



HOW TO PARTY & RAISE FUNDS

We're stoked you've chosen to Be a B'day Legend and part of the Variety family! Fundraising often takes a little bit of creativity and effort, but it goes such a long way in helping kids in need, so thank you for all your support! Here are our favourite tips to get you started.

1

Start things off

People can be a bit shy about being the first to donate, so making the first donation yourself is always a good idea. Others will be more likely to follow your lead, and they'll see how much being a B'day Legend means to you.

3

Share and share again

Using social media is a great way to let everyone know what you're up to! Tagging those who have already donated is a great way to share your page even further, plus it shows that there are already people rallying behind your cause. And then repeat! Don't be afraid of posting often on social media.

2

Ask your nearest and dearest

Asking a few of your closest friends and family individually is a great way to get the ball rolling - they're your biggest supporters! Pick up the phone, chat in person or send them an email. Remember to tell them why you've chosen to make this a birthday to remember!

4

Thank you, thank you, thank you

It's really important to say thank you to your friends and family for their generosity and support! There's lots of different ways you can do this - give them a call or thank them in person, tag them on social media (helps share your page even further too), write them a thank you card... or all of the above!

Looking for some tools to help with your fundraising?

Download our fundraising pack [here](#). Or if you have any questions or want to chat about your fundraising ideas, give us a shout **02 9819 1000** or fundraise@variety NSW.org.au