

# MEDIA RELEASE REQUEST

For Immediate Release – 4<sup>th</sup> May

## Variety partners with locals to lift Emily to new heights

Emily is a beautiful and loving 11 year old girl who has been diagnosed with Cerebral Palsy and an intellectual impairment. She requires assistance with all activities of daily living and her primary form of mobility is her powerwheelchair which she is able to drive independently.

Emily is unable to be transported in the family vehicle as there is currently no way for her power wheelchair to be lifted into the car and anchored safely into place. This means that Emily has been unable to attend physiotherapy sessions, appointments with her paediatrician are limited and family outings do not occur.

Emily is a social young lady and the provision of a wheelchair lift enables her the freedom to access her community, attend medical appointments and to spend time with her whole family outside the home.

“With help from Aussie Pooch Mobile Dog Wash, and their dedication and determination in realising our ambition for Emily, we have been able to improve her quality of life” said Emily’s mother Jodie.

“We can’t do this without the amazing support of the community, and in this case Aussie Pooch Mackay have really shown their community spirit by helping us to help Emily” said CEO of Variety Queensland Les Riley.

Aussie Pooch Mobile Franchisee Wendell Mills and Aussie Pooch Mobile Director Christine Taylor have demonstrated their passion for supporting the special needs children of Queensland by running numerous fundraisers with the aim of assisting as many families as possible “We get so much out of helping the children and their families. It is fun coming up with ideas to have a great time and to be able to raise money doing it is wonderful” said Christine.

Variety Queensland is a children’s charity dedicated to helping those less fortunate in our communities. An umbrella charity, it helps Queensland children who are sick, disadvantaged or who have special needs to live, laugh and learn. In 2010 Variety Queensland had a positive effect on over 55,000 Queensland children.

For more information on how you can help a special child in need phone Variety Queensland on 07 3907 9300.

**Date:** Saturday 14<sup>th</sup> May  
**When:** 11:00am  
**Where:** Halliday Bay Resort

Ends.

### Media contact and photo opportunities:

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### Variety, the children’s charity

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