

Fundraising FAQ's

How do I register to fundraise for Variety – the Children's Charity?

Fundraising for Variety – the Children's Charity is fun, and you'll be a real hero to the kids we support.

If you already have an idea for a fundraising event or activity, we're here for you every step of the way. Your event can be big or small – creative or conventional. Whether it's a small fundraiser at home for five friends or a super-sized event at your school or workplace, your event will make a real difference to children who are sick, disadvantaged or have a disability.

You are not limited to hosting events, you can set yourself a challenge or participate in a fun-run and fundraise along the way!

Click [here](#) to register your event or activity with us and [here](#) to create an online fundraising page. Once you've registered your fundraiser, we will contact you to discuss your ideas, and issue you with the all-important Authority to Fundraise document. You can then officially fundraise on behalf of Variety. This process usually takes up to three working days.

If you have questions please get in touch with the Variety office on 07 3907 9300 or info@varietyqld.org.au



Why do I have to register my fundraising activity or event?

To fundraise for any charity within Australia you must hold a Fundraising License issued by a State or Territory Governing Body. By registering your fundraising with us, you are legally authorised to fundraise under our license.

We have tried to make the registration process as easy as possible for you but if you have any questions at any time, please don't hesitate to get in touch on 07 3907 9300 or info@varietyqld.org.au and we can help you.

Is there an age limit?

No, in fact some of our Young Variety members are as young as 8 years old. However if you're under 16 years old and would like to set up an online fundraising page your parent or guardian will need to create an account on your behalf.

Can I choose where my money goes?

Money you raise will be directed to where it is most urgently needed, and your efforts will achieve the greatest impact if used in this way. You can learn more about how Variety assists kids who are sick, disadvantaged or have a disability in the ['how we help'](#) section of our website.

How do I set up an online fundraising page?

We can assist you to set up an on-line fundraising page. Contact the Variety office on 07 3907 9300 or at info@varietyqld.org.au or visit [here](#) to set one up yourself. If you're under 16 years old, your parent or guardian will need to do it on your behalf.

Don't forget to personalise your page with your photo, fundraising goal and what inspired you to get involved in supporting Variety. Most importantly, don't be shy about being a hero for kids! Tell everyone about your fundraising page through social media, email or in person. You can also keep people updated through social media of your upcoming events and fundraising activities.

If you're registered to go on the Variety Bash, 4WD Adventure or Jet Trek, you'll already have an online fundraising page which was created during the registration process. If you're not sure how to find your page, please contact the office on 07 3907 9300.

How do I set up a Facebook Fundraiser for Variety?

If you have a celebration coming up, like your birthday, an anniversary or graduation, you might like to create a Facebook Fundraiser in support of Variety and ask your friends and family to donate instead of giving you gifts.

It's easy and a great way to make a difference to the lives of kids in need. Learn how to set up a Facebook Fundraiser [here](#).

Are there any rules about fundraising I should know about?

Yes, there are rules for fundraisers to protect you, your donors, and Variety.

All fundraising event or activity funds must be remitted to Variety within two weeks of the finish of your event. As the organiser, you are responsible for the financial management of your fundraising activity.

No expenses can be incurred in Variety's name. Any costs you do need to deduct must be fair and reasonable and only include out of pocket expenses such as catering or venue hire.

Raffles are a great way to raise funds at social or community events. When organising your raffle, we encourage you to have a look at the rules and regulations around conducting raffles [here](#).

Will Variety help me promote my event?

While we do everything we can to help make your fundraising event a success, there are some things you'll need to do yourself.

You will need to manage any ticket sales, soliciting of prizes, booking the venue or even organising celebrities. You will also need to manage your event logistics, keep track of finances and records, including cash.

Don't feel as though you need to 'go it alone'. You'd be surprised at just how keen your family and friends will be to help!

We have lots of handy templates, guides and resources to support your efforts. Once you've registered your fundraising event/activity with us, we will provide you with our Proudly Supporting logo to use on your promotional materials and offer fundraising support.

Keep your supporters updated via email and social media. Be sure to engage your school and workplace and approach local media. We can provide you with media advice and a media release template.

Can I use the Variety logo on my promotional material?

Once you've registered your fundraising event/activity with us, we will provide you with our Proudly Supporting logo to use on your promotional materials.

When creating promotional material, our preferred wording for you to link your event to the cause is "Proudly supporting Variety – the Children's Charity." Please email a copy to info@varietyqld.org.au for approval prior to distributing or publishing.

We can also add your event to our supporter events on the Variety Queensland website.

How do I transfer funds I raise to Variety?

This depends on what type of fundraising you are doing.

If you are asking people to donate through your online fundraising page, the donor automatically receives a receipt and Variety receives the funds. You don't need to do anything except direct your supporters to your page!

Funds raised through Facebook Fundraisers take a few months to be received by Variety but this is an automatic process. The donors also receive a receipt via email.

If you raise cash, you can donate it through your online page or deposit it into the Variety Queensland bank account as follows:

Variety Queensland. BSB: 034-072. Account: 201739.

Make sure you email finance@varietyqld.org.au to let us know the date, branch and amount so we can confirm receipt with you.



Can people who donate get a tax deductible receipt?

Anyone who donates through your online fundraising page (if you have one) will automatically receive a tax deductible receipt via email.

You should record cash donations (which are tax deductible) separately from money from ticket and raffle sales (which are not). Pass these donation records to finance@varietyqld.org.au and we will issue tax-deductible receipts to your donors.

Can someone from Variety attend my event?

We will do our best to accommodate requests for someone from Variety to attend your event. However please understand we are unable to fulfil all requests (as much as we would love to!). Our Community Fundraising Coordinator will discuss this with you once you've registered your event with us.

How do I make sure the funds I raise are allocated to my Bash, 4WD or Jet Trek?

The easiest way for this to happen, is by directing your supporters to your online fundraising page which is set up as part of your event registration. If you can't locate your page, please contact the office on 07 3907 9300.

If your supporters would like to bank the funds directly into Variety's account, please ask them to reference your car/ski number in the transaction and ask them to email the remittance to finance@varietyqld.org.au. They will receive a receipt this way too, as we'll have their contact details.

Cheque's can be made out to 'Variety Queensland' and posted to our Banyo office. Please write your car/ski number on the back and provide the donors contact details for receipting purposes.

