



# Hi There!

Thank you so much for your interest in the 2020 Yamaha Variety Jet Trek!

The iconic Yamaha Variety Jet Trek is Australia's largest and most successful charity personal watercraft (PWC) event, taking place annually for the last 21 years. It's an adrenaline-packed adventure, travelling via some of the most amazing coastline and scenery Australia has to offer. Since inception, Trekkers have raised over \$2 million to give more Aussie kids a fair go.

You'll experience an action-packed and fun-fuelled week as you take in sensational scenery and meet the kids and families you're helping. You'll get to see the direct impact of your fundraising efforts along the way, with a range of educational, health and mobility equipment provided to local children, schools and organisations in local communities.

Variety – the Children's Charity will be running two Treks in 2020:

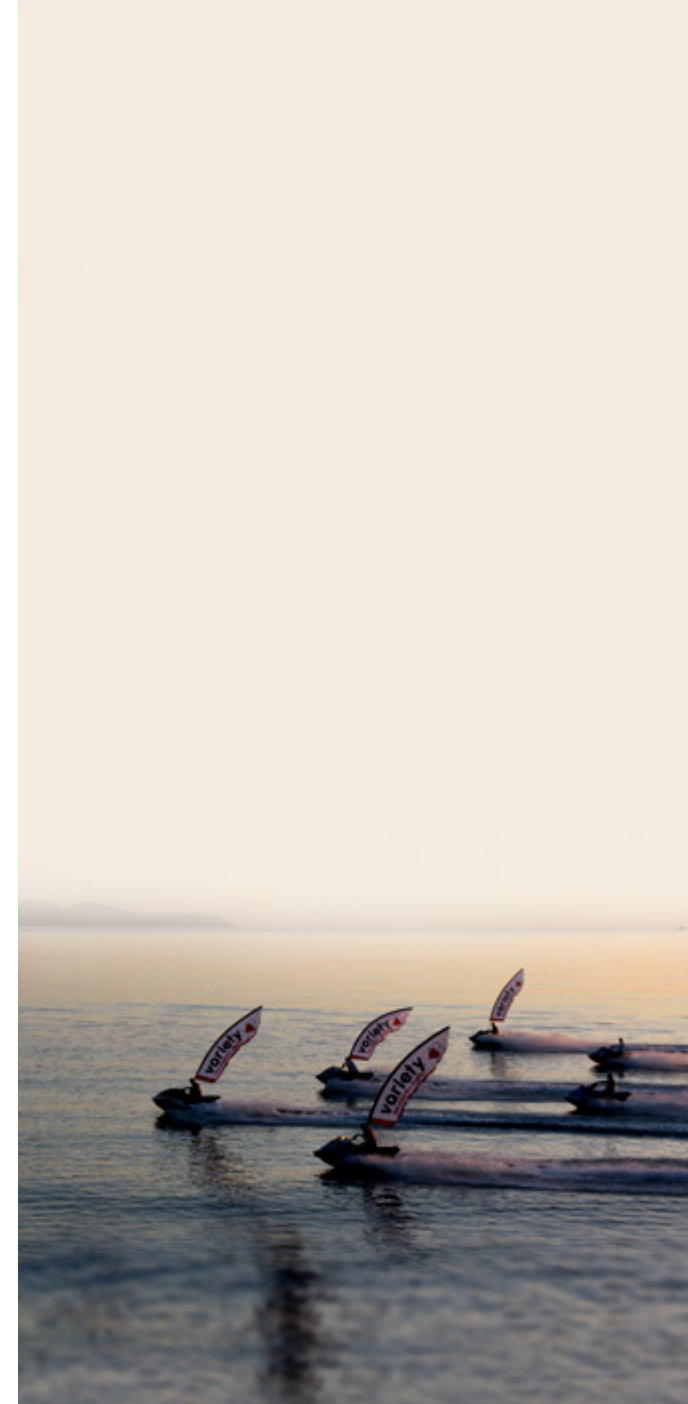
1. Coffs Harbour to Sunshine Coast via Grafton: 16 to 21 March 2020
2. TBA: Late 2020

Your fundraising and participation in this adventure-filled event will empower children who are sick, disadvantaged or who have special needs to live, laugh and learn – something that can't be achieved without your dedication and hard work.

Safety is paramount. Travelling with you on the Yamaha Variety Jet Trek will be an experienced team including First Aid support, Personal Water Craft (PWC) experts and on-water recovery crews.

If you're an adrenaline junkie and you want to give ALL Aussie kids a fair go, then the Yamaha Variety Jet Trek is for you!

This handbook will provide you with all the information you need to get started on this awesome adventure. Contact us on 07 3907 9300 or [info@varietyqld.org.au](mailto:info@varietyqld.org.au) if you need more info. Spots are limited to 120 PWCs per event due to permits, so take the next step today and register for the 2020 Yamaha Variety Jet Trek [here!](#)



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# 1. Personal Watercraft (PWC) Requirements

- All individuals participating as a rider/PWC captain must be sixteen (16) years of age or older and hold a current adult PWC licence.
- All riders aged between sixteen (16) years and eighteen (18) years must be accompanied by a parent/guardian also entering the event as an individual rider. The parent/guardian must be on the water and in the same riding team as their minor for the duration of the event.
- Your PWC must be a 2010 model or later, be of sit down style, capable of riding comfortably in seas up to and greater than two metres and must not have modified exhaust systems. Please note that while Yamaha is our naming rights sponsor, all brands are welcome as long as these requirements are met.
- Your PWC's fuel capacity and extra fuel carried on board must be at least 80 litres.
- Your PWC must be in perfect seaworthy condition and pass certified dealer inspection.
- All PWCs must be covered by Third Party Public Liability and Property Damage as the minimum level of insurance. A copy of current insurance coverage must be provided to the Variety office prior to the start of the event.
- All PWCs must be registered and must display current registration numbers.
- All riders must have a moderate level of fitness and be able to re-mount their PWC (unassisted) in offshore conditions.



## 2. What's Involved in Signing Up?

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- The launch VIP registration fee is \$99 including GST per PWC. After the launch special ends 5 April 2019, the registration fee is \$165 including GST per PWC until the event date.
- Each PWC is required to raise a minimum \$2,500, but on average participants raise \$3,500 because of all the support we provide. The more money raised through the Jet Trek, the more children we are able to assist!
- A provisions levy (payable per person) will be set closer to the event date and will include meals, entertainment and merchandise. This provisions levy is applicable to all riders and road crew. A discounted rate may be negotiated with some venues for children under the age of 12.
- Variety will make group accommodation 'holds' for participants to book and pay for their accommodation at the same venue(s) and at a discounted group rate (where possible). These accommodation costs are not covered by the provisions levy.
- All participants (road crew, riders and children) are required to fill in a 'Crew Form' which provides Variety with the necessary personal and medical information to maintain a safe event for all involved. These Crew Forms must be completed prior to the start of the event.





Every dollar you raise will make a massive difference to a child in need, and we're here to support you every step of the way with proven fundraising tips from your fellow Trekkers. Here are the three most successful ways to reach your minimum fundraising requirement for the Yamaha Variety Jet Trek:

1. Seek sponsors for your PWC – ask local businesses to make a donation in exchange for placing their logo on your PWC and/or vehicle in a prominent position
2. Share your online fundraising page with everyone you know via e-mail and social media
3. Organise fundraising events and activities

## Where does the money go?

Every day, Variety receives requests for assistance from families who are doing it tough. The money you raise through the Yamaha Variety Jet Trek will directly help children who are sick, disadvantaged and who have special needs by way of goods and services. In the last year, we've been able to provide over \$1.2 million in grants of equipment, services and scholarships throughout Queensland and interstate thanks to your fundraising. Every dollar you raise is used immediately to help Aussie kids have a fair go.

- Every \$1,000 you raise can help a child who is non-verbal to communicate with iPad assistive software.
- Every \$5,000 you raise can help a disadvantaged child follow their dreams with a scholarship in the arts, sport or education.
- Every \$10,000 you raise can provide wheelchair accessible vehicle modifications to help safely transport a child with special needs in their family car.





## Sea of Smiles



We launched a new program, Sea of Smiles in 2018. The program provides an inclusive and experiential learning opportunity to kids of all abilities and backgrounds, who otherwise may miss out. We put joy on the faces of kids who wouldn't ordinarily get to experience the exhilaration that comes from being on the water. Local kids are treated to jet ski rides on the water, when we stop for our lay day. You can take part, just chat to us if you don't have a Blue Card and we can help you with the process.

## Meet Shay

We met Shay during our overnight stop in Port Macquarie on the 2018 Jet Trek. Shay was severely burned when she pushed her baby sister out of the way of a fire. Thanks to the support of our dedicated Trekkers, Variety was able to grant Shay a set of monkey bars and a shade shelter recommended by her physiotherapy team to help with keeping her scar tissue stretching and assist with movement of her limbs. Your fundraising is helping other kids just like Shay to reach their full potential - thank you, Trekkers!



## Who are High Flyers?

The Yamaha Variety Jet Trek High Flyers Club is made up of teams who, when given a goal, will blow right past it. It's not about the minimum with these guys. They are the Trek's highest performing fundraisers who have shown huge commitment to raising as much as possible to give ALL kids a fair go!

The Trek High Flyers Club is about giving back to these determined fundraisers in a big way and giving them the recognition they deserve for going above and beyond.

## How to Get The High Flyers Treatment

When you commit to going above and beyond in your fundraising, you'll receive some incredible perks, including features on our Facebook page, exclusive decals and some really cool recognition on the Trek.



Benefit	Bronze \$3,500 - \$6,999	Silver \$7,000 - \$14,999	Gold \$15,000 - \$24,999	Platinum \$25,000+
PwC Decal with High Flyers level	★	★	★	★
Featured on High Flyers honour roll every evening of the Jet Trek	★	★	★	★
Recognition throughout Jet Trek	★	★	★	★
Invitation to end of year celebration	★	★	★	★
Facebook feature		★	★	★
Website feature			★	★
Framed team photo			★	★
Flag with High Flyers level				★
Framed door panel				★



With all fundraising you undertake on behalf of your entry in the Yamaha Variety Jet Trek, donations are non-refundable and non-transferable. Here's some additional information about each fundraising method:

## 1. Seeking sponsors for your PWC

For the purpose of your entry to the Jet Trek, a sponsor is any person or business making a donation to Variety – the Children's Charity of Queensland on behalf of your car entry.

- Tax-deductible receipts will be issued by Variety – the Children's Charity of Queensland for any donation over \$2.
- Receipts will only be issued for cash donations, not in kind or product donations
- Variety can't offer your sponsors any promotional or recognition benefits, but we strongly urge you to thank, promote and appreciate the individuals and businesses who have supported you.

## 2. Share your online fundraising page with everyone you know via e-mail and social media

Sharing your online fundraising page is a quick, easy and effective way to raise funds. Family and friends around the world can support you.

- When you register for the Jet Trek, you'll automatically receive a link and login details to your team fundraising page that you can customise.
- Each team page will have its own link which you can forward to your email and SMS contacts and share on Facebook and other social media.
- Every time an online donation is made, your donor will get an automatic tax receipt.

## 3. Organise fundraising events and activities:

Fundraising activities are broad in their definition and can include running a BBQ at the local hardware store, running a charity golf day or organising a fundraising lunch or dinner.

- All fundraising events and activities need to be registered with Variety by completing the form found [here](#). An official authority to fundraise letter will be issued annually once you have registered your details.
- You can use the Variety supporters' logo with our approval.
- Donations can't be used for anything relating to your entry to the event such as provisions payments or fuel. These are personal expenses to be covered by the participants in each team.
- All fundraising events and activities must adhere to Variety's Fundraising Terms and Conditions, which can be found [here](#).

## More Fundraising Opportunities

You'll also receive fundraising support from our corporate partners:

- Receive \$30 toward your fundraising for every vehicle's Compulsory Third Party (CTP) insurance that is switched over to QBE.
- Insure your car or bike with Famous Insurance and you'll get 5% of the premium toward your fundraising.

When you sign up to the Yamaha Variety Jet Trek and commit to raising money for the children that Variety assists, we have a range of tools that can guide you in your fundraising efforts:

### 'How to....' Guides:

We have several 'How to...' Guides that will take you, step by step, through organising particular fundraising activities. The guides available include:

- How to ask for Donations or Sponsorship
- How to generate donations through Everyday Hero
- How to maximise the use of Shaker Tins
- How to run a raffle
- How to hold a Fun Run
- How to hold a Lunch or Dinner event
- How to run a Golf Day
- How to run a BBQ Sausage Sizzle
- How to host a Trivia Night
- How to partner with a third party event
- How to host a Silent Auction
- How to Thank your Supporters



## Templates, Fact Sheets, Presentations and Kits:

We have an array of tools to help you make your sponsorship pitch to businesses and organisations you identify as potential supporters. These tools include:

- A sponsorship template you can modify to include information about your team and what you have to offer
- A PowerPoint presentation you can use if you have to make any kind of presentation to an organisation or business
- A Fact Sheet which details Variety – the Children's Charity's facts, such as who we are and where the money goes
- Links to videos about Variety and the kids we help
- Workplace giving kits that will allow you to provide information to your employer or companies who may be interested in having their employees support the cause
- Regular giving kits that allow you to receive monthly or fortnightly donations toward your fundraising – you can exceed your fundraising minimum by signing up 10 friends who donate \$25/month

## Collateral, Signage, Tickets and Tins

We have an assortment of collateral and signage that is available for you to use at your fundraising activities. These include:

- Variety branded sequentially numbered raffle ticket books – ideal for any raffles you are planning on running
- Variety branded tin wrappers, that wrap around the money tins you can purchase at most discount stores.
- Variety branded balloons for decorating stalls or venues when hosting a fundraising activity



2020 YAMAHA VARIETY JET TREK HANDBOOK





## 4. Safety & What to Expect

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- As with all Variety events, safety is our number one priority. To ensure everyone's safety, guidelines have been developed and must be adhered to.
- Jet Trekkers will be broken into teams with each PWC Captain branded by colour for their group (e.g. Green, Red, White, Yellow, Blue). These groups are required to ensure the field is broken up. A 15 minute break between the groups will be used to allow the water to return to normal for the later groups to follow. Within each group, a team leader and forward scout are appointed. All riders will be allocated buddies and it is your responsibility to look out for each other on the water. If your buddy breaks down you may be required to tow them to the next stop or until water support arrives.
- The team leaders will ensure all riders within the group remain in sight at all times during each leg of the journey. Each team leader will carry a marine radio throughout the event.
- Any leg of the journey may be cancelled in the event of a strong wind warning, adverse weather conditions or as advised by Water Police, Maritime Safety, Marine Parks or Coast Guard.
- Nightly briefings will discuss the following day's route, launch information and details of any team changes if applicable.
- Crews will be provided with maps showing points at which they may be required as well as necessary information for daily launch/pick up, hotels and meals. In the event a road crew is required prior to the allocated meeting point, Variety officials will contact the appropriate Crew and advise of the alternate location.
- A full area brief will also be provided at the nightly briefings.



# 4. Safety & What to Expect

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## Safety Checklist:

### PWC REQUIREMENTS

- PWC is a 2010 model or later and of the sit down style
- PWC's fuel capacity and extra fuel on board is at least 80 litres
- PWC is in seaworthy condition
- All Riders have a current adult PWC Licence
- PWC is covered by Third Party Public Liability & Property Damage as the minimum level of insurance

## Notes:

### MINIMUM SAFETY GEAR REQUIRED

- V Sheet
- EPIRB (if you do not own an EPIRB see [www.epirbhire.com.au](http://www.epirbhire.com.au))
- PLB (if you do not own a PLB see [www.epirbhire.com.au](http://www.epirbhire.com.au))
- Flares (two red and two orange hand held smoke flares, check expiry)
- Signalling device (mirror or similar)
- Ride Smart sticker & capacity label
- PFD Type 2 life jacket
- Sufficient anchor with at least 27m of rope (can double as tow rope)
- Tow rope – at least 17m long
- One fixed or portable compass
- Minimum 2 x 600ml bottles drinking water
- UHF radio in support vehicle for Road Crew communications

### OTHER RECOMMENDED GEAR

- Rider's helmet
- Waterproof tool kit with spare parts (including spare plugs)
- Small waterproof first aid kit
- Floating sunglasses and sunscreen
- GPS
- Mobile telephone in waterproof vest
- VHF Marine Radio

## 5. Event Rules and Regulations

- In the interest of safety, insurance and event management, the requests and directions of all people designated by Variety to be 'Officials' must be observed at all times.
- If you cause any damage to any property or the environment en route you are required to report any such incident immediately to the Event Director. The same applies to any contact with Marine Life.
- Litter is not to be thrown from any vessel. Carry all litter with you and dispose carefully at the next appropriate spot.
- The Jet Trek is not exempt from the normal road and boating rules. Infringements of speed and blood alcohol limits can be prosecuted by the police.
- Trekkers must not interfere with other people's vehicles, vessels or personal property.

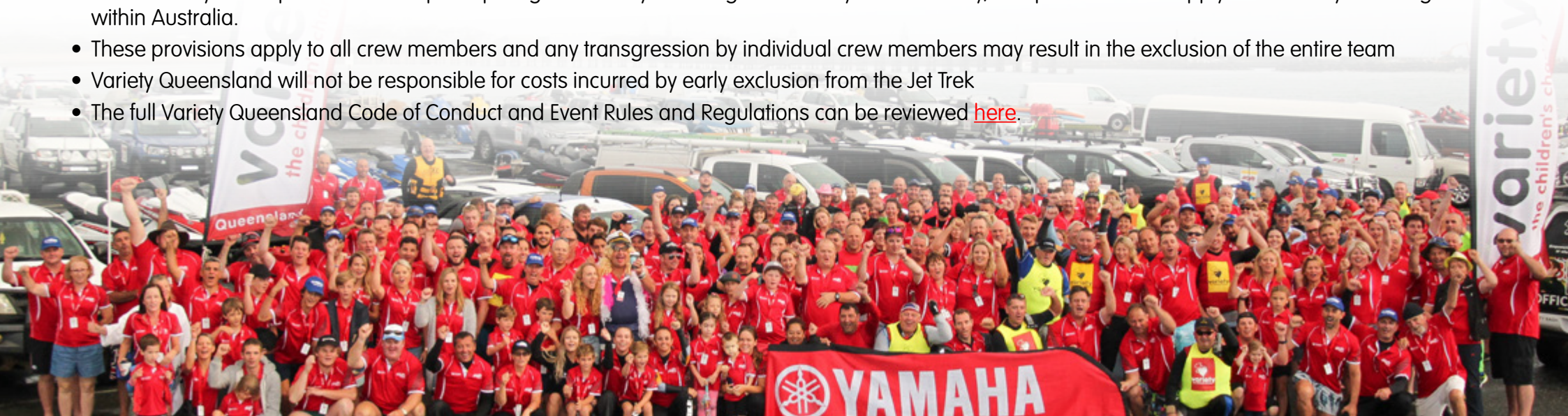




## 6. Participant Code of Conduct

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- Entrants are to be aware that they will be seen as a representative of Variety – the Children's Charity and are to behave accordingly.
- Entrants will be instantly ejected from the Event, without warning, in the following circumstances:
  - » Actions that will compromise the safety of event participants or the general public
  - » Detection by the police for driving/riding while under the influence of alcohol (over the legal limit in the relevant state)
  - » Detection by the police for excessive speed (a speed at which instance loss of licence occurs)
  - » Offensive behaviour detected by the police (not limited to legal definition)
  - » Assault
- Entrants may be ejected from the Variety Jet Trek or refused entry to the next event, after being given one warning, in the following circumstances:
  - » Bringing the name of Variety into disrepute
  - » Excessive drunkenness
  - » Offensive behaviour on a continuous basis
  - » Tampering with other people's property/possessions
  - » Altering Variety signage
  - » Vandalism
  - » Refusing to obey directions of Officials or Event Organisers
- Any Trekker ejected from the Jet Trek may be automatically excluded from any future Variety event (this includes events conducted by other states)
- You acknowledge that through participating in any Variety Motoring Events within Australia, your details may be shared with all Variety organisations within Australia with regards to motoring events.
- In the event you are prohibited from participating in a Variety Motoring Event in any State/Territory, that prohibition will apply to all Variety Motoring Events within Australia.
- These provisions apply to all crew members and any transgression by individual crew members may result in the exclusion of the entire team
- Variety Queensland will not be responsible for costs incurred by early exclusion from the Jet Trek
- The full Variety Queensland Code of Conduct and Event Rules and Regulations can be reviewed [here](#).





[variety.org.au/qld](http://variety.org.au/qld)  
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