

21 - 24 October, 2021



'SOUTH AUSTRALIA'



JOINT MAJOR SPONSORS



EVENT INFORMATION PACK

Raising funds for SA Kids in need!

Variety - the Children's Charity helps South Australian kids who are sick, disadvantaged or have special needs because all kids deserve a fair go.

CONTENTS



Important Event Dates

Entrant and Official Briefing Night:
Wednesday 13 October 2021

Variety Moto Run:
21 – 24 October 2021

Variety Moto Run Reunion:
Thursday 9 December 2021

Welcome:	3
Event Map:	4
Event Itinerary:	5
What to Expect:	7
Fundraising:	8
Event & Vehicle Requirements:	10
Pre-Event Guide:	11
Grant Story:	12
Officials:	13
Sponsors:	14
Contact Us:	15



WELCOME

Variety – the Children’s Charity of South Australia empowers kids who are sick, disadvantaged or have special needs by granting practical equipment and funding programs to help them overcome whatever obstacles they face and live life to the fullest, because all kids deserve a fair go.

Variety invites you to experience the joy of giving to kids in need and become a part of the Variety family through taking part in the Variety Moto Run from 21 - 24 October, 2021.

This document will provide you with all the information to get you event and fundraising ready, all whilst raising funds for SA kids in need!



What is the Variety Moto Run?



Variety Moto Run is a four-day event for anyone who enjoys taking their touring motorcycle or luxury car for a run, meeting great people and enjoying magnificent food and scenery, all whilst supporting SA kids in need.

Passengers or guests are welcomed and have the option of flights in the helicopter or relaxing in the bus that both accompany the event.

This event caters for both experienced and inexperienced riders / drivers, with the option of ‘cruisy’ group riding / driving your luxury car or bike.

If you are looking for a motoring journey with a fun-loving, like-minded group of people, you will not be disappointed.

All proceeds raised from the event will go to assisting South Australian kids in need.

VARIETY MOTO RUN

• Barossa Valley • Murraylands • Fleurieu Peninsula • McLaren Vale

21 - 24 October, 2021



• Motorcycles • Luxury Vehicles



JOINT MAJOR SPONSORS



EVENT ITINERARY



DAY 1: Thursday 21 October

- **Breakfast:** WEST by Commercial & General - (7:00am)
- **Start Line:** WEST by Commercial & General - (8:30am)
- **Morning Tea:** Pine Point - (10:15am)
- **Fuel Stop:** Port Wakefield
- **Lunch:** Balaklava Racecourse - (12:40pm)
- **Fuel Stop:** AMPM BP Roseworthy
- **Accommodation:** Novotel Barossa - (4:00pm)
- **Transport to dinner:** Bus from Novotel Barossa to Seppeltsfield - (5:00pm)
- **Dinner:** Seppeltsfield – Vintage Cellar - (7:00pm)
 - Guest speaker: Seppeltsfield Winemaker
 - Entertainment: Very Jane Duo, Stella One Studio
- **Transport to accommodation:** Bus from Seppeltsfield to Novotel Barossa - (10:00pm)
- **Night Stop:** Novotel Barossa

DAY 2: Friday 22 October

- **Breakfast:** Novotel Barossa - (7:00am)
- **Start Line:** Novotel Barossa - (8:30am)
- **Fun Stop:** Collingrove Hill Climb - (8:50am)
- **Morning Tea:** Mr Mick Cellar Door and Kitchen - (10:30am)
- **Lunch:** Swan Reach Hotel - (12:40pm)
- **Fuel Stop:** Murray Bridge
- **Accommodation:** Bridgeport Hotel Murray Bridge - (3:55pm)
- **Dinner:** Bridgeport Hotel Murray Bridge - (6:30pm)
 - Entertainment: Des Dowling (Comedian)
 - Auction Night
- **Night Stop:** Bridgeport Hotel Murray Bridge

**Sites subject to change.*

EVENT ITINERARY



DAY 3: Saturday 23 October

- **Breakfast:** Bridgeport Hotel Murray Bridge - (7:00am)
- **Start Line:** Sturt Reserve - (8:15am)
- **Fun Stop:** Monarto Safari Park Lions 360 Experience - (9:45am)
- **Morning Tea:** Monarto Safari Park
- **Fuel Stop:** Murray Bridge
- **Lunch:** The Winehouse, Langhorne Creek - (1:45pm)
- **Fuel Stop:** Victor Harbor - (4:00pm)
- **Accommodation:** McCracken Country Club - (4:15pm)
- **Transport:** From accommodation to fun stop - (5:00pm)
- **Fun Stop:** Steam Ranger Train - (5:50pm)
- **Dinner:** Chiton Rocks Surf Club - (7:00pm)
 - Entertainment
- **Transport to accommodation:** Bus from Chiton Rocks Surf Club to McCracken Country Club - (10:00pm)
- **Night Stop:** McCracken Country Club

DAY 4: Sunday 24 October

- **Breakfast:** McCracken Country Club - (7:00am)
- **Start Line:** McCracken Country Club Carpark - (8:30am)
- **Fuel Stop:** Mt Compass
- **Lunch (Entree):** Battunga Vineyard - (10:30am)
- **Lunch (Main Course):** Penny's Hill Winery - (12:30pm)
 - Final presentations
 - Net fundraising result announcement
- **Home to Adelaide:** Safe journey home

**Sites subject to change.*

WHAT TO EXPECT

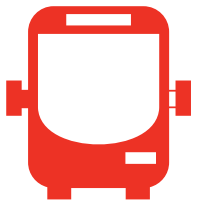
Tour Highlights

- ♥ live entertainment.
- ♥ the best of SA's gourmet food.
- ♥ friendly people.
- ♥ helping kids in need.
- ♥ new entrants welcome - 'get to know you' day rides offered pre-event.



FOOD

All meals included during the event.



BUS

Partners and pillion passengers can travel in the comfort of the bus.



HELICOPTER

Enjoy a different perspective from the air.



ACCOMMODATION

Booked for you and included in your participation fee.



DOCTOR, MECHANIC, COMMUNICATIONS

Relax knowing that you are supported in any breakdown or emergency, during the event.

Safety and Support

As with all Variety events, safety on the Variety Moto Run is paramount. Our experienced team is well equipped with the latest communications equipment and includes medical officials, a mobile workshop with motorcycle trailer, a catering team to prepare stunning meals in locations with a view, a helicopter and a bus.

HELICOPTER FLIGHTS - \$350PP



Pine Point to Balaklava

You've driven it, now fly it. See the beautiful Yorke Peninsula from a different perspective.

Balaklava to Barossa Valley

Enjoy the thrill of flying above the convoy before flying over the vineyards of the Barossa. Landing at the Novotel.

Barossa to Clare

A morning flight, taking in the sights around the rolling vineyards of the Barossa Valley before stopping at Clare to enjoy morning tea.

Clare to Swan Reach

Experience the changing landscape from above as you travel from Clare to the Murraylands.

Swan Reach to Murray Bridge

Follow the rugged cliffs of the Murray River as you fly every bend from Swan Reach to Murray Bridge. A truly different perspective.

Murray Bridge to Monarto

Take a moment to soak up serenity of the Murray River from a bird's eye view before landing at Monarto Zoo for a heart pumping prey experience.

Monarto to Langhorne Creek

With views the meandering Murray River, you will land directly in front of The Winehouse Restaurant.

Langhorne Ck to Victor Harbor

Following the coast of the Fleurieu Peninsula and land like a VIP right out the front of your accommodation at McCracken Country Club.

Victor Harbor to Battunga

From the Coast to the Hills. Witnessing the spectacular dynamic scenery across the Fleurieu is certainly an opportunity not to be missed.

Battunga to Penny's Hill

Take in the stunning Fleurieu Peninsula foothills and McLaren Vale wine region from above before landing at Penny's Hill Winery.

Penny's Hill to Adelaide Airport

Enjoy your final winery with one more glass without the stress of riding home. Board the chopper and fly directly into the Helistar Hangar at Adelaide Airport.

Proudly sponsored by



FUNDRAISING

How to FUN-RAISE

You have made the decision to join the Variety Moto Run and you will want to start fundraising. The minimum event fundraising required is \$5,000.

We're here to support you on your fundraising journey

At Variety South Australia we are extremely grateful to each and every one of our Variety Moto Run entrants who tirelessly raise funds throughout the year to assist South Australian kids who are sick, disadvantaged or have special needs. That is why we endeavour to support you along your fundraising journey by providing information, advice and suggestions about everything related to the Variety Moto Run.

We will support your fundraising by listing a link to up and coming fundraisers in our e-newsletter so make sure you sign up to keep up to date. Subscribe to Variety SA Monthly E-News [here](#)

We also list the fundraiser flyer and details on our event and entrant fundraisers calendar.

[Go to the Event and Entrant fundraisers calendar now.](#)

[Click here to register a fundraiser](#)



Fundraising Ideas

Once you make the decision to join the Variety Moto Run you will want to start fundraising. Here are a few ideas to help you get started:

- set up a personal fundraising page – family, friends and supporters can donate online
- email a letter (available from the office) to your database asking them for support
- use social media like Facebook and Twitter to spread the word
- approach friends who may have their own business and ask them to sponsor your vehicle
- ask friends and colleagues to make variety the beneficiary of casual days, social clubs, a morning tea or BBQ
- shaking tins in a high traffic area in your local community (available from the office)
- pub collections, ask a local bar to collect \$1 for water and donate the money to Variety
- sell product e.g. chocolates, wine, lamingtons

Variety staff are available to assist with questions and advice regarding your fundraising and can provide marketing material such as banners and corflutes.

FUNDRAISING

Fundraising Resources

We have a range of useful fundraising tools and resources available on our website ([Click here](#)), or check out our guides and links below.



- useful tools and resources
- Raisely online fundraising
- tips, tricks and ideas
- intent to fundraise

Raisely

Raisely is a great and easy to navigate peer-to-peer platform because it allows you to start fundraising, promote upcoming fundraisers and share short updates, images, and videos with supporters in one direct link. If you would like a fundraising profile set up for your car/bike please email comms@variety.org.au

Importance of Sponsorship

Whether it is as an entrant in the Variety Moto Run or support for other events and special projects, it is the sponsors to whom Variety looks for assistance. Without the backing of sponsors, there would not be a Variety Moto Run!

There are thousands of kids in South Australia who could benefit from your involvement as a sponsor of a vehicle in the Variety Moto Run.

Variety staff are available to assist with questions and advice regarding your fundraising and can provide marketing material such as banners and corflutes.

Variety Moto Run Team will send you monthly statements so you can see how your fundraising is tracking, these statements will become more frequent in the lead up to the event.

Auction

We encourage entrants to donate auction items to in the main auction held during the event. We would like to keep items to one item per vehicle however if you have additional auction items please discuss with the office as we're happy to make exceptions.

Auction items, where possible, need to be carried by the donor or provide the office with a high-resolution image and a one page flyer with details of the item or voucher.

Note: These items cannot be credited to your vehicles fundraising.

If you're the successful bidder please pay for and collect your item within 14 days of returning from the event.



EVENT & VEHICLE REQUIREMENTS

To ensure your bike / vehicle is suitable, Variety recommends the following requirements

REGISTRATION:

All vehicles must be registered and roadworthy.

LICENSES:

All participants riding a bike must have an RE class motorcycle license (no learners).

INSURANCE:

All vehicles must have current Third Party Property Insurance coverage.

PARTICIPANT AGE LIMITS:

All entrants must be over the age of 18 years old.

PILLION PASSENGERS:

Pillion passengers are permitted on the event and are required to pay the per person provisions levy.

VEHICLE PASSENGERS:

Vehicle passengers are permitted on the event. Crews of three or more are required to raise an additional \$1,500 per person, above the minimum fundraising.



PRE-EVENT GUIDE



Pre-event To do list

- Get your bike / vehicle mechanically inspected
- Check all tyres
- Verify vehicle registration papers
- Complete Operoo medical and indemnity forms online
- Finalise all fundraising payments through Variety SA website

Packing Checklist / Suggestions

- Decals
- Flags
- Safety Equipment
- Season / weather appropriate attire
- Personal medications
- Spare car / bike keys

Updated Variety Bank Details

Please note: Variety SA have a new bank account for funds to be transferred by EFT.

Bendigo Bank
BSB 633 000
Acct 175 100 858

VARIETY SA GRANT STORY



Robbie's Story

Robbie is a cheeky five-year-old. Robbie has been diagnosed with autism, which means he struggles trying to keep up with his peers in terms of playgrounds and play centres. Robbie's mum struggled to find a playground which was appropriate and safe for Robbie. Variety SA granted an outdoor play set / gym to Robbie and his family which has helped him regulate his behaviour, build confidence to learn new skills and strengthen his coordination and core strength. Most importantly, it has given Robbie a chance to spend quality time with his younger sister, Willow.

2021 EVENT OFFICIALS

Committee

Ron Barton (Chairman)

Peter Curtis

Andrew Marshall

Lynton Pahl

Troy Linke

Nicole Haack

Anthony Scott

Officials

CHAIRMAN

OVZ

Peter Curtis

OV2

John Beasley

Wayne Richards

OV3 (Variety Events Team)

Alex Richards

Evangeline McAllan

OV10 (Medical)

Dr. Geoff Arthurson

Lizha Arthurson

MR1

Jeremy Pease

Lee Pease

CAT (catering)

Sean Drake

Troy Linke

HELICOPTER

Operated by Helistar

BUS

Lynton Pahl

Kim Curtis

ROAD CAPTAIN

Andrew Marshall

PHOTOGRAPHER

Keryn Stevens Photography

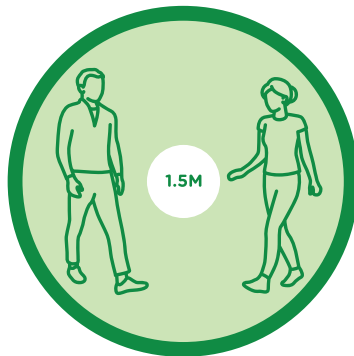
Thank you to our Variety
Moto Run Committee and
officials supporting this event
and journey:





Australian Government

We are making some simple steps to **help stop the spread.**



PHYSICAL DISTANCING



SAFE HYGIENE



CAPACITY LIMITS



COVIDSAFE APP

BE COVIDSAFE

For more information about Coronavirus (COVID-19), please visit [health.gov.au](https://www.health.gov.au)



SPONSORS

Thank you to our event sponsors:

Joint Major Sponsors



Gold Sponsors

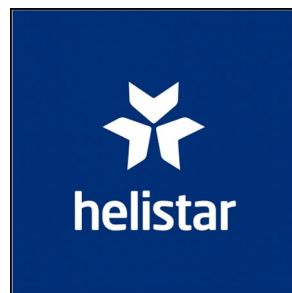
Tim Adams
CLARE VALLEY

MR.MICK

sacare
THE DIFFERENCE IN DISABILITY

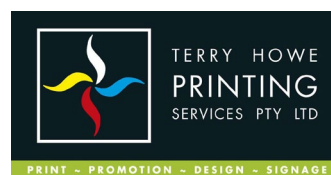


ampm™
ALWAYS



MGA Whittles
GROUP OF COMPANIES

Silver Sponsors



CONTACT US

If you have any questions, please send us an email or call and ask to speak to our friendly Events team

Event Manager: Alex Richards

Event Coordinator: Evangeline McAllan

Event Chairman: Ron Barton



(08) 8293 8744



moto@variety.org.au



variety.org.au



Join in the conversation
[facebook.com/VarietySAMotoring](https://www.facebook.com/VarietySAMotoring)



@varietyorg



@VarietySA

Variety SA Postal Address:
PO Box 1235, Marlestone, SA 5033



We created a better life for the kids of SA in 2019 / 20



We granted:
\$2,450,460
to help kids
in need

Through:
183
grants

We positively impacted:
24,668
kids in
SA