



2024 - 2025 Impact Report

1 October 2024 - 30 September 2025



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Meet Annalise

Ten-year-old Annalise was born with Angelman syndrome, a rare genetic disorder that brings challenges such as global developmental delay, seizures, feeding and sleep difficulties and impaired balance with low muscle tone. Annalise is non-verbal and unable to walk, so she requires full-time one-to-one support.

Travelling became a difficult and unsafe experience as she outgrew conventional car seats. Thanks to Variety, her family received two Careva Harnesses, turning those challenging journeys into safer, more comfortable rides. Annalise can now enjoy journeys in the car with her family and pet dog, Hogi!

We Empower Children
to *Live Without Limits.*



Welcome

It is with great pride that we present the Variety South Australia Impact Report for 2025. This past year has once again showcased the incredible strength and generosity of our community, united in purpose to support children who are sick, experiencing disadvantage or living with disabilities.

In the face of ongoing economic challenges, the Variety community has continued to step up, meeting needs that would otherwise go unmet. Through your efforts, we delivered 571 grants, positively impacting 65,424 children across South Australia.

Our Kids Support Committee and Kids Support Coordinator worked with unwavering dedication to distribute \$5,770,531 in funds raised this year, ensuring support was provided both to individuals and through vital organisational programs.

The Variety Community, our volunteers, entrants, supporters, sponsors, donors and staff remains the heartbeat of everything we do. Together, you have created meaningful and lasting change in the lives of South Australia's most vulnerable children. The work you do, the energy you bring, and the contributions you make truly matter, and this report is a testament to that impact.

On behalf of the Board of Variety South Australia, thank you. Your commitment continues to inspire, and your impact continues to grow.

The impact created by Variety South Australia over the past twelve months has been profound.

Our impact is purposeful and targeted, reflected in a record number of grants (up 172% on 2024). This speaks to the need, as our wonderfully generous Variety supporter base keeps giving, just to keep pace.

The diversity of our grant making reflects the breadth of this need and under difficult economic times families who have a sick child, a child living with a disability or are experiencing disadvantage need our support more than ever.

You will see continued evidence of intentionally diversifying our revenue streams to enable us to manage financial risk and ensure we can meet our responsibilities to the children in SA who deserve our support. This has truly been a team effort, every individual playing their part, to their capacity, to achieve the \$4,889,057 net profit. These funds will continue to be reinvested in children's future in the next 12 months.

I congratulate and sincerely thank our Board, staff, sponsors, entrants, volunteers, donors and stakeholders for your generous and ardent commitment to the cause. Your collective loyalty and kindness will continue to alter the lives of tens of thousands of children and create a more inclusive, empathetic and positive community.



Sally Paech
Chair, Variety SA



Mark McGill
CEO, Variety SA

What we do



When children who are sick, experiencing disadvantage or living with a disability are left with nowhere else to turn, we provide the critical help and hope they thought was out of reach.

With your support, we help children gain equity, independence, inclusion and self-esteem through life-changing equipment and services delivered across our three core programs.



Care

We help children access the care and support they need from essential health equipment and therapy to well-being and family assistance. We're here to ensure no child misses out on the support they deserve, filling the gaps where other systems fall short.



Freedom

We give children with disabilities the tools to navigate their world independently. Whether through adaptive mobility devices or access to social opportunities, we empower children to thrive—helping them play, learn and experience the joys of childhood.



Future

We equip children for long-term success through skills development, education and community support. We open doors to opportunities that help children grow, thrive and build a brighter, more inclusive future for all.



Our Impact

In 2024/2025 We Impacted:



184,299 Kids
Nationally

35%
in SA

That's
65,424
in SA

In South Australia
We Granted

\$5,770,531

Through


571 Grants

Our Impact


With your help, we ensure children have the best opportunity to live life to the fullest regardless of ability or background. These are some of the ways we have granted support to SA kids in need this year;



38
Hearing Devices



247
ADHD and ASD Assessments



31
Inclusive Playgrounds and Equipment




8
Youth at Risk Programs



9
Sunshine Coaches




11,951
Kids Experienced Outings



5
Modified Bikes



6
Educational Programs



2,410
Christmas Gifts



79
Scholarships in Sports and Art



18
Basic Bedroom Furniture



5
Therapy Services

Kids Support Impact

Dolly's Dream | \$75,840

Targeting rural, regional and remote communities in South Australia, these anti-bullying workshops support children who face higher risks and limited access to resources. Across 77 workshops, 2,490 kids are positively impacted, gaining awareness, resilience and tools to build safe, inclusive environments.



Fair Fight Foundation (Super Tees) | \$28,000

The Supertee is a medical garment disguised as a fun costume given to children facing serious or long-term illness in hospital. 480 Supertees were donated to Women's & Children's Hospital, Flinders Medical Centre and Lyell McEwin Hospital.



The Humour Foundation | \$40,200

The Humour Foundation's Clown Doctors bring joy and comfort to children at the Women's and Children's Hospital in Adelaide. At each visit, two Clown Doctors brighten the wards and clinics, from general paediatrics to specialised units. They connect with children and families in waiting rooms, accompany them into procedure rooms to provide distraction during treatment and stay by their side afterwards when needed.

Backpacks 4 SA Kids | \$45,000

10,000 backpacks for 10,000 kids! These backpacks support children aged 0-18 who are displaced from home, providing essential clothing, toiletries and comfort items to ease stress and anxiety during traumatic situations.





Treasure Boxes | \$25,000

The Treasure Boxes Crisis Relief Fund aims to provide essential goods to vulnerable children including those experiencing poverty, homelessness, abuse and domestic violence. The funds support families facing crisis by purchasing essential items such as clothing, bedding, toys, toiletries and other necessities, alleviating immediate pressures and ensuring disadvantaged children have access to basic needs. This grant will support approximately 500 at-risk babies and children over a 12 month period.



Cystic Fibrosis | \$40,000

Cystic Fibrosis South Australia (CFSA) supports children living with CF and their families through practical, financial, emotional and educational assistance. Their programs include subsidies for vital medical equipment, fitness and wellbeing support, hospital and home-based care, and education and training grants. Funding from Variety SA has helped improve the quality of life for 96 children and their families living with this chronic, life-limiting condition.



Riverland Special School | \$83,984

Wheelchair Accessible Swing

The 'We Go Swing' is a fantastic addition to the school's general playground, giving every child the chance to join in the fun. It's designed so students who use a wheelchair can enjoy the swing without needing to transfer, allowing them to play freely and safely. Best of all, it means kids of all abilities and ages can play side by side.

Laura Community Development Association | \$216,000

Nature Playground

This inclusive playground has been designed for children of all abilities, including those with special needs or mobility aids. It provides a safe, fun and fully accessible space for everyone to enjoy. The playground features a wooden fort with an access ramp, wide pathways for wheelchairs and walkers, a sandpit, trampoline, net swing and much more. This space ensures every child can play, explore and connect.

Motoring Events

Aussie Muscle Car Run

The 2024 Variety Aussie Muscle Car Run saw entrants take their pride and joy out of the garage and onto the open road, cruising along the iconic Great Ocean Road. Covering 1,452 km from the picturesque Adelaide Hills, through the Yarra Valley and finishing at Phillip Island, entrants enjoyed three thrilling motorsport experiences. Their skills were put to the test with the Millicent Motorkhana, Rob Roy Hillclimb and the Phillip Island Grand Prix Circuit.

Along the way, entrants saw firsthand the real impact of their fundraising, with \$66,000 in grants supporting communities right across Australia.

This included two major grants: \$20,000 to Hahndorf Primary School for sensory furniture, and another \$20,000 to the Millicent Football & Netball Club for a playground upgrade.

Thanks to the incredible support of our generous sponsors: Government of South Australia, Jarvis Toyota, Ramsey Bros, AMPM, Tim Adams Wines / Mr. Mick, Lynx Security and Romaldi Constructions as well as the dedication of our passionate entrants, the event raised an outstanding \$446,941 (net) to support Australian children in need!



Supported by
**Government of
South Australia**

29 Entrants
17 Officials
27 Vehicles
7 Days
1,452 km

**\$446,941
RAISED**



Motoring Events



4WD Adventure

This year marked a significant milestone, with the 4WD Adventure celebrating its 30th birthday in the breathtaking Kimberley region of Western Australia. Entrants travelled from Katherine in the Northern Territory to experience the very best of the eastern Kimberley - crossing the iconic Pentecost River, navigating the Kurunji Track, taking in the majestic Cockburn Ranges and enjoying the outstanding hospitality of El Questro Station. Unseasonal rain added an extra layer of excitement, creating even more river crossings and delivering a truly authentic northern adventure. The journey culminated in a swim and sunset cruise on the spectacular Lake Argyle

A highlight of the event was the announcement of a \$29,640 grant to Dolly's Dream, supporting anti-bullying workshops in schools across South Australia. After hearing directly from Dolly's mum, Kate, the Adventurers were deeply moved, inspiring them to fundraise further, which resulted in an increase of the grant to \$75,840. This additional funding will deliver 77 workshops, reaching 2,490 children across rural and regional SA.

In total, the 2025 Variety 4WD Adventure raised an amazing \$777,613 (net), a true testament to the passion and generosity of everyone involved.

Thanks to the amazing support of our generous sponsors: Jarvis Toyota, BTR Excavations, Redarc, ARB 4x4 Accessories, Codan, AMPM, Stratco, Tim Adams Wines / Mr. Mick, Accord Property, Greatrex Marketing, Toyota, Frost Constructions, Aussiefast Transport Solutions and Kennards Hire.



42 Entrants
15 Officials
57 Vehicles
7 Days
1,580 km

**\$777,613
RAISED**



Platinum Sponsor

Jarvis Toyota



Motoring Events

Bash

A colourful convoy of 90 vehicles travelled 2,369 km across South Australia, spreading joy and making a real difference for children in need. The route took entrants through Bendleby Ranges, Leigh Creek, William Creek, Coober Pedy, Glendambo and Port Augusta before finishing in Tanunda, bringing colour, energy and positive impact to the towns along the way.

Thanks to the dedication of everyone involved, the 2025 SA Variety Bash raised an incredible \$2,704,300 (net) – the highest total ever achieved in the event's 40-year national history!

Variety SA would like to acknowledge the generous support of Bash Supporting Partners IGC and Pubs with Heart and thank

its Gold Sponsors: Seeley International, MGA Whittles, Tim Adams Wines / Mr. Mick, West End, Codan, Fasta Pasta, Kennards Hire, Cochrane's Transport, Ramsey Bros, ARB 4x4 Accessories, Toyota Australia, Vili's Family Bakery, AMPM and Ultra Tune.

Throughout the event, entrants were able to see the impact of their efforts firsthand, with over \$400,000 in grants delivered to children and communities along the route. Highlights included an outdoor youth zone and pump track for the Orroroo Recreation Ground Group, an outdoor sport and recreation facility for the William Creek Progress Association, and an inclusive nature playground for the Laura Community Development Association.

308 Entrants
68 Officials
90 Vehicles
7 Days
2,369 km

**\$2,704,300
RAISED**

Supporting Partner



PUBS WITH HEART
PROUDLY SUPPORTED BY SA HOTELS

National Bash Party



South Australia was thrilled to host the National Bash Party, celebrating 50 years of Variety in Australia. Over 1,500 entrants and 650 colourful Bash cars rolled into Adelaide, with people travelling thousands of kilometres from across the country to be part of the event.

Entrants filled the dance floor with music from the DJ Bangaz & Ash and a live performance from The Crew. Later in the night, John Williamson, singer-songwriter and Bash entrant, treated everyone to a surprise performance of his well-known song True Blue, which got the whole room singing together.

The celebration was a strong reminder of the sense of community that makes the Variety Bash so special.

Six different Bash routes passed through South Australia, bringing a welcome boost to towns along the way, from increased trade at local cafes and fuel stops to accommodation providers and vehicle repair services. The Bash also created real change for children and communities in need, with more than \$533,000 in grants delivered across the state.

None of this would have been possible without the generous support of the South Australian Tourism Commission, our Official Destination Partner.



Motoring Events

Moto Run

The 2024 Variety Moto Run brought together enthusiasts of luxury vehicles and touring motorcycles for a four-day journey across South Australia's iconic wine regions.

The event officially began at the breathtaking Mount Lofty House, where entrants saw firsthand the impact of their support with a \$50,000 grant presentation to TLC for Kids, contributing to the medical fit-out and equipment of the South Australian TLC Ambulance.

From there, entrants experienced some of the finest food and wine South Australia has to offer. Their route showcased the very best of the Adelaide Hills, Barossa and Clare Valley, with visits to Variety Vintage wineries including Metala, Paracombe Winery, Tim Adams Wines / Mr Mick and Hentley Farm.

A standout highlight was the signature degustation dinner at Hentley Farm, where entrants were treated to an unforgettable exploration of food, flavour and fun.

Along the way, participants also enjoyed breakfast at Beerenberg, a visit to Melba's Chocolates in Angaston, and a lively Oktoberfest celebration in Hahndorf.

The Moto Run raised an incredible \$339,000 (net) to support South Australian children in need. This outstanding achievement was made possible thanks to the commitment of our dedicated sponsors, led by Platinum Sponsor Tim Adams Wines / Mr Mick, Major Sponsor Aussiefast Transport Solutions, and Gold Sponsors Jarvis Toyota, MGA Whittles, BTR Excavations, S'avance Real Estate and Helistar, along with the generosity of our entrants.



71 Entrants
9 Officials
46 Vehicles
4 Days
905 km

**\$339,000
RAISED**



Platinum Sponsor

Tim Adams
CLARE VALLEY

MR. MICK

Functions



Golden Gala 50 Years

On Saturday 14th of June, 800 guests joined us for the Golden Gala, a truly special evening celebrating 50 years of Variety in Australia. It was an evening of elegance, impact and plenty of fun as our community came together to mark this milestone.

We extend our heartfelt thanks to our event sponsors Adelaide Convention Centre, Ramsey Bros, Bendigo Bank and the Catapult Foundation for helping make the night possible. Special thanks also to our wonderful volunteers, MC Jess Adamson and Auctioneer Bronte Manuel from TOOP + TOOP for their energy and support throughout the event.

One of the highlights of the evening was the beautiful performances by Variety Scholarship recipients Lucas and Isiah, who set the tone with their heartfelt music. Later, The Queen Tribute Band and The Crew had everyone up on their feet and dancing.

Thanks to the generosity of our wonderful guests and supporters, the Golden Gala raised an amazing \$304,673 to help children in need.

It was a meaningful and memorable way to celebrate the past 5 decades. Here's to the next 50 years of helping kids who need it most!



Functions and Fundraisers



Radiothon

Our annual Radiothon in partnership with FIVEAA continues to make a real difference for kids in need. This year marked the 10th anniversary of our live broadcast and together we raised an incredible \$147,543!

A huge thank you to Adelaide Airport for hosting us, and to our amazing auction item donors, Australian Outdoor Living, NRG Solar, Phil Hoffmann Travel, Adelaide Outdoor Kitchens and Jayco Adelaide for their generous support.

We're also very grateful to Cochrane's Transport for generously doubling every donation and contributing \$30,000.



Showdown Luncheon

The 2025 Showdown Shield Luncheon at the Adelaide Convention Centre entered its eighth year. Guests enjoyed an afternoon of insights from club captains Jordan Dawson and Connor Rozee, as well as coaches Matthew Nicks and Ken Hinkley. The event was hosted by Mark Soderstrom, with guest panellists Mark Bickley and Chris Dittmar.

Thank you to our presenting partner, Jarvis Toyota, for their continued support.

Flemington Flight and Footy Jet

With the generous support of Alliance Airlines, Variety SA was able to host two special jet experiences this financial year.

In November, the inaugural 'Flemington Flight' took guests to the TAB Champions Stakes Day for a memorable day at the Spring Carnival. We also marked our ninth 'Footy Jet' to the MCG, flying 100 passengers over to watch the Adelaide Crows take on Collingwood. These events offered our supporters a unique way to connect with Variety while raising important funds to help South Australian children. We're grateful to Alliance Airlines for their continued partnership and support. As they donate the aircraft, crew and onboard hospitality at no cost - maximising fundraising for kids in need!



Variety Vintage

The 16th Variety Vintage Wine Auction Luncheon was held on Friday, 26th September, at the National Wine Centre, thanks to our major sponsor, A.P. John Coopers. Hosted by Jeremy Oliver, one of Australia's leading wine authorities, the event provided guests with the unique opportunity to mingle with South Australia's top winemakers. This is Australia's biggest and best charity wine event and its success is due to all stakeholders contributing so generously.

Attendees enjoyed a three-course lunch expertly paired with exquisite wines and embarked on a tasting journey featuring our exclusive Variety Vintage wines. Twelve prominent South Australian wineries each donated their finest 2023/2024 vintage, which was bottled, exclusively labelled and auctioned for this special occasion.

Participating Wineries: Tim Adams Wines, Metala Wines, Charles Melton Wines, DiGiorgio Family Wines, Seppeltsfield Wines, Hentley Farm Wines, Bosward Wines, Parker Coonawarra Estate, Penny's Hill, Peter Lehmann Wines, Paracombe Wines and Wicks Estate Wines.

Meet Leelah

Seven-year-old Leelah lives with auditory processing disorder which causes a range of learning challenges. She has been cared for by her grandmother since she was just eight months old and despite the hurdles her grandmother is doing everything she can to support Leelah's learning and development.

With help from Variety SA, Leelah can now access ongoing occupational therapy. This support not only assists with her immediate learning needs but also provides the assessments and reports required to pursue future NDIS funding, giving her the best opportunity to thrive.



Kids Events



Christmas Party

Our annual Variety Kids' Christmas Party at The Adelaide Showground was a day full of magic, bringing smiles to the faces of 2,500 primary school students and their carers!

Children danced with The Cast and Boomstars, had their faces painted, played with balloon artists, snapped photos at the booths and explored a fire engine, a police car and the Magic Cave bus. They even wrote letters to Santa and were treated to the ultimate surprise when he arrived in true Variety style... on a motorcycle!

Santa also made a special trip to the Eyre Peninsula for the Port Lincoln Kids' Christmas Party! The children and their carers enjoyed a fun-filled day with face painting, a photo booth, balloon animals and a festive Christmas performance by local band The Marksmen.



Christmas Disco

This year, we also hosted our very first Variety Kids' Christmas Disco, proudly supported by Blue Light (SA) Inc and South Australia Police. Over 1,000 secondary school students, carers and volunteers hit the dancefloor for a celebration they won't forget!

The kids had a blast dancing along to the police band and DJs Bangaz & Ash. To top it all off, Santa made a grand entrance on a police ATV!

Special Programs & Days

Across the year, Variety hosted five movie days and funded an additional 14 across metro and regional areas, giving students a fun and memorable chance to get out and enjoy the community.

We also supported OSHC programs by covering the costs of special school holiday activities. From arts and crafts to excursions, the kids could try new experiences, connect with friends and make the most of their holidays.



Zoo Picnics

For the first time, we hosted four Variety Kids' Zoo Picnics, spreading the fun across two days for both our Easter and September events!

Our annual Easter Picnic at Adelaide Zoo welcomed more than 2,000 children and 800 carers across two days of laughter and excitement. Children enjoyed a visit from the Easter Bunny, a sausage sizzle thanks to the Rotary Club and delicious snack packs kindly donated by Woolworths.

Then, in September, our second round of Zoo Picnics, also held over two days, brought together more than 2,500 children and their carers for another unforgettable celebration of joy, connection and community spirit.



THANK YOU

We couldn't do what we do without you!

Special events like these are made possible by the hard work of Variety fundraisers, the generosity of our donors and our corporate sponsors many of whom volunteer on the day. We say a heartfelt thank you to our dedicated group of volunteers and the Variety in Action Committee.



Scholarships

The Variety Scholarship program provides funding for children aged 8 to 17 who are sick, experiencing disadvantage or living with a disability and who demonstrate an existing talent and commitment in sport or the arts.

At Variety SA, we believe every child deserves the chance to reach their full potential, regardless of their background, location, challenges, or ability. These scholarships don't just provide funding—they help remove barriers and open doors for young people to achieve their goals.

Excellence in Sport:

Supports talented young athletes across a range of sports including basketball, athletics, netball, tennis and more.

Excellence in the Arts:

Supports emerging artists, dancers and musicians to continue developing their creative talents.

In the 2024–2025 financial year, we proudly awarded a record 79 scholarships, totalling \$337,988 in funding.

This included 28 Arts scholarships and 51 Sports scholarships—our highest number yet in South Australia.

In August, we celebrated these remarkable young achievers at our annual Scholarship Presentation Night—an inspiring evening recognising their talent, dedication and passion as they continue to follow their dreams.

The Variety Scholarship program is proudly supported by the Grahame Mapp Family Foundation.

Grahame
MAPP Family
Foundation





Meet Isla

Eleven-year-old Isla lives with autism, anxiety and sensory processing difficulties. Despite these challenges, she has found confidence, joy and resilience through Aerial Acrobat classes. Isla has received a Variety scholarship to continue her lessons. This support not only eases the financial strain on her family but also gives Isla the chance to thrive, build independence and work towards her dream of performing.

“When Isla was eight years old, we bought a sensory swing for our backyard to help her regulate her sensory system. This is where her love of aerial hammock began.

Isla is autistic and experiences high levels of anxiety, which has sometimes held her back from doing what she loves. Before receiving the Variety scholarship, Isla was attending one lesson per week and still needed me to stay with her during class because of her anxiety.

Since receiving the scholarship, Isla now attends lessons three times per week, and her confidence has grown tremendously. She is progressing in her aerial skills and has found a community of like-minded people. She is now confident enough that I no longer need to stay for the entire lesson. Variety has helped her find a safe, accepting and inclusive environment where she can truly do what she loves.”

– Evette, Isla’s mum

Programs We Support

This year, the Adelaide Football Club and Port Adelaide Football Club once again partnered with Variety to make a significant and lasting impact on the lives of children in need across South Australia. Through a three-year commitment of \$250,000 annually, Variety’s support has been instrumental in delivering highly respected and effective community programs to thousands of children.



Power Community Youth Program

The Power Community Youth Program was founded by four-time Magarey Medalist and club legend Russell Ebert. This pioneering program was the first educational initiative of its kind to be administered by an AFL club. Port Adelaide Football Club’s AFL and AFLW players, along with staff, work directly with children to promote healthy lifestyle choices, foster inclusive and respectful relationships and encourage personal growth.

The program also focuses on developing young people’s skills in problem-solving, helping them build a stronger understanding of the importance of inclusion and community engagement.

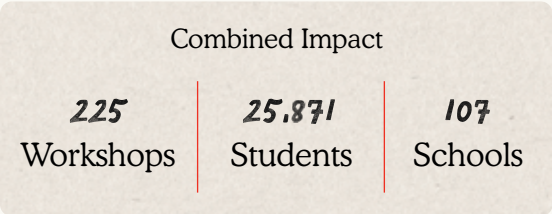


Adelaide Crows Foundation

The Adelaide Crows Foundation, in partnership with Variety, is empowering South Australian students through the transformative Open Parachute Youth Mental Health Program.

This initiative is designed to improve the mental health and resilience of children and young people, equipping them with the skills they need to navigate life’s challenges. The program addresses critical issues such as bullying, anxiety, depression, eating disorders and the pressures of social media.

Through AFL players sharing relatable stories and their shared experiences, students gain practical coping strategies, fostering a culture of empathy, self-awareness and support within their school communities. This collaboration ensures that 4,000 South Australian children from lower socioeconomic backgrounds have access to vital mental health education, helping tackle the growing child and youth mental health crisis.



Other Charities We Support

As South Australia's leading children's charity, Variety goes beyond our own impactful work by supporting other children's organisations to achieve their goals. Acting as an umbrella charity, we enable these groups to focus on their strengths while we provide essential funding and support to expand our reach and positively impact more children in South Australia. This year, Variety granted more than **\$4 million to 116 different organisations**. Here are some of the organisations we proudly support:

**Special
Olympics**



ANGLICARE SA



Major Donor



21 Tea Tree Lane, West Lakes

In 2022, Commercial & General poured a concrete slab at 21 Tea Tree Lane, part of the WEST Development, with the vision of auctioning the home to support children in need. Three years later, the house went under the hammer, and the net proceeds of \$528,000 were generously donated to Variety SA.

This architecturally designed three-storey townhouse offers plenty of space for entertaining, working, and relaxing. It features three large bedrooms, including a master with a private ensuite and a spacious walk-in robe, as well as an open-plan kitchen, living, and dining area. The lucky buyer will enjoy stunning views over The Grange Golf Club.

We extend our heartfelt thanks to Jamie and Louisa McClurg and the Commercial & General team for this extraordinary contribution. We also sincerely thank Bronte Manuel and the incredible team at TOOP + TOOP for their exceptional marketing and sales support.

This inspiring act of generosity is a powerful reminder of what can be achieved when businesses and charities come together. Through community support and shared purpose, lasting change can be created for the lives of others.



Major Supporter

Woolworths













Since 2016, Woolworths has been a major supporter of Variety SA. Through their direct financial contributions, as well as their Easter and Small Change fundraising campaigns, they have delivered more than \$2.5 million to Variety to help SA kids in need.

In addition, Woolworths generously provides food and volunteer support at our Zoo Days, Annual Kids Christmas Parties and other events.

We extend our heartfelt thanks to the Woolworths, their team and their customers for this amazing support. Variety looks forward to continuing this partnership and building on our efforts to support even more children in the South Australian community.



Major Sponsors

Sponsors



Media Partners

Grant Partners

Professional Partners



Greatrex Marketing - Lynx Security - Helistar - Scene Change - FMG Engineering
 Frost Constructions - Romaldi Constructions - Masterplan

Sunshine Coaches



Thanks to your support this year, we delivered nine Variety Sunshine Coaches to organisations supporting children with physical disabilities, those living in geographically isolated areas or experiencing social disadvantage. These coaches enable children to access their communities and take part in a wide range of special programs and activities. For some students, the coach is their only way to attend school. The program is a vital part of Variety's mission to ensure all children have the same opportunities in life.



The Variety Sunshine Coach program has been running since 1985 and in that time, Variety has helped more than 150 schools and organisations with transport. Since inception, the Sunshine Coach funding from Variety SA has totalled over \$8.3 million!

“

At St Patrick's Special School, the Sunshine Coach generously donated by Variety truly transform the lives of our students and families. They are a safe and inclusive form of transport and they are a bridge to opportunity, independence and community connection.

We are deeply grateful to Variety for this gift. The Sunshine Coach has not only supported our families but have enriched the educational journey of every student at St Patrick's, fostering inclusion and belonging.

”



- Cathy Sires
Head of Campus
St Patrick's Special School



Thank You Volunteers

We extend our heartfelt thanks to our Variety committees for their dedication and hard work in creating real change for children and families across South Australia. Your passion and commitment make our impact possible, bringing hope and opportunity to those who need it most.

- * **Variety SA Board of Directors**
Chair: Sally Paech
- * **Governance and Audit Committee**
Chair: Peter de Cure AM
- * **People & Culture Committee**
Chair: Selena Bushell
- * **Large Grants Committee**
Chair: Nicole Haack
- * **Kids Support Committee**
Chair: Bronte Ayres AM
- * **Scholarship Committee**
Chair: Janet Leske
- * **Variety 4WD Adventure Committee**
Co-Chairs: Kathryn & Chris Zeitz
- * **SA Variety Bash Committee**
Chair: Darren Greatrex
- * **Variety AMCR Committee**
Chair: Will Langdon
- * **Variety Moto Run Committee**
Co-Chairs: Sharlene Capper & Jeff Hills
- * **Variety in Action Committee**
Chair: Robbi Timms
- * **Gala Committee**

Meet Emerson

Emerson lives with a rare MSTO1 gene abnormality affecting his motor skills, balance, speech and coordination. Variety SA granted a paediatric walker that's helping him build strength, gain independence and explore more of the world around him.

"Emerson loves being independent and the funding from Variety has enabled this by purchasing his paediatric walking frame. His walker has travelled to Sydney, Perth and Victoria with our family on planes, cars and buses. We take the walker with us everywhere we go daily to provide independence for our active, smart, courageous and determined, car loving two and a half year old son.

Thank you to all of the people that work, volunteer and contribute to the fantastic charity that has given Emerson the magic of movement, we are forever grateful for your generosity!"

– Emma-Kate, Emerson's Mum







We Couldn't Do What We Do Without You!

The heart of Variety is powered by a community who work incredibly hard to support kids in need.

Variety SA would like to thank our sponsors, volunteers, donors and fundraisers for their hard work and enormous generosity throughout the year.

Together, we've created a place where kids and their families can turn to for help when times are tough.

You change lives every day and your impact is a lasting legacy.

Financial figures in this report have been audited by Ernst & Young and are available in the Annual Financial Report.






There are many ways to get involved

Become a donor, volunteer your time, join one of our events or even create your own. You can give through your workplace, partner with us as a corporate supporter or make a unique contribution by donating your hair.

However you choose to help, you will positively impact the lives of children in need in South Australia.

 variety.org.au

 (08) 8293 8744

 VarietySA

 VarietySA

 VarietySA