



·BASH·

13 to 20 AUGUST 2022



PROUDLY SPONSORED BY

Tim Adams
CLARE VALLEY

MR. MICK



PLATINUM

Tim Adams
CLARE VALLEY

MR. MICK

GOLD

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KENNARDS
HIRE

MGA Whittles
GROUP OF COMPANIES

RAMSEY BROS

SEELEY
INTERNATIONAL

TOYOTA

VILLI'S
Family Bakery
Taste the difference.



MESSAGE FROM THE CHAIR

Lady Luck smiled upon Variety last August, allowing us to get our Bash away. She was ably assisted by the tireless amount of work and effort put in by Staff and Officials to get us off and running in a crazy COVID conscious year - but we made it. Fruit of the Vine, what a great Bash it was!

We had fun, we all came home safe, and raised a good sum for the kids. Such great memories and we hope the 2022 'Town to Tannins' Bash will be just as enjoyable.

We had a fantastic number of entrants last year, and we are looking forward to 2022 being equally successful.

A sincere thank you to Tim Adams Wines / Mr Mick for their loyalty and ongoing support as Platinum Sponsor for the eleventh consecutive year.

Heartfelt thanks to all of our wonderful Gold Sponsors; AMPM, Cochrane's, Codan, Fasta Pasta, JV Crash Automotive Group, Kennards Hire, MGA Whittles, Ramsey Bros, Seeley International, Toyota and Vili's. A fantastic group in quality and quantity, please support them as much as you can.

Special thanks to all the Officials, Mobile Workshops, Medics, Communication teams, Bag Trucks, Volunteers and Staff. A lot of hard work is needed to produce a safe, fun and successful Bash and I think the team we have is outstanding.

Last but not least, thank you to all the Bashers - old and new, experienced and 'Virgins'. I look forward to catching up with as many of you as possible throughout the next year at fundraisers, functions, and of course, on the Bash.

With Much Amore,

George Belperio
2022 SA Variety Bash Chair

SPONSOR'S MESSAGE

Tim Adams Wines & Mr Mick are family owned wineries located in the beautiful Clare Valley and this will be our eleventh year as Platinum Sponsor of the SA Variety Bash. It has been a wonderful relationship and to quote Winston Churchill "We make a living by what we get, but we make a life by what we give". This is what happened to us when we became part of the team at Variety SA and this is what will happen to you when you come on the SA Variety Bash in 2022. The contribution Variety SA makes to the community, families and children is immeasurable. It changes children's and their families' lives for the better and will change your own.

Pam and I encourage anyone who is considering becoming a participant to come on board in 2022 and you will become part of a team that changes lives for the better now. To the Bashers already on-board, welcome back. Your continuing support and passion for this cause shines through in all your fundraising activities and is greatly valued, making South Australia a better place.

Cheers,

Tim Adams and Pam Goldsack
Tim Adams
Winemaker, Managing Director & Owner
Tim Adams Wines / Mr Mick



In 2020/21 Variety SA granted \$2,865,379 to help 29,993 kids through 135 grants, because all kids deserve a fair go.

THE VARIETY BASH

The Variety Bash was created in 1985 by adventurer Dick Smith when he took a group of friends for a drive he called 'The Bourke to Burketown Bash'. The Bash is generally an eight day drive in the country with your mates. It is NOT a race or rally, it is a madcap event designed to put the fun into fundraising. Vehicles must be in standard condition with a minimum age of 25 years. The drivers and crews, however, are anything but standard issue with most Bashes following the one major rule -don't take it seriously and have fun!

The Bash is the entrant's reward for a year spent fundraising for the kids of SA who really need it. The Bash today has not changed from its original concept. It began in SA in 1989 and has seen Bashes travel through much of our beautiful country during this time.

2022 BASH - 'Town to Tannins'

The 2022 SA Variety Bash will be departing from Adelaide on Saturday 13 August and finishing eight days later on 20 August in Tanunda. On this year's event, the entrants will be taken on numerous interesting tracks and through many private properties seeing parts of our countryside that many people would never have the opportunity to experience.

During the event there are various trophies awarded to encourage fundraising, fun themes, fun for the kids and overall fun ... the ultimate winners of the Bash are the kids in need.



VIRGIN'S MESSAGE

2021 Best Virgin Team – (Car COP) Bash Cops

"An exciting adventure travelling around our beautiful state allowing us to meet regional communities and families. Seeing the excitement and gratitude of the children along the way is something we will cherish forever. A well organised event celebrating fundraising efforts of friends all connected by Variety."



COSTS

Entry Fee and Crew Details

Entry Fee - \$550 (including GST) is payable per car to register for the 2022 Bash.

Each Bash team (Crew) can be made up of a maximum of four people per vehicle but must have a minimum of two.

Event Participation Fee

Each entrant pays an Event Participation Fee that covers their meals, merchandise, entertainment, fun stops, event DVD, name badge, event commemorative gift and additional services on the event such as mechanical and medical support.

Fundraising

A minimum payment of \$9,000 per vehicle must be paid to go on the event. This can be raised via sponsorship or fundraising. Of course, as with all Variety events, you are encouraged to raise as much as possible over the minimum.

WHAT IS TAX DEDUCTIBLE?

Monies donated to Variety - the Children's Charity are generally tax deductible under the Income Tax Assessment Act provided they qualify as an unfettered donation; that is, the donor can prove that they have received nothing of value in return for the donation.

What Is Not?

Sponsors and entrants should accordingly be aware that the following ARE NOT deductible as donations. These costs are met personally by the entrants:

1. The \$550 entry fee
2. Event Participation Fee (includes meals, merchandise, entertainment etc)
3. Accommodation costs
4. Vehicle purchase, preparation, maintenance and running costs
5. Additional merchandise purchases
6. Associated travel costs, for example, return airfares and accommodation, vehicle return transport or vehicle recovery costs
7. Ticket sales, including raffle tickets
8. Auction items.

These comments are to be taken as guidelines only. Variety assumes no liability for actions taken as a result of these guidelines. In any instances where an entrant or a sponsor is uncertain of the tax implications of their involvement, they should consult their own accountant or tax adviser.

WORKPLACE GIVING PROGRAM

A GREAT FUNDRAISING INITIATIVE

What will you give?

The message in our 'Workplace Giving' campaign is simple. For as little as \$2 per week, an individual can make a real difference to the life of a child in SA. By signing up your organisation's employees to Variety's Workplace Giving Program, donations received from organisations and individuals can be attributed to a chosen Bash vehicle, not only helping the car's fundraising tally but helping kids in need in SA!

For just \$8 per month over a year, your regular gift will help Variety provide Christmas presents for kids who would otherwise not receive one.

Workplace giving brochures are available from the office. Please contact us on 8293 8744.

THE IMPORTANCE OF SPONSORSHIP

Whether it is by sponsoring a vehicle in the SA Variety Bash or support for other events and special projects, it is the sponsors to whom Variety look for assistance to ensure the financial success of the Bash.

Over the past 33 years the SA Variety Bash has raised in excess of \$47 million (net). This has been achieved by 33 years of hard work ... and 33 years of generous sponsorship by thousands of individuals and the corporate sector.

There are thousands of kids in South Australia who would benefit from your involvement as a sponsor of a vehicle in the Variety Bash.

Many major companies including Tim Adams Wines, Kennards Hire, Toyota Australia, Cochrane's, Vilis, Jarvis Toyota, Ramsey Bros, Seeley International, Codan, Woolworths, and the Adelaide Convention Centre have chosen Variety as their 'preferred charity' over the years.

Not only is the company seen as a good corporate citizen, but by investing in Variety, you are investing in over 50 charities and organisations around the state. This is because Variety is an umbrella charity, which means that we not only give grants to assist individual kids and their families, but we also fund other children's organisations, making us South Australia's leading children's charity. Know that when you give to Variety, you are giving to all kids who are sick, disadvantaged or have special needs, to give all kids in SA a fair go.



VARIETY OVERVIEW

Variety - the Children's Charity helps kids who are sick, disadvantaged or who have special needs by granting practical equipment and funding programs, because all kids deserve a fair go. The charity first began in Pittsburgh, Pennsylvania in 1927 when a group of people, working in a theatre, formed a social club they called Variety, which took on the task of fostering and caring for an infant girl who was found in the stalls of the theatre. Variety has been operating in South Australia since 1983 and has raised in excess of \$67 million net. Thousands of kids have benefited from funds raised from our hard working fundraisers and event entrants.



Car MLC
Highest Fundraisers



Car ITI
Outright Winners



30 Year
Participation Awards



Car 100
Highest Virgin Team
Fundraisers



AUSTRALIA'S LONGEST RUNNING MOTORING EVENT

We put a lot of energy into promotion of the event through regular communication with media outlets right across the city and state.

Network Ten continues their amazing support of Variety, both during the year with grant stories and with involvement in our events. For the twenty third year you will be able to keep updated on what is happening on the event by tuning in to the Network Ten News.

All the fun of our great event is captured on DVD, not only as memorabilia for every entrant, but as a one-hour television special that will be screened on television at the end of the year.



GETTING STARTED

ENTRANTS

- **Enquire through the Variety Office**
Phone: 8293 8744 or Email: bash@variety.org.au
- **Get your crew together**
Must be between 2-4 participants
- **Complete your entry form & pay your \$550 entry fee**
Available at www.savarietybash.com.au/signup
- **Start your fundraising**
Get some ideas at www.savarietybash.com.au/resources
- **Get your Bash car ready**

SPONSORS & DONORS (OR SUPPORTERS)

- **Interested in becoming a Gold or Silver Event Sponsor**
Email sponsorship@variety.org.au or phone 8293 8744
- **Donate towards a Bash car's fundraising.**
Donate via www.savarietybash.com.au
- **Do you need an invoice?**
Contact the Variety Office on 8293 8744
- **Attend a Bash fundraiser**
Follow the [@varietySAMotoring](https://www.facebook.com/varietySAMotoring) Facebook page to keep up to date with upcoming events & fundraisers
- **Spread the word about Variety**



CONTACT

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