



variety
the children's charity



IMPACT REPORT 2024

VARIETY – THE CHILDREN'S CHARITY OF TASMANIA





CONTENTS

THE WHY	3
WHAT'S NEXT	4
THE HOW	5
THE NUMBERS	7
KIDS' STORIES	9
OUR PROGRAMS	13
COMMUNITY GRANTS	23
OUR KIDS' EXPERIENCES	34
HOW YOU'VE HELPED	36
TASBASH AWARDS	39
THANK YOU	40



THE WHY

In my third and final year as Chief Barker of this incredible organisation, our vision remains unchanged: to ensure all Tasmanian children reach their full potential, regardless of background or ability. We are dedicated to providing every child with a fair chance, passionate in our belief that no child should slip through the cracks.

In 2024, Variety Tasmania continued to foster a sense of belonging and inclusivity through our programs and initiatives, ensuring every child could experience joy, laughter, and learning. Despite rising living costs, we expanded initiatives to support more vulnerable children and families, growing our impact across the state.

One such initiative, the Variety School Breakfast Club, continued our commitment to reaching and positively impacting our community. By providing nutritious breakfasts to students five days a week, this program increased by providing food from 12 to 26 schools. The program continues to lead in improving behaviour, attendance, and participation in schools across Tasmania.

In addition, Variety partnered with Archie's 100 to design and execute the refurbishment of the K8 NPICU Ward at the Royal Hobart Hospital. This initiative funded an upgrade to the value of \$630,000, transforming three zones within the ward into a space that offers comfort and much-needed distractions for families facing unimaginable challenges.

The Variety Federal Hospitality TasBash again demonstrated our commitment to community inclusion and kindness, raising \$283,199 through the tireless efforts of Bashers, officials and supporters all of whom are volunteers. It was so nice to see Mainland bashers come down for a drive in support of Tasmanian children.

In 2024, Variety Tasmania achieved a significant milestone by providing over \$500,000 in grants made to recipients, marking the largest amount ever contributed in our 34-year history – and we are not stopping there.

As I write my final message as Chief Barker, I would like to extend my heartfelt gratitude to the Variety team, the Board, volunteers, corporate and community supporters. All have been amazing. With your generosity, Variety Tasmania can continue towards its vision of all Tasmanian children attaining their full potential.

An extra special thanks to the fantastic partnerships including Federal Hospitality, Aurora Energy, Shiploads, 7HOFM, Empire Couriers, Huon, Rogerson & Birch Surveyors, and Lyden Builders.

It's been an honour to serve as Chief Barker. A huge thank you to my predecessor Daniel Hoult for your leadership and support, and best wishes to incoming Chief Barker Steve Flynn - I know Variety is in great hands!

Finally, I would like to thank my friends and family for their support, particularly my wife Jessica and my daughters Sofia and Madeline for providing support to me and this wonderful charity.

Bruno Palermo

Chief Barker, Variety - the Children's Charity Tasmania

WHAT'S NEXT

In 2024, Variety Tasmania made significant strides in empowering children across the state, expanding our reach through innovative programs and strategic partnerships. A highlight of the year was the growth of the Variety School Breakfast Club, which now supports over 7,000 students in 26 schools. What began in 2022 as a pilot program in five schools has proven transformative, improving attendance, punctuality, classroom engagement, and strengthening connections among students, families, and staff. In 2025, we are set to expand this program to reach a minimum of 10,000 students.

We are also proud to honour Archie Green's legacy by collaborating with the University of Tasmania and other key partners to create trauma-informed spaces within the Neonatal & Paediatric Intensive Care Unit at the Royal Hobart Hospital (RHH). These calming areas help families during difficult times, and with Archie's 100 now part of the Variety Tasmania family, we look forward to delivering more such impactful projects together in the future.

At the RHH, Variety also transformed the outdoor terraces on the Children and Adolescent wards into functional, welcoming spaces for children, families, and health professionals alike. These enhancements have made a significant difference in providing both relaxation and recreation for those in need. Both of the above-mentioned projects represent a value of over \$1 million of refurbishments.

Variety Tasmania thrives because of the incredible support from our community of corporate partners, fundraisers, and volunteers.

It was an honour to present Jan Gul with a Variety International Presidential Citation Award for her 30 years of service, following similar recognition for Ian Johnston in 2023.

Looking ahead to 2025, we are excited about the opportunities to continue expanding our impact where it is needed most. We will keep building partnerships with our business community and pursue further funding opportunities, confident in our ability to deliver on our promises, even when resources are limited. With passionate supporters by our side, we are ready to achieve even more.

I hope you enjoy reading this Impact Report as much as we enjoy delivering every story in it.

Mohammad Aldergham

CEO, Variety - the Children's Charity Tasmania



PICTURED: Mohammad Aldergham, CEO and Bruno Palermo, Chief Barker

THE HOW

With your help, we support kids living with sickness, disadvantage and disability through:

INDIVIDUAL GRANTS

We grant a range of items to provide **practical help for kids** in need, along with emergency cash relief through the Variety Freya Fund.



PROGRAMS

We run impactful programs to **help Tassie kids** at risk of falling through the gaps.



COMMUNITY GRANTS

We help educate and **empower children** through our Community and Schools grants.



PARTNERSHIPS

We have valued relationships with several corporate partners to deliver a range of kids experiences and projects, to ensure all **kids feel like they belong.**



THE NUMBERS

*A better life for the kids of
Tasmania, thanks to you*



13,257

kids supported by
Variety Tasmania

82

activations of
Kids Support
Programs delivered



113

grants
allocated

\$508,612

granted so Tasmanian kids
could receive life changing
practical assistance, programs
and experiences.

5

major projects
totalling almost
\$1 million



Do you know of a Tassie child at
risk of falling through the gaps?
Please refer their family to us.



variety.org.au/tas/how-we-help



KIDS' STORIES

Morgan

From the moment Morgan took her first dance class at just two years old, ballet has been her passion. Now a talented and dedicated young dancer, Morgan was recently accepted into the prestigious Affiliate Program at the Tanya Pearson Academy in Sydney - an incredible opportunity to train alongside some of the best ballet students in the country.

However, despite her hard work and determination, the cost of attending was a significant hurdle. While Morgan's parents managed to cover her airfare, the added expenses of accommodation and program fees made the dream feel just out of reach.

Variety was proud to step in and help, covering the cost of Morgan's accommodation, as well as her program registration fees. Thanks to this support, Morgan was able to immerse herself in the world-class training she had worked so hard to be a part of.

This experience wasn't just about improving her technique—it was about building confidence, refining her skills, and taking one step closer to a future in professional dance. With the right support, Morgan's dream became a reality, and her journey is just beginning!

Your support has made my trip possible and will further enhance my skills as a dancer and for this, I will be forever grateful.

-Morgan, 13yo





KIDS' STORIES

Shooting for the Stars

When we became aware that young talented basketballers missed out on pursuing their dreams last year because their families could not afford the fees, we worked with Basketball Tasmania to make basketball more accessible.

We launched 'Variety Shooting for the Stars Scholarship' in 2024 and is already providing financial support to 17 players from all three Tasmanian regions. These young athletes are now proudly participating in Basketball Tasmania's Future Development Program (FDP) and State Development Program (SDP).

This scholarship covers full registration cost and ensures that kids from all backgrounds have the opportunity to develop their skills by making high-level training more inclusive, allowing them to reach their full potential on and off the court.

Additional support can also be provided for uniforms and travel expenses to help athletes compete at major tournaments and championships.

With Variety's support, more young athletes can now step onto the court with confidence and strive to become the next generation of Tasmanian basketball stars - and hopefully, future Australian representatives!



VARIETY FREYA FUND

The Legacy of Freya Williamson

The Variety Freya Fund is the legacy of Freya Williamson.

The Williamson family, who loved and cared for Freya for 21 years have been inspired by their own lived experiences, to provide assistance for families who have children with severe disabilities.

The fund provides a one-off relief payment of up to \$1,000 for Tasmanian families who care for a child with a severe disability and are experiencing emotional or financial distress.

It is designed to be as flexible as possible to help relieve individual families, while respecting and upholding their dignity.

The family is nominated by a professional who knows their needs and circumstances.

The Variety Freya Fund gift may be used for anything the family needs. Our recent grant recipients have paid essential bills, bought groceries, and offset the costs of travelling and staying at the Royal Children's Hospital.



For more information and nominations please visit variety.org.au/tas/grants/variety-freya-fund/

In 2024 we granted \$66,850 under the Variety Freya Fund, making a difference to 68 families.

Here is some of their feedback



"It has really made Sam more independent, which has been a really great thing. We really appreciate the support and funding we have received for Sam."

- Mum of 16 year old boy with complex challenges

"We would just like to thank you from the bottom of our hearts for the kindness that helped support us. We are normally the ones that help anyone we can...my husband and his parents did Variety Bashes in QLD for quite a few years when our kids were younger so it's a full circle for us.

We are just so thankful."

- Mum of a 16 year old with significant medical needs

VARIETY KIDS SPORTS DAYS

We believe every child must have the opportunity to play - regardless of their ability or circumstances.

This year, we were delighted to once again host the Variety Kids Sports Days to enable kids living with disability to try different sports in a welcoming and inclusive setting.

We held these free, fun, and inclusive come and try sports days in Ulverstone, Launceston and Sorell, welcoming over 450 kids from around the state.

Aimed at kids aged 5-18, the days are an opportunity to have a go in a fun, supportive environment with passionate and qualified coaches on hand.

Afterwards kids are connected with the sport they particularly enjoyed, with the aim that they'll continue playing well beyond the initial experience – enjoying all the social, physical and emotional benefits of sports participation.



Thanks to Communities for Children - kanamaluka, Sorell Council and Central Coast Council for their support. And to all the sporting codes who participated with such enthusiasm.

We're delighted to announce this program will continue in 2025 and hopefully well beyond!

"We are deeply grateful to the volunteers, sponsors, and Variety Tasmania for today's magical event. Today enabled many of our students to experience a range of sports for the first time.
- Deloraine Primary School



**BASKETBALL
TASMANIA**



"I have never caught a ball before!"
-12 yo girl squealing while catching
a flying ball mid-air.






Our Variety Creative Arts Program gives kids with adverse life experiences an outlet to explore and process their thoughts, feelings and experiences through creative arts therapy.

Delivered in small workshops over the course of a school term and often over multiple terms, the program gives children the opportunity to express themselves in ways that promote healing and growth and help to strengthen their emotional literacy, self-awareness and positive self-identity.

The Program is delivered by qualified creative arts therapists in greater Hobart and greater Launceston who help children to explore, build insight, and make meaning of their life experiences using different arts and play modalities.





"I get to show how I
am feeling in
different ways"



Art expression is a form of non-verbal communication that is particularly beneficial for children who may not be able to articulate thoughts, sensations, emotions, or perceptions. It is a way for children to convey anything that may be difficult to express and understand with words.

Since launching in 2019 the Variety Creative Arts Program has grown to be offered in 10 schools across the state and in 2024 our therapists delivered 3600 therapy sessions to kids with adverse life experiences

Learn more: variety.org.au/tas/programs/variety-creative-arts-program/

"I can now do more things
to help me stay calm when I
need to"

"We feel calm after each session,
and it helps to give us other
ways to feel better"

VARIETY MOTOR MOUTH CAMP

Motor Mouth Camp is a three days and two nights camp to help kids who have limited speech, and their families, communicate. It's the only camp of its kind in Tassie and only second to Variety WA in Australia. In 2024, 85 kids, family members, and volunteers attended.

The kids coming on camp rely on augmentative and alternative communication (AAC) systems to express themselves but often their siblings and carers aren't as familiar with the devices, so this camp is all about creating a super fun environment to learn to use the device to its full potential.

Assisted by a team of volunteer speech pathologists, an occupational therapist, teachers and teacher assistants, AAC was used during all camp activities encouraging the child and their family to fully embrace their system and to incorporate it into their everyday life.

Our volunteer Camp Committee worked hard all year to prepare for our third camp in October – we're so grateful for all their hard work. A special thanks to our Camp Co-Ordinator, Speech Language Pathologist Kim Nguyen.

Plans are now underway for 2025!



VARIETY SCHOOL BREAKFAST CLUB

Countless Tassie kids start their school day hungry. Either because they've had to rush out the door, they've simply eaten so far in advance of school as they travel significant distances to attend, or their household can't afford breakfast.

We all know the best possible start to the day involves a nutritious breakfast - shown to improve problem solving, memory, concentration, and anecdotally, the teachers find the kids are calm and ready to learn.

Variety School Breakfast Club enables schools to deliver a nutritious breakfast five days a week, to all students in their school - to eliminate the stigma of partaking. We also encourage schools to invite parents in for a cup of tea and a chat too, to help foster a sense of community.

This year the Variety School Breakfast Club expanded to include 26 schools ensuring over 7000 kids can access breakfast every single school day. A large part of this growth is attributed to Aurora Energy coming onboard as a Founding Partner with a multi-year partnership that assists with funding at 14 schools. We applaud Aurora for recognising the value of investing in the health and well-being of our Tassie kids.

We continue to work to significantly expand this program in 2025.



A hungry student can easily disengage with their learning program - this can equate to a loss of 1.5 - 2 hours of learning a day - This is a **full term** in a school calendar year.

A 2024 survey of teachers revealed a 52% **Increase in attendance and punctuality** since implementation of the Variety School Breakfast Club.

GIFTS IN WILL

Leave a Legacy

A gift to Variety in your Will can change a child's future.

By including a gift to Variety Tasmania in your Will, you can make a huge impact in the lives of Tassie kids in need, now and into the future.

It changes lives. Your gift will play a crucial role in ensuring Variety can continue to support Tasmanian families when they turn to us for help.

It creates a legacy. Leaving a gift in your Will is one of the most effective and long-lasting ways you can impact a cause that is close to your heart. You will make a difference.

It's easy. It doesn't take long to make a difference — a simple Will can take as little as one hour to do.

It doesn't affect your lifestyle today. Making a decision to include a gift to Variety Tasmania in your Will enables you to consider a gift that you might not be able to afford today but would love to make if you could.

Please contact Variety Tasmania CEO Mohammad Aldergham if you would like further information about bequests ceo@varietytas.org.au or call 03 6248 4888





WIGS FOR KIDS

If you have long hair, your lovely locks can be turned into wigs for people who've lost their hair from cancer, alopecia, or other medical conditions. Losing your hair can have profound psychological effects, particularly through childhood and adolescence. Through our Hair with Heart program we provide wigs to kids who have lost their hair due to a medical condition.

One specialised wig can cost up to \$6,000 and lasts two to three years so the cost is prohibitive for many families.

This year the Hair with Heart Program, saw thousands of metres of hair donated and \$24,565 raised in Tassie through both fundraising and the sale of the donated hair.

QUEECHY HAIR HEROES

We are particularly grateful to our hair donors who take the time to lop their locks but also often fundraising at the same time. One such example is Queechy High Schools' Student Leadership Board, who rallied their school and community to raise funds for Tassie kids. They clipped and cut their hair (and beard), shaved and coloured all for a good cause.

Our CEO Mohammad was thrilled to receive the cheque for \$4,134, a testimony to a tight-knit and kind school community!

100 BIKES FOR CHRISTMAS



The Variety Bikes4Kids Program aims to give the gift of freedom, independence, exercise, and joy to children who are sick or have additional needs, or those who have never been fortunate enough to have a bike of their own.

Research shows that cycling has numerous benefits for kids, both physically and mentally. It promotes physical activity and healthy habits, whilst improving mental wellbeing and social skills.

Every year as part of our **Bikes4Kids** program we honour our dear friend Matt Richards by granting 100 bikes, helmets, and locks to kids for Christmas - many of whom had never had a bike before.

Matt joined TasBash as Captain of Connie the Cow in 2019 and during that short time, the team raised \$90,000 for Variety. Matt tragically passed away in November 2021. Matt had the biggest heart. Two of his great passions were helping kids and riding bikes -he loved combining these two. Matt loved seeing their little faces light up when they realised the bike was theirs for good.

Thank you to Anaconda who helped support this very special tribute.



TEAM BUILDING WITH HEART

Bring your team together for a rewarding, hands-on experience that makes a real impact!

Variety's Corporate Bike Build is a meaningful team-building activity where participants assemble bikes and strengthen bonds while giving back to Tassie kids in need.

With flexible timeframes and venue options, your team will enjoy a fun and engaging session, complete with an instructional overview, all necessary tools, and guidance. The experience can be enhanced with additional activities such as icebreakers, scavenger hunts for bike decorations, and problem-solving challenges.

The highlight? Seeing the joy on a child's face as they receive their very own bike!

Thank you to our Tasmanian businesses and their staff who helped purchase and build the bikes in 2024.



MOBILE ANTARCTIC CLASSROOM

In 2024 Variety Tasmania provided a grant to the Mobile Antarctic Classroom by Mawson's Hut Foundation to take its incredible learning experience to schools across the state, reaching an incredible 2,622 students over 19 days and seven regional areas!

The Variety grant helped fund essential equipment like a wireless projector, educational materials, and travel expenses, ensuring that more kids - especially in regional areas - had the chance to explore the wonders of Antarctica right in their classrooms.

Teachers and students loved the hands-on, interactive approach, with high school participation more than doubling expectations - a great sign of how much this program resonates across age groups. For students with learning difficulties, the interactive format made a real difference, ensuring every child had the opportunity to be involved.

By supporting this program, Variety helped bring unique, high-quality learning to kids who often miss out, simply because of where they live.

"Student engagement was fantastic. The presenters got our motley crew of various ages and abilities engaged, interested, and excited in their learning."
- Tasman Homeschool Group





A PLACE TO PLAY

A Cubby for Little Ones in Care

Play for children, regardless of where they are or who they are, is more than just fun—it's how they learn, grow, and feel safe. This includes being in a correctional facility for no fault of their own.

The Mother & Baby Unit in Mary Hutchinson Women's Prison, is homely-designed facility within the prison to allow mothers of young toddlers to care for their children.

That's why Variety stepped in to bring a little normality to these little ones by funding the purchase of a 'Charming Cottage' cubby house for their outdoor play area.

With bright colors, fun features, and a cozy design, the cubby will offer a much-needed space for play, imagination, and connection.

Variety also took the opportunity to provide \$3,000 worth of toys and kids' activities for the visits areas at Risdon Vale Prison Facilities.

We want to prove that even in unexpected places, kids deserve the right to just be kids.

STARFISH NIPPERS

Surf Life Saving's Starfish Nippers Program is all about helping kids living with disability to safely access the water and join in one of Australia's favourite pastimes – a day out at the beach.

In 2021 we granted Surf Life Saving Tasmania, to provide eight clubs with the equipment to set up and run their own Starfish Nippers program each summer, enabling more Tassie kids to safely enjoy our beautiful beaches.

Since then, we have seen an average of over 100 kids each year participate across Tasmania in this genuinely life-changing program – with smiles aplenty and confidence growing after each session.

Kids take part in classic surf lifesaving activities - swimming, catching waves, beach runs and exercises - with their volunteer surf lifesaving buddy.

A huge thanks to the teams of dedicated volunteer lifesavers from Surf Life Saving Clubs around Tasmania who are buddies to our Starfish Nippers each season.



TASMANIA



It has been great for my boys to grow with the lifesavers. It is great to come to a program where everyone is smiling and so welcoming. My boys meet new people every year and always feel safe with their buddies in the water. We will keep coming back!."

- Parent

ASSISTING TASSIE MUMS

Tassie Mums provide essential baby and children's items to social service organisations across Tassie that work with vulnerable and at-risk children.

We're proud to partner with Tassie Mums to allow them to increase their weekly operational hours at their headquarters – where they sort and pack donations of quality clothes, toys and other items for babies and children.

In 2024 Tassie Mums received a \$40,000 grant from Variety's Madison House proceeds, enabling Tassie Mums to reach an additional 520 vulnerable and at-risk children.



AN INCLUSIVE PLAYGROUND FOR DEVONPORT

In partnership with Devonport City Council, Mersey Bluff Playspace Working Group, and our friends at Touched by Olivia Foundation, we are working on creating Tasmania's flagship inclusive playground - a play space for all ages and abilities.

This collaboration has secured a \$1,000,000 commitment by the City of Devonport to invest in the redevelopment of the Mersey Bluff playground.

We look forward to start bringing this vision to life in 2025.

DELIVERING A CUBBY WITH HEART TO THE ROYAL HOBART HOSPITAL

Variety Tasmania proudly invested in transforming two outdoor areas at the Royal Hobart Hospital's Children and Adolescent wards (K6), creating a sensory garden, an active zone, and a two-story cubby house built by NextGen Trade Training Program participants. These spaces offer kids, families, and staff a place to play, heal, and connect.

A huge thank you to the businesses and partners who made this vision a reality!

BEFORE



AFTER





UP



UP



AND AWAY!

"Thanks to Variety and all of the support organisations we now have a space that that will serve as a pleasant distraction from the hospital environment, providing a sense of normalcy and enjoyment for our patients and visitors."
- Joe McDonald, Hospitals South
Chief Executive



A NEW CHAPTER FOR MARGATE PRIMARY READERS

At Margate Primary School, something truly special is happening.

Thanks to a \$6,000 grant from Variety, students in Grades 3 to 6 have embarked on an exciting reading journey with brand-new decodable books - a series of learn to read books, designed to match a child's developing knowledge of phonics.

With this funding, the school is now providing essential decodable books to students in higher year levels allowing struggling readers build reading confidence and skills.



JUMPING FOR JOY

CatholicCare Tasmania reached out to us for assistance to purchase trampolines for six of their group homes across the state.

When children experience abuse and neglect, this will often result in developmental delays and challenges with sensory integration. The therapeutic response to jumping is not only good exercise, it improves many areas such as memory, emotions, and brain development. The heavy work of push pull (proprioception input) can provide an overall calming effect and help the nervous system recover.

Variety was proud to support the purchase and installation of these six trampolines, ensuring that many children now have a fun and beneficial way to move, play, and heal.

ARCHIE'S 100

Archie's 100 together with Variety Tasmania brightened the faces of children spending time at the Royal Hobart Hospital, Launceston General Hospital, and North West Regional Hospital with a delivery of over 1,136 boxes of LEGO.

In early 2020 the Green family lost their amazing son Archie "Bear" at age 7, in a tragic boating accident. Throughout the year 'Archie's 100' hosts events to celebrate an incredible life lost too soon and make a positive difference for the future.

Funds raised for "Archie's 100" go towards funding the best patient care at Neonatal and Paediatric Intensive Care Units in Tasmanian hospitals.

We are proud to have Archie's 100 in the Variety Family since June 2023.



"We're very excited to spread Archie's legacy. Archie loved LEGO and to be able to partner with Variety to distribute LEGO kits to kids in hospitals is a great way to honour Archie's memory,"

- Damien Green,
Archie's 100.



ROYAL HOBART HOSPITAL

Neonatal Paediatric Incentive Care Unit (NPICU) K8

In partnership with Archie's 100, we have transformed the NPICU by creating three trauma-informed spaces—a family room, consult room, and waiting area that previously didn't exist or were bare and clinical.

Variety's contribution included conceptualising and managing the project, as well as coordinating trades, suppliers, and specialists such as building surveyors, a principal builder, designers, illustrators, and architects.

The spaces have been designed using the '100 Kinds to Find' concept providing passive interaction that amplifies the ward's new theme of Tasmanian fauna and flora and incorporates Archie's kindness and love for counting and animals.

We have now expanded the concept to include an activity book and will soon launch an interactive website for children staying on the ward and their siblings.



"I commend the Green family and all of Archie's 100 supporters for their outstanding efforts to honour Archie through their support of the Royal Hobart Hospital and thank Variety Tasmania, a long standing and valued partner for bringing this project to fruition."

**- Joe McDonald,
Hospitals South Chief Executive**

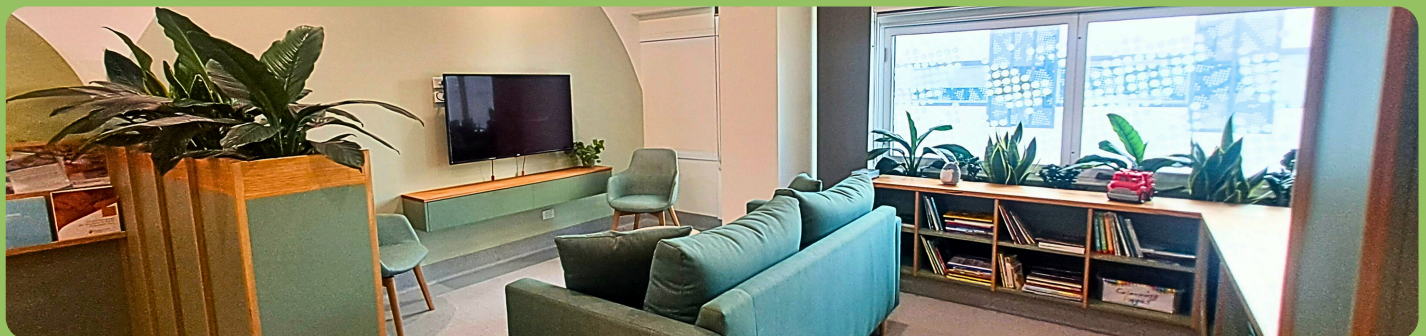
With thanks to the University of Tasmania, AJB Joinery and the following generous businesses

- Lily Proctor (Illustrator) • Core Collective Architects • Arcom Group • Blackout Electrical •
• Batchelor Construction Group • R. & T.L. Tatnell Painting Contractors • Laminex •
- Tas Cabinetry Supplies • Southern Lighting & Distribution • Thompson Floor Coverings •



BEFORE

AFTER!





variety
the children's charity

**Want to be a part of
our amazing projects
to help Tassie kids in
need in 2025?**

DONATE NOW



SCAN TO DONATE

variety.org.au/tas

VARIETY QUIET SANTA PHOTO SESSIONS

For more than ten years, we have been delivering Quiet Santa photo sessions in partnership with Eastlands and Meadow Mews Plaza.

These sessions offer kids with sensory challenges and their families, the chance to have a family portrait with Santa- outside of key trading hours, with the mall lights dimmed, and music lowered, to ensure a calm environment.

These sessions would literally not be possible without our fantastic team of volunteers with professional experience in allied health and disability education - they ensure children are comfortable in the space and ready for their family photo with Santa.

We're just like everyone else, our children still love Santa and are in the Christmas spirit, and we want that Santa photo as much as anyone else. That opportunity to give it to them is just amazing.

– Kate Willing



ZOODOO ZOO PAY IT FORWARD

Zoodoo encourages visitors to 'Pay it Forward' by donating when they purchase their tickets either online or in-person.

Zoodoo Pay it Forward was launched in 2022 and this year more than 100 kids, who would otherwise miss out, enjoyed a day at the zoo.

Family days out are often the first things to go when money gets tight so we're incredibly grateful to Zoodoo for developing this fantastic initiative, giving kids the chance to get up close and personal with everything from a meerkat to a lion!

Small change bringing big smiles to many little faces.



RUN FOR A REASON AT THE HOBART AIRPORT MARATHON

We are proud to be the Major Beneficiary of the Hobart Airport Marathon Festival.

We were also able to grant kids who otherwise would have missed out, entry into the Variety Mini Marathon (2km).

Many runners chose to Run for a Reason to raise funds for Variety raising over \$3,000, special thanks to Kathryn Burrridge and Robert Harrison for your efforts!

We were proud to also host the free Family Fun hub in conjunction with Hobart Airport. Save the date for the race on Sunday 6th April 2025!



VARIETY OF GINS

Another sell-out year for our annual gin cocktail fundraiser in the stunning Royal Tasmanian Botanical Gardens, Variety of Gins, with over \$16,000 raised in 2024.

February saw guests ambling through beautiful gardens and grounds, making their way from guided gin tasting experience to experience, all to the sounds of the Australian Army Band Tasmania.



VARIETY OF CHEFS

We raised the bar again at our annual Gala Ball – a glittering evening celebrating fine Tasmanian fare but more importantly, a night to raise funds for the Variety School Breakfast Program. A night filled with fun, friends and a record breaking \$151,000 raised!

Over 400 guests enjoyed four courses from four excellent Tasmanian chefs with each dish matched to local wines. Guests danced the night away to the Royal Australian Navy Band Tasmania and enjoyed hilarious live crosses to the kitchen thanks to The Chef and The Showman and Sarah Morrison.

We were delighted to celebrate long-time TasBasher Ian Johnson (Johno) in 2023, and this year, we had the privilege of recognising his partner, Jan Gul (Miss Jan), with a Presidential Citation Award.

Thank you to everyone who dug deep for this important program for Tassie kids.



HOW YOU'VE HELPED

VARIETY SPIN4KIDS

A high energy, high impact event – that was the summary of our third annual Spin4Kids, a 5-hour spin bike challenge.

Over 90 people pedalled more than 2,183 kilometres across 5 hours, raising over \$25,000 for Tassie kids at risk of falling through the gaps.

A day packed full of adrenaline-pumping music, crazy costumes, and our dedicated team of spin instructors thanks to All Aerobics Fitness and 7HOFM, kept the spinners motivated.

Take on the challenge next year and dare your colleagues, teammates, or group of friends to create a team and sweat for a cause!



VARIETY MONSTER BOOKFAIR

A true Monster of a Fair with 35 pallets worth of donated bestsellers, classics, rare finds and the down right random!

With books sold by the car boot load, roaming princesses, the Sorell School Animal Nursery, the Mobile Antarctic Classroom, Sally Sunshine Balloons, and the Hedgehog Fairy. it made for a colourful two days of fun and fundraising at PW1 attended by 5,000 people, all made possible with the help of over 100 volunteers!



VARIETY CAROLS BY CANDLELIGHT

Every year 7HOFM and John X Presents create an enchanting evening of entertainment filled with joy and community spirit - with all funds raised in support of Variety Tasmania.

In 2024, with the support of Glenorchy City Council, we relocated Variety Carols by Candlelight to Tolosa Park. The larger venue allowed us to sell 4,000 tickets and raise over \$40,000!

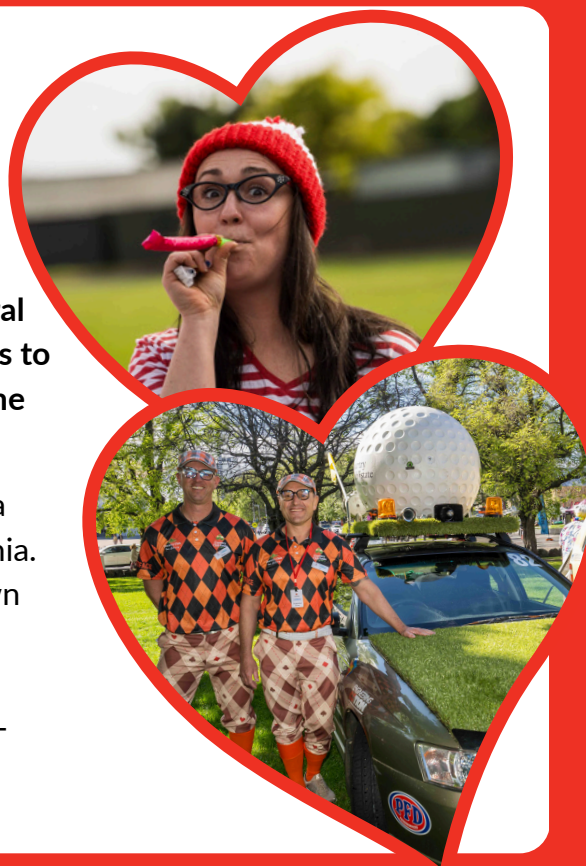


variety Federal Hospitality

TASBASH

An iconic Tasmanian event since 1991, the Variety Federal Hospitality TasBash sees teams tour the state over 6 days to celebrate their year-long fundraising efforts - this year the teams raised \$283,199!

The 2024 Bashers departed among the buzz of Salamanca Markets and undertook a 1230km Journey across Tasmania. Starting with a jump across to Bruny Island, back and down to Port Huon before a huge drive day to Devonport. The convoy then headed to Burnie, Boat Harbour, Penguin, Stanley, Redpa, and Marrawah before returning for a well-earned rest at Tall Timbers Smithton.



TASBASH FUNDRAISING

Diamond (\$50k+)

Motley Crew
The Beach Boys

Gold (\$12k+)

Connie the Cow
Putty McPuttface
Champettes

Bronze (\$6k+)

Puff the Magic Dragon
Blinky Bill

Platinum (\$20k+)

Regine Rollers
Little Italy

Silver (\$8k+)

Crackerjack

Special thanks to

1800 Rusty Nutts
Where's Wallys
Tracey & Mad Max
Captain + Hollywood
The Smurfs
The Bees
Dr & Mrs Death
Dave Peberdy



TASBASH AWARDS

Don Carter Fellowship Trophy - Beach Boys

Highest Fundraiser Trophy - Motley Crew

Haydon Carkeek Sweep Memorial Trophy - Rusty Nuts

Best Team Theme Award - Putty McPuttface

Heart of the Bash Award - Richard "Papa Smurf" Jones

Spirit of the Bash Award - The Smurfs

THANK YOU

We are fortunate to have the support of many organisations across Tasmania and several from interstate. We take this opportunity to thank the wonderful companies and organisations who provide ongoing support, sponsorship and donations to assist us to enhance the lives of Tasmanian children in need. We are grateful to each and every one of you.

PLATINUM PARTNER



Federal Hospitality

FOUNDING PARTNER

Variety School Breakfast Club



KEY PARTNERS



HYPE

Raine & Horne



CORPORATE PARTNERS



EVENT PARTNERS



ROYAL HOBART HOSPITAL K6 PROJECT

Our heartfelt thank you to each and every business and individual who enabled us to deliver the significant upgrades to the outdoor spaces of K6 at the Royal Hobart Hospital in 2024.



A Tasmanian
Government
Initiative



And to the many more businesses, individuals and volunteers who made this project a success - thank you!

And thank you to the organisations and individual members of our community who give so charitably

André Kropp	Frogmore Creek	Restor Detailing
Andrew Russell	Grape Food and Wine Bar	Roll Cycles Tasmania
Apartments on Frazer	Hadley's Orient Hotel	Rotorlift
Banjo's Bakery Café	Hobart City Council	Sally Sunshine Entertainment
Bicheno Penguin Tour	Hobart Hurricanes Hospitality Team	Sarah Morrison
Bonorong Wildlife Sanctuary	Holdfast Building Surveyor	Shipwrights Arms
Brick Factory	Hunt Security	Simon Wise
Butler McIntyre Butler	Huon Aqua	Sip & Style Co
Callington Mill Distillery	JackJumpers	Sorell School Animal Nursery
Children's Book Council Australia	Janelle McMillan	Spirit of Tasmania
Tasmania (CBCA Tas)	Johnnos Tasmania	St John Ambulance Tasmania
Cripps	Karen Jones	Stephen Lunn
Customs House Hotel	Kingborough Gym Sports	Storm Bay Events & Catering
Daquiri Isle	Kickstart Arts	Storybook Magic
Damon Wise	Lenah Game Meats	Tas Laser Skirmish
Dave Noonan	Lost Captain Restaurant & Taphouse	Tas Loo Hire
Dental on Macquarie	Matt Ives and his Big Band	Tasmanian Symphony Orchestra
Derwent Estate Wines	Mawsons Hut Foundation	Terri Kidd
Document Management Tasmania	MOVE Massage	The Tasman, Luxury Collection
Dr. Edge Winemaking	Old Kempton Distillery	Hotel, Hobart
Emily Hogan	Pennicott Wilderness Journeys	Toyworld
Farm Gate Flowers	Peppina	True Life Calling
Festa Italia	Piermont Retreat	West Coast Wilderness Railway
Flippers Cooked Seafood	Que Sera Coffee	Woolworths Glenorchy
Francesca Jewellery		Woolworths Rosny Park

THANK YOU TO OUR VOLUNTEERS

Every year, we're supported by some incredible volunteers who donate their skills, time and talents to making the world a brighter place for our children. To all who have provided some form of assistance this year, we give our heartfelt thanks. We can't do what we do without YOU!

All Rounders

Adelaide Mountain
Andrea Palmer
Ben McKean
Brad McKean
Bridget Roberts
Charlie Bartluovic
Ellie Palmer
Hayley Bartluovic
Jessica Ashworth
Jill Cox
John Tesoriero
Kate Hobart
Kay Allport
Laith Aldergham
Luke Bartluovic
Malik Aldergham
Marie Ashworth
Michelle McKean
Molly Christie-Johnston
Neil Davis
Nicole Fisher
Rosie Palmer
Simon Wise

Variety of Chefs

Brittany Collidge
Rebecca Burgess
Teresa Henley

Variety Monster Bookfair

Shiploads
Aurora Energy
Fahan School - Lumina 9
RACT
Huon Aqua
Francesca
Anaadya Aggarwal
Azzaya Bat
Cheyenne Jackson
Dianne Males
Flynn Dahl
Glenyse Russell
Jillian Ole
John McLoughlin
Kaitlyn Wilson
Kelly Moran
Kelly Nelson
Kim Nguyen
Kristy Howard
Marcus Turnbull
Marg Gossage
Nicola Rayner
Olivia Rayner
Sarah De Vries
Scarlet English
Vanessa Roach

Variety Motor Mouth Camp

Anita Price
Anna Reynolds
Caroline Ross
Carolyn Rennie
Catherine Bishop
Daniel Reynolds
Diane Symons
Ebony Taylor
Emerald Griffith
Gemma Gatehouse
Georgia Baxter
Georgina Coy
Hannah van Tuil
Jessica Richardson
Kylie Brewer
Marisa Greatbatch
Nicole Glass
Prue Westland
Rachel McInerney
Shelby-Ellen Walquist
Sheridan Forster
Solomon Hope
Steph Garlick
Stephanie Gao
Tim Reynolds

Motor Mouth Camp Committee

Colleen Lada
Joseph Reynolds
Kate Stansbie
Katie Greatbatch
Kim Nguyen
Marion Reynolds
Megan Cavanagh
Pete Hockley
Tracey Hanigan

Variety Carols by Candlelight

Alex Wilson
Ashley Wilson
Carmela Venettacci
Christine Ashby
Ella van Tienan
Filomena Palermo
Geoffrey Palermo
Jessica Palermo
Julianne Scealey
Lily Ashby
Madeline Palermo
Pasquale Palermo
Sofia Palermo
Tom Clark

Variety Quiet Santa Sessions

Alarna Thomas
Carmen Bowkett
Celeste Harback
Kate Stansbie
Katie Greatbatch
Kim Thein
Lynne McDougall
Prue Westland
Rebecca Chandler
Ruth Hodgson
Sarah Copping
Sarah McNees
Tracy Redman
Vanessa Gregory

Variety Kids Sports Days

Kerry Gillard
Kristy Clark
Nick Collier
Sean Robinson

THANK YOU TO OUR DEDICATED TASBASH FUNDRAISERS

This particularly dedicated bunch fundraise for Variety year-round - many for decades now.
We can't thank you enough for your tireless work both fundraising and volunteering for Variety.

Alanna Morris	David Murphy	Jimmy Crawford	Richard Jones
Andrew Fox	David Peberdy	Joseph Zucco	Rocky Schiro
Ben Palmer	Davide Palermo	Karen Stevens	Rod Pether
Bev Balmforth	Eddie Hidding	Kate Crawford	Rodney Hill
Brian Woolfe	Fiona Richards	Kath Silva	Russell Jackman
Bruno Palermo	Gary Linnell	Kay Howard	Sarah Davey
Bryan Ponting	Gaynor Linnell	Kristie Richards	Simon Frankcombe
Bryce Gorham	Ian Johnson	Lennard Geale	Tania Johnston
Chris Kumpalainen	Jaimee Bishop	Maree Damon	Tim Coyle
Claire Coad	James Crawford	Mark Mason	Tina Woolfe
Craig Rogerson	Jan Gul	Matt Carne	Tracey Riley
Dan Hoult	Janet Rogerson	Michael Bresnehan	Travis Morris
Dave Flower	Jeanette Ware	Ray Ware	Victoria Coad

VARIETY TASMANIA RECOGNISES THE CONTRIBUTION AND DEDICATION OF...

Patron

Premier of Tasmania, the Honourable Jeremy Rockliff MP

Board of Directors

Bruno Palermo – Chief Barker

Zahnia Kentish – Treasurer

Steve Flynn – Secretary

Emma d'Emden

Daniel Hoult

Kristy Howard

Frances Hutchins

Tom McDevitt

Emily Simmons

Life Member

Bob Thorpe OAM

Dave Flower

Elder Statesmen

Edward Best AM

Brendan Blomeley

Tony Pedder

Heinz Voss

Grants Committee

Dr Allison Turnock

Frances Hutchins

Megan Cavanagh

Tom McDevitt



DONATE TODAY



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