



It is pleasing to see the COVID-19 situation continue to be under control in Tasmania and that our business community is slowly starting to recover, our thoughts are with our Victorian neighbours.

Thank you to our community who have been an outstanding asset for us and many organisations across the state.

There are many things to highlight from the last three months, so we only picked some of our favourite stories to share with you in this edition!

I am most proud of my team, Kirsten and Peta-Maree for the way they have, and continue to, carry their work professionally and compassionately. I am also extremely grateful for the trust and support I receive from my Board of Directors.

I would like to kindly ask you to take a couple of minutes to fill in our Supporter Survey to help us better understand how to communicate and connect with our community. More details below.

Thank you for your ongoing support and for sharing our vision of a Fair-Go for all children.

Please enjoy this edition of From The Heart

Please don't hesitate to get in touch with me at any time.

Be safe and take care!

Mohammad Aldergham
CEO@varietytas.org.au

Donate

The House of Hope



Funds raised from the sale of this year's [House of Hope](#) will go to Variety Tasmania and Cancer Council Tasmania's [Rachel & Jye Fund](#). The 2020 House of Hope project is made possible through the generosity of [Rogerson & Birch Surveyors](#), [Lyden Builders](#) and [Abacus Accounting & Tax](#). The House of Hope is a 3-bedroom house, situated in the beautiful [Glebe Hill Estate](#).

Variety is seeking local business support and contribution to help as many Tassie children have a Fair-Go in life. If you would like to jump on board with labour, material or other ways, please talk to us on ceo@varietytas.org.au or (03) 6248 4888 if you can help

This project is possible thanks to our partners:



Platinum



Gold



Silver



Bronze



Media



Leo is a 7 year old boy who has a diagnosis of Smith Magenis Syndrome and a severe intellectual disability. His family was recently nominated for a gift from the [Variety Freya Fund](#). The Variety Freya Fund aims to relieve the financial pressures that a family with a severely disabled child might be experiencing with a small financial gift at a time of need. His mum Jade says that the money will be spent on purchasing a more suitable bed for Leo, "Thanks to you we will wake up feeling better and stronger each day. We greatly appreciate it knowing there are warm-hearted people out there who are reaching out to disadvantaged people like us."



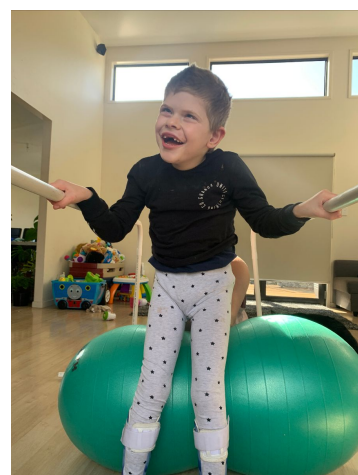
Nominate a family for a relief gift from the Variety Freya Fund

We are so grateful to the [Ian Harrington Group](#), a proudly Tasmanian owned and operated company, for their very generous and kind donation towards the Variety Freya Fund. Your support will ensure that we can continue to empower Tassie kids and their families particularly during these very stressful times of COVID-19.

An update from Logan

Logan is a hilarious, cheeky 7 year old with Pitt Hopkins Syndrome who loves hydrotherapy, chocolates and popcorn. 5 years ago Variety granted his family a special needs stroller that helped to support his body by positioning him upright. His mum Danielle recently sent us an update on the 5th anniversary of Logan receiving his grant - "Now able to use a wheelchair, Logan is learning to stand, sit up by himself and get around by rolling and crawling. He loves water and recently went sailing with Sailors for Disabilities, which he loved."

We loved receiving the photos of Logan - just look at that happy face!



If you are a previous Variety grant recipient, we'd love to hear your story too! Email us on info@varietytas.org.au. With your support we can empower more children who will otherwise miss out and fall through the gaps of the system. Please consider donating to us.

Corporate Partnerships



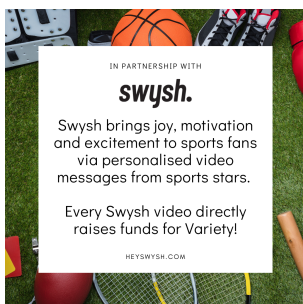
Suncorp Brighter Futures

We are proud to have been selected as Suncorp's Brighter Futures Charity Partner in Tasmania. This partnership will ensure that we continue to build on our programs to reach more children who may be experiencing trauma and other adverse life circumstances across the state.

Having the trust and support of a large national corporation like Suncorp, gives us confidence about the way we deliver our programs and connect to our cause.

As you know, Variety is an events-based, self-funded organisation with no government funding. We believe in our responsibility to earn the trust and support of our corporate community through building genuine and mutually beneficial corporate partnerships.

If your organisation is looking to explore different ways to deliver CSR strategy that focused on people, tangible outcomes and growth mindset, please get in touch with Mohammad on 04 8823 1444 or ceo@varietytas.org.au.



Swysh - for "those hard to buy for"

You can now have a personalised video message from your favourite sports stars, and help children across the country, thanks to an exciting partnership between the Aussie start up Hey Swysh, Variety and Starlight Foundation.

it is as simple as visit the website, choose your sports star and let them know what message you would like them to record for you. It could be anything from a birthday message, get well message or even just ask your favourite star a question.

A portion from every fee will come to Variety and the Starlight Foundation to help and support children across the country.

Our Programs



Social isolation is a fact of life for many of the children and families we support, but not being able to access one-on-one support and contacts has made these past few months that much harder for them. Just another reason for us to pursue our vision to realise the full potential of the recently launched Variety Creative Arts Program. Despite all of this year's challenges, 5 7-week programs will be delivered in different schools on the East Coast, during Term 3 of this year. In total, 52 children aged between 6 and 12 years have been enrolled.

We would like to acknowledge the [MyState Foundation](#) grant of \$10,000 which will be invested in delivering this round of programs.

The [Variety Creative Arts program](#) is delivered as small-group workshops within a safe and welcoming environment, facilitated by a qualified creative arts therapist. These workshops offer children with trauma or are experiencing adverse life and social circumstances a creative means for self-expression that supports their emotional well-being and development.



Hair with Heart

Meet Bellatrix

Bellatrix will be donating a whopping 40cm of her hair for [Variety Hair with Heart](#) on the 5th August and has set herself a fundraising target of \$1,000 in support of children who are sick, disadvantaged or have additional needs! Wigs cost families up to \$6,000, lasting 1-2 years, meaning families can spend tens of thousands of dollars on the purchase of wigs throughout a child's youth. Please consider supporting [Bellatrix](#) by making a donation to Variety - the Children's Charity, you can help provide a wig or other vital equipment to a child in need. [Click here](#) for Bellatrix's fundraising page.



Did you know
One specialised
wig can cost up
to \$6,000 and
only lasts
2-3 years.


**Hair with
Heart**



Upcoming Events



Join us from Friday 13th November – Sunday 15th November 2020 on an [exciting road trip adventure](#) as we explore Tasmania's beautiful towns and lesser travelled back roads on the East Coast with a group of whacky friends.



Variety Supporter Survey

Variety Tasmania would love to hear from our supporters in our annual Supporter Survey. Please [click here](#) to fill in the short survey. If you submit the survey before the 15th September 2020, you will be entered into a draw to win two tickets to a Variety Tasmania Signature event of your choice - either [Variety of Gins 2021](#) or [Variety of Chefs 2021](#).

Community Support

We are very grateful to all the corporate and individual supporters and partners who have come on board with our events over the years. This is a very challenging time for Tasmanian businesses and we ask our supporters to please visit the fantastic companies that have supported Tassie kids who are sick, disadvantaged or have additional needs. A few of these amazing companies are listed below



Federal Group

We are very pleased to see our Platinum Partner's properties are open again, including the award-winning Saffire Freycinet, Wrest Point and Country Club. Stay a little longer on the East Coast with Saffire Freycinet's special offers. [Click here](#) for more details.

Cod Rock Point

[Cod Rock Point](#) have 3 homes available on the waters edge in Bicheno. Home to the famous Bicheno Penguin Tours and Devils in the Dark, with the Freycinet National Park – and Wineglass Bay a quick 30 minutes drive down the road. This is a beautiful place to spend a weekend away while you're exploring your own backyard!



State Cinema

The [State Cinema](#) is a Hobart icon that has entertained generations of Tasmanians for over 100 years, playing a major role in the social and cultural life of the Hobart community. With eleven screens plus a Rooftop Cinema, there is always a wide range of local and international films on offer.

McHenry Distillery

[McHenry Distillery](#) rests on the side of Mount Arthur on the Tasman Peninsula. They are offering our supporters a discount of 10% on all online orders of their gins during August 2020. Please use code "variety"



Bream Creek Vineyard

[Bream Creek Vineyard](#) make hand crafted award-winning cool climate Tasmanian wines from their beautiful vineyard on the Tasmanian coast overlooking Marion Bay.

Farmhouse Kitchen



This small cooking school, nestled in the beautiful Huon Valley in Tasmania, specialises in the cuisine of the region of Puglia in southern Italy which is the home of the Mediterranean diet. You'll feel like part of an Italian family and have fun both preparing and eating fabulous foods. Giuliana shares truly authentic dishes handed down to her from generation to generation and also provides a cultural and historical background of Italian food and tradition



Derwent Estate Wines

Nestled on the banks of The Derwent River 20 minutes north of Hobart, the vineyard has the perfect aspect for the production of cool climate wine grapes. Join them for lunch platters and a wine tasting for \$35/person, details are on their [Facebook page](#).

The Old Woolstore Apartment Hotel

This modern [self-contained accommodation](#) in Hobart is perfect for couples, families, friends or corporates. It is ideally positioned within walking distance to the waterfront and CBD. Please visit their [Special Offers page](#) to see their current promotions (you can save up to 25% on your booking).



How We Help

We believe all Tassie children deserve the chance to achieve their dreams, regardless of their ability or background.

How do we help?

Grants

We assist both individuals and organisations through our [grants program](#). We grant equipment, supplies, educational aids and much more. Variety Tasmania also offers the [Variety Freya Fund](#), which is a one-off relief gift to help families of children with severe disability or with additional needs.

Programs

We run programs to educate and empower kids in need. We are proud to have programs like the [Variety Creative Arts Program](#) and the Bikes4Kids Program, offering disadvantaged children the opportunity to own their first bike.

Scholarships

We give scholarships to encourage the talents of children in need and empower them to achieve their full potential. [Variety Scholarships](#) can cover items such as travel, accommodation, equipment, coaching,

Get in Touch



(03) 6248 4888



info@varietytas.org.au



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