

MEDIA RELEASE

For Immediate Release - Wednesday 4th May



Townsville Jet skiers Wipeout to raise money for kids

2011 “WHITSUNDAY WIPEOUT” YAMAHA VARIETY JET TREK – 9 to 14 May 2011

Jet skiers from all over Queensland are rising to the challenge to trek down the Queensland coastline from Townsville to Mackay in early May and raise money for children’s charity Variety Queensland.

Like the famous Variety Bash & 4WD events, but done on water down the magnificent south-east Queensland coastline, the **2011 Whitsunday Wipeout Yamaha Variety Jet Trek** event will start in Townsville on Monday 9th May before travelling over 550kms through the magnificent Whitsundays and end in Mackay 6 days later.

The much anticipated event is filling fast with a maximum of 50 craft. Safety is paramount and the Flotilla will be accompanied by PWC (Personal Water Craft) experts, mechanics, medical support and water recovery crews.

Now in its 13th year, this event has become a major fundraiser for children’s charity Variety Queensland, last year raising over \$170,000 from 40 Jet Ski entries. This year event organisers hope to raise over \$180,000 with approximately 40 Skis and 80 participants once again.

The trek will provide fun-filled theme nights, fabulous entertainment, accommodation and of course navigating in safety down the magnificent Qld coastline, beaches, sea-life and islands on the way.

‘Trekking’ as they are affectionately known will get a well deserved ‘Lay Day’ in Airlie Beach to rest, relax and perform any required maintenance on their skis half way along on Thursday 12th May.

“It’s not only about having fun as the trekkers will also visit a number of schools on the way and experience first hand how rewarding it can be to participate in a Variety event.” said Variety Motoring Events Director Mr Rob Goodwin.

In true Variety style, the participants will be presenting much needed equipment to local families in Townsville, Mackay and Bowen. It’s viewing these appeals presentations that help bring Variety participants back year after year.

In the last year, Variety Queensland has been able to have a positive effect on the lives of over 50,000 children in need. With the assistance of our generous supporters, we provided equipment and services to families across Queensland to the value of over \$2.5 million.

Participants will need to provide their own sit-down craft. The craft must be no older than 2004, the registration fee is \$50 and each participant must raise a minimum of \$2,000. A provision levy is also payable by entrants to cover meals, entertainment, accommodation, event merchandise and a DVD of the event.

The trek begins with registration at Townsville on Sunday May 8 and then splashes off on Monday May 9 from Townsville to Ayr, Bowen (May 10), Airlie Beach (May 11 & 12), Laguna (May 13), and concludes at Mackay (May 14).

ENDS

For more information please contact:

Carly Quinn, Public Relations Manager Variety Queensland - Mob: 0407 254 612 / Email: carly@varietyqld.org.au
Rob Goodwin, Motoring Events Director Variety Queensland – Mob: 0404 849 387

- 1 -

Variety, the children’s charity

Unit 1/17 Alexandra Place, Murarrie QLD 4172

P: (07) 3907 9300 F: (07) 3890 3177

w: www.varietyqld.org.au