

15 - 18 October, 2020



'BEST OF THE WEST'



PROUDLY SPONSORED BY



EVENT INFORMATION PACK

Raising funds for SA Kids in need!

Variety - the Children's Charity helps South Australian kids who are sick, disadvantaged or have special needs because all kids deserve a fair go.

CONTENTS



Important Event Dates

Entrant and Official Briefing Night:
Wednesday 7 October 2020

Variety Moto Run:
15 – 18 October 2020

Variety Moto Run Reunion:
Friday 4 December 2020

Welcome: 3

Event Map: 4

Event Itinerary: 5

What to Expect: 7

Fundraising: 8

Event & Vehicle Requirements: 10

Pre-Event Guide: 11

Grant Story: 12

Officials: 13

Sponsors: 14

Contact Us: 15



WELCOME

Variety – the Children’s Charity of South Australia empowers kids who are sick, disadvantaged or have special needs by granting practical equipment and funding programs to help them overcome whatever obstacles they face and live life to the fullest, because all kids deserve a fair go.

Variety invites you to experience the joy of giving to kids in need and become a part of the Variety family through taking part in the Variety Moto Run from 15 - 18 October, 2020.

This document will provide you with all the information to get you event and fundraising ready, all whilst raising funds for SA kids in need!



What is the Variety Moto Run?



Variety Moto Run is a four-day event for anyone who enjoys taking their touring motorcycle or luxury car for a run, meeting great people and enjoying magnificent food and scenery, all whilst supporting SA kids in need.

Passengers or guests are welcomed and have the option of flights in the helicopter or relaxing in the bus that both accompany the event.

This event caters for both experienced and inexperienced riders / drivers, with the option of ‘cruisy’ group riding / driving your luxury car or bike.

If you are looking for a motoring journey with a fun-loving, like-minded group of people, you will not be disappointed.

All proceeds raised from the event will go to assisting South Australian kids in need.

VARIETY MOTO RUN

The Best of the Eyre Peninsula



Aim to travel 920km's...

As we're starting in the Clare Valley you will need to travel up to Mr Mick Cellar Door and Kitchen in the morning of the event or secure accommodation the night before (Wednesday 14 October).

If you require accommodation the night before here are three locations that we have secured some rooms that you can contact directly *(at own cost):

- Clare Valley Motel, 74A Main N Rd, Clare | (08) 8842 2799
- Clare Discovery Park, 8511 Horrocks Hwy, Clare | 1800 422 724
- Clare Central Motel, 325 Main N Rd, Clare | (08) 8842 2277
- Clare Valley Cabins, www.clarevalleycabins.com.au

EVENT ITINERARY



DAY 1: Thursday 15 October

- **Check out:** Mr Mick Cellar Door and Kitchen (Clare)
- **Morning Tea:** Wilmington Public Park (Wilmington)
- **Lunch:** Cowell Sports Club (Cowell)
- **Dinner:** Boston Bay Winery (Port Lincoln)
 - sunset drinks
 - entertainment
 - awards presentation
- **Night Stop:** Port Lincoln Hotel

DAY 2: Friday 16 October

- **Check out:** Port Lincoln Hotel
- **Morning Tea:** Lock Sports Club
- **Lunch:** Elliston Sports Club
- **Fun Stop:** Coffin Bay Oyster Barge
- **Dinner:** The Line and Label Restaurant
 - sunset drinks
 - entertainment
 - live / silent auction
- **Night Stop:** Port Lincoln Hotel

**Sites subject to change.*



EVENT ITINERARY



DAY 3: Saturday 17 October

- **Check out:** Port Lincoln Hotel
- **Morning Tea:** Tumby Bay foreshore
- **Lunch:** Kimba Hotel
- **Dinner and Night Stop:** Standpipe Motor Inn (Port Augusta)
 - theme night
 - entertainment

DAY 4: Sunday 18 October

- **Check out:** Standpipe Motor Inn
- **Morning Tea:** Port Germein Jetty
(once the longest in the Southern Hem (1680m) now 1531m.)
- **Lunch:** Coopers Alehouse, Wallaroo
 - final presentations
 - NET result announced
 - awards presented

**Sites subject to change.*



WHAT TO EXPECT

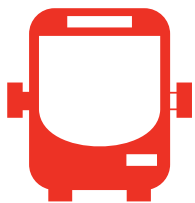
Tour Highlights

- ♥ live entertainment.
- ♥ nightly sunset parties.
- ♥ the best of SA's gourmet food.
- ♥ friendly people.
- ♥ helping kids in need.
- ♥ new entrants welcome - 'get to know you' day rides offered pre-event.



FOOD

All meals included during the event.



BUS

Partners and pillion passengers can travel in the comfort of the bus.



HELICOPTER

Enjoy a different perspective from the air.



ACCOMMODATION

Booked for you and included in your participation fee.
*except Wednesday night.
Refer page 4 for accommodation options.



DOCTOR, MECHANIC, COMMUNICATIONS

Relax knowing that you are supported in any emergency on the event.

Safety and Support

As with all Variety events, safety on the Variety Moto Run is paramount. Our experienced team is well equipped with the latest communications equipment and includes medical officials, a mobile workshop with motorcycle trailer, a catering team to prepare stunning meals in locations with a view, a helicopter and a bus.

FUNDRAISING

How to FUN-RAISE

You have made the decision to join the Variety Moto Run and you will want to start fundraising. The minimum event fundraising required is \$5,000.

We're here to support you on your fundraising journey

At Variety South Australia we are extremely grateful to each and every one of our Variety Moto Run entrants who tirelessly raise funds throughout the year to assist South Australian kids who are sick, disadvantaged or have special needs. That is why we endeavour to support you along your fundraising journey by providing information, advice and suggestions about everything related to the Variety Moto Run.

We will support your fundraising by listing a link to up and coming fundraisers in our e-newsletter so make sure you sign up to keep up to date. Subscribe to Variety SA Monthly E-News [here](#)

We also list the fundraiser flyer and details on our event and entrant fundraisers calendar.

[Go to the Event and Entrant fundraisers calendar now.](#)

[Click here to register a fundraiser](#)



Fundraising Ideas

Once you make the decision to join the Variety Moto Run you will want to start fundraising. Here are a few ideas to help you get started:

- set up a personal fundraising page – family, friends and supporters can donate online
- email a letter (available from the office) to your database asking them for support
- use social media like Facebook and Twitter to spread the word
- approach friends who may have their own business and ask them to sponsor your vehicle
- ask friends and colleagues to make variety the beneficiary of casual days, social clubs, a morning tea or BBQ
- shaking tins in a high traffic area in your local community (available from the office)
- pub collections, ask a local bar to collect \$1 for water and donate the money to Variety
- sell product e.g. chocolates, wine, lamingtons

Variety staff are available to assist with questions and advice regarding your fundraising and can provide marketing material such as banners and corflutes.

FUNDRAISING

Fundraising Resources

We have a range of useful fundraising tools and resources available on our website ([Click here](#)), or check out our guides and links below.



- useful tools and resources
- Raisely
- tips, tricks and ideas
- intent to fundraise

Importance of Sponsorship

Whether it is as an entrant in the Variety Moto Run or support for other events and special projects, it is the sponsors to whom Variety looks for assistance. Without the backing of sponsors, there would not be a Variety Moto Run!

There are thousands of kids in South Australia who could benefit from your involvement as a sponsor of a vehicle in the Variety Moto Run.

Variety staff are available to assist with questions and advice regarding your fundraising and can provide marketing material such as banners and corflutes.

Variety Moto Run Team will send you monthly statements so you can see how your fundraising is tracking, these statements will become more frequent in the lead up to the event.

Auction

We encourage entrants to donate auction items to in the main auction held during the event. We would like to keep items to one item per vehicle however if you have additional auction items please discuss with the office as we're happy to make exceptions.

Auction items, where possible, need to be carried by the donor or provide the office with a high-resolution image and a 1 page flyer with details of the item or voucher.

Note: These items cannot be credited to your vehicles fundraising.

If you're the successful bidder please pay and collect your item within 14 days of returning from the event.



EVENT & VEHICLE REQUIREMENTS

To ensure your bike / vehicle is suitable, Variety recommends the following requirements

- ☐ **REGISTRATION:**
All vehicles must be registered and roadworthy.
- ☐ **LICENSES:**
All participants riding a bike must have an RE class motorcycle license (no learners).
- ☐ **INSURANCE:**
All vehicles must have current Third Party Property Insurance coverage.
- ☐ **PARTICIPANT AGE LIMITS:**
All entrants must be over the age of 18 years old.
- ☐ **PILLION PASSENGERS:**
Pillion passengers are permitted on the event, as long as they are over the age of 18 years old. Pillion passengers are required to pay the entry fee and per person provisions levy, however are not required to fundraise a minimum amount.



PRE-EVENT GUIDE



Packing Checklist / Suggestions

- ☐ Decals
- ☐ Flags
- ☐ Safety Equipment
- ☐ Season / weather appropriate attire
- ☐ Costume / outfit for theme night
- ☐ Personal medications
- ☐ Spare car / bike keys

Pre-event To do list

- ☐ Get your bike / vehicle mechanically inspected
- ☐ Check all tyres
- ☐ Verify vehicle registration papers
- ☐ Complete Caremonkey medical and indemnity forms online
- ☐ Finalise all fundraising payments through Variety SA website

Updated Variety Bank Details

Please note: Variety SA have a new bank account for funds to be transferred by EFT.

Bendigo Bank

BSB 633 000

Acct 175 100 858

VARIETY SA GRANT STORY

Laila's Story

Laila is a determined and resilient six-year-old girl who, after a brain injury at birth, now lives with bilateral cerebral palsy, developmental delay and speech difficulties. Laila has just returned from undergoing Selective Dorsal Rhizotomy (SDR) in the USA, which will permanently reduce the spasticity in her legs. Variety granted a dual zone swim spa to provide essential hydrotherapy to assist with her rehabilitation from surgery, to gain strength and increase range of movement. The therapy will assist her future development, particularly to achieve her goal of walking unaided, increase her gross motor skills and her confidence. Her Mum says that water is her best friend, and she can't wipe the smile off her face when she is in the spa.

2020 EVENT OFFICIALS

Committee

Ron Barton (Chairman)

Peter Curtis

Andrew Marshall

Darren Greatrex

Lynton Pahl

Alistair Punshon

Troy Linke

**Thank you to our Variety
Moto Run Committee and
officials supporting this event
and journey:**

Officials

OVZ

Peter Curtis

Graham Reynolds

OV2

Darren Greatrex

Wayne Richards

OV3 (Variety Events Team)

Alex Richards

Natascia Crisci

OV10 (Medical)

Geoff Arthurson

MR1

Jeremy Pease

Lee Pease

CAT (catering)

Sean Drake

Troy Linke

CHOP (helicopter)

Ben Fullick

BUS

Lynton Pahl

Kym Curtis

ROAD CAPTAIN

Andrew Marshall

SPONSORS

Thank you to our event sponsors, proudly supported by:

Platinum Sponsor



Adelaide Brighton Cement Ltd

Gold Sponsors



Silver Sponsor



CONTACT US

If you have any questions, please send us an email or call and ask to speak to our friendly Events team

Event Manager: Alex Richards

Event Coordinator: Natascia Crisci

Event Chairman: Ron Barton



(08) 8293 8744



moto@variety.org.au



variety.org.au



Join in the conversation
facebook.com/VarietySAMotoring



@varietyorg



@VarietySA

Variety SA Postal Address:
PO Box 1235, Marlestone, SA 5033



We created a better life for the kids of SA in 2018 / 19



We granted:
\$3,789,393
to help kids
in need

Through:
186
grants

We positively impacted:
30,056
kids in
SA