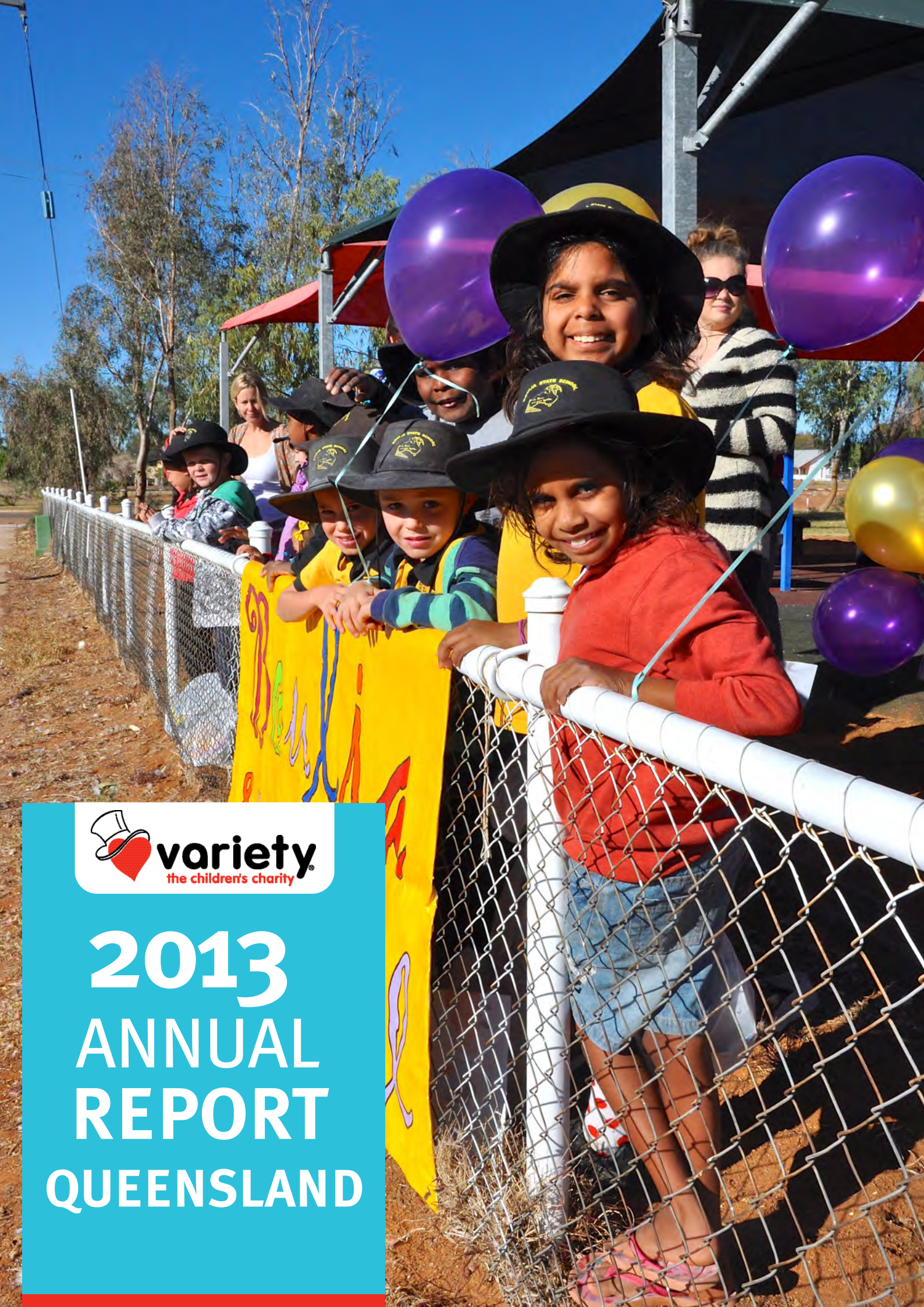




**variety**  
the children's charity

# 2013 ANNUAL REPORT QUEENSLAND





Empowering  
Queensland  
children who  
are sick,  
disadvantaged  
or have special  
needs to live,  
laugh and learn.



# Variety Queensland 2013 Annual Report

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Front cover: Children at Boulia State School, in the heart of the Channel Country in Outback Queensland stand at the school fence to greet Variety Bash participants as they drive past on the 2013 XXXX Gold Variety Bash.

Page One: Robbie, 5 years old is from Gladstone and has Cerebral Palsy which affects his ability to control body movements. Variety has assisted Robbie through the funding of communications devices and a bath chair to make bath time easy.





**“To be able to see our son so independent, bring home a medal and a trophy for being age champion in wheelchair races or just to see him at the park playing with other children, is something more than we could have imagined. This is because he has the equipment that he needs, all thanks to the outstanding job that you do. So please keep up the good work, because it really makes a huge difference in someone’s life.”**

- Lynette, mother of 9 year old Mitchell, from Brisbane who received a wheelchair.



# Variety - the Children's Charity

## About us

**Variety was founded in the entertainment industry but our heart is in the community, where we work to empower Queensland children in need to live, laugh and learn.**

## Our History

**It all started with one child on Christmas Eve in 1928.**

**An abandoned baby was found in Pittsburgh's Sheridan Theatre by the 'Variety' social club – a group of 11 theatre owners and performers. After an extensive police search failed to find her parents, the group decided to foster the baby, naming her Catherine Variety Sheridan.**

The first event to raise funds for Catherine's needs was held under a big top with a riotously fun circus theme - complete with circus acts, sideshows, popcorn and cotton candy. The insignia for the affair was a mustached 'barker' or ringmaster wearing a silk top hat. This enormously successful event was the beginnings of Variety's circus tradition: the top hatted Barker was the Variety's first official logo, the office was called a 'Tent', its members were 'barkers', the president, the 'chief barker', and so on.

Soon, donations of money and toys were received from all over the country – far more than one child could ever need - and so, 'Variety' began to assist other children throughout the world.

Variety Australia began in 1974 with Paul Hogan as Chief Barker.

What became of Catherine? After being adopted by a carefully selected family when she was five, Catherine spent much of her life helping disadvantaged children. She remained anonymous until 1980, when she attended the Variety International Convention. Sadly, Catherine passed away in 1994 but her story remains a testimony to the spirit of Variety.

## Our Vision

For all Australian children to attain their full potential regardless of ability or background

## Our Mission

To maximize real long term positive impact on the future of all Australian children.



## Who we are

**Variety - the Children's Charity is a national not-for-profit organisation committed to empowering children who are sick, disadvantaged or have special needs to live, laugh and learn.**

**By giving practical equipment, programs and experiences, Variety helps children overcome the obstacles they face and allows them to live empowered lives.**

**But we can't do it without you.**

When eight year old Kai needed an iPad to help give him a voice and communicate, Variety was able to help. When a Brisbane special needs school needed a wheelchair accessible Variety Liberty Swing to brighten their playtime, they turned to Variety. When three year old Emma needed a standing frame to allow her to stand tall with her friends, Variety was there.

Every year Variety - the Children's Charity of Queensland helps thousands of children in need to live, laugh and learn, right around the state.

With an expert, independent Grants Committee, Variety focuses on 'filling the gaps' and providing much needed assistance to individual families as well as schools, hospitals and other children's organisations that often have nowhere else to turn.

And because Variety purchases and gives the equipment or programs directly, you can be sure help gets through to where it is needed most.

## Variety and you...

Variety receives no direct government funding and instead rely on big-hearted fundraisers, generous donors, keen event participants and the unwavering support of sponsors to continue to fulfil our mission.

There are many ways that you can get involved.

Contact our Corporate Partnerships Manager at the Variety Queensland office for more information - 07 3907 9300

**"We look forward to the continued involvement of all our valued supporters and intend to help many more thousands of children in Queensland to live, laugh and learn in 2014. "**



## Message from the Chief Barker

Once again the Variety family in Queensland can be proud of the many families we have helped over the past twelve months. Due to the wonderful efforts of all those involved – our Bashers, Jet Trekkers, Old Bag Lunchers, Santa Fun Runners, Variety of Chefs Diners, our many dedicated volunteers, and the terrific team of dedicated staff - collectively we have provided \$2,340,000 in programs and equipment to children in need across the state.

Our positive influence impacted the lives of 55,000 Queensland's sick, disadvantaged and special needs children and while we are particularly proud of that achievement, we are very conscious of the unmet needs that still exist in our communities and are looking forward to working even harder in 2014.

### Boost in Fundraising

Our major events as always provided most of our fundraising but it was very reassuring to receive significant gifts from donors we had not previously known, and it's important we continue to expand the network of supporters. Our thanks to those wonderful people who are so prepared to give to those less fortunate.

Most of our events raised more funds than in previous years and we received tremendous support in the Gladstone region for the building and auctioning of Charity House which raised significant funds – thank you to all the donors of materials and time which made this possible.

Nationally, Variety continues to attract excellent corporate support and this reflects the increasing awareness of our brand. It is reassuring that we are now actually receiving unsolicited approaches from corporations, as well as getting a warmer response when we "knock on the door".

### Organisational Achievements

Our financial position strengthened considerably in 2013, ensuring the organisation has a stronger financial base and is better positioned to ride out any future tough times.

A special mention this year goes to our wonderful staff who worked tirelessly throughout the year. The professionalism they showed during the time we were without a CEO wasn't surprising, but it was reassuring.

Les Riley, former Board Member, Treasurer, Chief Barker and more recently CEO stepped down as CEO in February and I'd like to recognize his dedicated involvement over many years. I'm sure he will remain very much part of the Variety family in Queensland.

Welcome to our new CEO David McDonald who brings valuable experience, enthusiasm and a passion for our cause. The Board is very confident David will lead Variety well over the coming years.

### Strategic Direction

Each year we hold a strategic planning workshop with the Board and Staff to fine tune our direction and set strategic priorities. Our focus is quite simple – one team with one dream who will:

- Run fantastic 'must do' events
- Increase the awareness and understanding of the Variety brand
- Support our fundraisers and develop other fundraising partnerships
- So we can fulfil appeals to those who most need our help
- And provide a rewarding and fun place to work

In 2014, our key priorities will be to focus on:

- Increasing awareness and understanding of the Variety brand
- Reinforcing existing and nurturing new fundraising partnerships
- Diversifying fundraising income
- Increase the ratio of regional vs metropolitan support

We look forward to the continued involvement of all our valued supporters and intend to help many more thousands of children in Queensland to live, laugh and learn in 2014.

A handwritten signature in black ink, appearing to read 'Peter Ffrench'.

Peter Ffrench  
Chairman

**“Working together, we will continue to generate the funds to deliver equipment, services and experiences and ensure Queensland children in need can live, laugh and learn.”**



## Message from the Chief Executive Officer

Variety Queensland had a very successful year in 2013 with \$2,340,000 being granted to children in need across the state. Whether it's empowering children through opportunities to participate in specialised programs, creating independence through donations of mobility equipment or supporting community health systems to care for children in need, Variety Queensland's work over the past 12 months has made a practical and invaluable difference in the lives of thousands of children and their families.

In 2013 we once again saw the Motoring Department at Variety Queensland excel on the road and in the water, with the Yamaha Variety Jet Trek boasting its most successful year yet – with over 60 personal water crafts on board, raising over \$150,000. The Golding Variety 4WD Explorer also saw incredible fundraising results, raising an amazing \$120,000. The XXXX Gold Variety Bash travelled from Emerald to Mission Beach, via the Mount Isa Rodeo and once again was our biggest fundraising event for the year, securing \$1.277 million.

Our Corporate Team had a very productive year culminating in the Variety Santa Fun Run which took place around Brisbane's South Bank on 25 November. Over 2000 Santas joined in the spirit of the festive season and collectively raised over \$60,000 for the kids...a great effort and we are planning on well over 2000 participants in 2014.

On Saturday 15th June, over 480 people came together at the Hilton Brisbane for an incredible night supporting Queensland's sick, disadvantaged and special needs kids at the 2013 Variety of Chefs Ball. The night was captivating - from the mouth-watering food meticulously crafted by our dedicated chefs, to our incredible award recipients, Variety appeal recipient and Ambassador Tristin Condon and Chef David Pugh. In between courses the sensational Frankie and the Seasons took the stage and our guests to the dance floor. Speeches by special guests from Narbethong Special School inspired a room full of giving and there was not a dry eye in the house when student Jayden Sturgess gave his rendition of I Dream A Dream. Oh what a night!

Our Fundraising and Business Development teams were also busy with a wide range of third party events being devised and new partnerships developed. The teams are very upbeat as we move into 2014 as we cement Variety in the hearts and minds of an ever increasing spread of companies and individuals.

Our Regional Development team had a truly amazing year with many events across the length and breadth of our extensive state. Perhaps the most significant (among many) happenings was the auction of our Charity House project in Gladstone. When the hammer finally came down in February 2013, it culminated in close to \$150,000 being raised for the three charities involved in this exciting project.

Working together, we will continue to generate the funds to deliver programs to support and empower Queensland children as they grow to reach their full potential.

A handwritten signature in black ink that reads 'David McDonald'.

David McDonald  
CEO

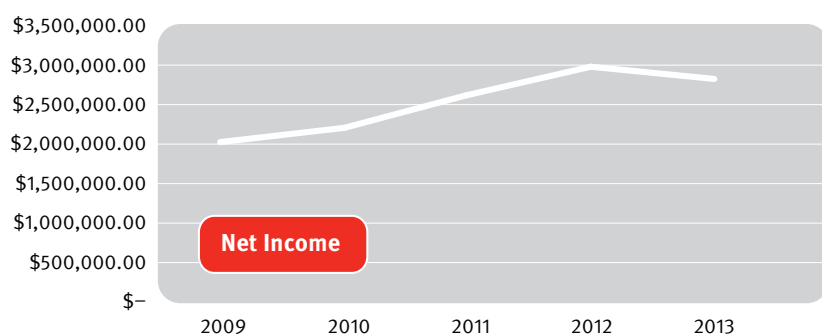
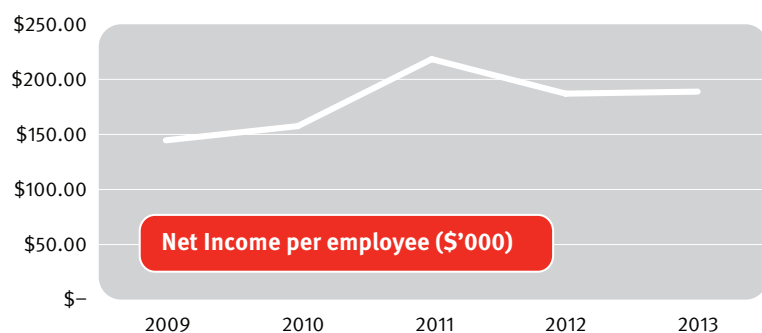
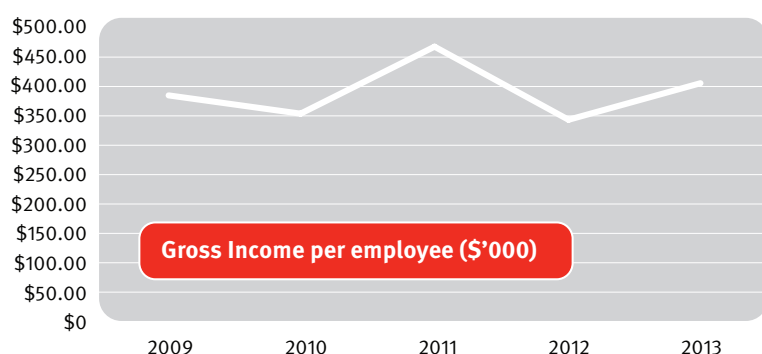


**“I have found Variety to be an incredible charity. By nature of what they do, they seem to attract the most amazing group of people who genuinely get more out of giving than taking.”**

Nina, mother of Ivy, from Clermont, who has Angelman Syndrome and was granted with a horse and modified saddle to allow her to enjoy and benefit from horse riding



# Financial results analysis



“Without your help there would be less smiles on their faces and more social isolation for their families.

We as parents don't just thank you for your efforts, we congratulate you on your dedication to helping these children enjoy their lives to the fullest and bring families together to enjoy the life of our children for as long as we have them.

Many thanks for your care and interest in Laura, our special girl.”

Chris and Gary, parents of Laura, 12, from the Sunshine Coast, who has Edwards Syndrome and recently received a Beach Wheelchair.



# Fundraising Highlights

Jan



In January 2013, Variety created it's very own sports team - Variety Team Red. At the end of 2013, we are proud to announce that we have over 60 members - all dedicated to participating in events across the country and raising money for kids in need.



Feb



In February Variety hosted the Inspire and Ignite breakfast, celebrating International Women's Day. Guest speaker, Fairland Ferguson, one of the stars of the internationally acclaimed theatrical production, Cavalia: A Magical Encounter Between Human and Horse, came to speak to guests about her experiences and what it means to be a woman in today's society. Funds raised at the breakfast supported Variety Queensland.

Mar



In March, 19 people packed their caravans and camper trailers and headed off on the 2013 'Circle the South' Variety GreenRV Adventure, starting in the coastal town of Yamba in NSW and finishing in Nindigully, western Queensland. The camping convoy raised an impressive \$47,338 to assist Queensland kids in need.



Apr



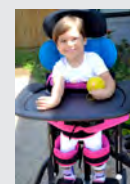
- The 2013 'Cooktown and Down' was the title given to the biggest Yamaha Variety Jet Trek to date - with 60 PWCs and 150 participants, over \$150,000 was raised.
- The Peet Gladstone Charity House at Vantage Estate Gladstone raised close to \$150,000 for local charities, including Variety Queensland.



May



- The 2013 'To the Top' 4WD Explorer, saw 68 participants in 29 vehicles head to the top of the country, all in the name of Queensland kids in need, raising a staggering \$120,000.
- Automotive Corporation, AP Eagers, announced their AP Eagers Foundation of which Variety were the first co-beneficiaries.



June



On Saturday 15 June, over 480 people came together at the Hilton Brisbane for an incredible night supporting Queensland's sick, disadvantaged and special needs kids at the 2013 Variety of Chefs Ball. Close to \$200,000 was raised which far exceeds previous years.

July



On 19 July, children at the Royal Children's Hospital were delighted by a surprise visit from Santa and his elves, on a day when Christmas came early. Queensland Reds' very own mascot, Rusty the Koala and emergency service personnel accompanied Santa as they deliver presents to children in the hospital.



Aug



The 2013 XXXX Gold 'Sun, Saddles & Surf' Variety Bash finished in Mission Beach on Wednesday 14 August, after a 10 day, 3700km trek across the Queensland Outback, raising \$1.277 million for sick, disadvantaged and special needs kids.



Sep



- The 2013 Variety & Cater Care Golf Day was held in memory of Mike O'Brien, one of the founding fathers of Variety - the Children's Charity of Queensland.
- Ladies of Gladstone enjoyed the Gladstone Variety Old Bags Lunch, swapping, buying and bidding for beautiful bags and raising \$18,000 in the process.



Oct



- Gloria Jean's Coffees united around the country, raising \$175,000 for Variety Australia through their 'Cappuccino for a Cause' campaign.
- Jazmin was presented with Assistance Dog, Colin, after more than two years of training.



Nov



- Venues all around Brisbane rallied behind Variety on Melbourne Cup Day, with money made through sweep swelling donated to Variety.
- A Variety Liberty Swing was installed at Nambour Special School, bringing delight to special needs children.



Dec



- Over 2000 Santas donned the big red suit and met at the Brisbane Riverstage for the annual Variety Santa Fun Run. Over \$60,000 was raised!
- Close to 1600 people attended the Chitty Chitty Bang Bang Matinee performance on December 11, where \$10 from each ticket went to Variety.
- Over 3000 children with illness, physical or intellectual impairments or social disadvantage enjoyed the 4KQ Variety Special Children's Christmas Party





## How we help

**Variety - the Children's Charity empowers Queensland children who are sick, disadvantaged or have special needs to live, laugh and learn.**

**By giving practical equipment, programs and experiences, Variety helps children overcome obstacles they face and attain their full potential.**

Variety focuses on 'filling the gaps' and providing much needed assistance to individual families as well as schools, hospitals and other children's organisations that often have nowhere else to turn.

Where alternate funding or equipment sources already exist (such as government and/or health service agencies), the Committee will refer applicants back to appropriate providers, to minimise duplication and maximise the impact of Variety funds. And because Variety provides funding for grant applicants in the purchase of equipment and resources directly rather than giving cash, you can be sure help gets through to where it is needed most.

Variety Queensland provides assistance through three core programs:

**Variety Freedom** - Mobility and independence

**Variety Future Kids** - Education, experience & play

**Variety Caring for Kids** - Health and wellbeing

Funds to fulfill equipment and services within these three programs are sourced primarily from the popular events Variety hosts and the big-hearted people who participate. Creating an event to remember, drawing on event expertise and the good-will of suppliers and sponsors, allows for participants or guests' fundraising or donated dollar to go to where it is needed most.

Variety prides itself on the integrity of its giving process; all applications for assistance are considered by an independent Grants Committee. The Committee is made up of experts from the fields of health, education and technology, with meetings held every month to consider applications.

Each application is reviewed on a case by case basis and due diligence ensures that the requested assistance fulfils a tangible need and is the best possible use of funds.

# 2013 Program Snapshot

55,000

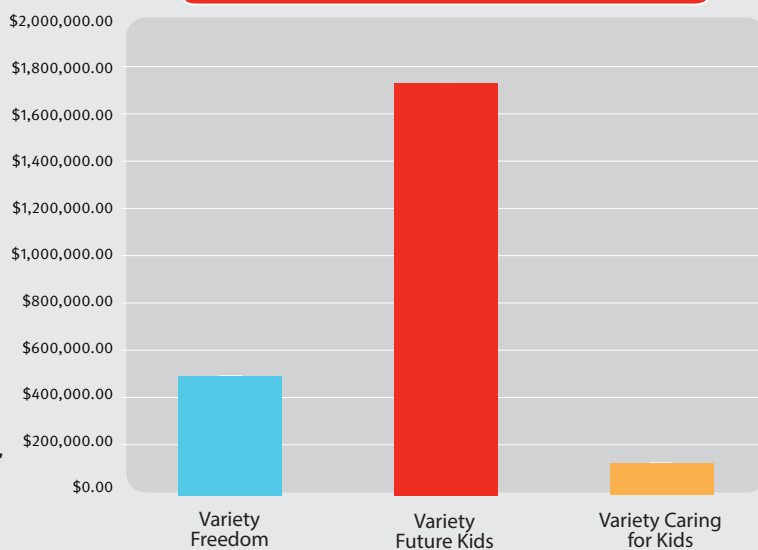
Queensland children in need reached in 2013

41%

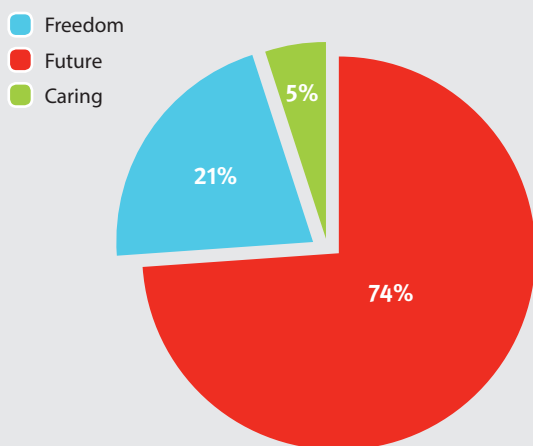
increase in number of applications for assistance approved

137 applications approved in 2013 up 41% from 97 in 2012

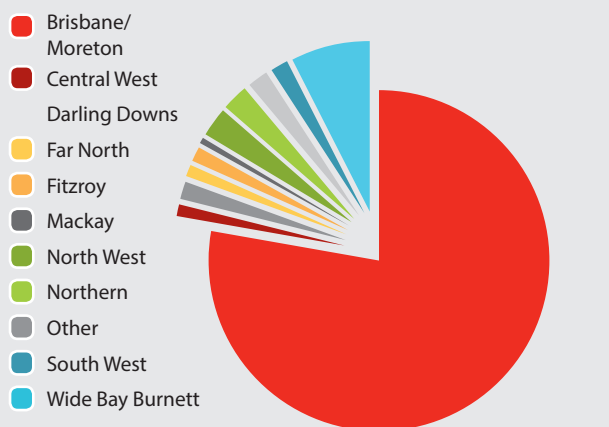
Money granted by program



Percentage of grants per program



Spread of services & equipment by region



68% metro / 32% regional support





# 591

Queensland children  
impacted by equipment  
and services presented  
through the Variety  
Freedom Program in  
2013

The Variety Freedom Program gives the gift of freedom, mobility and independence to individual children living with disability, through the provision of custom modified tricycles and bikes, wheelchairs, walkers, standers and more.

Variety Sunshine Coaches also allow children who are disadvantaged or live with a disability to participate in school or community programs and activities, while Liberty Swings allow children otherwise confined to wheelchairs to enjoy the simple thrill of 'going for a swing'.

## How we helped

In 2013, the Variety Freedom Program provided the following equipment to children right across the state:

- 2 shower chairs
- 1 specialised bed
- 7 modified bikes
- 1 assistance dog
- 5 nebulisers
- 5 postural splints
- 8 standing frames
- 4 walkers
- 4 vehicle modifications
- 1 prosthetic arm
- 11 wheelchairs
- 4 Variety Liberty Swings
- 2 Sunshine Coaches



"I just wanted to thank you so very much for organising a bike for our dear Max. I am so thrilled to see Max sitting up, riding a bike, that it has brought tears to my eyes."

Anna, aunt of Max, 8 who has Cerebral Palsy





# 7,107

Queensland children impacted by  
equipment and services presented  
through the Variety Future Program  
in 2013





Helping children to achieve their potential regardless of situation or ability. The Variety Future Program delivers assistive technologies providing enhanced opportunities to communication, education and inclusion.

Advances in assistive technology are reshaping the very concept of learning and offer flexibility to children with special needs. Variety provides equipment and services such as communication aides, iPads, specialised software, braille machines as well as camps, outings and experiences.



**“To be given an iPad, will open the world of communication for Kai & allow him to speak for himself.**

To see his face light up and to sit back and watch him playing games, listening to music independently, it just makes me all warm and fuzzy inside. Seeing the smile & joy he has can brighten the dulllest day. But most importantly, it shows him that he can do things for himself and that he can have a voice. We cannot wait to see where this latest journey of discovering communication will take us. So from the bottom of our hearts, to all of those involved , we’d like to say a very very BIG thank you.”

Raylene, mum of 12 year old Kai, from Brisbane who has Cerebal Palsy

## How we helped

In 2013, the Variety Future Kids Program provided the following equipment, programs and experiences to children right across the state:

- 5 camps
- 8 group computers/educational equipment
- 8 group parties
- 23 individual communication devices
- 3 playgrounds
- 3 sensory rooms
- 1 scholarship







14,036

Queensland children impacted by equipment  
and services presented through the Variety  
Caring for Kids Program in 2013



## Helping families care for seriously ill children

The Variety Caring for Kids Program supports community health services, organisations including hospitals and specialised medical services.

Under this program Variety provides life changing equipment such as neonatal monitoring units, portable oxygen monitors, resuscitation trolleys, hospital beds and nebulisers.

## How we helped

In 2013, the Variety Caring for Kids Program provided services and equipment to the following groups and organisations:

- Royal Children's Hospital
- Moranbah Hospital
- Proserpine Hospital
- Mackay Hospital
- Ingham Hospital

Providing equipment such as:

- Oximeter (monitors patient oxygen levels)
- Obstetric Doppler (displays foetal heartbeat)
- Telemetry system (for the birthing suite)
- Air blender (monitors oxygen concentration and flow)
- Phototherapy system for newborns (to treat jaundice)
- Retcam System (to examine newborns' eyes)



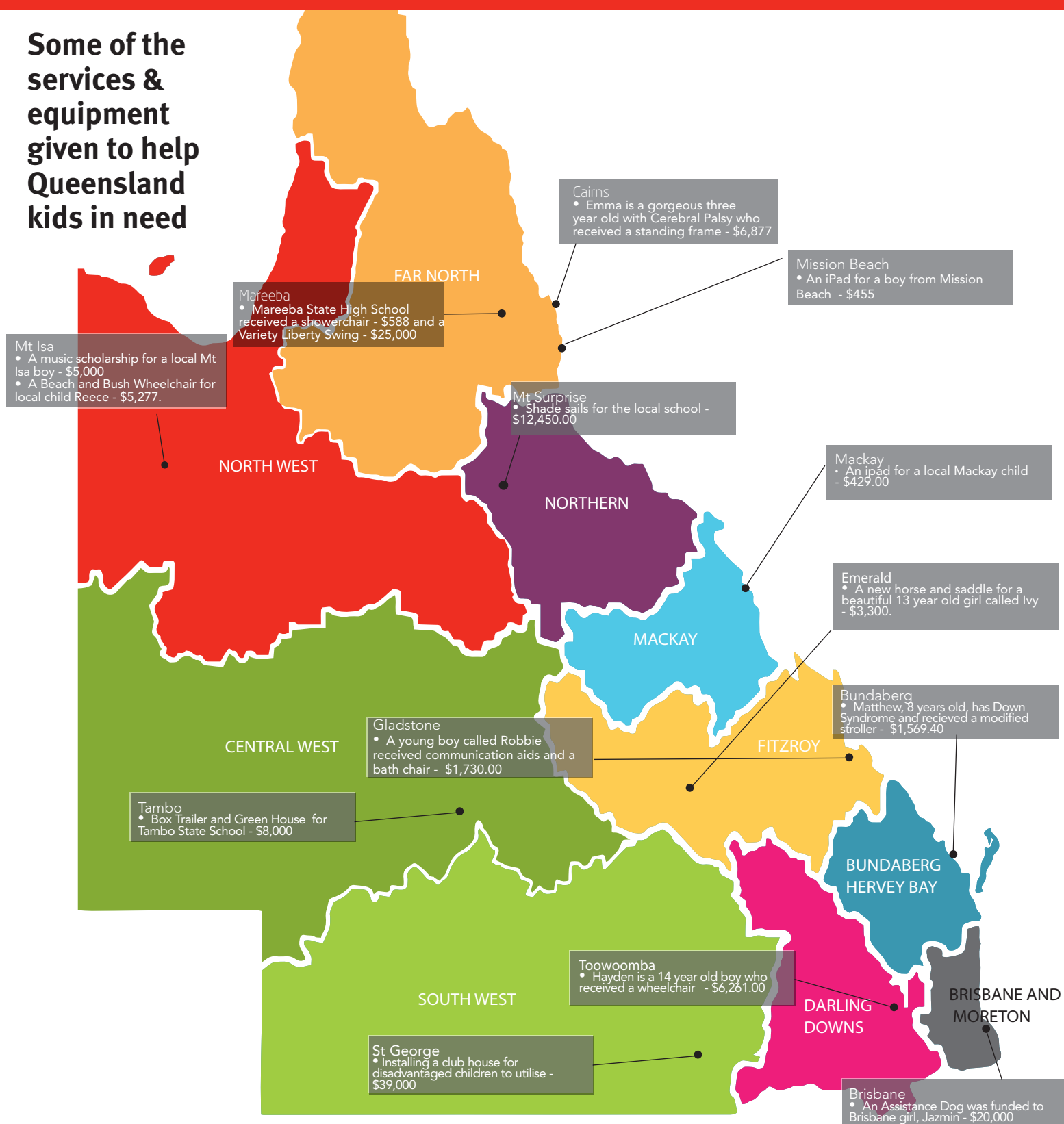


# Statewide grants & program examples

How we helped children right across the state



## Some of the services & equipment given to help Queensland kids in need





# 2013 Program and Equipment List

## A complete list of every program and equipment given in 2013

Beneficiary	Region	Equipment
Male	Deception Bay	Travel assistance (fuel card )
Female	Oxenford	Standing Frame
Male	Tucabia	iPad 2 16GB WiFi
Female	Sandstone Point	Otto Bock Kimba Buggy
Female	Edmonton	Standing Frame
Male	Currumbin	Theme Park tickets for terminally ill child
Male	Gladstone	Bath Chair ( Rifton Bluewave )
Male	Gatton	Standing Frame
Female	Cooktown	Walker & Flashcards
Female	Calamvale	Standing Frame
Male	Miles	Standing Frame
Female	Brassall	wheelchair Hoist
Male	Eagleby	iPad 2 16GB WiFi
Male	Cooroy	Gravity Chair
Female	Tewantin	iPad 2 16GB WiFi
Female	Upper Coomera	Wheelchair lift for vehicle
Female	Maryborough	Specialised Stroller
Female	Morayfield	iPad 2 16GB WiFi
Female	Brassall	Wheelchair Loader & Restraints
Male	Bundaberg	Stroller
Male	Forestdale	Modified Tricycle
Male	Urangan	Vehicle modification
Male	Upper Kedron	Wheelchair ( GAP Payment )
Female	East Ipswich	Nebuliser
Female	Tewantin	iPad 2 1GB WiFi
Male	Wellington Point	Bed & Mattress
Female	Thornlands	Orthoses
Male	Mansfield	Wheelchair ( GAP Payment )
Female	Mansfield	Wheelchair ( GAP Payment )
Male	Strathpine	iPad 2 16GB WiFi
Male	Forest Lake	Vehicle modification
Male	Harristown	Wireless FM System hearing aid
Female	Croyden	iPad 2 16GB WiFi
Male	Caboolture	Wheelchair ( GAP Payment )
Male	Cleveland	Wheelchair Modifications
Male	Kirwan	iPad 2 16GB WiFi
Male	Sorrento	Prosthetic arm
Male	Burleigh Waters	Wheelchair ( GAP Payment )
Male	Woodridge	iPad 2 16GB WiFi
Male	Bellmere	iPad 2 16GB WiFi
Male	Tewantin	iPad & cover
Male	Mansfield	iPad 2 16GB WiFi

Beneficiary	Region	Equipment
Female	Clifton	iPad & special keyboard
Male	Toowoomba	iPad & special keyboard
Female	Cairns	Wheelchair
Female	Clermont	Horse
Male	Mt Isa	Bush wheelchair
Male	Mareeba	Lapopot Computer
Male	Thornlands	Standing Frame
Male	Torquay	iPad mini
Male	Rockyview	Walker
Male	Bingil Bay	iPad 2 16GB WiFi
Male	Highfields	Wheelchair ( GAP Payment )
Female	Woodridge	Orthoses
Female	Camira	Standing Frame
Male	Tarampa	Shoulder Brace
Female	Molendinar	Cough assist machine
Female	Calamvale	Bike - Specialised wheelchair bike
Female	Bucasia	iPad 2 16GB WiFi
Female	Emerald	electric Wheelchair
	Gladstone	Hygeine Packs x 100
	State Wide	Movies & Circus Days
	Gladstone	Camp
	Gladstone	Chairs & Tables for the ECDP
	Paddington	Bikes & helmets x 10
	Gympie	Camp
	Paddington	Bike and helmet
	Builyan	Interactive Whiteboard
	Cairns	45 Bikes
	Brisbane	Christmas Party x 2,519 children
	Langwarrin	Seaworld Entry x 19
	Inala	Bus hire for school camp
	Stanthorpe	Stanthorpe Liberty Swing
	Currajong	Computer Software, iPads, sensory equipment
	Dutton Park	Specialised Feeding Equipment
	Beenleigh	Upper Body Ergometer
	Buranda	Standing Frame
	Arundel	iPad 2 16GB WiFi
	Thallon	Relocate Thallon Railway Station for use by school
	Gladstone	charity house
	Kin Kora	charity house
	Cardwell	Portable PA System

Beneficiary	Region	Equipment
	Mareeba	Mareeba Liberty Swing
	Brisbane	2,670 Cavalia Tickets
	Innisfail	Infant Warmer
	Lockhardt River	Playground Equipment
	Darwin	Goanna Camo 2013
	Normanton	iPads x 2 + 2 x sound amplification systems
	Croydon	iPads x 3
	Blackall	Grandstands x 2 + 10 x iPad minis with covers
	Winton	Air conditioning / School Camp / iPads
	Mt Surprise	Shade Sails
	Bouliia	Shool ski Camp
	Sapphire	Horse Shelter & 2oft Conatiner for Ride for the Disabled
	Caboolture	iPad 2 16GB WiFi
	Tambo	Box trailer & Greenhouse
	Sapphire	Supply & deliver 2oft shipping container
	Buranda	Various Educational Equipment
	Gladstone	Various Educational Equipment
	State Wide	350 bikes
	Geebung	Reach panels for playground
	Mudgeeraba	Interactive Whiteboard
	Lawnton	Standing Frame
	Ipswich	Green houses and bird netting
	Bray Park	iPads x 2
	Mareeba	showerchair
	Emerald	Sensory Equipment
	Bundaberg South	Braille Notetaker
	Bellmere	iPad & Cover
	Dalby	interactive whiteboard
	West Ipswich	bus hire for school camp
	Mackay	Birds Nest Swing
	Thornlands	Sunshine Coach ( 14 seats ) + wheelchair mods
	Inala	Sunshine Coach ( 14 seats )
	Nambour	Nambour Special School Liberty swing









# Variety Queensland

## Board and Staff Members

### BOARD

Peter Ffrench - Chairman  
 Craig Marriott - Vice Chair  
 Kim Bannan - Secretary  
 Megan Just - Treasurer  
 Richard Nevins - National Bash Chairman  
 Dr Paul Shumack - Appeals & Grants Chair  
 Ian Mackay  
 Brent Woolgar  
 Anne Tunnecliffe  
 Craig Purdy  
 Peter Apel

### STAFF

#### Executive

David McDonald - Chief Executive Officer

#### Grants and Programs

Samantha Shumack - Programs Manager

#### Marketing and Communications

Penny Cameron - Marketing and Communications Manager

#### Business Development and Corporate Relations

Amy Simpson (2013)  
 Angela Phillips (commenced in 2014)

#### Finance and Administration

Daniel Lotz - Finance and Administration Manager (2013)  
 Kerry Prentice (commenced in 2014) - Finance and Corporate Services  
 Megan Costello - Finance and Administration Officer  
 Catherine Young - Finance and Administration Assistant

#### Fundraising

Sarah Ponturo (2013)  
 Kristy Ives (commenced in 2014) - Fundraising Executive

#### Events

Rob Goodwin - Motoring Events Director  
 Erin Groeneveld - Motoring Events Manager  
 Erin Taylor - Motoring Events and Database Administrator  
 Melanie Jefcoate - Corporate Events and Development Manager  
 Georgie Benham - Corporate Events Executive (2013)  
 Marty Molloy (commenced in 2014) - Corporate Events Executive

#### Regions

Carly Quinn - Regional Development Manager (Part Time)  
 Michelle Stafford - Regional Fundraising Executive  
 Tracy Perryer - Regional Fundraising Executive (Part Time)  
 Gael Chudleigh - Gold Coast Fundraising Manager





# Summary of Financial Information

## VARIETY QUEENSLAND INCORPORATED ANNUAL REPORT 2013 SUMMARY OF FINANCIAL INFORMATION

	2013	2012	2011
<b>Revenue</b>			
<b>Fundraising Events Total Revenue</b>	<b>3,555,422.74</b>	<b>2,611,242.63</b>	<b>2,783,253.88</b>
<b>Other Revenue and Contributions</b>			
Donations and Grants	2,450,659.41	2,801,560.06	2,797,053.08
Wills, Legacies and Bequests	-	-	-
Interest Income on Investments	18,838.53	7,708.46	7,628.65
Other Income	-	-	-
<b>Total Other Revenue</b>	<b>2,469,497.94</b>	<b>2,809,268.52</b>	<b>2,804,681.73</b>
<b>Total Revenue</b>	<b>\$6,024,920.68</b>	<b>\$5,420,511.15</b>	<b>\$5,587,935.61</b>
<b>Expenses</b>			
<b>Fundraising Events Total Expenses</b>	<b>1,577,207.82</b>	<b>857,664.00</b>	<b>1,665,243.93</b>
<b>Operating Expenses</b>			
Fundraising Overheads	1,231,514.19	1,208,748.00	884,536.23
Administration Overheads	400,903.50	389,449.25	435,171.84
<b>Total Operating Expenses</b>	<b>1,632,417.69</b>	<b>1,598,197.25</b>	<b>1,319,708.07</b>
<b>Total Expenses</b>	<b>\$3,209,625.51</b>	<b>\$2,455,861.25</b>	<b>\$2,984,952.00</b>
<b>Net Funds Raised</b>	<b>\$2,815,295.17</b>	<b>\$2,964,649.90</b>	<b>\$2,602,983.61</b>
<b>Total Charitable Grants</b>	<b>\$2,340,566.18</b>	<b>\$2,856,762.00</b>	<b>\$2,710,268.63</b>
<b>Profit / (Loss) for the Period</b>	<b>\$474,728.99</b>	<b>\$107,887.90</b>	<b>(\$107,285.02)</b>



# Supporters

Thank you for your ongoing commitment

## Corporate / Event Supporters







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