



•BASH•

7 to 12 NOVEMBER 2020



PROUDLY SPONSORED BY

Tim Adams
CLARE VALLEY

MR. MICK

PLATINUM

Tim Adams
CLARE VALLEY

MR. MICK

MESSAGE FROM THE CHAIR

Ciao Bashers.

Well, we're off to KI this November!

Lots of seals, beaches, wine, honey and wonderful people. Then back on the mainland for more sights, excitement and Bash fun! Your patience will be handsomely rewarded.

Thank you from the bottom of my heart to Tim and Pam from Tim Adams Wines for once again being our Platinum Sponsors, and all the many, many other things they do.

Thank you to all our Gold sponsors for your generosity:

Cochrane's, Codan, Kennards Hire, MGA Whittles, Odyssey Carpet One, Ramsey Bros, Seeley International, Toyota and Vili's.

And a huge welcome to the Variety family to our new Gold Sponsors AMPM Always, Fasta Pasta and JV Crash Automotive Group.

Thanks to all the Officials, MW's, Medical crews, Communication gurus, Bag truck, volunteers, staff, and past Chairs.

Thank you to all the Variety family for making the Bash journey not only fun and exciting, but also rewarding in being able to assist the kids and families that we will be helping along the way!

Saluti a tutti,

George Belperio
2020 SA Variety Bash Chair



SPONSOR'S MESSAGE

Tim Adams Wines & Mr Mick are family owned wineries located in the beautiful Clare Valley and this will be our ninth year as Platinum Sponsor of the SA Variety Bash. It has been a wonderful relationship and to quote Winston Churchill "We make a living by what we get, but we make a life by what we give". This is what happened to us when we became part of the team at Variety SA and this is what will happen to you when you come on the SA Variety Bash for 2020. The contribution Variety SA makes to the community, families and children is immeasurable. It changes children and their families' lives for the better and will change your own.

Pam and I encourage anyone who is considering becoming a participant to come on board in 2020 and you will become part of a team that changes lives for the better now. To the Bashers already onboard welcome back. Your continuing support and passion for this cause shines through in all your fundraising activities and is greatly valued, making South Australia a better place.

Cheers,

Tim Adams and Pam Goldsack
Tim Adams
Winemaker, Managing Director and Owner
Tim Adams Wines / Mr Mick



GOLD



JUNO (grant recipient of a wheelchair accessible vehicle)

"We would like to thank Variety for wholeheartedly improving everyone's life within our family and giving us all freedom and taking the pressure off" – Andrew, Juno's Dad

THE VARIETY BASH

The Variety Bash was created in 1985 by adventurer Dick Smith when he took a group of friends for a drive he called 'The Bourke to Burketown Bash'. The Bash is generally an eight day drive in the country with your mates. It is NOT a race or rally, it is a madcap event designed to put the fun into fundraising. Vehicles must be in standard condition with a minimum age of 25 years. The drivers and crews, however, are anything but standard issue with most Bashers following the one major rule -don't take it seriously and have fun!

The Bash is the entrant's reward for a year spent fundraising for the kids of SA who really need it. The Bash today has not changed from its original concept. It began in SA in 1989 and has seen Bashers travel through much of our beautiful country during this time.

COSTS

Crew Details and Entry Fee

A Bash team (Crew) can be made up of a maximum of four people per vehicle but must have a minimum of two. An entry fee of \$295 (including GST) is payable by the entrants, along with a minimum payment of \$5,000 per vehicle, that can be raised via sponsorship or fundraising. Of course, as with all Variety events, you are encouraged to raise as much as possible over the minimum.

Event Participation Fee

Each entrant pays an Event Participation fee that covers their meals, merchandise, entertainment, fun stops, event DVD, name badge, event commemorative gift and additional services on the event such as mechanical, medical support etc.

WHAT IS TAX DEDUCTIBLE?

Monies donated to Variety - the Children's Charity are generally tax deductible under the Income Tax Assessment Act provided they qualify as an unfettered donation; that is, the donor can prove that they have received nothing of value in return for the donation.

What Is Not?

Sponsors and entrants should accordingly be aware that the following ARE NOT deductible as donations. These costs are met personally by the entrants

1. The \$295 entry fee
2. Event Participation Fee (includes meals, merchandise, entertainment etc)
3. Accommodation costs
4. Vehicle purchase, preparation, maintenance and running costs
5. Additional merchandise purchases
6. Associated travel costs, for example, return airfares and accommodation, vehicle return transport or vehicle recovery costs
7. Ticket sales, including raffle tickets
8. Auction items.

These comments are to be taken as guidelines only. Variety assumes no liability for actions taken as a result of these guidelines. In any instances where an entrant or a sponsor is uncertain of the tax implications of their involvement, they should consult their own accountant or tax adviser.

2020 BASH KI to the Capital



The 2020 SA Variety Bash will be starting on Kangaroo Island with a pre-Bash Community night on Saturday 7 November.

On Sunday 8 November, Bash cars will depart Kingscote, finishing 5 days later in Adelaide on 12 November.

On this year's event, the entrants will be taken on numerous interesting tracks and private properties in SA, seeing parts of our countryside that many people would never have the opportunity to experience.

During the event there are various trophies awarded to encourage fundraising, fun themes, fun for the kids and overall fun... the ultimate winners of the Bash are the kids in need.

THE IMPORTANCE OF SPONSORSHIP

Whether it is by sponsoring a vehicle in the SA Variety Bash or support for other events and special projects, it is the sponsors to whom Variety look for assistance to ensure the financial success of the Bash.

Over the past 31 years the SA Variety Bash has raised in excess of \$43 million net. This has been achieved by 31 years of hard work ... and 31 years of generous sponsorship by thousands of individuals and the corporate sector.

There are thousands of kids in South Australia who would benefit from your involvement as a sponsor of a vehicle in the Variety Bash.

Many major companies including Tim Adams Wines, Kennards Hire, Toyota Australia, Cochrane's, Vilis, Jarvis Toyota, Ramsey Bros, Seeley International, Codan, Woolworths, Discovery Holiday Parks and the Adelaide Convention Centre have chosen Variety as their 'preferred charity' over the years.

Not only is the company seen as a good corporate citizen, but by investing in Variety, you are investing in over 50 charities and organisations around the state. This is because Variety is an umbrella charity, which means that we not only give grants to assist individual kids and their families, but we also fund other children's organisations, making us South Australia's leading children's charity. Know that when you give to Variety, you are giving to all kids who are sick, disadvantaged or have special needs, because all kids deserve a fair go.



VARIETY OVERVIEW

Variety - the Children's Charity, helps kids who are sick, disadvantaged or who have special needs by granting practical equipment and funding programs, because all kids deserve a fair go. The charity first began in Pittsburgh, Pennsylvania in 1927 when a group of people, working in a theatre, formed a social club they called Variety, which took on the task of fostering and caring for an infant girl who was found in the stalls of the theatre. Variety has been operating in South Australia since 1983 and has raised in excess of \$60 million net. Thousands of kids have benefited from funds raised from our hard working fundraisers and event entrants.

WORKPLACE GIVING PROGRAM

A GREAT FUNDRAISING INITIATIVE

What will you give?

The message in our 'Workplace Giving' campaign is simple. For as little as \$2 per week, an individual can make a real difference to the life of a child in SA. By signing up your organisation's employees to Variety's Workplace Giving Program, donations received from organisations and individuals can be attributed to a chosen Bash vehicle, not only helping the car's fundraising tally but helping kids in need in SA!

For just \$8 per month over a year, your regular gift will help Variety provide Christmas presents for kids who would otherwise not receive one.

Workplace giving brochures are available from the office. Please contact us on 8293 8744.

BASH GRANTS

Madison Park School Disability Unit

(Sunshine Coach - valued at \$40,000)

Madison Park School caters for 44 students with disabilities across five special classes. These disabilities include global development delay, intellectual disability, muscular dystrophy, down syndrome, and autism. The school had been spending over \$16,000 a year on transport for these students, so Variety granted the school a Sunshine Coach to the value of \$40,000 to assist with transporting these students to weekly swimming lessons, excursions, and extracurricular activities.



Peterborough Youth Centre

(Laptops, Projector Screen, speakers & equipment - valued at \$4,970)

Peterborough Youth Centre is a service run by a group of dedicated young adults committed to creating opportunities, developing projects and ideas and hosting events & activities that engage young people in the community. The community has a high level of disadvantage due to higher youth unemployment and lower education rates. Several of the families involved also have children with autism.

Variety has granted the Youth Centre a computer and audio visual equipment to the value of \$4,970 to assist them with their youth programs.



In 2018/19 Variety SA
granted **\$3,789,393** to
help **30,056** kids through
186 grants, because all
kids deserve a fair go.



Car MLC - Outright Winners



Car TABC - Bashers Choice Award



Car HOGS - Highest Fundraisers



Car 242 - Best Virgin Team

CONTACT

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