

Variety Bash Fundraising Platform User Guide

What is it?

This brand new fundraising platform is with our Variety Bash entrants from day one of your Variety Bash journey. The new platform will be where you now pay your event registration fee and set up your fundraising page all in one place. There are many new features in this new system including:-

- ♥ Send messages and thanks to supporters
- ♥ Share your page to Facebook and other social media sites
- ♥ Send emails to potential supporters (with pre-written templates) directly from the platform
- ♥ Download all you need for your Bash journey including:-
 - Fundraising guides
 - Vehicle guide
 - Entrant manual
 - 2019 Variety Bash brochure
 - Templates and letters to send to sponsors
 - Posters to print, social media posts to share and more
 - Accommodation list
 - Conditions of entry
- ♥ See how you are tracking compared to other entrants via our leaderboard

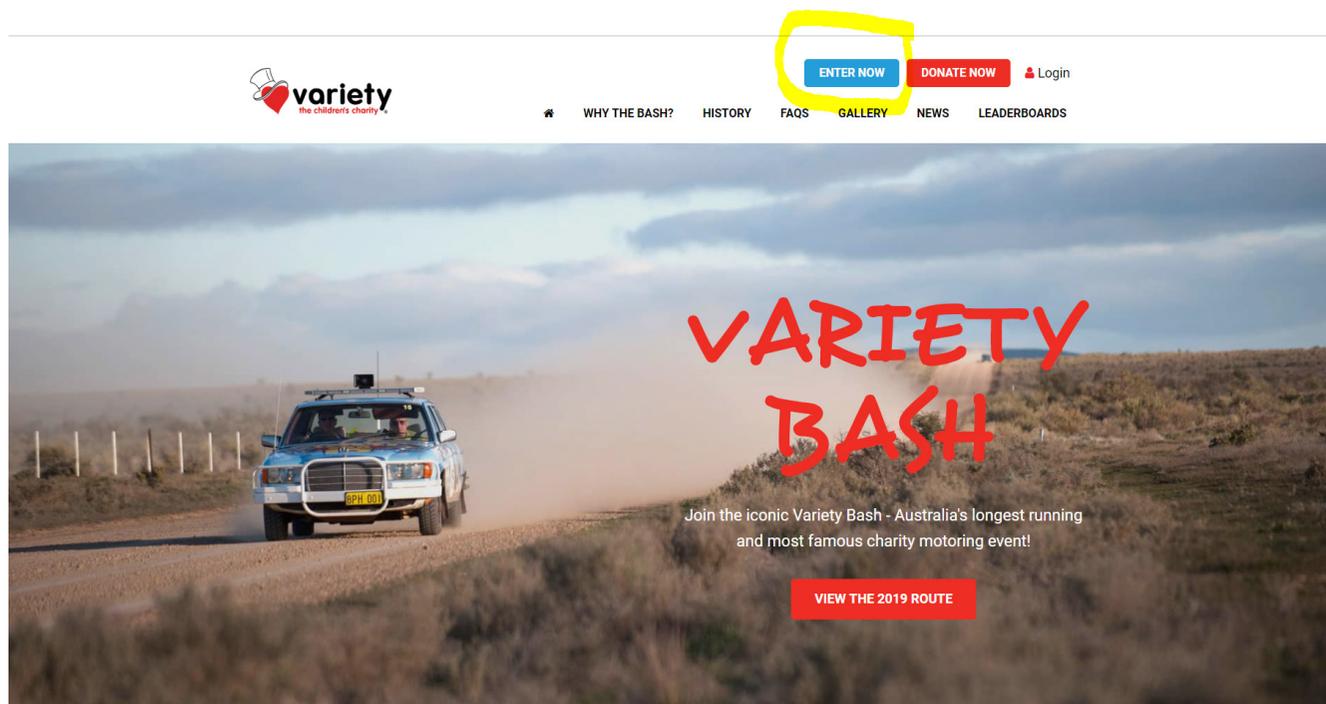


How to sign up for the Variety Bash and kick off your fundraising page!

You can contact Sam on (03) 8698 3900 or via fundraising@varietyvic.org.au if you require any assistance setting up your page or using some of the great features available.

Already signed up? Sam from the Variety Fundraising department will set up your fundraising page for you and send you a link and password.

Step 1) Jump online, open your web browser and go to fundraise.variety.org.au/event/bash



Step 2) Click on **Enter Now** – the blue button on the top of the page

Contact us for help fundraising@varietyvic.org.au

Step 3) Enter your details in the form displayed on screen

YOUR DETAILS

CREATE YOUR CAR PAGE

OPTIONAL DONATION

Create Account

[Already have an Account](#)

Personal Details

Title *

Mr

First Name *

John

Last Name *

Test

Email Address *

johntest@variety.org.au

Password *

•••••

Phone *

+61 419000000

Contact us for help fundraising@varietyvic.org.au

Postal Address *

Address Line 1 *

1 Test Street

Address Line 2

Apartment, suite, unit, building, floor etc

City *

Melbourne

Postcode *

3000

State

VIC

Country

Australia ▼

Terms & Conditions

Conditions of Entry for Variety Motoring Events

1. Variety Victoria – the Children’s Charity (Variety) shall select the Entrants who are to join a Variety Motoring The criteria for selection will be as determined by the Variety Office from time to time. Variety shall not be required to give any reason for the non-selection of an Entrant and no correspondence will be entered into.

I agree to the above Terms & Conditions *

Agree to Conditions of Entry

Step 4) Tell us your story! Select what brought you to the Variety Bash and tell us a little about you and your car so we can help promote your awesome fundraising efforts.

What brings you to the Variety Bash? * This is a required field

A friend recommended the event

Tell us your story! Please provide a blurb so we can promote your car on the Variety Bash website

We are three brothers, John, Tom and Brad who can't wait to get on the road to start raising funds for kids in need. Our 1976 Kingswood is nicknamed The Tank - and we'll be...

NEXT STEP

Step 5) Enter your car name and theme in the following format (e.g.) *Car 1 - The Heartbreakers*. The minimum fundraising total will default to \$7,000. Don't forget, if you are a first-time entrant, your fundraising minimum is \$5,000 which you can adjust here. Feeling ambitious? Why not up your goal to \$10,000, \$50,000 or even more! The skies the limit and it all goes to help give Aussie kids a fair go in life! P.S. You can always change your goal later on!

YOUR DETAILS ✓

CREATE YOUR CAR PAGE

OPTIONAL DONATION

Create Your Car Fundraising Page

Add your car number or name

This will be the title of your page and how people search for you.

The fundraising target for 1st time entrants is \$5,000.

e.g Car 1 - The Hea

Fundraising target

\$ 7000

Step 6) Add your profile picture – of your crew, your car or a fun shot representing your theme. Don't have any image handy? Don't worry you can add or update your profile picture any time. We've written your first blog post which will sit at the top of your fundraising page to make things easy – you can keep it as is or personalise it now or later on!

Set up your first blog and add a profile picture.



 **PROFILE IMAGE**

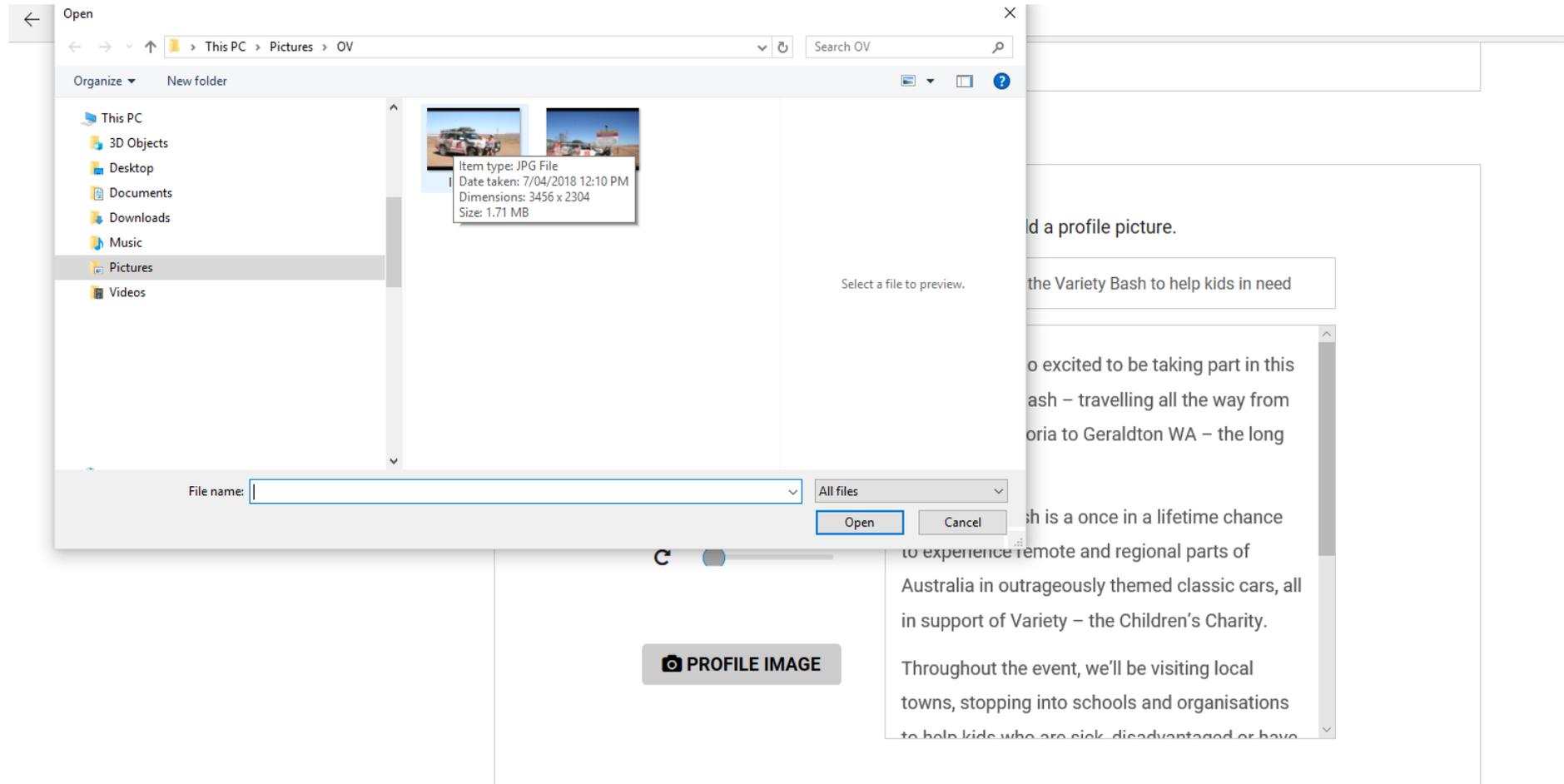
I'm taking part in the Variety Bash to help kids in need

G'day! We are so excited to be taking part in this year's Variety Bash – travelling all the way from Melbourne Victoria to Geraldton WA – the long way round!

The Variety Bash is a once in a lifetime chance to experience remote and regional parts of Australia in outrageously themed classic cars, all in support of Variety – the Children's Charity.

Throughout the event, we'll be visiting local towns, stopping into schools and organisations to help kids who are sick, disadvantaged or have

Screenshot – selecting a profile picture



NEXT STEP

Set up your first blog and add a profile picture.



PROFILE IMAGE

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NEXT STEP

Kick start your fundraising with an optional donation

\$50 will give a child with a disability access to modified playground equipment so they can join in with their friends at playtime

\$100 will help provide specialist medical equipment for a sick child to aid in their recovery and enhance their life

\$250 will give a child freedom and independence through the provision of a modified bike

\$500 will help children and their families get specialist help at a life-changing camp

Other Amount

\$

NEXT

No Thanks

Step 7)

Kick start your fundraising with a donation of your own!

When people visit your page they'll see it's already active and live which encourages them to jump onboard to give too!

You can choose a pre-set amount, type in a custom amount or just click "No thanks" to skip this step!

Step 8) Process your payment. Note at the bottom of the screen there is a pre-ticked box asking for an extra donation to cover fees (this will be receipted as a donation and added to your fundraising total). Untick this to opt out easily!



Entry Fee

\$660.00



Donation

\$0.00

Name on Card

John Test

Card Number

 4242424242424242

Card Expiry

02

23

CVV Number

111



I'd like to add a little extra donation to help cover fees. This will add \$15.00 to your payment.

PROCESS PAYMENT

You've done it!!

Welcome to your new Variety Bash fundraising page and hub. First things first, tell everyone about it! Click on one of the social media buttons to share to your page. You can also download your receipt here, but don't worry it will also be emailed to you along with your login details. As Car Captain, you can share these details with your crew so they can login in whenever they like too! Alternatively you can be the keeper of the page!

The screenshot shows the Variety Bash fundraising page. At the top left is the Variety logo with the tagline 'the children's charity'. To the right are buttons for 'ENTER NOW' and 'DONATE NOW', and a user profile 'John'. A navigation menu includes 'WHY THE BASH?', 'HISTORY', 'FAQS', 'GALLERY', 'NEWS', and 'LEADERBOARDS'. A large red banner on the left says 'Welcome John, your registration is complete' and includes a confirmation message and a 'Download your tax receipt' link. A white dialog box titled 'Next...' displays the user's personal page URL: 'https://fundraise.variety.org.au/fundraisers/johntest30/bash'. Below the URL are social media sharing buttons for Facebook, Twitter, and Email. In the background, a car with a 'Help Me Goal' sign is visible, showing a goal of \$7,000 and a 'DONATE' button.

Contact us for help fundraising@varietyvic.org.au

Your Account Dashboard

To open your dashboard expand the menu on the top right hand of the page by hovering over your name. Then select **My Dashboard**

variety
the childrens charity

ENTER NOW DONATE NOW John

WHY THE BASH? HISTORY FAQs GALLERY NEWS LEAD My Dashboard
My Page
My Account
Logout

Car 1 - The Heartbreakers

Raised \$50 My Goal \$7,000

Select amount to donate

\$25	\$50	\$100
\$250	\$500	\$1000

\$

DONATE

I'm taking part in the Variety Bash to help kids in need

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The Variety Bash is a once in a lifetime chance to experience remote and regional parts of Australia in outrageously themed classic cars, all in support of Variety – the

Contact us for help fundraising@varietyvic.org.au

This is what your dashboard looks like. It will show a leaderboard and how you are placed with your online fundraising. You can even support other Bashers here! You'll see along the top there are a number of tabs – this is where the magic happens. Let's start with GET SUPPORTERS. Click on it now.



-  GET SUPPORTERS
- MY DONATIONS
- EDIT MY PAGE
- FORMS
- RESOURCES

Your Position #10

10		John Test	You have raised \$50	SPONSOR
1		Aussie General Lee	Raised \$1,093	SPONSOR
2		No Longer a Rookie	Raised \$525	SPONSOR

Contact us for help fundraising@varietyvic.org.au

Tab - Get Supporters Here you can share your page on social media or send emails to our friends by entering their emails in the field provided. You'll see we've already written an email for you. You can use this as is, or edit this to your needs. You can also tick the box that says "email all of your supporters, which sends a message to everyone who has donated so far. You might want to send a special thanks, update them on your fundraising or car preparation or you can even use this on the event itself to update them on your journey!

Use your social network

Send out links to your personal fundraising page asking for support.

[ASK ON FACEBOOK](#) [ASK ON TWITTER](#) [ASK ON LINKEDIN](#)

[Your share URL](#)

Or send emails to friends and family

[Send Emails](#) [View Sent Emails](#)

Choose a pre-written email

Enter email addresses (add a comma in between addresses if sending to more than one person)

Tick this box to send this email to all of your sponsors

TAB – My Donations

The My Donations tab allows you to see a summary of all donations received so far. You can also process cash donations here and your supporter will receive an instant tax deductible receipt!

	GET SUPPORTERS	MY DONATIONS	EDIT MY PAGE	FORMS	RESOURCES
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Cash Donations

Use this section if you have collected a cash donation and would like to process it by credit card. You can generate a receipt for your supporter here.

Donation Amount

Nothing was received in return for this donation, e.g. book, auction prize, ticket to an event

Donor's Details

Organisation Name

Personal Donation Company Donation

Title

Contact us for help fundraising@varietyvic.org.au

TAB – Edit My Page

The Edit My Page tab allows you to post news and updates, change your fundraising goal and add a gallery of images to tell your story. It's always great to keep this active to encourage repeat visitors to your page!

Update Your Bash Fundraising Page

Personal URL

 johntest30

Please note that changing your page url might break any links to your fundraising page that already exist.

Fundraising target

 7000

(There is a minimum fundraising target of \$5000)

UPDATE DETAILS

Update Your Blog

ADD NEW POST

Keep your friends, family and supporters updated with your progress.

Blog Post Title

Date Posted

I'm taking part in the Variety Bash to help kids in need

2018-12-18

 EDIT

 DELETE

 SHARE

Your Gallery

NEW IMAGE

Add images to your fundraising page

Contact us for help fundraising@varietyvic.org.au

TAB – Forms

Now all your forms are in the one place! You can fill out your crew, car details and confidential medical forms here. Send the link to other crew members so they can complete theirs or share the login details so they have access to the platform!



Click below to complete your forms before the event.



Medical Form

Please complete your confidential medical form.

[GET STARTED](#)



Crew Form

Let us know who is joining you on the road.

[GET STARTED](#)



Car Details Form

Everything we need to know about your Variety Bash wheels!

[GET STARTED](#)

TAB – Resources

All your guides, tools and event details live here, including this very document! You now have access to all of these at a click of a button.

Guides

Tips, Tricks and How To's



Fundraising Guide

Help as many kids as possible!

DOWNLOAD



Entrants Manual

All you need to know

DOWNLOAD



Vehicle Guide

How to prepare your car

DOWNLOAD

Spread the Word

Download posters, templates and images to share



2019 Brochure

Share with your friends

DOWNLOAD



Letters and emails

Templates to help get support

DOWNLOAD



Posters and more

Logos, images, media and posters

DOWNLOAD

Other Stuff

Accommodation and event T & Cs

That's all folks!

Happy fundraising and thanks again for your awesome support!

Don't forget, you can contact Sam on (03) 8698 3900 or via fundraising@varietyvic.org.au if you require any assistance setting up your page or using some of the great features available.

Contact us for help fundraising@varietyvic.org.au