



Impact Report 2016/17

Variety – the Children's Charity NSW/ACT





Contents

The Why	1
The How	2
The Numbers	4
Kids Stories	6
How You Helped	10
Partner Thanks	13
What's Next	16

The Why

We believe all Aussie kids deserve a fair go and that's why we do what we do at Variety.

Every day we strive to give kids who have a disability, chronic illness, are facing financial hardship, geographic isolation or who need critical care, a chance. Whether this is granting a new wheelchair, inviting them along to an Activate Inclusion Sports Day or giving them a scholarship, each of these is an opportunity for a child facing a challenge to reach their full potential.

Variety is a part of so many joyful moments for these families and its only thanks to our Variety community that we can be there each day to make a difference.

This year we are honoured to have been a part of 27,422 of these moments around NSW and the ACT.

With your ongoing support, Variety can continue to provide Aussie kids with assistance for things like specialist equipment, technology, and medical supplies, when they can't afford it, and when government help isn't available.

Thank you for helping Variety and making such a tremendous impact.



Dr Amanda Mead
Chief Barker (Chair)



David Sexton
CEO





**We believe that
all kids deserve
a fair go in life.**

**So we help
kids with these
challenges:**



Sick



Disadvantaged



Special Needs





By delivering the elements of the Variety Kids Support Framework:

GRANTS

We grant a range of things to **provide practical help** to kids and organisations in need.



Equipment Grants



Therapy Grants



Technology Grants



Program Grants



Supplies Grants



Sunshine Coach Grants

PROGRAMS

We run programs to **educate & empower** kids in need.

JUST LIKE YOU™



SERVICES

We provide services to **support kids & families** that have a child in need.



SCHOLARSHIPS

We give scholarships to **encourage the talents** of kids in need.



KIDS' EVENTS

We hold events to **engage & bring joy** to kids in need & their families.



To create lasting impact around Australia



Number of Aussie kids
impacted by Variety
this year

108,107

And a better life for the kids of NSW/ACT



We granted:

\$3.9 million
to help kids
in need

We supported:

more than
200 different
conditions

We impacted:

27,422
kids in
NSW/ACT

But numbers can only tell part of the story...



Rare Care Service

The Variety Rare Care Service helps families who have a child with a rare disease by providing a practical case management service. Thanks to your support, Variety was able to expand this service in 2017 to the Newcastle/Hunter region. This meant 27 families in NSW were able to benefit from this service, including Jordan and Logan who both have a rare intestinal genetic condition and are connected to IV pumps up to 18 hours each day.

Murruunyandahl

Murruunyandahl has been described by his coach as an outstanding talent with a great future ahead of him. Overcoming disadvantage, he regularly trains in both hapkido and jiu jitsu and has competed at national and state level. His next goal is to make it to black belt and eventually make a career out of the sport. He was awarded a Variety Heart Scholarship this year which he will use to cover his training fees and take part in a Hapkido camp.





Arianna

Arianna is six and loves singing, dancing and going to school. She has Cerebral Palsy, so relies on a wheelchair to get around. To help her stand and prevent further medical problems that come with always sitting, she needed a specialised walking frame. Variety's generous supporters made this possible and she received her frame this year. Her mum said 'She absolutely loves being so up right and at almost eye level with everyone, I love seeing Arianna so happy and comfortable.'

Activate Inclusion Sports Days

Launched this year are our new Activate Inclusion Sports Days. In partnership with Sports NSW we hold these Sports Days around NSW for kids with disabilities so they have a chance to try different sports, some of them for the first time. Hundreds of kids have had the chance to try everything from tennis to judo and rugby. The program is set to continue throughout 2018 with days planned all around the state.





Variety Musical Picnics

Another new Kids' Event this year are the Variety Musical Picnics. Held in school holidays, kids of all abilities are invited along for a morning of fun musical workshops. Designed so all kids can get involved, families are excited to not only have something to do with their kids, but to meet other parents and get their kids involved in a new experience. So far only held in Sydney and Newcastle, your support means Variety will be able to expand these picnics to more areas in the future.

Gwabegar Public School

Last year we granted 13 Sunshine Coaches to schools around NSW and the ACT. This included one to Gwabegar Public School which is in the middle of the Pilliga Forest and has eight amazing young students. The coach will be used to take the kids to Dubbo, Canberra and Sydney for excursions as well as reduce the burden on some of the parents who are currently travelling more than 50km each way to get the kids to and from school.





Goldie

Goldie was given the gift of mobility by Variety this year. She has Retts Syndrome, which is a lifelong condition that means she can't walk or talk. Her parents and big brothers do everything for her and as Goldie gets older it gets harder to get her around. Her family applied for a new wheelchair and car conversion from Variety, which has changed their lives for the better. Goldie can now go everywhere with her family, not missing out on trips to the park or watching her brothers play footy.

Carenne School

Carenne School cares for kids with a range of disabilities, providing quality education and support. Refurbishing the gym, the school needed some sensory equipment and Variety was able to grant fibre optics for the kids to use. The principal said "The new equipment will bring a lot of joy to our students, as well as help to develop their fine motor skills and increase their visual awareness, particularly for our students with vision impairments."



How you helped

Hair with Heart

Variety was inundated with ponytails this year through Hair with Heart. Hair donations are sold and made into wigs for those who have lost their hair due to a medical condition. Funds raised through the sale of the hair support our grants, services and programs. This year an incredible \$1,044,110 was raised.



Woolworths Supermarkets

The generosity of Woolies staff has continued this year with customer raffles, in store tokens, Fresh Community Fairs and the Woolworths Charity Ball for Variety. Brilliant support from Woolies at every level of the organisation helped raise more than \$2 million for Variety kids in local communities.



Variety of Chefs

We held two Variety of Chef events in Sydney and Newcastle, with the Variety community coming out in force to support. Both nights saw guests enjoy a delicious dinner, fun live entertainment and dig deep to fund Vision for Life cameras in ambulances and a Sunshine Coach for Newcastle Junior School.



Volunteers

At Variety we have many active volunteers who work across everything from office tasks to events and helping our kids. Our volunteers are young and old, fit and not so fit, busy or with lots of time on their hands but the one thing in common is their passion to help kids enjoy themselves regardless of ability.



How you helped

10 x 10

The Young Variety committee held a 10x10 event in June which saw 110 young professionals raise an amazing \$24,481. Funds raised went to our Just Like You program, musical workshops for kids and beach wheelchairs. The night was led by businesswoman and philanthropist Lucy Turnbull AO.



G.J. Gardner Homes

The third G.J. Gardner Variety Freedom House was built this year in North Richmond. Franchises also got involved in the 'Fab Slab' promotion where a donation was made for every slab poured in a month. These efforts have seen this great partnership grow to a new level, resulting in helping more Aussie kids in need.



4WD Adventure

The much loved annual Variety 4WD Adventure continues to grow. This year taking Adventurers through the rugged terrain of Tasmania. There was plenty of fun along the way and the 62 Adventurers raised \$177,137 and granted much needed equipment to three schools along the way.



SKY News

The team at SKY News made a significant contribution to Variety in 2017 including airing the Freedom House on the Real Estate Channel, attending the Gala Ball, kids ice-skating, and the Kids Xmas Party. They have also aired other Variety stories, sharing our message far and wide with their audience.



How you helped

Spin 4 Kids

The inaugural Variety Spin 4 Kids took place in Newcastle with 38 teams competing to see who could travel the furthest distance over the six hour challenge with APP Corporation crowned Newcastle's fittest company. Over \$50,000 was raised through the event with highest fundraising honours shared between PKF and Greater Bank.



Variety NSW Bash

The Variety NSW Bash raised over \$800,000 this year with more than 85 cars taking on the fun and iconic adventure through regional NSW. Supported by the Australian Hotels Association Hunter sub-branch, our Bashers also donated \$51,000 worth of equipment and resources to local schools and visited towns such as Gilgandra, Yass, Bathurst and Muswellbrook.



Variety Brydens Lawyers B to B Bash

In August our Bashers headed off from Belmore to Buffalo Creek for 11 days of fun and laughter. Visiting remote schools and enjoying street parties with the locals, great fun and some serious fundraising was enjoyed by all. An incredible \$1.8M was raised to help thousands of Aussie kids in need.



PKF

PKF has supported Variety of Chefs Newcastle for the past three years and this year also entered a team into Variety Spin 4 Kids and provided 20 volunteers for the Variety Newcastle Kids Xmas Party. PKF raised more than \$15,000 for Variety during the year and we thank them for their ongoing support and commitment to ensuring that all Aussie kids get a fair go in life.



Thank you to all our Major Partners



G.J. Gardner. HOMES



MAPP Family

De Lambert
Largesse



AHA
NSW



OPTUS



THE
ROCK
FOUNDATION



NEWCASTLE PERMANENT
CHARITABLE
FOUNDATION



Thank you to all our Valued Partners

3M Australia	Crema Coffee Garage	Laminex
Acrobat Removals	Discovery Parks	Laser Clinics Australia
Adelaide Brighton Cement	Essential Energy	Leffler Simes Architects
Allianz Australia Insurance	EY Foundation	LFG Services
Altis	First National Real Estate	Lions Club of Bomaderry
Amadeus IT Pacific	Flannery Foundation	Love and Protect
AirRoad Foundation	Gaia Retreat & Spa	Macquarie Group Foundation
Australia College of Professionals	Glencore Coal Assets Australia	McDonald Jones Stadium
Australia Post	GoGet Car Share	Media Opps
Australian Traffic Network	HITFM	Medtronic
Australian Wine and Beer School	The Hoyts Group	MoreLife Films
Bloodline Productions	Hunter Valley Santa	Mr and Mrs Hill Boutique Lighting
Bulldogs League Club Ltd	Imperial Collection Vodka	NCP Printing
Calabria Wines	iSentia	Newcastle Coal Infrastructure Group
Carlton United Breweries	Justin Worboys Photography	Newcastle Family and Sports Podiatry
Cessnock Toyota	Katana Asset Management Limited	Omega Home Services
Charter Hall	Keyline Property Services	Orica
Community Building Partnership	Kindaling	Pacific Resort Hotel Group
	Kwik Kopy Chatswood	

Thank you to all our Valued Partners

Pickles Auction

Pieroth

PKF

Port of Newcastle

Rarity Wholesale

Ray White Double Bay

Ray White Newcastle

Ray White Toronto

Reo Investments Pty Ltd

RJ Auctions

Robert Crawford Real Estate

Sala Tenna Family

Seeley

Sipahh Milk Flavouring Straws

SOS Printgroup

Startrack Express

St Marys Rugby League Club

Tamex Transport

The Forum

The Newcastle Herald

The Newcastle Weekly

The Star

Tim Crakanthorp MP

Tomago

Universal Pictures

Volvo

Wilson Asset Management
(International) Pty Ltd

Wine Selectors

Yenda Beer

Your Brand Unleashed

Zoom Productions

COMMITTEES

Ladies of Variety

Regional Committee

South Coast Bashers

Variety Children's Society at
University of Sydney

Variety of Chefs Committee

Young Variety

THANK YOU TO OUR NSW BOARD & SUB COMMITTEES

Finance Committee

Risk Committee

Governance Committee

Kids Support Committee

Motoring Events Committee

Events and Ambassadors
Committee

Networks Committee

Revenue Diversification
Committee



What's Next

We are looking forward to another exciting year for Variety NSW/ ACT for our whole community as we complete the final year of the current Strategic Plan and introduce a number of new projects. Some of our major focus areas will include:

- ♥ Increasing support for inclusive play so all Aussie kids have the chance to enjoy their local playground
- ♥ Celebrating Variety's 90th anniversary from our beginnings in Pittsburgh, USA
- ♥ Implementing new technology so we can better communicate and grow our community
- ♥ Delivering our first national brand campaign so more people know who we are and how we help kids
- ♥ Expanding the Variety Just Like You program to the Central Coast, Hunter and ACT.

In everything we do, we strive to give more Aussie kids a fair go and we look forward to the continued support of the whole Variety community to ensure no child misses out.



Include Variety in your Will

By including a gift to Variety in your Will, you can make a huge impact on the lives of kids in need, now and into the future.

You can make sure Aussie kids who are sick, disadvantaged, or who have special needs get a fair go and attain their full potential.

It will change lives

Your gift will play a crucial role in ensuring Variety can continue to support kids when their families turn to us for help.

It creates a legacy

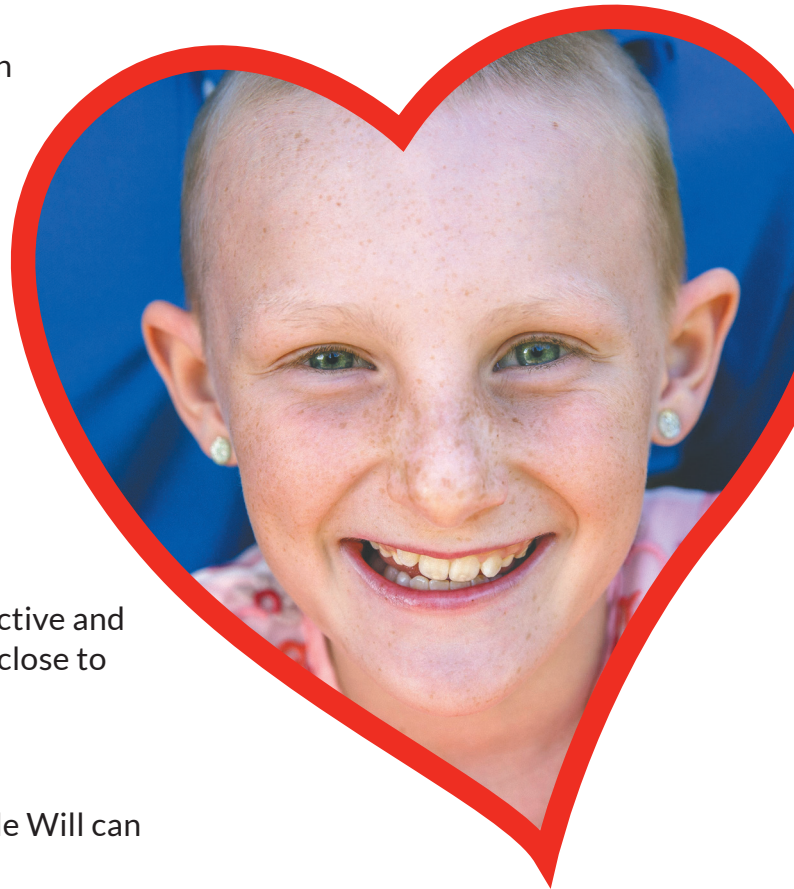
Leaving a gift in your Will is one of the most effective and long-lasting ways you can impact a cause that is close to your heart. You will make a difference.

It's easy

It doesn't take long to make a difference. A simple Will can take as little as one hour to do.

For more information or to speak to someone about your intentions, please contact us today.

Please call 02 9819 1000



Memory from our community

"George has a disease called Nemaline Myopathy, which means he has significant muscle weakness, and impaired ability to move, breathe and swallow. We have no guarantees if he will ever walk independently, but since receiving some key pieces of equipment, his improvement has been phenomenal. This is a photo of him walking for the first time - there have been many happy tears shed over this moment which is so significant for him. Thanks very much for your support, we appreciate it greatly!" – Nadia, George's mum



W variety.org.au/nsw

P (02) 9819 1000

 VarietyAU

 VarietyAU

 VarietyAustralia

