operation Flinders Camp	Mount Gambier
CARA	\$11,246	Transport for Camps	Charles Sturt
Riding For The Disabled Association	\$112,500	Horse Maintenance	Norwood Payneham
Elliston Area School	\$2,000	School Excursion	Elliston
Leah & family	\$2,740	Computer	Outback Areas
Kadina Memorial High School	\$15,020	Operation Flinders Camp	Copper Coast
Prison Fellowship SA	\$5,400	Mentor program	Adelaide
Para West School	\$9,900	Uniforms	Playford
Morphett Vale Primary School	\$2,520	Camp	Onkaparinga
Riley	\$1,300	I-Pad	Renmark Paringa
Marree Aboriginal School	\$5,649	Sports program	Outback Areas
Peterborough Primary School	\$1,136	Oven	Peterborough
Port Augusta Special School	\$2,064	I-Pods & I-Pads	Port Augusta
Siblings Australia	\$8,500	Activity Program	Mitcham
Lonsdale Heights School	\$1,120	School Excursion	Onkaparinga
DECS - Western Adelaide Region	\$2,000	Camp	Charles Sturt
Pooraka Primary School	\$1,900	Soundfield system	Salisbury
Port Augusta Special School	\$800	Excursion	Port Augusta
Peterborough High School	\$3,032	Electronic equipment	Peterborough
Southern Learning Centre	\$7,500	Operation Flinders Camp	Onkaparinga
Leigh Creek Area School	\$10,000	Horse Course Program	Outback Areas
Cora Barclay Centre	\$1,050	Movie Tickets	Adelaide
Morphett Vale Primary School	\$1,920	Camp	Onkaparinga
<b>TOTAL APPROVED \$1,726,759</b>			

**LIBERTY SWINGS \$25,000**

Recipient	Amount	Description	Region
City of Salisbury	\$25,000	Liberty Swing	Salisbury
<b>TOTAL APPROVED \$25,000</b>			

**SHOW OF HEARTS SCHOLARSHIP \$45,000**

Recipient	Amount	Description	Region
Variety	\$11,920	SOH Scholarship Program for 2011	Adelaide
Joseph	\$1,000	Music - one year	Pt Adel Enfield
James	\$1,500	Music - one year	Onkaparinga
Nathen	\$3,000	Sports - three years	Tea Tree Gully
Jackson	\$6,000	Music - three years	Salisbury
Marine	\$2,500	Music - two years	Salisbury
Rachel	\$2,000	Sports - two years	Barossa/Light
Lengudi	\$2,000	Sports - three years	Salisbury

Sean	\$2,000	Sports - two years	Tea Tree Gully
Claire	\$3,000	Arts - one year	Copper Coast
Rachael	\$4,755	Arts - one year	Onkaparinga
Joshua	\$1,800	Sports - three years	Port Pirie
Charlotte	\$2,500	Arts - three years	Pt Adel Enfield
Lily	\$1,025	Music - one year	Mitcham
<b>TOTAL APPROVED \$45,000</b>			

**SUNSHINE COACHES \$755,226**

Recipient	Amount	Description	Region
Salisbury Park Primary School	\$2,383	increase on 2010 appeal	Salisbury
Gordon Education Centre	\$1,446	increase on 2010 appeal	Mount Gambier
Community Lifestyles	\$8,601	increase on 2010 appeal	Murray Bridge
Friends of Windamere	\$2,410	increase on 2010 appeal	Playford
Morphett Vale Primary School	\$70,000	Sunshine Coach with lifter	Onkaparinga
Kilparrin Teaching & Assessment School & Services	\$124,077	Sunshine Coach with lifter	Marion
Tantanoola Primary School	\$52,234	Sunshine Coach	Grant
Kilkenny Primary School	\$30,000	Sunshine Coach	Charles Sturt
Port Lincoln Special School	\$70,364	Sunshine Coach with lifter	Port Lincoln
Beachport-Rivoli Bay Lions Club	\$7,500	Sunshine Coach	Wattle Range
Gordon Education Centre	\$38,088	Sunshine Coach	Mount Gambier
Seaton High School	\$35,000	Sunshine Coach	Charles Sturt
Victor Harbor High School	\$40,000	Sunshine Coach with lifter	Victor Harbor
Ashford Special School	\$95,000	Sunshine Coach	West Torrens
Mount Barker High School	\$40,000	Sunshine Coach	Mount Barker
Westport Primary School	\$40,601	Sunshien Coach	Pt Adel Enfield
Kilparrin Teaching & Assessment School & Services	\$24,202	Sunshine Coach	Marion
Northern Carers Network	\$1,000	Sunshine Coach	Playford
Tigers Netball Club	\$4,320	Refurbish Sunshine Coach	Grant
Riverland Respite & Recreation Service	\$30,000	Sunshine Coach	Berri Barmera
Fraser Park School	\$38,000	Sunshine Coach	Murray Bridge
<b>TOTAL APPROVED \$755,226</b>			

**TOTAL AMOUNT  
APPROVED FOR  
VARIETY SA  
APPEALS 2011  
\$3,822,547**

# HOW CAN I HELP?

There are many ways that you can help Variety make a difference in a child's life, from simple donations through to sponsorship and volunteering. For more information please contact the Variety office on **8293 8744**.

## DONATIONS

For as little as \$2 a week (\$8 per month) your donation can send a child who is sick, disadvantaged or has special needs to the annual Variety Children's Christmas Party. Many of the children we help don't get to experience the magic of Christmas as their families are often experiencing hardship and are unable to provide their children with a normal Christmas. The Variety Children's Christmas Party is an absolute delight and cherished memory for the children who attend.

### FOR \$29 PER MONTH

Help a child breathe easier with an asthma nebuliser.

### FOR \$50 PER MONTH

You can bring joy to a child with a customised tricycle.

### FOR \$165 PER MONTH

You can help a child communicate using a computer package.

You can also decide how much you would like to donate and Variety will determine where your money is needed most. Giving a little bit regularly does make a real difference to the life of a child, such as providing children with: WHEELCHAIRS • WALKING FRAMES • ELECTRIC BEDS • COMPUTER PACKAGES • SPECIAL FOOTWEAR • SCHOLARSHIPS AND MORE

## VARIETY WORKPLACE CHAMPIONS

Did you know that donating a very small part of your weekly, fortnightly or monthly salary can make a big difference to the life of a child who is sick, disadvantaged or has special needs?

The Variety Workplace Champions Program is about employees contributing to help change the lives of South Australian children in need.

It's easy to do, we work with your workplace to set it up and you then have the knowledge that your contribution every week, fortnight or month is helping to improve the life of a child who may need assistance to help them walk, learn new skills or improve their health.

To arrange a presentation to your employees about Variety and how their support will enable us to achieve more for the kids who need it most, please contact the Variety office on 8293 8744

## SPONSORSHIP

Would your company or business like to support Variety through sponsoring an event, function or specific project to help children in need in South Australia? There are many options available and we can work with you to tailor a sponsorship package that will provide long lasting benefits to your company or business whilst also helping to make a difference to children's lives.

# OR...

## BEQUESTS

In making your will, the first priority is naturally your family and special friends. While you are deciding who your assets will go to, we hope you may think about leaving a gift to Variety. Bequests can be provided to Variety for distribution at its discretion or to one of our specific programs. If you choose to inform us about your bequest you enable us to acknowledge your gift during your lifetime in an appropriate way. It also allows us to plan for the future of our organisation. All bequest matters are strictly confidential unless express permission is given to publicise a bequest.

## VOLUNTEER

Imagine seeing the difference the valuable fundraising dollars make to a child's life with your very own eyes? By volunteering at our LOV (Ladies of Variety) Children's Easter Picnic or Christmas Party, you will have the chance to help put a smile on the faces of children in need and see the real difference you can make to a child's life. Visit [www.ladiesofvariety.com.au](http://www.ladiesofvariety.com.au) for more information and to register.

Why not forego that weekly coffee or tasty treat from the shop and instead help a child less fortunate. This contribution adds up to making a big difference to a child's life.

# OUR HISTORY

## IT ALL STARTED WITH ONE CHILD ON CHRISTMAS EVE IN 1928.

An abandoned baby was found in Pittsburgh's Sheridan Theatre by the "Variety" social club, a group of eleven theatre owners and performers. After an extensive police search failed to find her parents, the men decided to foster the baby, naming her Catherine Variety Sheridan.

Soon after, donations of money and toys were received from all over the country; far more than one child could ever need. 'Variety' then began to grow and assist other children throughout the world, one need at a time.

Variety is now represented in 14 countries throughout the world.

Variety Australia began in 1975 with Paul Hogan, its first Chief Barker (Chairman). In 1983 Variety was established in South Australia by radio identity Jeremy Cordeaux and has since distributed over \$35 million to help South Australian children who are sick, disadvantaged or have special needs to live, laugh and learn.



“ Many families and children have hard roads to travel in their life and Variety is such a marvellous organisation for taking some of the bumps and rocks out of the paths. ”

Ingrid – Appeals Committee

Variety, the Children's Charity  
South Australia

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