



•BASH•

10 to 17 AUGUST 2019



PROUDLY SPONSORED BY

Tim Adams
CLARE VALLEY



MR. MICK

PLATINUM

Tim Adams
CLARE VALLEY



MR. MICK

MESSAGE FROM THE CHAIR

What a fantastic time we all had celebrating our 30th Anniversary SA Variety Bash in 2018. The celebrations lasted all week long including a huge party at North Well Station and finishing with a fantastic final night dinner on the foreshore in Port Lincoln, where we announced an amazing fundraising total of \$1.76 million (net).

This was my first Bash as Chair after doing 11 years as a Basher, and I must say I enjoyed it immensely.

Now I am looking forward to being the Chair again for the 2019 Bash – Mawson Lakes to Murray Bridge. I would like to say a huge thank you to everyone involved in the 2019 Bash, they include Platinum Sponsors for the 8th consecutive year - Tim Adams & Pam Goldsack from Tim Adams Wines/Mr Mick, Gold Sponsors, Cochrane's, Codan, Kennards Hire, MGA Whittles, Odyssey Carpet One, Ramsey Bros, Seeley International, Toyota and Vili's.

Also a huge thank you to all the Officials, Mobile Workshop crews, Medical teams, Bag Trucks, Radio Teams and our Air Support crew who make the event run so smoothly.

Lastly, I want to thank the Bashers, new (Virgins) and ongoing. Without your hard work raising money this event would not happen. More importantly it's the kids lives that we help make better that is true to my heart.

If you are considering joining us on the Bash in 2019 all I can say is 'Ya gotta do it'. Help Variety help kids who are sick, disadvantaged or have special needs in SA that need us most. We would love you to be part of our family, you will get hooked.

Sandra Lukin
2019 SA Variety Bash Chair



GOLD



SPONSOR'S MESSAGE

Tim Adams Wines & Mr Mick are family owned wineries located in the beautiful Clare Valley and this will be our eighth year as Platinum Sponsor of the SA Variety Bash. It has been a wonderful relationship and to quote Winston Churchill "We make a living by what we get, but we make a life by what we give". This is what happened to us when we became part of the team at Variety SA and this is what will happen to you when you come on the SA Variety Bash for 2019. The contribution Variety SA makes to the community, families and children is immeasurable. It changes children and their families' lives for the better and will change your own.

Pam and I would like to encourage anyone who is considering becoming a participant to come on board in 2019 and you will become part of a team that changes lives for the better. To the Bashers already on board, welcome back. Your continuing support and passion for this cause shines through in all your fundraising activities and is greatly valued making South Australia a better place.

Cheers,

Tim Adams and Pam Goldsack

Tim Adams Winemaker, Managing Director and Owner
Tim Adams Wines / Mr Mick



JOSH

"Archery has built my confidence. When I was younger I would barely talk to people because I was shy and now I'm not shy" – Josh, Variety Heart Scholarship Recipient

THE VARIETY BASH

The Variety Bash was created in 1985 by adventurer Dick Smith when he took a group of friends for a drive he called 'The Bourke to Burketown Bash'. The Bash is generally an eight day drive in the country with your mates. It is NOT a race or rally, it is a madcap event designed to put the fun into fundraising. Vehicles must be in standard condition with a minimum age of 25 years. The drivers and crews, however, are anything but standard issue with most Bashers following the one major rule - don't take it seriously and have fun!

The Bash is the entrant's reward for a year spent fundraising for the kids of SA who really need it. The Bash today has not changed from its original concept. It began in SA in 1989 and has seen Bashers travel through much of our beautiful country during this time.

2018 BASH

The 30th Anniversary of the SA Variety Bash 'City to Sea' left from Adelaide on Saturday 11 August and after eight days and a total of 2240km travelling through some amazing private property and scenic Bash tracks, the contingent arrived in Port Lincoln to a huge welcome from the locals, before a celebration dinner in a marquee on the Port Lincoln foreshore.

There were many highlights for the 300 SA entrants in 100 vehicles; the grants along the track, the entertainment, the seafood lunch, the 30th Anniversary Birthday Dinner at North Well Station and of course our theme day event, Basharama. However the announcement on the final night that the 2018 SA Variety Bash had raised an amazing \$1.76 million net for our kids in need was the biggest highlight of them all!

Over the past 30 years the SA Variety Bash has raised in excess of \$41 million (net).

2019 BASH - Mawson to the Murray

The 2019 SA Variety Bash will be departing from Codan (Mawson Lakes) on Saturday 10 August and finishing eight days later on 17 August in Murray Bridge. On this year's event, the entrants will be taken on numerous interesting tracks and through many private properties seeing parts of our countryside that many people would never have the opportunity to experience.

During the event there are various trophies awarded to encourage fundraising, fun themes, fun for the kids and overall fun... the ultimate winners of the Bash are the kids in need.

VIRGIN'S MESSAGE

2018 Best Virgin Team

Car 007 - The Orange Euros - Roger Ballestrin

"We would like to take the opportunity to thank everyone involved in the Bash that made it a great success.

It was a privilege to be part of this wonderful Variety family and it made me realise what's truly important in today's world, helping those who need it the most.

Variety has done what world leaders have been trying to do for decades and that is, take people from all walks of life and turn them into a family.

For me this Bash was like being born again, by that I mean material items mean nothing, it's what's in your heart that matters.

The work we put into fundraising is nothing compared to what some families and kids go through to survive each day and knowing we make a difference is all that matters.

Car 007 will keep doing the Bash for as long as we can and raise what we can, as Bashers we have a gift, let's use it."



MAYA

"We applied to Variety for some assistance and we were so lucky to receive a grant to help us pay for the entire cost of the (SDR) surgery," Jemma, Maya's Mum



COSTS

Crew Details and Entry Fee

A Bash team (Crew) can be made up of a maximum of four people per vehicle but must have a minimum of two. An entry fee of \$550 (including GST) is payable by the entrants, along with a minimum payment of \$9,000 per vehicle, that can be raised via sponsorship or fundraising. Of course, as with all Variety events, you are encouraged to raise as much as possible over the minimum.

Event Participation Fee

Each entrant pays an Event Participation fee that covers their meals, merchandise, entertainment, fun stops, event DVD, name badge, event commemorative gift and additional services on the event such as mechanical, medical support etc.

WHAT IS TAX DEDUCTIBLE?

Monies donated to Variety - the Children's Charity are generally tax deductible under the Income Tax Assessment Act provided they qualify as an unfettered donation; that is, the donor can prove that they have received nothing of value in return for the donation.

What Is Not?

Sponsors and entrants should accordingly be aware that the following ARE NOT deductible as donations. These costs are met personally by the entrants:

1. The \$550 entry fee
2. Event Participation Fee (includes meals, merchandise, entertainment etc)
3. Accommodation costs
4. Vehicle purchase, preparation, maintenance and running costs
5. Additional merchandise purchases
6. Associated travel costs, for example, return airfares and accommodation, vehicle return transport or vehicle recovery costs
7. Ticket sales, including raffle tickets
8. Auction items.

These comments are to be taken as guidelines only. Variety assumes no liability for actions taken as a result of these guidelines. In any instances where an entrant or a sponsor is uncertain of the tax implications of their involvement, they should consult their own accountant or tax adviser.

AUSTRALIA'S LONGEST RUNNING MOTORING EVENT

We put a lot of energy into promotion of the event through regular communication with media outlets right across the city and state.

Network Ten continues their amazing support of Variety, both during the year with grant stories and with involvement in our events. For the twentieth year you will be able to keep updated on what is happening on the event by tuning in to the Network Ten News.

All the fun of our great event is captured on DVD, not only as memorabilia for every entrant, but as a one-hour television special that will be screened on Channel 9, date to be advised.

THE IMPORTANCE OF SPONSORSHIP

Whether it is by sponsoring a vehicle in the SA Variety Bash or support for other events and special projects, it is the sponsors to whom Variety look for assistance to ensure the financial success of the Bash.

Over the past 30 years the SA Variety Bash has raised in excess of \$41 million net. This has been achieved by 30 years of hard work... and 30 years of generous sponsorship by thousands of individuals and the corporate sector.

There are thousands of kids in South Australia who would benefit from your involvement as a sponsor of a vehicle in the Variety Bash.

Many major companies including Tim Adams Wines, Kennards Hire, Toyota Australia, Cochrane's, Vilis Cakes, Jarvis Toyota, Ramsey Bros, Seeley International, Codan, Woolworths, Discovery Holiday Parks and the Adelaide Convention Centre have chosen Variety as their 'preferred charity' over the years.

Not only is the company seen as a good corporate citizen, but by investing in Variety, you are investing in over 50 charities and organisations around the state. This is because Variety is an umbrella charity, which means that we not only give grants to assist individual kids and their families, but we also fund other children's organisations, making us South Australia's leading children's charity. Know that when you give to Variety, you are giving to all kids who are sick, disadvantaged or have special needs, to give all kids in SA a fair go.



Car 007 - Best Virgin Team

Car 407 - Outright Winners

Car TABC - Platinum Sponsor

Car HOGS - Highest Fundraisers



ABBY

"Variety is a fantastic organisation and everyone should support it"

Abby (16) Grant recipient of a hydrotherapy spa

VARIETY OVERVIEW

Variety – the Children's Charity, helps kids who are sick, disadvantaged or who have special needs by granting practical equipment and funding programs, because all kids deserve a fair go. The charity first began in Pittsburgh, Pennsylvania in 1927 when a group of people, working in a theatre, formed a social club they called Variety, which took on the task of fostering and caring for an infant girl who was found in the stalls of the theatre. Variety has been operating in South Australia since 1983 and has raised in excess of \$60 million net. Thousands of kids have benefited from funds raised from our hard working fundraisers and event entrants.

BASH GRANTS

Spalding Districts Inc

(Playground Shade – valued at \$34,800)

Spalding Districts Inc is a not-for-profit organisation focused on supporting the community. Within their community they have a number of kids with special needs including non-verbal genetic conditions, autism and learning difficulties. Variety has provided funding to install a shade over the community playground so that it can be utilised all year round.



Blayde Miller

(iPad - valued at \$614)

Blayde is four years old and lives with Duchenne muscular dystrophy and global developmental delay. Variety has donated an iPad to help improve his motor and communications skills.



REDEN

"Everything we have now is a blessing and through the help of Variety...it's a big help for the family" Roland, Reden's Dad (grant recipient of a wheelchair accessible vehicle).

WORKPLACE GIVING PROGRAM

A GREAT FUNDRAISING INITIATIVE

What will you give?

The message in our 'Workplace Giving' campaign is simple. For as little as \$2 per week, an individual can make a real difference to the life of a child in SA. By signing up your organisation's employees to Variety's Workplace Giving Program, donations received from organisations and individuals can be attributed to a chosen Bash vehicle, not only helping the car's fundraising tally but helping kids in need in SA!

For just \$8 per month over a year, your regular gift will help Variety send a child in need to the Annual Variety Kids Christmas Party at the Adelaide Showgrounds. Those of you who have been to one of these parties will understand what an inspiring experience it is.

Workplace Giving Brochures are available from the office. Please contact us on 8293 8744.

HOW THE MONEY HAS BEEN SPENT

In the 2017/18 financial year a total of 189 grants were approved totalling \$3.86 million to directly benefit more than 41,168 kids in South Australia.

Major Grants 2017/18

Organisation	Amount	Project
Zoos SA	\$337,469	Children's All Abilities Zoo
Variety SOH Scholarship	\$100,000	2018 Scholarship Program
Kimba Area School	\$90,000	All abilities playground
Operation Flinders Fndn	\$90,000	Operation Flinders Program
Tumby Bay Progress Association	\$59,386	Outdoor area upgrade
Youth Opportunities Association	\$42,650	Content & learning management systems
Keller Road Primary School	\$35,000	Adaptive play area
Spalding Districts Inc	\$34,800	Playground shade cover
Blue Light (SA) Inc	\$30,000	Blue Light Disco Program
Ingle Farm East Primary School Disability Unit	\$30,000	Playground
SDR Surgery for 5 kids to the value of \$305,888		
Sunshine Coaches to 7 organisations to the value of \$544,195		



\$1.2 million over three years

Foodbank SA	Fresh Food Friday School Program
Danny's Place	Variety Incorporated Program
Multicultural Youth SA	Gateway: Refugee Child & Adolescent Early Intervention & Prevention Program
Encounter Youth	Party Safe Education Program
Still Aware	Access to Information for All Program
Autism SA	Variety SA/Autism SA Sensory & Social Spaces for Children & Teens
Carly Ryan Foundation	Project Connect
Down Syndrome SA	Fulfilling Regional Lives Program



GETTING STARTED

ENTRANTS

- ☐ **Enquire through the Variety Office**
Contact Kate on 8293 8744 or kate@variety.org.au
- ☐ **Get your crew together**
Must be between 2-4 participants
- ☐ **Complete your entry form & pay your \$550 entry fee**
Available at www.variety.org.au/sa/events/bash-entry-2019/
- ☐ **Start your fundraising**
Get some ideas at variety.org.au/sa/ - Get Involved
- ☐ **Get your Bash car ready**

SPONSORS & DONORS (OR SUPPORTERS)

- ☐ **Interested in becoming a Gold or Silver Event Sponsor**
Contact jane@variety.org.au or phone 8293 8744
- ☐ **Donate towards a Bash car's fundraising.**
Donate via www.variety.org.au/sa/donate/
- ☐ **Don't forget to mention the Bash car number when donating.**
Eg. Bash Car 100
- ☐ **Do you need an invoice?**
Contact the Variety Office on 8293 8744
- ☐ **Attend a Bash fundraiser**
To view upcoming fundraisers
www.variety.org.au/sa/event/event-entrant-fundraisers/
- ☐ **Spread the word about Variety**



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