



variety[®]
the children's charity

• BASH •

14 to 21 AUGUST 2021



PROUDLY SPONSORED BY

Tim Adams
CLARE VALLEY

MR. MICK

PLATINUM

Tim Adams
CLARE VALLEY

MR. MICK

MESSAGE FROM THE CHAIR

Wow!

What an amazing ride you've all entrusted me with.

'Little Italy to Big Italy' - SA Produce Markets, Pooraka to Griffith.

Most of you know me from the last 20 years of catering for you in remote locations.

If I can put the same smile on your faces next August that our Catering Crew and the food has in the past, it will be a great Bash.

Thanks to the large number of Bashers and new entrants (affectionately known as Virgins) who have enrolled so far.

Sincere thanks to Tim Adams Wines / Mr Mick for their ongoing support as Platinum Sponsor for the ninth consecutive year.

Also to our amazing Gold Sponsors, Cochrane's, Codan, Kennards Hire, MGA Whittles, Odyssey Carpet One, Ramsey Bros, Seeley International, Toyota and Vili's.

And a huge welcome to the Variety family to our new Gold Sponsors Fasta Pasta and JV Crash Automotive Group.

Thanks to all the Officials, Mobile Workshop crews, Medical crews, Communication gurus, Bag truck, volunteers, staff, past Chairs and current mentors, and everybody who works tirelessly to ensure that the Bash is fun, safe, and puts an enormous smile on the faces of sick and disadvantaged kids.

Grazie! from the bottom of my heart - I'll get around to giving you all a big hug.

Last but not least, thanks to all our Bashers for your show of support and trust!

Without you, there wouldn't be a Bash!

Together, we will make this Bash one to remember!

I love 'youse' all!

George Belperio
2021 SA Variety Bash Chair



SPONSOR'S MESSAGE

Tim Adams Wines & Mr Mick are family owned wineries located in the beautiful Clare Valley and this will be our ninth year as Platinum Sponsor of the SA Variety Bash. It has been a wonderful relationship and to quote Winston Churchill "We make a living by what we get, but we make a life by what we give". This is what happened to us when we became part of the team at Variety SA and this is what will happen to you when you come on the SA Variety Bash for 2021. The contribution Variety SA makes to the community, families and children is immeasurable. It changes children and their families' lives for the better and will change your own.

Pam and I encourage anyone who is considering becoming a participant to come on board in 2021 and you will become part of a team that changes lives for the better now. To the Bashers already onboard welcome back. Your continuing support and passion for this cause shines through in all your fundraising activities and is greatly valued, making South Australia a better place.

Cheers,

Tim Adams and Pam Goldsack
Tim Adams
Winemaker, Managing Director and Owner
Tim Adams Wines / Mr Mick



JUNO (grant recipient of a wheelchair accessible vehicle)

"We would like to thank Variety for wholeheartedly improving everyone's life within our family and giving us all freedom and taking the pressure off" – Andrew, Juno's Dad

THE VARIETY BASH

The Variety Bash was created in 1985 by adventurer Dick Smith when he took a group of friends for a drive he called 'The Bourke to Burketown Bash'. The Bash is generally an eight day drive in the country with your mates. It is NOT a race or rally, it is a madcap event designed to put the fun into fundraising. Vehicles must be in standard condition with a minimum age of 25 years. The drivers and crews, however, are anything but standard issue with most Bashers following the one major rule -don't take it seriously and have fun!

The Bash is the entrant's reward for a year spent fundraising for the kids of SA who really need it. The Bash today has not changed from its original concept. It began in SA in 1989 and has seen Bashers travel through much of our beautiful country during this time.

2019 BASH

The 2019 SA Variety Bash "Mawson to the Murray" left from Adelaide on Saturday 10 August and after eight days and a total of 2946kms travelling through some amazing private property and scenic Bash tracks, the contingent arrived in Murray Bridge to a huge welcome from the locals, before a celebration dinner at the Unity College Sports Stadium.

There were many highlights for the 300 SA entrants in 100 vehicles-from the grants along the track, the entertainment, the seafood lunch, bonfire night at Bendleby Station to our swimming carnival, but the announcement on the final night that the 2019 SA Variety Bash had raised an amazing \$1.94 million net for our children in need was the biggest highlight of them all!

Over the past 31 years the SA Variety Bash has raised in excess of \$43 million (net).

2021 BASH Little Italy to Big Italy

The 2021 SA Variety Bash will be departing from SA Produce Markets, Pooraka on Saturday 14 August and finishing eight days later on 21 August in Griffith NSW. On this year's event, the entrants will be taken on numerous interesting tracks and through many private properties seeing parts of our countryside that many people would never have the opportunity to experience.

During the event there are various trophies awarded to encourage fundraising, fun themes, fun for the kids and overall fun... the ultimate winners of the Bash are the kids in need.



VIRGIN'S MESSAGE

2019 Best Virgin Team - (Car 242) The Richies

It was a great privilege to be part of the 2019 Variety Bash.

We were a virgin team and didn't really know what to expect when we arrived at Codan ready to start our Variety adventure. It soon became apparent we had become part of the wonderful Variety family.

Day 1, we realised the amazing work done by the officials, MW's and all our fellow Bash teams.

We were surrounded by wonderful and generous people and the focus was to support South Australian kids and families in need. As the Richies we embraced the fun and frivolity associated with the Bash which made it a really great experience.

Every day was a new adventure and we had so much fun.

Car 242 would like to thank everyone involved in the Variety Bash and we look forward to seeing you all again in 2021.



AMELIA (grant recipient of SDR surgery)

"Now that Amelia has had the surgery, she has a better outcome of life, so she has more confidence and can get out there and do what she wants to do as a six-year-old" – Rosemarie, Amelia's Mum



COSTS

Crew Details and Entry Fee

A Bash team (Crew) can be made up of a maximum of four people per vehicle but must have a minimum of two. An entry fee of \$550 (including GST) is payable by the entrants, along with a minimum payment of \$9,000 per vehicle, that can be raised via sponsorship or fundraising. Of course, as with all Variety events, you are encouraged to raise as much as possible over the minimum.

Event Participation Fee

Each entrant pays an Event Participation fee that covers their meals, merchandise, entertainment, fun stops, event DVD, name badge, event commemorative gift and additional services on the event such as mechanical, medical support etc.

WHAT IS TAX DEDUCTIBLE?

Monies donated to Variety - the Children's Charity are generally tax deductible under the Income Tax Assessment Act provided they qualify as an unfettered donation; that is, the donor can prove that they have received nothing of value in return for the donation.

What Is Not?

Sponsors and entrants should accordingly be aware that the following ARE NOT deductible as donations. These costs are met personally by the entrants

1. The \$550 entry fee
2. Event Participation Fee (includes meals, merchandise, entertainment etc)
3. Accommodation costs
4. Vehicle purchase, preparation, maintenance and running costs
5. Additional merchandise purchases
6. Associated travel costs, for example, return airfares and accommodation, vehicle return transport or vehicle recovery costs
7. Ticket sales, including raffle tickets
8. Auction items.

These comments are to be taken as guidelines only. Variety assumes no liability for actions taken as a result of these guidelines. In any instances where an entrant or a sponsor is uncertain of the tax implications of their involvement, they should consult their own accountant or tax adviser.

AUSTRALIA'S LONGEST RUNNING MOTORING EVENT

We put a lot of energy into promotion of the event through regular communication with media outlets right across the city and state.

Network Ten continues their amazing support of Variety, both during the year with grant stories and with involvement in our events. For the twenty first year you will be able to keep updated on what is happening on the event by tuning in to the Network Ten News.

All the fun of our great event is captured on DVD, not only as memorabilia for every entrant, but as a one-hour television special that will be screened on television at the end of the year.

THE IMPORTANCE OF SPONSORSHIP

Whether it is by sponsoring a vehicle in the SA Variety Bash or support for other events and special projects, it is the sponsors to whom Variety look for assistance to ensure the financial success of the Bash.

Over the past 31 years the SA Variety Bash has raised in excess of \$43 million net. This has been achieved by 31 years of hard work ... and 31 years of generous sponsorship by thousands of individuals and the corporate sector.

There are thousands of kids in South Australia who would benefit from your involvement as a sponsor of a vehicle in the Variety Bash.

Many major companies including Tim Adams Wines, Kennards Hire, Toyota Australia, Cochrane's, Vilis, Jarvis Toyota, Ramsey Bros, Seeley International, Codan, Woolworths, Discovery Holiday Parks and the Adelaide Convention Centre have chosen Variety as their 'preferred charity' over the years.

Not only is the company seen as a good corporate citizen, but by investing in Variety, you are investing in over 50 charities and organisations around the state. This is because Variety is an umbrella charity, which means that we not only give grants to assist individual kids and their families, but we also fund other children's organisations, making us South Australia's leading children's charity. Know that when you give to Variety, you are giving to all kids who are sick, disadvantaged or have special needs, because all kids deserve a fair go.



Car MLC - Outright Winners



Car TABC - Bashers Choice Award



Car HOGS - Highest Fundraisers



Car 242 - Best Virgin Team

ISABELLE & CHARLOTTE (grant recipients of a swim spa)

"It makes everything fun, it's not just a physio session it is fun family time"

Amber, Isabelle & Charlotte's sister.



VARIETY OVERVIEW

Variety - the Children's Charity, helps kids who are sick, disadvantaged or who have special needs by granting practical equipment and funding programs, because all kids deserve a fair go. The charity first began in Pittsburgh, Pennsylvania in 1927 when a group of people, working in a theatre, formed a social club they called Variety, which took on the task of fostering and caring for an infant girl who was found in the stalls of the theatre. Variety has been operating in South Australia since 1983 and has raised in excess of \$60 million net. Thousands of kids have benefited from funds raised from our hard working fundraisers and event entrants.

WORKPLACE GIVING PROGRAM

A GREAT FUNDRAISING INITIATIVE

What will you give?

The message in our 'Workplace Giving' campaign is simple. For as little as \$2 per week, an individual can make a real difference to the life of a child in SA. By signing up your organisation's employees to Variety's Workplace Giving Program, donations received from organisations and individuals can be attributed to a chosen Bash vehicle, not only helping the car's fundraising tally but helping kids in need in SA!

For just \$8 per month over a year, your regular gift will help Variety provide Christmas presents for kids who would otherwise not receive one.

Workplace giving brochures are available from the office. Please contact us on 8293 8744.

In 2018/19 Variety SA granted **\$3,789,393** to help **30,056** kids through **186** grants, because all kids deserve a fair go.

BASH GRANTS

Madison Park School Disability Unit

(Sunshine Coach - valued at \$40,000)

Madison Park School caters for 44 students with disabilities across five special classes. These disabilities include global development delay, intellectual disability, muscular dystrophy, down syndrome, and autism. The school had been spending over \$16,000 a year on transport for these students, so Variety granted the school a Sunshine Coach to the value of \$40,000 to assist with transporting these students to weekly swimming lessons, excursions, and extracurricular activities.



Peterborough Youth Centre

(Laptops, Projector Screen, speakers & equipment - valued at \$4,970)

Peterborough Youth Centre is a service run by a group of dedicated young adults committed to creating opportunities, developing projects and ideas and hosting events & activities that engage young people in the community. The community has a high level of disadvantage due to higher youth unemployment and lower education rates. Several of the families involved also have children with autism.

Variety has granted the Youth Centre a computer and audio visual equipment to the value of \$4,970 to assist them with their youth programs.



KYRA (grant recipient of a wheelchair accessible vehicle)

"Kyra can now feel safe and comfortable in a vehicle that is built for her needs"

Kyra's Mum



GETTING STARTED

ENTRANTS

- Enquire through the Variety Office**
Contact 8293 8744 or bash@variety.org.au
- Get your crew together**
Must be between 2-4 participants
- Complete your entry form & pay your \$550 entry fee**
Available at <https://www.variety.org.au/sa/events/bash-entry-2021/>
- Start your fundraising**
Get some ideas at <https://www.variety.org.au/sa/get-involved/fundraise/ideas-and-tips/>
- Get your Bash car ready**

SPONSORS & DONORS (OR SUPPORTERS)

- Interested in becoming a Gold or Silver Event Sponsor**
Contact sponsorship@variety.org.au or phone 8293 8744
- Donate towards a Bash car's fundraising.**
Donate via www.variety.org.au/sa/donate/
- Don't forget to mention the Bash car number when donating.**
Eg. Bash Car 10
- Do you need an invoice?**
Contact the Variety Office on 8293 8744
- Attend a Bash fundraiser**
To view upcoming fundraisers www.variety.org.au/sa/event/event-entrant-fundraisers/
- Spread the word about Variety**



CONTACT

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