Email Subject: The kids are counting on you!

Dear <name>,

As you may already know I’m participating in the **2016 Variety Postie Bike Dash** this year and am really excited about setting a personal challenge and making a difference!

The Variety Postie Bike Dash is a 6 day charity ride through NSW on Honda CT110 Postie Bikes. The route takes us off the beaten track, travelling through bush and country side to visit regional towns.

A big part of this event is raising much needed funds for Aussie kids in need through Variety – the Children’s Charity – a wonderful organisation committed to empowering Australian children who are sick, disadvantaged or have special needs to LIVE, LAUGH, and LEARN!

We’re able to see the impact of our fundraising first hand as we stop in at many schools and organisations along the way where grants for equipment that promote health, learning and/or mobility are presented.

I would really appreciate it if you would sponsor me through my online fundraising page. I’m aiming to raise <target> so don’t be shy, every little bit counts! So far I’ve raised <$$>

It’s really easy to donate and you get a receipt emailed straight to you. Just click on the link below to go to my fundraising page:

<link to fundraising page>

Thanks for your support in advance. Together, we can help Variety help kids be kids!

Kind Regards,

<your name>

<Bike #>

P.S Check out this [video](https://vimeo.com/147373553) to see the work Variety achieved in 2015.