



**variety**<sup>®</sup>  
the children's charity

Annual Review  
2019 - 2020







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**We provide  
kids and  
families with  
access to life-  
changing  
equipment  
to help them  
achieve their  
full potential**

## Message from the Chair and CEO



**Ken Pryor**  
Chair



**Mandy Burns**  
CEO

## Kindness. Compassion. Unwavering Support.

2020 spoke to the character of Variety and our incredible community. We are by our nature made up of thousands of people who not only recognise that not all kids have what they need to thrive but importantly also recognise their capacity to meaningfully make life better for them just by doing their bit. In essence, Variety has a personality. Variety is kind, thoughtful, compassionate, and above all caring. We are, in every sense, a family. We look out for each other and do what we can to help, especially in times of need.

In the unprecedented year that 2020 was, Variety like so many others was challenged and our Variety families reached out with a 113% increase in requests for support. Importantly though, Variety rose to these challenges and worked hard to help meet this demand to help as many children as possible through the kindness of our extended community.

When Australia was on fire and our friends' and neighbours' homes and communities were deeply affected, Variety listened to what was needed, raised funds and mobilised hundreds for a Mallacoota Mini Bash and Empty Esky Tour.

When the global pandemic was declared we knew many immune-suppressed children and families would be locked down and kids living in disadvantage would struggle to home-school without access to devices, Variety mobilised our collective kindness and delivered socially distanced iPads, laptops and Joy Packs filled with toys, games and books.

When government restrictions stopped Variety's events, community fundraising, and school visits, Variety got creative and developed virtual versions of the monthly Variety Bash community gathering and launched new and innovative online fundraising projects.

2020 saw each of Variety's iconic fundraising events cancelled – Women of Melbourne, Eat Street Melbourne, the Variety Brats Bash, the Variety 4WD Adventure, the Variety Bash (including 30th Birthday celebrations), the Variety Toyota AFL Grand Final Lunch and finally the Variety Kids Xmas party at MCEC. Despite this, our attendees generously gave in other ways when Variety pivoted and delivered 5 new online events – the Variety Kids Challenge, Makeup Free Day, Rock Around the World, Online Trivia Nights and Petember.

Each also brought new supporters to Variety and recreated the essential elements of who we are – community, fun, kindness and making a difference to children in need. Additionally, Variety's 18th anniversary of Bikes for Kids saw more generosity than ever from individual donors. A huge thanks to Variety Ambassador and Life Member, Derryn Hinch and all our incredible donors for making this possible.

Despite the enormous challenges, Variety supported 7,897 children in 2020 and granted \$456,706 to kids in Victoria this year. Together with Variety around Australia, we impacted 81,244 kids nationwide.

This year more than ever, we acknowledge the Variety family, our staff team who have worked above and beyond, each taking pay cuts to help Variety navigate this time as well as our Board who looked to the horizon to chart a path for Variety to strengthen with the knowledge that even more children are likely to need Variety's support from our individual, philanthropic and corporate donors, sponsors, fundraisers and friends – HUGE thanks – we could not have shimmied through this year without you.

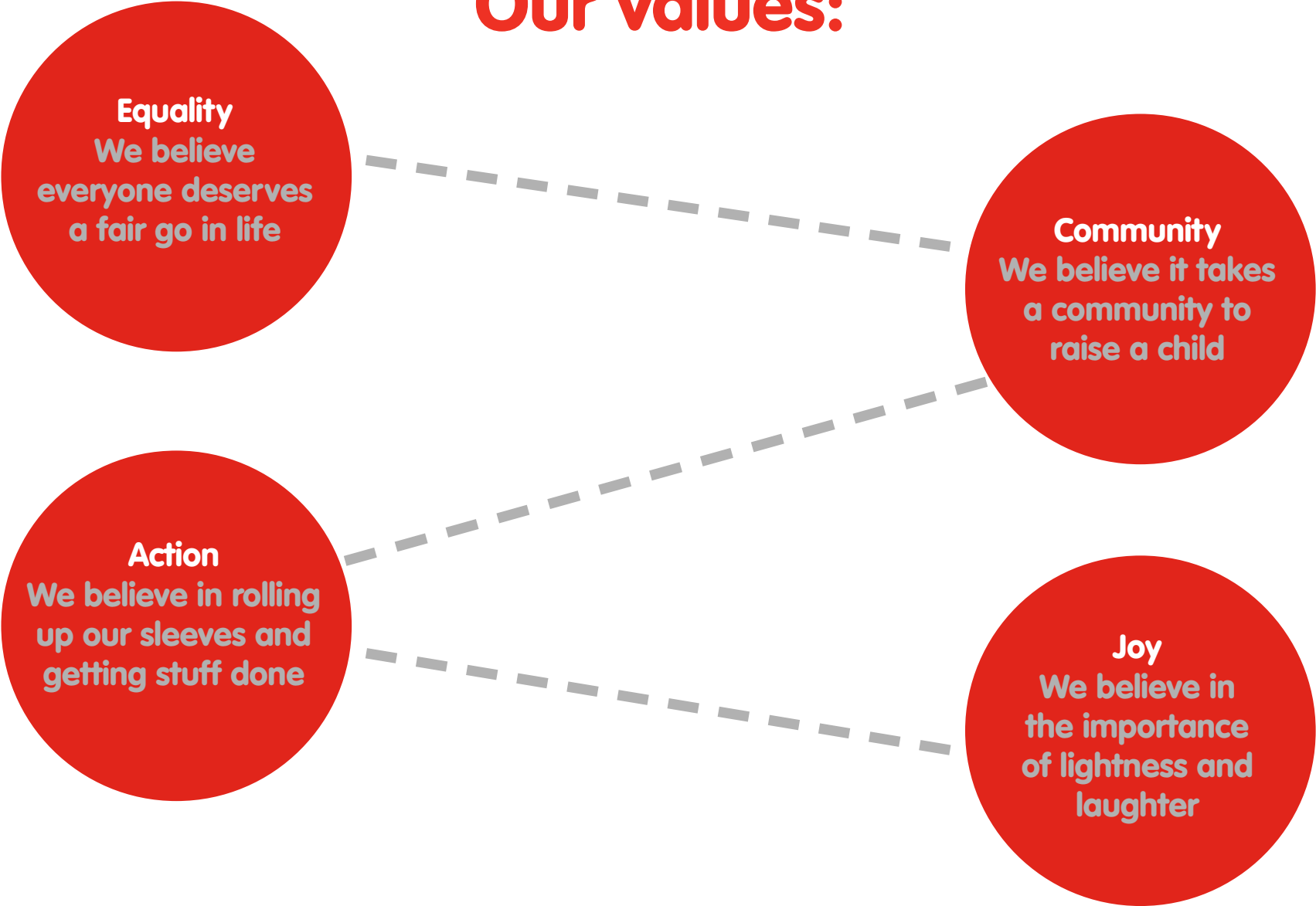
We look forward to a great 2021 and the possibility we all have to create a better world, especially for children in need.

**Our mission:**  
To empower Australian children who are sick, disadvantaged or have special needs, to live, laugh and learn.

**Our vision:**  
For all Australian children to attain their full potential, regardless of ability or background.



**Our values:**





To create lasting impact throughout Australia

And a better life for the kids of Victoria

We impacted **81,244** kids in **Australia** this year

We granted **\$456,706**

We impacted **7,897** kids in **Victoria** this year



We deliver support through:  
Grants • Scholarships • Programs • Kids Events

## Grants

At Variety, grants are a big part of what we do. Individual grants assist children and their families to access essential resources and life-changing equipment, creating and increasing access to opportunities and empowering children to be active in their community.

Community grants assist schools, not-for-profit organisations and community groups who offer services to kids in need. Community grants can fund programs, transport, educational resources and technology. Designed to empower and assist organisations doing great work to further expand their efforts in assisting kids in need, community grants go a long way in helping more Victorian children get the support they need.

In 2020 we provided 31 Individual and Community Grants.

## Grant Testimonials

### Sarah and Hannah

Sarah and Hannah are sisters who both live with Autism. One of the challenges often associated with Autism is a difficulty with emotional self-regulation. For a child with Autism, it can be incredibly difficult to stay calm or move out of a state of distress or anxiety when there is unexpected change or things don't go as planned.

This year, following allied health recommendations, Variety funded an iPod Touch for both Sarah and Hannah. The new devices allowed the sisters to make use of the iPod's Therapeutic Listening Quickshifts. Quickshifts are specific audio tools designed to quickly shift the brain through auditory input using a bi-neutral beat to help prevent reaching a state of distress. A Quickshift runs for around 15 minutes and can also be used to set up a specific task or assist with recovery once anxiety is present.

The sisters use their iPods for modulated music and Quickshifts to help regulate their emotions. With each having access to a device of their own, they can use the iPods as they feel they need to, in order to better manage their emotions independently as they get older.



### Collingwood Toy Library

Collingwood Toy Library caters to 835 children in the City of Yarra and surrounding areas, ranging from newborn to the age of 16. Valuing diversity and inclusion, Collingwood Toy Library set out to increase their capacity to support their local community and children with additional needs. Evidence-based play therapy is proving to be effective for children with physical and intellectual disabilities. However, access to therapeutic tools and toys for reinforcing therapy exercises at home can be expensive.

This year, we were delighted to issue a grant to the Collingwood Toy Library to enable the purchase of a new range of sensory toys. The new equipment on offer at Collingwood Toy Library has allowed families to borrow these toys and keep children engaged in therapy outside of their sessions. The Collingwood Toy Library offer concessional rates on their memberships for families who have children with additional needs, empowering them to access and implement therapy through play at home.





Action



Joy



# Scholarships

In 2020, we were proud to present 23 Variety Heart Scholarships to nurture the talents and education of Victorian kids.

Variety Heart Scholarships were awarded to 4 children in the arts, a further 7 scholarships went to children excelling in their chosen sports, and an additional 12 scholarships went to children to support their education.

Here are just a few stories from our 2020 Variety Heart Scholarship recipients:

# Scholarship Testimonials

## Jobe - Dance/Arts

Jobe received a 2020 Variety Heart Scholarship to help him pursue his love of dance. Picking up four first place spots in four different dance competitions in the last year, we knew we were looking at a star on the rise! Jobe's scholarship assisted with the purchase of required dance clothing and shoes, assisted him in continuing his dance lessons at home during COVID and - when things start opening up again - will help cover competition fees and expenses. Jobe has been practicing hard at home, we can't wait to see him back on stage soon!



## Teisha - Basketball/Sport

Teisha is a 2020 Variety Heart Scholarship recipient who competes in Women's Wheelchair Basketball at an elite level. This year, in addition to a Variety Heart Scholarship to help cover sporting competition expenses, Variety also assisted Teisha in the purchasing a new sports wheelchair to help her compete at the Paralympics. Teisha has loved basketball since the age of 5.

Now hitting the court with the Australian Gliders Women's Wheelchair Basketball Team, Teisha picked up a silver medal in Thailand at the Asia Oceania (AOZ) Championships and a spot on the 2020 Paralympics team!

Whilst the games didn't go ahead this year, we know this is just the beginning of an exciting journey ahead for Teisha and we can't wait to see what she achieves!





# Programs









2020 was a big year for the Variety SHINE Program. Variety invested more than \$300,000 to deliver our annual January Intensive Program, plus 2020 saw Variety SHINE go regional.

Variety SHINE Programs are educational initiatives that ensure all kids have the opportunity to overcome language and learning challenges so they can keep up with their mates in the classroom. For many children who participate, Variety SHINE is where they receive their first diagnosis for a range of language and learning disabilities. The identification of these challenges, and the recommendations and intervention resources provided to their families and educators, have a profound outcome on a child’s learning and development after the program ends.

These unique programs give children in need access to a multi-disciplinary team of allied health professionals at no cost to their families. Intervention is embedded in fun and interactive activities and games to keep children engaged. Variety SHINE provides assessments, intensive intervention and support for children aged 4-14 years.

In 2020, 167 children were supported by Variety SHINE Programs. They each received approximately 20 hours of intensive professional support and intervention that they would otherwise have not experienced.

## This year:

- |   |  |
|---|--|
| <br>136 children received highly individualised programs, following multi-disciplinary assessment and intervention.                                    | <br>Participating schools indicated the program addressed their greatest need, which is the support of students with learning disabilities.   |
| <br>31 children participated in social skills group programs to develop interactions and behaviours to assist with friendships and classroom learning. | <br>89% of parents felt the program helped their child overcome educational disadvantage.   |
| <br>Over 80% of participating children made substantial gains and surpassed their educational goals.   | <br>Schools and parents reported the program improved children’s quality of life, self-esteem, behaviour, attitude towards learning and enhanced wellbeing.   |
| <br>Schools reported 80-90% of the children involved made substantial learning progress and would do better at school during the year as a result.    | <br>Children reported greater confidence, belief in themselves, increased motivation to learn and attend school, more willingness to attempt learning tasks, reduced anxiety around learning and appreciation for having received one-on-one assistance. |

# Program Testimonials

“I cannot thank this program enough. You have given my child the tools he needs in life to succeed.”

“My child developed in confidence and gained some great learning tools that she has been able to continue to develop. ”

“My daughter’s issues were able to be identified comprehensively and explained in a way that we had never had before. It has allowed us to better understand her and to be better advocates for her at school in a way that teachers can understand and relate to.”

“The LEGO therapy program did wonders for our son. He was enthusiastic to attend every day and has implemented the skills he had learnt into everyday life. The one on one support is amazing!”

“The Variety SHINE program was a fabulous learning experience for my son. The therapists and volunteers work with your child to highlight their strengths and help to scaffold their challenges. It also provided us as parents some further ideas of how to help.”

“Programs that teach social skills are critical and precious resources for special needs families. Thank you for providing a wonderful opportunity for our kids to better themselves.”



# Kids Events

Over the course of the year, we had a number of opportunities for our Variety Kids to get access to exclusive events and experiences, at no cost to their families.

## Variety Kids Xmas Party

### Celebrating inclusion and togetherness

In 2019, the annual Variety Kids Xmas Party was bigger than ever! This time we welcomed more than 4,000 children and their 3,000 carers to Melbourne Convention and Exhibition Centre where we were joined by 673 volunteers for an inclusive day of fun and festivities. Celebrating the 33rd annual event, and the 23rd in a row held at Melbourne Convention and Exhibition Centre, it was no small celebration!

The Variety Kids Xmas Party provides a safe space for children who live with disadvantage, disability or illness to have a fun and inclusive Xmas Party experience with peers. There are endless activities and attractions on offer for kids of all abilities to enjoy themselves and create happy memories with their carers and loved ones. There's something for everyone with show rides, a myriad of costumed characters, entertainment, all-ability sports and play equipment, silent discos, food, drinks, petting zoos, craft, games and of course a chance to chat to Santa himself!

Each and every child who attends the party leaves with their own individual gift bag full of toys. For many, this is the only present they receive each Christmas. Thanks to the generosity of donors and suppliers, over 4,000 children received their own unique gift, bringing that bit of extra magic to their Christmas.





Fundraising

Thank you so much!

In an unprecedented year our supporters came together to protect the most vulnerable in the community affected by bushfires and the global pandemic.

Emergency Appeals

Bushfire Assist

Following the devastation of the bushfire season, our Variety motoring events family rallied together to provide support in the way they know best. With just a few weeks notice, 150 kind-hearted Variety Motoring Events entrants (plus a few of our wonderful ‘rookies’) rolled up their sleeves and created a Variety Mini Bash to Mallacoota.

In the lead up to the event, our Variety family raised \$10,924 to purchase 24 brand-new laptops for students at Bruthen Primary School and Mallacoota P-12 college. Little did we know at the time, that those laptops would not only help to recover after the fires but would also help students stay connected to their learning, when the entire state transitioned to homeschooling in response to COVID-19. Along with laptops, we delivered 26 brand-new bikes, sports equipment, books and games to children in Bruthen and Mallacoota.

Not only did we manage to book out the entire town of Mallacoota’s accommodation, we also brought our “empty eskies” to spend up in fire-affected communities and towns along the route. The empty esky idea is simple... stop, spend, fill your eskies and show the locals some love!

Variety entrants did their best to stock up on supplies from local businesses, assisting to fill the gap lost from summer tourism. Whether it was a lunch at a local pub, a tank of fuel from a locally owned servo, a drop from a local winery to take home, or a gift for an upcoming birthday – all worked to stop and support locals doing it tough.



Variety Homeschooling Crisis Appeal

When COVID-19 struck, Variety families were among the first to feel the blow. Of the thousands we support each year, many live in lockdown every day due to illness, disability and compromised immune systems. There was also growing concern about the financial implications remote learning could have on Variety families. The cost or purchase of a device was out of reach for many, but an essential item for homeschooling and ensuring kids remained engaged and connected with their education.

We put the call out for help, and supporters opened their hearts and their pockets allowing us to purchase laptops and iPads for Victorian kids in need.

Thank you to all who kindly assisted.

Hair with Heart

Variety Hair with Heart is Variety’s largest community fundraiser. Those who participate commit to cutting their locks and donating their hair. Hair donations are then made into wigs for children who have lost their hair due to medical conditions such as Alopecia or Cancer. This meant every child that requested a wig from Variety in 2020 received one! Hair donors can also make the choice to fundraise alongside their chop to further help kids in need. In 2020 Hair with Heart saw its biggest year since it’s inception!

Testimonials

Every week, we receive lots of photos from brave and selfless donors who have taken the chop for kids in need. Check out the smiles and new do’s on just a few of our magnificent supporters from the year!



**In 2020:**  
**1,131 ponytails were donated in Vic**  
**5,547 people donated their hair across the country**  
**\$255,498.99 was raised to help Victorian kids**  
**\$1,527,032 was raised across the country**





Fundraising (continued)  
Community Fundraising

Variety Virtual Trivia Nights

It's safe to say we missed seeing our Variety family during 2020. With everyone stuck at home and missing their friends and loved ones more than ever, we wanted to bring a little light and laughter to people's living rooms in lockdown. And what better way than to assist Victorian kids in need in the process.

So began monthly Variety Virtual Trivia Nights! ACE Radio host and Variety Bash entrant Jon Vertigan took on the role of Trivia host.

We also had the pleasure of being the charity of choice for the wildly popular Locked Down Trivia on their Americana night in September with hundreds joining in from all over the world!

Virtual Trivia Nights raised \$10,112.60 for Victorian kids in need this year. A huge thanks to all those who joined in the fun!

Miss World Australia

Once again, Variety Australia teamed up with Miss World Australia (MWA) for their Beauty with a Purpose program. Entrants in each state fundraised for Variety as part of their participation in Miss World Australia and 2020 saw lots of impressive online efforts! As well as the usual events, sausage sizzles and tin shaking in pre-COVID times, we saw online raffles, auctions and prize draws to raise money for Variety. This year Miss World Australia's Beauty with a Purpose initiative raised an impressive \$189,033 for kids in need. Thank you to the team at MWA as well as all the participants across the country for your hard work!

DIY Fundraising

Each year, generous organisations and individuals across Victoria make efforts to raise funds for kids in need. This could take the form of auctioning off second-hand goods and donating the proceeds, hosting an office morning tea, creating a birthday fundraiser, or nominating a charity for a school casual dress day. Whatever the initiative, every dollar helps us stretch our impact that little bit further and bring light and laughter to children in need in Victoria. Thank you to all those who chose to fundraise and spread the word about Variety in 2020!

Rock Around the World

Variety joined forces with seven other local charities to step, roll or rock right around the world!

The virtual event allowed everyone to contribute and make a difference, without leaving their home. In addition to counting steps (walking or running), participants could also rock (dance, wriggle or move) or roll (wheelchair, cycle or skate) while tracking progress via fitness tracking apps with the aim to lap the world, with 50 million steps, rocks or rolls collectively.

Play for Purpose

In 2020, Variety Victoria were delighted to once again have the support of Play for Purpose and the 50/50 Foundation. For every \$10 ticket sold in Play for Purpose raffles, \$5 goes towards the buyer's selected charity. 2020 was Variety Victoria's second year among Play for Purposes list of 130 selected charities. Thanks to all who chose to support Variety through entering the draws and congratulations to all of the winners!

You can make a difference.  
Visit [variety.org.au/vic](https://variety.org.au/vic) today!



Trusts and Foundations

Variety Victoria are honoured to receive support from a number of charitable trusts and foundations. This vital support has been more important in 2020 than ever before to enable innovation and the growth and development of our programs. We work alongside philanthropic supporters and report on the impact their funding has to ensure that we can assist as many children as possible across Victoria.

The following is a list of the Trusts and Foundations who supported Variety in 2020:

- Annie Danks Trust
- Cassandra Gantner Foundation
- CMV Group Foundation
- Ethel Paxton Trust Fund
- Gras Foundation
- Lord Mayor's Charitable Foundation (Sheen Community Fund)
- Michael Frank Herman Charitable Trust
- Percy Baxter Charitable Trust
- Quinn Memorial Trust Fund No.2
- Randall Foundation
- Russell and Wormersley Foundation
- SHINE Foundation (Andrew Dean Fildes Foundation)
- The Anne Maree and Bernard Myles
- The Morris Family Trust

Bequests – Variety Forever Hearts

Making a decision to include a gift to Variety in a will enables supporters to consider a donation they might not otherwise be able to afford. Supporters can leave a residual legacy, specific amount of money or items of value to further our mission to empower kids who are facing challenges with sickness, disadvantage or living with a disability to reach their full potential. We would like to thank the families and donors who chose to be a part of our Forever Hearts program in 2019.



Regular Giving – Variety Hero with Heart

Our Variety Heroes with Heart went above and beyond for kids in need in 2019 - 2020. Our passionate community believe in our shared vision of a future where every kid has a fair go. Our regular givers provide a steady and ongoing funding source, and thanks to their support we can forward plan and say "yes" to more families who need help now and in the future.

Major Donors – Variety Big Hearts

Each year, a number of big hearted Victorians choose to make large contributions to Variety. Some choose to make regular donations, and others might opt for a lump sum each year. Their selfless gifts go a long way in allowing us to fund programs, grants, events and scholarships for kids in need. They contribute to a number of our fundraising initiatives, donate directly to the charity regularly and often rally other supporters to fund our cause. To all the companies and individuals with Big Hearts, we thank you.



## Fundraising highlight

# Variety Kids Challenge

- 4 great themes
- Awesome prizes
- 739 kids signed up

### Variety Kids Challenge

When COVID-19 first hit, kids across the country found themselves stuck inside during the school holidays with not much to keep them occupied. To bring a little fun to lockdown we launched the Variety Kids Challenge!

The Variety Kids Challenge was a four week brick building competition, spearheaded by legends of Season One of LEGO Masters Australia – Maddy and Jimmy.

Each week, Maddy and Jimmy challenged children at home to a brand new build to show off their talents and get creative in their spare time. We saw it all, from dream homes and dream pets, to dream Variety Bash Cars and even LEGO versions of Maddy and Jimmy!

739 kids signed up, with weekly winners and top fundraisers scoring LEGO prize packs to reward their efforts.

Thanks to Maddy, Jimmy and all the cool kids who competed, we also raised an impressive \$12,587 for Variety kids who are sick, disadvantaged or have special needs.



# 739

kids building for  
fun and prizes!



## Fundraising highlight

# Variety Bikes for Kids

- 200 bikes donated
- 304 individual donors
- 18 years since inception



Our annual fundraiser, Variety Bikes for Kids returned with another outstanding result in 2020! Thanks to the generosity of 304 donors, 200 children are set to receive brand new bikes!

We would like to give our heartfelt thanks to our Bikes for Kids Ambassador, Derryn Hinch, who started this program 18 years ago and to all those who contributed so generously in 2020, especially as we know this has been a challenging year for so many. Your contribution brings hope and happiness to Victorian kids in need, and that's certainly something worth celebrating!

Whilst COVID-19 may have put a hold on being able to safely assemble and present the bikes to kids in 2020, we are very excited to be planning a hand over of the new wheels to their new owners in the new year!



Derryn started Variety Bikes for kids 18 years ago!

# \$63k

## raised for bikes for kids



Fundraising highlight

Variety Petember

- 475 PAWticipants
- 1033 individual donors
- 2 dogs granted to kids

Good Dogs Doing Good

We rounded out the financial year with a brand-new Variety Victoria fundraiser, known as Petember! Petember saw good dogs of all sizes and shapes doing good and raising awareness and funds for specially trained Assistance Dogs for kids in need. Petember was Australia's first ever charity doggy-dress-up competition, and it's fair to say it was a howling success!

With a weekly dress-up theme, these amazing dogs put their best paw forward and showed off some seriously impressive looks. The top dogs each week scored goodies with no shortage of additional prizes and giveaways from our generous sponsors along the way.

Thanks to a community of 475 good dogs, we raised \$46,208! These funds went towards the purchase of two Assistance dogs. One dog will change the life of 6-year-old Jett who has Autism Spectrum Disorder and faces significant challenges. As well as Jett, 8-year-old Lilah will be receiving her life-changing best friend to help in managing the daily challenges that come along with her diagnoses of Cerebral Palsy, Autism, Intellectual Disability, Sensory Processing Disorder, Apraxia and Dyspraxia.



Dressing up for good!

\$46k  
raised for  
assistance dogs



## Fundraising highlight

# Variety Christmas Appeal

### UnBox Joy

Each year, thousands of children miss out on the simple joy of a brand new toy at Christmas time. Our incredible supporters made sure no Variety family missed out - even sending some heartwarming messages of kindness and joy with their gifts.

The thousands of gifts were delivered to overjoyed children at our Variety Kids Xmas Party last December.

"Merry Christmas to the very special person that you are. This gift is given for you to enjoy, to play with for as long as you like. Hope it brings you lots of smiles!!"

"May Christmas bring you love and joy. Always remember that no matter what, you are worthy and loved. I hope this will help you grow and prosper."

"Wishing you a wonderful and blessed Christmas, and may the year ahead be filled with joy and happiness. Hope you like your gift and keep smiling."

"My dear young friend. I just want to wish you a very Merry Christmas and joy and happiness for the year ahead. I hope that it is filled of learning and growth."



**\$36k**  
raised for  
gifts for kids



Fundraising highlight

# Makeup Free Day

**Makeup Free Day**

With Variety Victoria taking the lead, Variety Australia replicated Variety Ireland's successful campaign and launched the very first Makeup Free Day in Australia!

With so many stuck at home, wearing less makeup than usual and spending less on cosmetics we thought it was time to shine a light on diversity and encourage people from all over the country to embrace their natural face for a good cause! Supported by Miss World Australia, 120 entrants and participants took on the challenge and rocked the bare-faced look for a day and flooded Instagram with their natural beauty for Makeup Free Day on Friday 3 July.

With a host of celebrity ambassadors, including former marie clare editor Jackie Frank, radio and podcast host Kate Meade, former Miss World Australia title holders Esma Voloder and Sarah Marshke, as well as influencer Jaz Hand, there was no shortage of Makeup Free Inspiration on the day!

Thanks to all participants and supporters, Makeup Free Day raised \$27,304 across Australia for children in need!

NATIONAL  
MAKEUP  
FREE DAY



Letting our inner  
beauty SHINE!



**\$27k**  
raised for  
for kids



## Volunteers

**Each and every year, Variety is supported by some incredible volunteers who donate their skills, time and talents to making the world brighter for children who are sick, disadvantaged or have special needs. To all who have provided some form of assistance this year, we give our warmest thanks. We can't do what we do, without YOU!**

**Here's just a few of the standout stories from the year that was.**

### Play for Lives

In a year where professional athletes and sportspeople have not been able to play for points, a national campaign lead by former Socceroo Craig Foster rallied them to instead #PlayForLives and make a difference to their local communities.

In the early stages of COVID-19 we had the pleasure of welcoming professional sports players and staff from Professional Footballers Australia into our warehouse to volunteer. All efforts were taken to be COVID-safe and compliant with government restrictions and support the safety of volunteers as they were supporting kids and families in need.

Volunteers spent two days packing and delivering Variety Joy Packs filled with toys, books and games to Victorian families doing it tough. The deliveries were welcomed and very much appreciated by Variety families, with many sharing their excitement and elation with us on social media!

### Frank Amato Iso Portraits

During Victoria's first lockdown in early 2020, Variety Bash entrants were stuck at home itching to get out on the road. Whilst the future of the 2020 Variety Bash was unknown at the time, Frank Amato, Variety Bash Photographer and volunteer, saw an opportunity to tell a different story. Frank set out to capture 'Iso Portraits' of Variety Bash entrants who would otherwise have been out and about fundraising and spreading the word about Variety. All shots were COVID-safe, socially distanced, taken with long range cameras and in accordance with government restrictions at the time.

Frank's images were shared widely over social media and even landed a spot in the Herald Sun! We'd like to give our heartfelt thanks to Frank and all those who dressed up and gave their time to keep fundraising and spreading the word about Variety from lockdown.

Variety Bash  
iso portraits by  
Frank Amato





Our supporters

# Thank you for all your support in 2020

Variety - the Children's Charity is blessed with the support of many companies on both a national and state level. From small to large company sponsors - we are grateful to each and every one.

We would like to acknowledge the support of our national partners who support Variety through workplace giving, staff volunteering, event sponsorship, cause related joint marketing campaigns, fundraising and providing goods in kind.

Thanks for teaching  
me new things!

## Key Partners

WM Waste Management  
ACE Radio Network

Sheen Group  
Melbourne Convention and Exhibition Centre

## Supporters

Action Events

AFL

Anaconda

ATA Toy Fair

Audio Visual Dynamics

Australian Toy Association

BeCollective/#PlayForLives

Bee's Knee's Australia

Benson Property Group

Big Balloon

Budget

Crown Melbourne

Encore Event Technologies

Famous Insurance

First Samuel

Ford Motor Company Australia

FuzzYard

Good 360

Hasbro Australia

Jack Rabbit Vineyard

Le Groupe Cirque Du Soleil

Lease Plan

Lion

Luxury Escape

McKenzie Ross Insurance Brokers

Melbourne & Olympic Parks Trust

Melbourne Flower Image

MRP Wired Solutions

NAB

Oliver Hume Real Estate

Patties Pies

Play For Purpose/50-50 Foundation

Porter Davis

Reece Group

Sandringham Yacht Club

Sofitel Melbourne On Collins

Taylormade Memorabilia



Supporters

Adventure Park Geelong
City Mazda
Citywide
Clayton Utz
Communicada Go Beyond obo Bostik Australia
Famous Insurance
Focused FM
Fulton Hogan
Jumping Jack
Knox Transfer Station Recycling
Locked Down Trivia
McPherson's Australia
MCR Powerhouse, Melton
Minsmere Pty Ltd
Select Air-conditioning
Tivoli Jewellers
Toy Networx
Turner & Townsend
Twenty3 Group
Victoria Police
Wheelton Group

<b>Variety Kids Challenge</b>
LEGO Masters Maddy and Jimmy
<b>Rock Around the World</b>
Hot Glue
Josh Burns MP
Moo Motion
The Incubator
Vollie

<b>Petember</b>
FuzzYard
BOIS the Label
Dogs Victoria
Personally Picked
Swanky Paws
TreatHub
Judges – Louise Childs, Muppet and Bear, Sedona the Aussie
PAWtrons – Cleo, Jax and Lulu, Ivy, Fern, Willow, Rocky, Basil, Snoopy Girl and Indi and Maggie.

<b>Variety SHINE Program</b>
Albert Park Primary
Australian Catholic University
Beechworth Primary
Charles Sturt University
La Trobe University
Myrtleford Primary
Sandringham Primary
St Kilda Primary

<b>Variety Kids Xmas Party 2019</b>
Melbourne Convention and Exhibition Centre
Logistic Events Australia
Nine Cares
Clifton Productions
Bakers Delight
Borthwick Foods
Breadwinner
Chefs Pantry
Chilli Zone
Colbee Jump
DFO South Wharf

<b>Variety Kids Xmas Party continued</b>
Event Power Solutions
Gloria Jeans
Hasbro Australia
IKON Services
Instant Shade
JBJ Audio
Komatsu
Lactalis Australia
Lombards
Mars Foods

Volunteer Groups

501st Legion
Access Financial Management
Accru Wealth Management
AGL
Ambulance Victoria
ANZ
Australasian College of Emergency Medicine
Australia Post
Broad Spectrum
Channel 9
Department of Education & Training

Medical Edge
Melbourne City Football Club
Microhire ANZ
Motorola
Munch
No Fuss
Rapid Relief Team
Secure Events
The Staging Company
TOYBIZ

Department of Treasury & Finance
DWP
Dynatrace
Equinix
Flight Centre
Freemasons Victoria
IAG
IPSEN
Lion Dairy & Drinks
Medibank
Melbourne Costume Group

MLC
MYOB
NAB
OMD
Optus
Pearson
PWC
Sage
St Leonards
St Vincents Health
Suncorp
Telstra
Turner & Townsend



## National Partnerships

Cerner Health	Lady Jayne (McPhersons)
John Sands	Nine Cares
Miss World Australia	Prime7
Sage	
Swysh	
Turner & Townsend	
Tyres 4U	

## Motoring Events

WM Waste Management Services	NEP Broadcasting
ACE Radio Network	Patterson Cheney Dandenong
Ambulance Victoria	Roof Extenda
Budget	Seeley International
Chep Pallecon Solutions	Sheen Group
Chris’s Body Works	TJM Burwood
FunFlight	Trans Gears & Diffs
Huntingdale Sound & Lighting	Volkesrepair
Isuzu Trucks	
Joch Motors	
Metropolitan Fire and Emergency Services Board (MFB)	

## Individual Supporters

Annalisa Guerresi
Christian Langstone
Cindy Bamer, Face By Cindy
Derryn Hinch
Esmā Voloder
Frank Amato Photographer
Ian & Helen Cornish
Jack Clemens With a Camera
Jackie Frank
James Toogood
Jimmy Eaton
Joe Vittori Photography
Jon Vertigan
Kate Meade
Lee Bird Photography
Lucy Pristel
Maddy Tyers
Maureen Hafey
Mike Brady AM
Mike Larkan
Nerida Wallace
Patricia Williams
Robert and Jan Cripps
Ruby Steinberg
Sarah Marschke

## Board Members

We thank our Board Members for their support over the year.

Ken Pryor, Chief Barker
Paul Manning, Treasurer
Meg Dalling, Secretary
Anu Briggs, Crew Member
Bryan Goudsblom, Crew Member
Gary Caddy, Crew Member
Jason McKenzie, Crew Member
Jon Burfurd, Crew Member
Melissa Williams, Crew Member
Michael Randall OAM, Crew Member

## Staff

Special thanks to the Variety staff for their significant contribution.

Mandy Burns, CEO
Breanna Worthington, Marketing & Communications Coordinator
Charmain Grigson, Receptionist & Volunteer Coordinator
Dr. Jessica Matov, Program Manager
Georgie Smith, Brand & Appeals Manager
Jessica Doherty, Donor Engagement Manager
Nick Clarke, Motoring Events Manager
Peter Bruce, Finance and Operations Manager
Zack Sun, Accounts Administrator

## Board Committees

Motoring Events Support Group

Gary Caddy, Sam Martin, Darren Hoggan, Howie Barber, Geoff Handberg, Jenny Kelly
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Operations and Logistics Group

Rod Collins OAM APM, Mick Kelly, Andrew Richards, Wayne Daisley
---

Variety 4WD Adventure

Corrine Dunkinson, Wayne Daisley, Murray Dunkinson, Alun Bull, Ben Lewis
--

Variety Brats Bash

Jason McKenzie, Danny Morrison, Courtney Lowry, Madison Dibb, Cam Bradley, Christina Skora
--

Variety Kids Support Committee

Ken Pryor, Pauline Humphrey, Ruby Steinberg, Mandy Burns
--

Variety Risk and Compliance Committee

Anu Briggs, Mandy Burns, Meg Dalling, Nerida Wallace, Paul Manning, Peter Bruce
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Special thanks to Julie Baxter, Marinella Manzanal and Pauline Humphrey who together gave more than 25 years working and volunteering with Variety and making us what we are today. Also a huge thank you to our interns Ruby Steinberg and James Toogood.





W [variety.org.au/vic](https://variety.org.au/vic)

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