



# Impact Report 2018/19

Variety – the Children’s Charity SA



**variety**  
the children's charity®

# The Why



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### Rob Kerin

**Chair, Variety - the Children's Charity SA**

Variety SA constantly re-think how they are able to use the funds so generously raised to maximise the positive impact for young South Australians. I have enormous confidence in our Grants Committee, their expertise, their knowledge and their experience and character.

Variety have many wonderful people and we owe it to them to show them the difference they are making – it is the ultimate encouragement. I am so proud of so many of them – the culture has continued to grow and is an amazing and special thing that differentiates Variety in what is a cluttered charity environment.

On behalf of Variety SA, I thank everyone who helps us make a huge difference. Your impact, whilst hard to measure, is huge and improving the lives of over 30,000 kids in the last year!



### Mark McGill

**CEO, Variety - the Children's Charity SA**

We are incredibly fortunate at Variety SA to be surrounded by people who have great empathy and compassion for kids in need in our state and as a consequence they are committed to creating change - positive change, daily.

Grants funded by this generosity impact on the lives of tens of thousands of children each year; some less, some profound, all very grateful.

So to each individual, business partner, corporate sponsor, volunteer and donor we offer our sincere thanks and genuine appreciation for your continuing support for accepting the challenge of changing the course of a child's life in need for the better.



**variety**  
the children's charity

We believe that all kids deserve a fair go in life.

So we help kids who are sick, disadvantaged or who have special needs.



By delivering the elements of the Variety Kids Support Framework:

**GRANTS**

We grant a range of things to provide practical help to kids and organisations in need.



**SCHOLARSHIPS**

We give scholarships to encourage the talents of kids in need.



**KIDS EVENTS**

We hold events to engage and bring joy to kids in need and their families.



To create lasting impact around Australia



Number of Aussie kids  
impacted by Variety  
this year

**85,309**

And a better life for the kids of SA



We granted:  
**\$3,789,393**  
to help kids  
in need

Through:  
**186**  
grants

We positively impacted:  
**30,056**  
kids in  
SA

## But numbers can only tell part of the story...



### Meet Kyra

Kyra is a sweet and happy eight-year-old girl who lives with her parents and ten-year-old brother. Kyra was born with Angelman syndrome which effects one in 15,000. Conditions Kyra lives with include global developmental delay, hyperkinetic movements and epilepsy. These conditions mean that she is not independently mobile and requires a wheelchair. Variety granted a wheelchair accessible vehicle to the value of \$30,000 to ensure Kyra can travel safely and comfortably in a car that is built for her needs. Her Mum says that this new van has helped them to operate better as a family and they are currently planning their first family holiday.

### Meet Laila

Laila is a determined and resilient six-year-old girl who, after a brain injury at birth, now lives with bilateral cerebral palsy, developmental delay and speech difficulties. Laila has just returned from undergoing Selective Dorsal Rhizotomy (SDR) in the USA, which will permanently reduce the spasticity in her legs. Variety granted a dual zone swim spa to provide essential hydrotherapy to assist with her rehabilitation from surgery, to gain strength and increase range of movement. The therapy will assist her future development, particularly to achieve her goal of walking unaided, increase her gross motor skills and her confidence. Her Mum says that water is her best friend, and she can't wipe the smile off her face when she is in the spa.



### Meet Seth

Nine-year-old Seth loves to build Lego and play with his friends. Seth lives with autism alongside multiple learning and mental health disorders, and these conditions play a big role in his life and affect him all day long. This year Variety granted \$4,319 to Seth which provided him with a range of items that assist him in his everyday living. This included, a laptop to allow him access to learning apps to improve his reading ability and speech. Variety also granted sensory items to help regulate his emotions, and Jettproof clothing to reduce his anxiety.

### Meet Asher

Asher is a bright young boy who was born with congenital muscular dystrophy and autism. This means that his muscles don't work the same as other people's, so he has difficulty walking and requires the use of a wheelchair. His powered wheelchair used to be left at school which meant he was confined to the indoors; being at home and out and about in the community proved to be difficult because he had to rely on other people to push him around in his manual wheelchair. Through the Variety Grants Program, Asher's family was able to purchase a wheelchair accessible vehicle, which makes transporting easier. Asher's Mum says that the van has opened up a whole new world for Asher and his state of mind and wellbeing has dramatically improved.



# Motoring Events

## SA Variety Bash

This year marked the 31st anniversary of the Variety Bash in South Australia. The colourful event, sponsored by Tim Adams Wines/Mr Mick, began at Mawson Lakes on Saturday 10 August in Murray Bridge, announcing an incredible fundraising result of \$1.94 million (net).

Over eight fun-filled days, more than 300 costumed crew and 100 colourful cars made their way through the Flinders Ranges, Broken Hill and the Riverland, bringing colour, fun and economic benefit to regional areas of South Australia.



# Motoring Events

## Variety SA 4WD Adventure

The Variety 4WD Adventure, sponsored by Jarvis Toyota, held from 6 - 12 April, raised an impressive \$588,500 (net) to assist in changing the lives of kids in need. 130 entrants and 60 vehicles made their way from Parachilna to finish in Laura.

Highlights included abseiling with volunteers from the Variety funded Operation Flinders Program, a native Australian animal feast at Wilpena Pound and a stunning vineyard dinner in Clare.



## Variety Moto Run

The 2019 Variety Moto Run, sponsored by Adelaide Brighton Cement, included 61 entrants, 15 bikes, 17 luxury cars, an SA Care Bus and of course the Helistar Chopper for the event's 12th year. Raising an impressive \$338,000 (net) for SA kids in need, this result is the second highest in event history. Departing Adelaide Harley Davidson Bike Works on Thursday 17 October, entrants enjoyed the four day, 1,446km journey traveling through the Riverland and Barossa before finishing at the Glynde Hotel on Sunday 20 October.

There was no greater highlight than the multiple opportunities for entrants to see their fundraising efforts first hand, with a range of education, health and mobility equipment provided to local schools and organisations along the route totaling more than \$78,000.



**Special thanks to all our sponsors as their generous support allows us to maximise the impact of the entrants fundraising.**

# Variety Events



## Variety Vintage

The Variety Vintage Wine Auction Luncheon, thanks to major sponsor, A.P. John Coopers, is a one of a kind wine event where 12 of SA's finest wineries generously donate a barrel of last year's vintage, which is then bottled and specially labelled for Variety to auction, with the proceeds assisting kids in need. With one of Australia's foremost wine writers and presenters, Jeremy Oliver, this a wine-lovers event not to be missed, raising in excess of \$200,000 (net).

## Footy Jet

The 2019 Variety Footy Jet took flight on Saturday, 20 July to watch Port Adelaide take on Richmond at the Melbourne Cricket Ground (MCG). It was a fantastic day for all on board despite the Power losing to the Tigers by 38 points. Thank you to Alliance Airlines, SITA Coaches and the AFL for making this trip possible.



## Annual Themed Ball

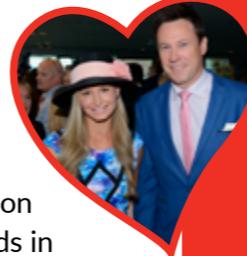
The Variety Annual Themed Ball was a great night with an 'End of Prohibition Era' theme embraced by 1,500 guests on Saturday, 15 June at the Adelaide Convention Centre, raising \$275K (net) for kids in need in SA.

Headline Act, Justice Crew, along with Lucky Seven and Audio Box ensured everyone hit the dance floor for one of Adelaide's largest private functions. Thanks to everyone who attended.



## Melbourne Cup (2018)

Variety Ambassador, Jane Reilly OAM, hosted another fabulous event in the stunning Panorama Ballroom at the Adelaide Convention Centre raising \$24,000 (net) for kids in need. Thank you to everyone who attended to make the day a great success. Thank you to our sponsors, Adelaide Convention Centre, Burke Urban Developments, Wicks Estate Wines, and West End Community Fund.



# Special Events

## Radiothon

The Variety SA Radiothon in collaboration with FIVEaa was held on Friday 31 May 2019 raising \$108,575 for SA kids in need.

Thank you to Australian Outdoor Living for donating a sensational swimming pool package five years running. Cochrane's transport for generously donating \$30,000. To Adelaide Outdoor Kitchens for donating the outdoor kitchen package, to advertising sponsor Aussiefast Transport Solutions for supporting the Variety Radiothon, and all the other generous donors.



## Variety Kids Parties

Each year, Variety enriches the lives of thousands of children who are sick, disadvantaged or have special needs through wonderful, entertaining and educational experiences.

Variety Kids' Parties offer children an opportunity to be a part of activities and events that due to disability or financial hardship, they otherwise would not be able to experience.

- Variety Kids Xmas Party – 22 November 2018 – Port Lincoln
- Variety Kids Xmas Party – 28 November 2018 at the Adelaide Showgrounds
- Easter Picnic – 27 March 2019 at the Adelaide Zoo
- Surprise Party – 12 June 2019 at the Adelaide Convention Centre

Thanks to the Variety in Action Committee for making this happen.



# Variety International Gold Heart Winner



Variety SA received fantastic recognition at the 2019 Variety International Conference on May 3.

Variety SA was honoured with the Gold Heart Award for the best performing Variety office in the world (over \$3m gross income).

We also picked up an award for our record breaking grants distribution in 2018 of \$3.8m and congratulate Nicole Haack, long time Variety SA supporter and entrant, Chair of the Large Grants Committee, Chair of the MarComms Committee and Deputy Chair of Variety Australia who received a prestigious Variety International Presidential Citation.

Thank you to each and every one of you who have made this possible – our supporters, event entrants, sponsors, board and staff. It is because of you that Variety SA is able to assist more kids in need each day!

## Volunteer Committees

We thank our many volunteer committee members for the hard work and hours they put in to make Variety the successful organisation it is.



# Event Sponsors

## Adelaide Convention Centre



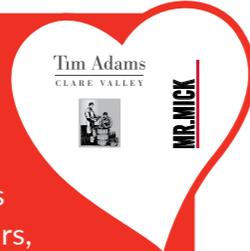
The Adelaide Convention Centre has been the major sponsor of the Variety Ball for the past eighteen years during which time the event has raised over \$3.5million net. ACC also host our Variety Kids' Surprise Party and our Melbourne Cup Luncheon each year. In 2018 Variety was also the recipient of funds raised from the Kids Gigantic Day Out held during Easter.

## Jarvis Toyota



The Jarvis Group's involvement with Variety spans 28 years when owner Richard Collins joined the SA Variety Bash. As platinum sponsors of the Variety 4WD Adventure, the company has just signed a further three year commitment taking their sponsorship of this event to 25 years. The company generously supply a Toyota Corolla for the Variety office and are also the presenting partner of the official Variety Showdown Shield Luncheon.

## Tim Adams Wines



Tim Adams Wines has been a dedicated sponsor of Variety SA since 2001. As platinum sponsors of the Bash for the past eight years, gold sponsors of the 4WD for 13 years and Variety Vintage for 10 years, through to being participants in all Variety events and functions, the Tim Adams/Mr Mick team work tirelessly to raise funds for kids in need. The company is a proud recipient of the Variety International Corporate Award and Tim & Pam were recognised in 2016 with Variety Life Membership.

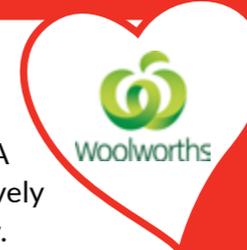
## Adelaide Brighton Cement



Adelaide Brighton Cement committed as the platinum sponsor of the inaugural Variety Moto Run in 2008 and continue in this role eleven years on. Over this time the event has raised in excess of \$2 million net. The company was awarded a very well deserved Variety International Corporate Award in 2017 for its support of kids in need.

# Major Supporters

## Woolworths



Our partnership with Woolworths SA continues to grow and impact positively on SA kids in need in our community.

Over the past three years through token fundraisers at Easter, Footy Finals, Halloween, raffles and other in-store fundraisers, their store teams and customers have raised in excess of \$840,000, a truly fantastic result.

These funds have purchased four Sunshine Coaches, the latest at Christies Beach Primary Special Unit and have supported hundreds of children and families with local grants.

Woolworths store teams have also been heavily involved in the Variety Kids Christmas and Easter parties, the Kids Gigantic Day out and the Variety Bash, serving fresh fruit and promoting healthy eating.

Thank you Woolworths for your amazing support and we look forward to continuing to build on our partnership and to continue to support more kids in need in our community.



## Discovery Parks



Discovery Parks are the largest owner and operator of lifestyle holiday parks in Australia (and a great place to stay) and our national partnership with them, that to date has raised in excess of \$300,000, ensures that hundreds of kids in need across the country are enjoying a better life thanks to the generosity of their staff and guests.

## Key Sponsors (continued)



### Professional Partners



### National Partners



### Media Partners

The Advertiser



## Thank you also goes to...

- Wicks Estate Wines • Canon • Haigh's Chocolates • Brothers in Arms • Charles Melton Wines
- DiGiorgio Family Wines • Elderton Wines • d'Arenberg • Kaesler • National Wine Centre
- Parker Coonawarra Estate • Penny's Hill • Peter Lehmann • St Hallett • Prowine
- University of Adelaide • AFL • Scene Change • Badge Constructions
- Adelaide Online Computers • Beasley Pool Heating • Beatwave • Bianco Reinforcing
- Burke Urban • CMV Group • Fine Choice (Coffee) • FMG Engineering • Frost Constructions
- Masterplan • Sita Coaches • Solar Depot • Stringer Roofing • Terry Howe Printing
- Zeitz Enterprises • Fotobase • Lion • Adelaide Showgrounds • Bendigo Bank
- The Rowdy Group • Central Audio Visual • Ezybidz • Interpack • Multi-Colour Australia
- O'Brien Group • VI Packaging • Vinkem Packaging

### Grant Partners



# Major Grants

## Did you know?

Variety is an umbrella charity, which means that we not only give grants to assist individual children and their families, but we also fund other kids organisations, making us South Australia's leading children's charity.

Know that when you give to Variety, you are giving to all children who are sick, disadvantaged or have special needs across the State.



# Major Grants 2018/19

**Women's and Children's Hospital** - \$381,093

- SDR Surgery Treatment Program

**Zoos SA** - \$337,469

- Contribution towards Children's Zoo

**Adelaide Crows Children's Foundation** - \$300,000

- Youth Programs

**Power Community** - \$300,000

- Empowering Youth Program

**Girl Guides SA** - \$149,120

- Amenity upgrades to Paxlease Bunkhouse

**Adelaide East Education Centre** - \$125,000

- 22 seater Variety Sunshine Coach

**Trinity Gardens School** - \$125,000

- Variety Sunshine Coach with wheelchair lifter

**Suneden Special School** - \$124,000

- 22 seater Variety Sunshine Coach

**Muscular Dystrophy Association** - \$99,872

- 10 x cough assist devices

**Royal Flying Doctor Service** - \$98,972

- 5 x infant transport incubators

**Kimba Area School** - \$90,000

- All abilities playground





## Meet Riley

Riley is a resilient and an easy-going six-year-old little boy. For the past six years since birth Riley has been in and out of hospital with multiple health conditions - hypertonia, paralysed vocal chords, chronic lung disease, gut malabsorption and global developmental delay. These debilitating conditions have meant that he has had to move into a powered wheelchair. Variety was able to assist the purchase of a wheelchair accessible vehicle which has helped him and his family get around with ease. Riley's highlight since receiving the van has been going to fun places like the zoo and the park.

## Meet Caitlin

Caitlin is a happy and friendly 13-year-old girl who has recently been diagnosed with autism. Caitlin is passionate about music, and loves to dance. She takes ballet, jazz and tap dancing classes as well as performs in a troupe. Caitlin is a Variety Heart Scholarship recipient. This scholarship helps to relieve the burden of dance classes and audition fees. Caitlin's short term dream is to be able to audition for the Australian Classical Youth Ballet and Adelaide Youth Theatre.



## Include Variety in your Will

By including a gift to Variety in your Will, you can make a huge impact on the lives of kids in need, now and into the future.

You can make sure Aussie kids who are sick, disadvantaged, or who have special needs get a fair go and attain their full potential.

### It will change lives

Your gift will play a crucial role in ensuring Variety can continue to support kids when their families turn to us for help.

### It creates a legacy

Leaving a gift in your Will is one of the most effective and long-lasting ways you can impact a cause that is close to your heart. You will make a difference.

### It's easy

It doesn't take long to make a difference. A simple Will can take as little as one hour to complete.

**For more information or to speak to someone about your intentions, please contact us today.**



# We couldn't do what we do, without you!

The heart of Variety is powered by our community who work incredibly hard to support children in need.

Variety SA would like to thank our special sponsors, volunteers, and fundraisers for their hard work and enormous generosity throughout the year.

Together we've created a place where children and their families can turn to for help when times are tough and when there is nowhere else to turn.



W [variety.org.au](http://variety.org.au)

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