Variety Bash Newsletter December 2018



DECEMBER VARIETY BASH NEWS

EVENT COORDINATOR'S MESSAGE

Hi Bashers!

Just like that, we are in December and getting ready for a break over Christmas, it is hard to believe we will be celebrating the New Year in just under four weeks – time has really flown!

We hope you enjoy the time spent with your loved ones over this period and that you haven't been affected by the recent fires.

After an exciting journey scoping out where the 30th annual Variety Bash QLD will be taking you next year, our survey team have arrived safely back in Brisbane. Details on the itinerary will be announced at our Bash launch events in Mackay and on the Gold Coast in January 2019 – so be sure to watch this space.

Please be aware the Variety Queensland office will be closed from Monday 24 December, reopening on Tuesday 2nd January 2019. Until we see you next, stay safe and thank you for everything you do to give more Aussie kids a fair go!

As always, if you have any questions at all, please don't hesitate to drop us an <u>email</u> or give us a call on 07 3907 9300.

Wishing you a safe and happy Christmas and New Year.

Cheers,

Renee Murtagh Event Coordinator



ROCKABILLY CAR SHOW

Late last month, more than 30 vintage cars including Ford Galaxie Bash Car 65, were on display as part of the Rockabilly Car Show on 24 November. In addition to the vintage cars, there was also a jumping castle, entertainment and attractions, market stalls and more. Car 65, with the support of the Jindalee Hotel, raised over \$2,000.

PLEASE HELP US HELP YOU

We love helping our fabulous supporters with their fundraising activities as much as possible but we also need your help! Our logo and our brand mean a lot to us and they help to define us all as a collective group of wonderful volunteers, fundraisers and staff all with the common goal of helping to give Aussie kids a fair go.

In order for us to provide you the highest level of support possible, we do have a few things we need to ask of you to ensure we also meet our national guidelines and keep everyone on track with consistent branding and clear messaging about the incredible things we're all doing for the kids.

Check out the fundraising guide below to find more useful fundraising tips to get you one step closer to raising even more money for Aussie kids.

CLICK HERE TO REGISTER YOUR FUNDRAISING EVENT!

FUNDRAISING GUIDE

Use of Variety Logo and Content

- The fundraiser must label their events as 'an event supporting Variety the Children's Charity'
- The fundraiser must make it clear the event is in support of Variety, rather than being directly organised by Variety the Children's Charity.
- The Proudly Supporting Variety logo should be used in all fundraising promotions and on all printing and advertising material. This logo cannot be modified in any way. To obtain a copy, <u>register</u> your fundraising activity with us.

- The charity's title, Variety the Children's Charity, must be used in its whole phrase for headings. The charity may be referred to as Variety in basic content thereafter. Variety – the Children's Charity is <u>not to be referred to as</u> the Variety Club or any other name in marketing material.
- <u>Any marketing materials or advertisements must be submitted to Variety for</u> <u>approval prior to advertising your fundraising event</u>. This includes any printing, artwork proofs, online Facebook pages and website advertising. Approval can be given within a day in most cases. Please email this to <u>info@varietyqld.org.au</u>



If you're finding it tough to insure your Bash car or even your every day car, give the guys at <u>Famous Insurance</u> a call today! Mention us and they'll donate 5% of the base premium back to Variety! (This can be attributed to your fundraising!) Call them for a quote today.

Simply call Famous Insurance now on 1300 FAMOUS (1300 32 66 87).

AUCTION ITEMS WANTED

Are you looking for other ways to boost your fundraising?

Variety – the Children's Charity is always on the lookout for auction items to help raise more funds to give Aussie kids a fair go. The proceeds from auction items donated by event participants are split with the purchaser and credited (50/50) back to your very own fundraising tally.

Perhaps you, a friend or family member own a holiday apartment, fishing charter boat or a corporate box at the football? Maybe you have a contact at an airline, the direct phone number to a celebrity or access to dinner at a nice restaurant....if so, we'd love to chat!

If you think you may have an item, experience or idea that could work as an auction item please get in touch with Renee on 07 3907 9300 or renee.murtach@varietyqld.org.au



SPECIAL CHILDREN'S CHRISTMAS PARTY

Saturday December 1 was a magical day of smiles and laughs at the Special Children's Christmas Party, all thanks to the amazing organisers, sponsors and volunteers. We'd also like to say a special thanks to Supercheap Auto for providing some cool giveaway sunnies on the day and to TFH Hire Services for our illuminated event stand. Wishing a very Merry Christmas to you all and to all of the families who came along on Saturday we hope the Christmas joy continues.

25 Reasons to Give This Christmas

You can give a young girl hope, opportunity and a fair go.



Right now, 25 girls from isolated Aboriginal and Torres Strait Islander communities are getting ready to leave their families, so they can start secondary school in Townsville.

But they don't all have the basic items they need to succeed – like shoes, books and uniforms.

We're running out of time before schools starts in January. Your continued support will help get these girls ready for school.

You're not just giving shoes, uniforms and backpacks.

You're giving them hope, opportunity and a fair go. CLICK HERE to learn more>

Share with your network! Donors can allocate to an event participant and these funds are then attributed to your fundraising total!

SAVE THE DATE

Variety Bash Launch

We know the question everyone has been thinking about is 'where are we going for 2019?'

Keep an eye out for the next newsletter where we will be inviting you to the Bash Launch in Mackay and Gold Coast to find out more information on the next Bash. Clear the calendar for late January to attend one of the launches.

We will also be visiting FNQ in late January - stay tuned for more details.



Did you know we always have a lottery running and you can use it for your fundraising?

The latest Variety Heart Lottery 0004 is **NOW OPEN and will be drawn on 21st December**!

We have a lottery running each quarter and you can keep your fundraising ticking along by signing up your friends and family to become a VIP! As a VIP, each month they will receive an extra ticket in the draw and this can be credited to your fundraising. PLUS if you purchase 5 or more tickets, you'll also be automatically entered into our Bonus Draw, with the chance to win 5 nights accommodation in Vanuatu! You can share the <u>link to purchase online</u>, just get them to pop your Bash car number, or name in the checkout process.

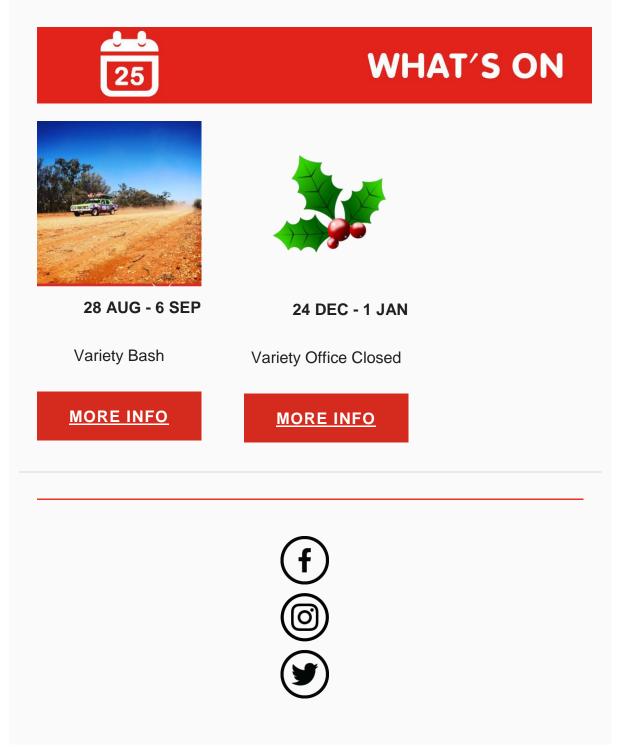
HURRY the draw closes December 14! Check out varietyheartlottery.com.au for more info and Ts & Cs.

Check out some of the upcoming events below!

Please don't hesitate to reach out to us on 07 3907 9300 if you need any fundraising tips and support, or have any questions on the 2019 Variety Bash.

Thanks,

Your Variety Bash Team





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