



Logos and Wording on Printed Articles

Permission is given to use the Postie Bike Dash logo with your fundraising literature but you **CANNOT** use **Variety's** logo with the **Heart and Hat** on its own. You can use a combined Variety/Event Logo which we have developed for you but you must not split it.

The logos should be used in all fundraising promotions and on all printing and advertising material (raffle tickets included).

It is imperative that your bike number is the main feature of the title on any material - then, and only then, should you mention that Variety is the beneficiary of your particular fundraising activity.

The charities title, Variety - the Children's Charity, must be used in its whole phrase for headings. The charity may be referred to as Variety in basic content. Variety - the Children's Charity is not to be referred to as the Variety Club or any other name in marketing material.

Any marketing materials or advertisements must be submitted to Variety for approval. Approval can be given within a day in most cases. Please contact us should you need any assistance.

Examples of titles:

BIKE NO. 99
Raising funds for the NSW Variety
Postie Bike Dash 2016

BIKE NO. 99
Raising funds for Variety's through the
NSW Variety Postie Bike Dash 2016

BIKE NO. 99
... an entrant in the NSW Variety Postie
Bike Dash 2016