



Variety Victoria

Annual Review 2021

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Contents

2	Message from the Chair & CEO
4	Mission, Vision & Values
5	Impact
6	How We Help <ul style="list-style-type: none">GrantsScholarshipsPrograms
12	Motoring Events <ul style="list-style-type: none">Variety Mini BashVariety Brats BashVariety 4WD AdventureVariety Bash
16	Digital Events <ul style="list-style-type: none">Variety Kids ChallengePetemberLevel Up For Kids
20	Fundraising Highlights <ul style="list-style-type: none">Variety Bikes for KidsVariety UnBox JoyVariety Hair With HeartTrusts & Foundations
24	Awards
26	Supporters

Message from the Chair & CEO

Together we are strong!

2021 was, again, not the year we planned, but together we delivered outstanding results to kids. \$1.7 million was directed to our Kids Support Program, delivering 75 cents in the dollar* to children (*after fundraising costs).

Importantly, this translated to 740 Christmas presents, 4,362 Zoo tickets, 5 Paralympians going to Tokyo, one of whom won a gold medal, 15 Heart Scholars (including 2 Paralympic hopefuls), 32 individual grants, 26 schools and early learning centres supported with grants, 7 learning and language programs for 184 children in another 6 schools delivering an estimated 18 hours of intensive support per child at a value of \$1.2 million. Bravo to us!

Coming out of 154 days of lockdown in 2020, the year started strong, the year started strong. The March WM Waste Variety Mini Bash had 100 cars hit the road to make a difference to kids and regional communities, travelling through Tungamah in Victoria's far North, Corryong in the Victorian Alps and Lakes Entrance. With experiences like 15-year-old Tayla* silencing the room as she shared the fear she experienced wondering whether her dad had survived fighting the bushfires and the devastating effects and trauma on families, work and mental health, we were reminded why Variety's work in local communities is so important. In the same week, more than 100 brand-new bikes were built and shared with kids in Melbourne's West, and it was safe to say Variety Victoria returned with gusto!

Not long after, our youngest supporters had their chance to make a difference on the Variety Brats Bash and complete their Magical Mystery Tour. Kicking off bright and early from

the Variety office, they embarked on a seven-day adventure across Victoria. Our 18 Brats family teams set a new fundraising record, bringing home an outstanding \$45,838 for kids in need.

Next cab off the rank was our 2021 Variety 4WD Adventure. Alas with state border closures and a snap lockdown, the event was cancelled 24 hours prior to its official start. From there, the postponements and cancellations kept coming. With 108 days in lockdown, our 34th Annual Variety Kids Xmas Party, Women of Melbourne, Eat Street Melbourne, inaugural Kids Zoo Day, Variety Bikes for Kids Presentations in Melbourne, Bendigo and Mildura, Variety Toyota AFL Grand Final Lunch, the Variety Vic Bash and 30th Birthday Celebrations were all unable to go ahead in 2021. Despite, this our Variety Motoring Events community fundraised more than \$1.5 million to support kids.

We pause to thank our event committees, Ambassadors, partners, supporters and participants for your understanding and support throughout. It was heart-breaking, especially when kids were disappointed, but with each update, you shared your love with the Variety team and helped us stay strong. Thank you.

Excitingly, while IRL (in real life) events were stalled, we made some big moves in the digital fundraising space. Supported by new Variety Ambassadors, the online Variety Kids Challenge saw 489 kids build LEGO masterpieces for a cause, Petember had 413 of the best dressed four-legged fur-friends around and our newest fundraisers supported Variety's Level Up For Kids as we entered the gaming arena and fundraised through live video streams. Together we raised more than \$95,000, helping us to grow strong.

We were also fortunate to see 4,513 new donors support our appeals and community fundraising. Reaching new heights, the Variety UnBox Joy Appeal and Variety Bikes for Kids campaign as well as Hair with Heart together raised over \$420,000.

We were delighted to see some of our hero supporters acknowledged on the international stage, with much loved volunteer Rob "Towball" McCorkell and Ambulance Victoria each receiving global recognition for their remarkable ongoing contributions to Variety.

Through another year of challenges and surprises, we finished 2021 stronger than ever. We credit our Variety family, their steadfast support, resilience, and innovation to enable us to deliver \$1,771,562 in kids support to Variety kids and families.

Our heartfelt thanks to our Ambassadors, supporters, volunteers, donors both long standing and new. We could not have done it without you. Special mention to our staff team, who again committed heart and soul and took a 20% pay cut for the first 6 months of the year to support Variety. Warm thanks to our committed Board for their support in navigating another interesting year.

The strongest steel is forged in the hottest flame, together we emerge from 2021 stronger and focused to deliver more to children, in a time when we know it is needed more than ever.

We look forward to sharing 2022 with you.

Mandy & Ken



Ken Pryor
Chief Barker / Chair of the Board



Mandy Burns
Chief Executive Officer

Mission & Values

Our Mission

To empower Australian children who are sick, disadvantaged or have special needs, to live, laugh and learn.

Our Vision

For all Australian children to attain their full potential, regardless of ability or background.

Our Values

- Equality:** We believe everyone deserves a fair go in life
- Community:** We believe it takes a community to raise a child
- Action:** We believe in rolling up our sleeves and getting stuff done
- Joy:** We believe in the importance of lightness and laughter

Impact

We impacted **75,275** kids in **Australia** this year

We granted **\$1,771,563** in **Victoria** this year

We impacted **5,342** kids in **Victoria** this year, through:

- Grants
- Scholarships
- Programs
- Kids Events

How We Help

Grants

In another challenging year, Variety grants have been a lifeline for many families who might otherwise have gone without the resources they need.

31 individual grants were provided to assist children to access essential equipment, technology, and mobility aids. These grants empowered kids across the state to learn from home, access their community and reach their full potential.

In 2021, Variety provided 27 community grants. Community grants enable organisations such as schools, not-for-profits and community groups to further their efforts to service children and increase their capacity to change lives for kids in need. Community grants can fund programs, transport, educational tools, technology and learning resources.

Meet some of the communities and kids who benefited from your support in 2021...

Port Campbell- Making Play Inclusive

Port Campbell is officially the place to play!

Variety's wheelchair accessible carousel, valued at over \$30,000 means that ALL kids can play together. Whether it's locals or holiday goers, the Port Campbell Public Purpose Reserve caters to all. In addition to the carousel, the space is equipped with a Changing Places bathroom, has an arts space, skate park, and museum!

The addition of the new carousel means that no child has to miss out on the sensory and interactive experience of play. This offers an opportunity for connection and social experiences that might not otherwise be possible. Children of all abilities can participate together, and the carousel can be accessed at any time. We can't wait to see the joy this one will bring.



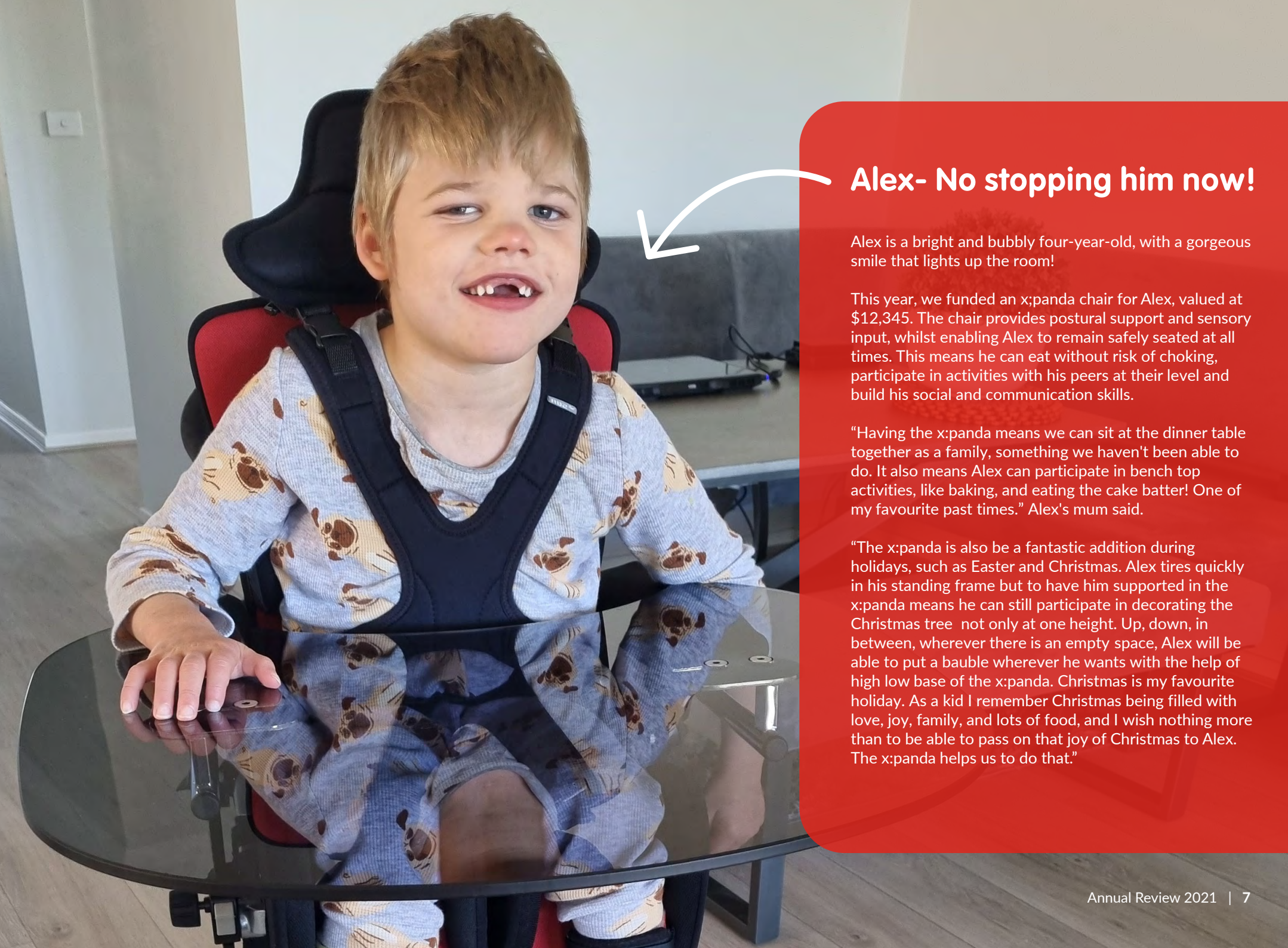
Alex- No stopping him now!

Alex is a bright and bubbly four-year-old, with a gorgeous smile that lights up the room!

This year, we funded an x;panda chair for Alex, valued at \$12,345. The chair provides postural support and sensory input, whilst enabling Alex to remain safely seated at all times. This means he can eat without risk of choking, participate in activities with his peers at their level and build his social and communication skills.

"Having the x;panda means we can sit at the dinner table together as a family, something we haven't been able to do. It also means Alex can participate in bench top activities, like baking, and eating the cake batter! One of my favourite past times." Alex's mum said.

"The x;panda is also be a fantastic addition during holidays, such as Easter and Christmas. Alex tires quickly in his standing frame but to have him supported in the x;panda means he can still participate in decorating the Christmas tree not only at one height. Up, down, in between, wherever there is an empty space, Alex will be able to put a bauble wherever he wants with the help of high low base of the x;panda. Christmas is my favourite holiday. As a kid I remember Christmas being filled with love, joy, family, and lots of food, and I wish nothing more than to be able to pass on that joy of Christmas to Alex. The x;panda helps us to do that."



How We Help

Scholarships

Variety Heart Scholarships help kids to follow their dreams.

In 2021, 10 kids were supported by with scholarships which assist with expenses for books, uniforms, classroom needs and technology.

5 kids were supported with talent scholarships in sport and the arts. Talent scholarships help cover the costs of competition fees, sports equipment, performance wear, travel and coaching.

Meet some of the kids who you supported to reach for the stars in 2021...

Rita- Olympics in her sights!

Rita is a fourteen-year-old who loves horses and has a talent for equestrian. Rita and her horse Puffin, have a long list of eventing accolades including many first place ribbons. One day, Rita hopes to compete in the Olympics.

Rita also has Cystic Fibrosis, and takes 35-40 tablets a day to manage her illness. Rita has regular physiotherapy, blood tests, clinic visits and hospital admissions. For Rita, managing her condition can be time consuming, but throughout she remains extremely dedicated to her sport.

Rita travels 120km to train with Puffin, 7 days a week. Weekend competitions also require extensive travel across the region. In her downtime, Rita volunteers at a race facility to learn more about horse training.

Rita's Variety Heart Scholarship assists with competition fees and memberships to access quality training. We know there is a bright future ahead for Rita, and her dedication and commitment to her sport makes her not only an outstanding athlete, but a worthy recipient.

Andrew- Sports Extraordinaire

Andrew is a 2021 Variety Heart Scholarship recipient and sports extraordinaire, who also happens to have Autism. Andrew is a star swimmer and enthusiastic basketballer, with sport taking him all over the state to compete. Andrew trains and competes up to 4 days a week and his sporting involvement has even had some additional benefits.

Andrew has low muscle tone, meaning his muscles often feel floppy. This requires extra effort on the court and in the pool, but Andrew doesn't let that slow him down!

As well as helping keep him fit and active, Andrew's love of sport helps to increase his fine and gross motor coordination and physical endurance, whilst also improving his muscle tone.

His achievements also speak for themselves! Following many podium finishes in the pool and great results on the court, Andrew was selected to represent Victoria in both swimming and basketball in the Special Olympics Junior National Games in 2021.

How We Help

Programs



In 2021, the Variety SHINE Program spread its wings!

Variety SHINE Programs ensure all kids have the opportunity to keep up with their friends in the classroom by accessing multi-disciplinary support to overcome language and learning challenges. For many children who participate, Variety SHINE is where they receive their first diagnosis for a range of language and learning disabilities.

For kids, early identification plays a key role in shaping their future. Variety SHINE Programs provide detailed reports and recommendations to families and educators to empower them to create learning environments that will allow each child to prosper, long after the program ends. Variety SHINE provides assessments, intensive intervention and support for children aged 4-14 years.

This year, the program was delivered through a mix of both in person and online sessions. Through COVID, the online access to therapy was a lifeline for many kids facing the fear of being left behind in their education. Highlights included:

- 184 children supported
- 7 programs across 6 schools
- 25 student therapists from 2 universities
- 5 supervisors trained across Speech Pathology and Psychology
- 3,912 sessions delivered
- 2,934 direct therapy hours
- Valued at \$1.2million



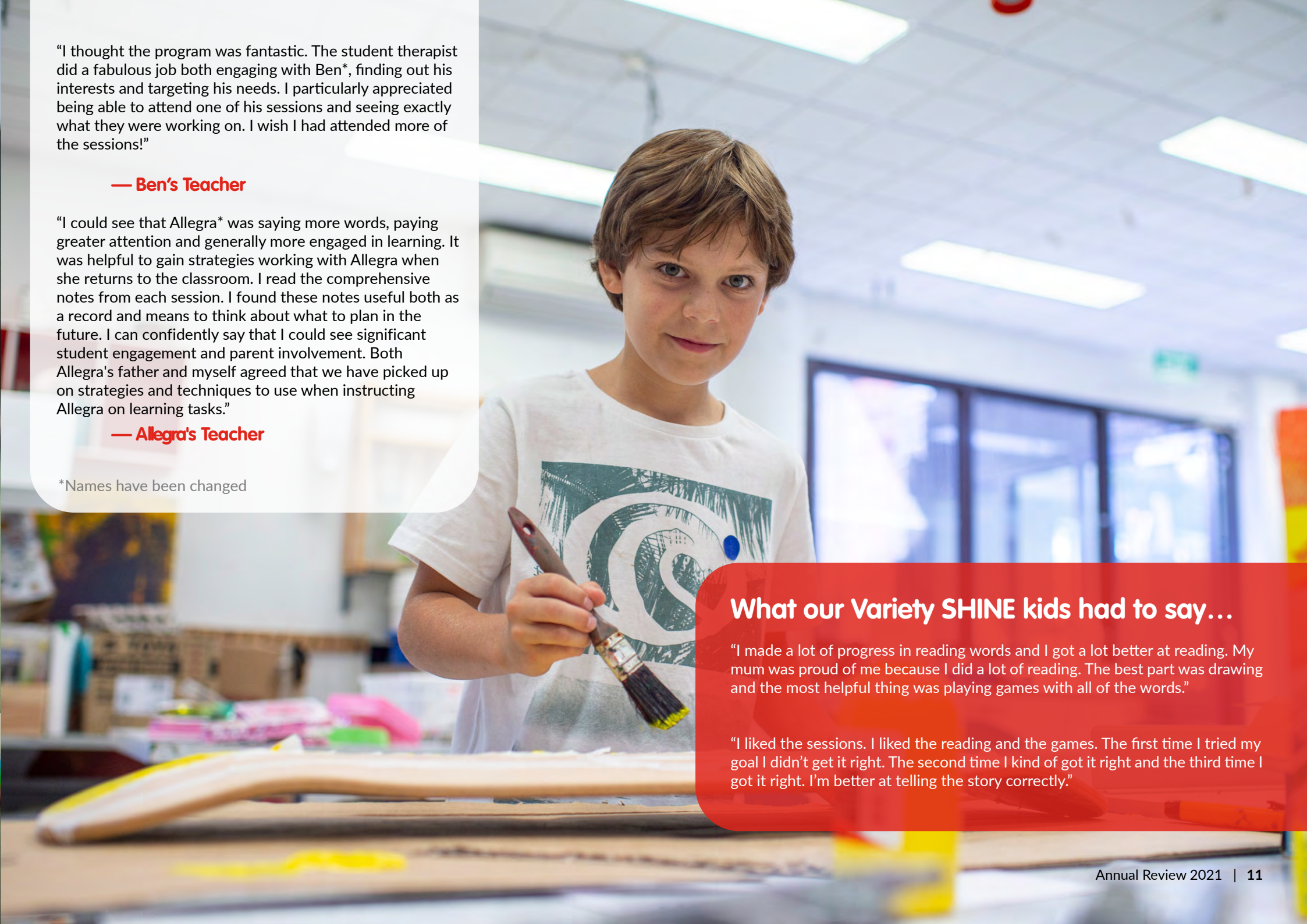
"I thought the program was fantastic. The student therapist did a fabulous job both engaging with Ben*, finding out his interests and targeting his needs. I particularly appreciated being able to attend one of his sessions and seeing exactly what they were working on. I wish I had attended more of the sessions!"

— Ben's Teacher

"I could see that Allegra* was saying more words, paying greater attention and generally more engaged in learning. It was helpful to gain strategies working with Allegra when she returns to the classroom. I read the comprehensive notes from each session. I found these notes useful both as a record and means to think about what to plan in the future. I can confidently say that I could see significant student engagement and parent involvement. Both Allegra's father and myself agreed that we have picked up on strategies and techniques to use when instructing Allegra on learning tasks."

— Allegra's Teacher

*Names have been changed



What our Variety SHINE kids had to say...

"I made a lot of progress in reading words and I got a lot better at reading. My mum was proud of me because I did a lot of reading. The best part was drawing and the most helpful thing was playing games with all of the words."

"I liked the sessions. I liked the reading and the games. The first time I tried my goal I didn't get it right. The second time I kind of got it right and the third time I got it right. I'm better at telling the story correctly."

Variety Mini Bash

The long awaited return of Variety Motoring Events was something to get excited about! The WM Waste Variety Mini Bash, running for its second year, not only saw gap-filling grant presentations to children and community groups, but also provided a much-needed boost to regional tourism in Victoria.

Over four days, over 40 cars joined in the fun on an adventure that took our crew through Tungamah, Corryong, Lakes Entrance and surrounds to spread the love far and wide!

The event kicked off with a presentation of over 100 brand-new bikes to children who would otherwise go without. Along the way the crews made a visit to Corryong College to deliver 5 laptops to support the learning and development of children who do not have access to essential technology due to financial challenges.

This “mini” event delivered maximum joy to kids and fundraisers alike!



Variety Brats Bash

On Tuesday 6 April, the Variety Brats Bash – an annual fundraiser for families and kids – hit the road again! The colourful and costume clad crew made their way from Port Melbourne, winding all over Victoria on a ‘Magical Mystery Tour’. Whilst they didn’t know where they would wind up each night, this journey was full of surprises! Congratulations to all involved for keeping the route a surprise for over 2 years!

This year’s event saw our Brats crew, made up of 18 families, travel from Port Melbourne to Bendigo covering 1,500 kms over 7 days.

Whilst the route remained a mystery that slowly unfolded for our participants, they found themselves making their way through to Ballarat, Lake Fyans, Dunkeld, Warracknabeal, Mildura, Lake Boga, Bendigo and everywhere in between!

And best of all, the Variety Brats Bash raised an unbelievable \$45,838 for kids in need! A big thanks to our wonderful Brats for their biggest year yet. An outstanding result!



Variety 4WD Adventure

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We were more eager than ever for the 2021 Variety 4WD and plans were in place for an unforgettable journey across the Simpson Desert to Uluru! Unfortunately, this wasn't our year. With interstate border closures and a snap lockdown announced 24 hours before the official event start was due to take place, we had no choice but to hold off for another year.

In 2021, the Variety 4WD Adventure was due to take 35 crews on the road, including 20 rookie teams. We'd like to acknowledge all event participants, our 4WD Committee and Motoring Events team for their hard work in preparing for the event that almost was. Your understanding and positive outlook never went unappreciated. Though the event was unable to hit the red dirt, our entrants and officials raised an incredible \$136,798.

The iconic route from 'River to the Rock' will be carried over to 2022. We've got everything crossed that third time's the charm!



Variety Bash

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Whilst the journey could not go ahead in 2021, that didn't stop our Bash community fundraising. With initial plans to hit the road in August 2020, then August 2021, before a third attempt set for October 2021, circumstances and border closures weren't quite on our side.

Throughout the ups and downs, our Variety Bash entrants stayed strong and displayed unwavering commitment to our cause. They found new and exciting ways to fundraise in their communities and kept engaged through pub nights, both in person when possible and virtual through lockdown.

Our 2021 journey was due to take 137 teams on the road, including 51 rookie crews – the highest participation ever. Over the last two years, our outstanding entrants have raised more than \$1.2 million for kids in need which has played a vital role in us being able to deliver support to kids in need in a time when we can't leave our homes.

Thank you to each and every entrant who made this possible. 2022 is a new journey, and we can't wait to share it with you.





Variety Kids Challenge

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In 2021 the Variety Kids Challenge returned with fresh themes and even more prizes on offer. Once again, the best and most creative build of the week scored some awesome prizes. We saw it all from City Skyscrapers to space aliens right through to dream castles, heroes and villains!

For the second year in a row, we were delighted to have Ambassadors, Maddy Tyers and Jimmy Eaton from Season One of LEGO Masters Australia lead the challenge. The four week brick building bonanza saw hundreds compete to score LEGO prize packs, Melbourne International Comedy Festival tickets and gift vouchers!

A big thanks to the 489 kind and creative kids that competed!

In 2021, the Variety Kids Challenge raised \$13,790 for kids. in need!

489 participants
\$13,790 raised



Digital Events

Variety Petember

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Variety Petember's return was a howling success!

The special event saw 413 dog fashionistas and their "hoomans" get dressed up for good - raising funds and awareness for Assistance Dogs for kids in need.

We welcomed a brand new major partner in SCHMACKOS - who brought all the fun - and the treats - to all of our excited PAWticipants.

Over the month of September, four-legged SuPAW heroes from across the country took on weekly costume challenges in a bid to win prizes and score themselves special treats along the way.

First they took on the red PAW-pet, before whipping out their best sPAWty spice looks. From there it was all about the PUP stars, before we rounded out the competition with a Spooky Pooch theme!

Variety Petember set a new record, eclipsing last year's total of \$46k, and on top of that, long-time Variety supporters Sheen Panel Service made the largest single donation of Petember, an incredible \$35,000! This brought the annual fundraising to \$166,870!

We would like to give a huge thanks to our PAWticipants, suPAW judges, Ambassadors, PAWtrons and our PAWsome event PAWtners, SCHMACKOS and FuzzYard! This wouldn't have been possible without you!

413 participants
\$166,870 raised

**Dapper Archer received an
Assistance Dog thanks to our
Petember supporters**



Level Up For Kids

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2021 was also the year Variety entered the live streaming space, welcoming gamers and content creators who run "modern day telethons", raising funds with their loyal viewers.

Petember saw the wonderful player community from Super Animal Royale join in the fundraising fun for Assistance Dogs for kids in need. Over 200 Super Animal Royale players fundraised, inspiring more than 3,000 of their friends, families and followers to raise \$40,000 for kids in 4 weeks. The team at Pixile Studios created an exclusive Variety pack available in-game to all our fundraisers and donors with a gorgeous Variety top hat, heart umbrella and tuxedo. The team also created Vin-game ariety Heart Antennae that anyone could redeem for free in September to raise awareness for the cause. What a PAWsome month!

Variety's streaming for good program, Level Up For Kids, also saw fundraisers stream for Bikes for Kids and Variety SHINE as part of Melbourne International Games Week in partnership with Creative Victoria and local studios. Our ambassadors MopGarden, Darren Minchington and Team Gallium got behind the cause and together raised nearly \$10,000!

Variety also partnered with the AFL Gamers Network to fundraise for individual kids, championed by Melbourne Football Club's Jack Viney.

We are so excited to be working with incredible content creators and live streamers and look forward to seeing Level Up for Kids continue to grow and help kids in need.

281 fundraisers
3,057 new donors
\$46,800 raised



Fundraising Highlights

Variety Bikes for Kids



This year, our annual Variety Bikes for Kids had some new faces! Superstars of the cycling scene, Lee “Hollywood” Turner and Matthew Keenan joined program founder, Variety Life Member and long term ambassador, Derryn Hinch, to encourage people from all wheels of life to ride as many k’s as they could for kids in need.

One of our most long running initiatives, Variety Bikes for Kids has delivered over 13,000 bikes to kids across Victoria

Thanks to our supporters, we raised \$109,712 and have been busy delivering bikes to delighted children and families across the state.

Raised \$109,712



Variety UnBox Joy



For the first time in over 30 years, the 2020 Variety Kids Xmas Party was cancelled. Wanting to ensure no child missed out on Christmas joy, our annual appeal once again sought to raise money to cover the cost of presents for kids who might otherwise go without something special on Christmas day.

In 2020, instead of Christmas presents being shared at the Variety Kids Xmas Party, we had Santa’s Little Helpers on hand at the Variety office to pack presents. From there, we made deliveries all over the state in the lead up to Christmas day together with special handwritten messages from our supporters.

Thank you to our incredible community of donors who helped us 'Unbox Joy' for kids across Victoria!

Raised \$70,506



Fundraising Highlights

Variety Hair with Heart

Variety Hair with Heart is our largest community fundraiser and runs across the country.

Participants make the commitment to chop their locks for money and raise much needed funds. Additionally, their hair is donated to be made into wigs for children who have lost theirs due to medical conditions such as cancer or alopecia.

Together our Hair with Heart participants and their families and friends make a difference!

- 1,419 ponytails donated in VIC
- 5,889 ponytails donated nationally
- \$360,663 raised in VIC
- \$1,866,134 raised nationally



Trusts & Foundations

In a COVID climate, support from Trusts and Foundations is more important than ever. Each year, we work hand in hand with philanthropic supporters, ensuring their contribution is optimised to reach and change lives for as many Victorian children as possible. Their support enables us to develop programs, strengthen resources and provide essential grants and opportunities for kids.

We would like to thank and acknowledge the following special Trusts and Foundations for their support in 2021:

- **Cassandra Gantner Foundation**
- **CMV Group Foundation**
- **Frank Palazzo Foundation**
- **Gras Foundation**
- **Lord Mayor’s Charitable Foundation - (Sheen Community Fund)**
- **Randall Foundation**
- **Russell and Womersley Foundation**
- **SHINE Foundation (Andrew Dean Fildes Foundation)**

Bequests

Variety Forever Hearts

The choice to leave a gift to Variety in a will allows our supporters to consider a contribution that might otherwise not be possible. Their legacy, whether it be a specific donation or items of value, enables Variety to ensure more children experiencing disadvantage, living with a disability or illness get the support they need. We would like to thank the families and donors who chose to be part of our Forever Hearts program in 2021.

Regular Giving

Variety Hero with Heart

The ongoing funding source provided by our community of regular givers play a key role in shaping our future. Their steady commitment allows us to say “yes” to more families in need of assistance, plan programs in advance and support initiatives to ensure we can continue to build a brighter future for kids.

Major Donors

Variety Big Hearts

Whether it be large contributions, regular donations or a lump sum, the support of our Variety Big Hearts cannot be underestimated. Their selfless gifts each year go towards funding programs, grants, events and scholarships or support fundraising initiatives that in turn provide opportunities for kids in need. We would like to acknowledge the individuals and organisations with Big Hearts, for your outstanding donations in 2021.

Awards

Each year, Variety International receive submissions from Variety offices all over the world to recognise the notable contribution of people and organisations.

Variety Victoria is delighted to acknowledge two recipients this year.

Rob 'Towball' McCorkell

Presidential Citation

A Presidential Citation award applauds the invaluable contribution made by donors, sponsors, supporters, volunteers, and staff in meeting the demand for Variety's assistance and encourages everyone to strive for excellence in everything they do. The award is presented to honour an unsung hero for their exceptional and sustained contribution to Variety.

This award could not be more fitting for Towball.

Rob 'Towball' McCorkell is the Head Mechanic of our biggest fundraiser the Variety Bash as well as its sister event the Variety Brats Bash. Having contributed over 5,000 volunteer hours, Towball is one of only three people who have completed every Variety Vic Bash and was due to celebrate his 30th year alongside the Victorian event's 30th anniversary in 2021. In another recent landmark, Towball celebrated his 11th Brats Bash, joined for the first time by his wife, Sue.

As you might guess from his nickname, Towball takes care of all things auto. He manages the mechanics at our Mobile Workshop events and spends a lot of his own time advising new crews on what they need for their first Bash cars, helping them find parts, checking vehicles and even sourcing future Bash cars!

Towball's passion extends to our support vehicles in which he invests substantial personal time and money modifying to be suitable for the Australian outback. Well known as a friendly face, Towball makes sure all our fundraisers are safe by putting in long hours working on cars that have broken down on the event whilst managing a team of 10-12 mechanics.

Over the last 31 years, Towball has contributed an estimated 5,000+ volunteer hours, with an in-kind value to Variety of \$300,000.

We are incredibly grateful for Towball's efforts and dedication to our events and kids in need. It's no secret that our Motoring Events wouldn't quite be the same without him. We look forward to many more memories made together in the years to come.



Ambulance Victoria

Corporate Award

A Variety International Corporate Award recognises organisations that demonstrate a high level of support to Variety in achieving the mission of improving the lives of children who are sick, disadvantaged or living with additional needs.

Our incredible on-road supporters, Ambulance Victoria, have been keeping Variety motoring event entrants safe and healthy and on the road for 20 years. Every year on the Variety Bash, Ambulance Victoria provide two rostered-on paramedics and two volunteer paramedics with mobile intensive care and advanced life support skills.

Travelling in two Variety 4WDs, each paramedic vehicle is stocked with a full complement of first aid consumables and emergency response equipment along with mobile and satellite phones to ensure our entrants are covered at all times, even in the most remote locations. As we travel across Australia, Ambulance Victoria liaise with relevant Australian states to ensure Victorian paramedics are granted authority to practice, and to ensure operational co-ordination if required. The paramedics monitor the event through the AV Emergency Management Unit via a daily electronic log and provide risk assessment of the event route including determining strategies for the provision of care and evacuation if required. In addition to this, Ambulance Victoria generously committed to providing 2 paramedics for support to cover the 2021 Variety 4WD Adventure, a 13 day event travelling across 5 states with 3 nights camping in the Simpson Desert, prior to its postponement due to COVID-19.

Along the way, the paramedics monitor the health of our event entrants and officials, including identifying and providing special care to high-risk individuals (recent surgery, chronic illness, etc.). They are available 24 hours a day to provide health care as required on the event.

Without the support of Ambulance Victoria, Variety would need to engage a private provider for our 10 day event, costing the charity in excess of \$60,000. After two decades of service, Ambulance Victoria have a profound understanding of this unique event and are a vital part of its success and safety record.

We are honoured to present Ambulance Victoria with a Corporate Award, in recognition of their significant support. We would also like to make note of Jen Richards, Tony Armour and the wonderful team who have been not only generous supporters, but great friends to Variety over the years. We can't wait to hit the road with you again soon.



Supporters

Thank you for
your support in
2021!

Variety - the Children's Charity is blessed with the support of many organisations and passionate individuals on both a national and state level. From small to large sponsors — we are grateful to each and every one.

Key Partners

WM Waste Management
Sheen Panel Service
ACE Radio Network
Melbourne Convention and Exhibition Centre
Crown Melbourne
Melbourne & Olympics Park
Dromana Estate
Sofitel Melbourne on Collins
Knox Transfer Station Recycling

Supporters

Able On Site Services
AFL
Anaconda
Andrew Dean Fildes Foundation Ltd
Avalon Airport
BeCollective
Bee's Knee's Australia
Blue Label Pty Ltd
Budget
City Hyundai
City Mazda Citywide
Clayton Utz
CMV Group Foundation
Creative Victoria
Encore Event Technologies
Ford Motor Company Australia

Fortress Melbourne
Forward
FuzzYard
Hasbro Australia
Hasbro Australia
Intimo
Jumping Jack
Lease Plan
Lion
Locked Down Trivia
Logistic Events Australia
McKenzie Ross Insurance Brokers
MCR Powerhouse,
Melbourne Flower Image
Melbourne International Games Week
Melli Cosmetics

Melton Minsmere Pty Ltd
MN Spraybooths
Modus Games
Mr Tee Shirts
MRP Wired Solutions
My Little Tribe
NAB
Nick Star Racing – Schembris
Peter Gertler Gold and Silversmith
Pixile Studios
PKF
Play For Purpose/50-50 Foundation
Port Melbourne Primary School
Reece Group
Rolon Pty Ltd
Sassari Brows & Beauty

Seaworks Williamstown
Sweeny Altona
TAG Consultation
The Champagne Dame
The Views
Think Bespoke
Tilnak Photography
Toy Networkx
Trudy Rice
Turner & Townsend
Victoria Police
Webjet
Wheelton Group
Yalna Foods
YPL Australia

Variety Kids Challenge

LEGO Masters Maddy and Jimmy
DANGERFIELD Kids
Bricktastics
Petember
SCHMACKOS
FuzzYard
Sheen Panel Service
All of our PAWtrons, fundraisers and their supporters

Variety SHINE Program

Andrew Dean Fildes (SHINE Foundation)
Australian Catholic University
La Trobe University
Lower Plenty Primary
Port Melbourne Primary
St Kilda Primary
Wallarano Primary School
Wyndham Park Primay School
Weeroona College Bendigo

Variety Home Auction

Burbank Homes
Ivy Street Agency
Lotus Living
Oliver Hume Real Estate
REA Group
Resi Ventures
Industry Media Group Pty Ltd
Merv Jennings Signs Pty Ltd
Domain Group

Volunteer Groups

Ambulance Victoria
Ameropa
MRP Wired
NAB
Richmond Institute/Swinburne University of Technology
Sage

National Partnerships

John Sands
Lady Jayne (McPhersons)
Miss World Australia
Nine Cares
PRIME7
SoHo Wine
Swysh
Turner & Townsend
Tyres 4U

Motoring Events

WM Waste Management Services
ACE Radio Network
Ambulance Victoria
Budget Rent a Car / Wheelton Group
Chris’s Body Works
Fire Services Victoria
Huntingdale Sound & Lighting
Isuzu Trucks
Joch Motors
Patterson Cheney Dandenong
Roof Extenda
Seeley International
Sheen Group
TJM Burwood
Volkesrepair

Board Members

We thank our Board Members for their support over the year.

Ken Pryor, Chief Barker
Paul Manning, Treasurer
Anu Briggs, Crew Member
Bryan Goudsblom, Crew Member
Gary Caddy, Crew Member
Geoff Handberg, Crew Member
Jason McKenzie, Crew Member
Jon Burfurd, Crew Member
Melissa Williams, Crew Member
Michael Randall OAM, Crew Member

Staff

Special thanks to the Variety staff for their significant contribution.

Mandy Burns, CEO
Adrian Smith, Partnerships Manager
Andrea Gilcrist, Kids Support Manager
Breanna Worthington, Senior Marketing & Communications Coordinator
Charmain Grigson, Operations & Volunteers Coordinator
Dr. Jessica Matov, Program Manager
Georgie Smith, Brand & Appeals Manager
Jessica Doherty, Donor Engagement Manager *Maternity Leave
Jo Andrew, Donor Engagement Manager
Jodie Carmody, Event & Community Engagement Manager
Lauren Temos, Community Engagement Coordinator
Nick Clarke, Motoring Events Manager
Peter Bruce, Finance and Operations Manager
Zack Sun, Assistant Accountant

Individual Supporters

Andrew Patterson
Andrew Robb
Bronwyn Glass
Caroline Decent
Darren Minchington
David Dubbeldam
Derryn Hinch
Dr Smith & Co
Frank Amato Photographer

Frank Palazzo
Ian & Helen Cornish
Jack Clemens With a Camera
James Toogood
Jan Cripps
Jimmy Eaton
Jon Vertigan
Kate Meade
Lee “Hollywood” Turner

Liam Ireland
Lucy Pristel
Maddy Tyers
Matthew Keenan
Maureen Hafey
Merv Hughes
Michael Randall
Mike Brady AM
Mike Larkan

MopGarden
Nerida Wallace
Olivia Risbey
Patricia Williams
Rob McCorkell
Robert and Jan Cripps
Team Gallium
Tenille Halliday

Board Committees

Motoring Events Support Group

Darren Hogan, Gary Caddy, Geoff Handberg, Howard Barber, Jenny Kelly, Nick Clarke and Sam Martin,

Operations & Logistics Group

Andrew Richards, Mick Kelly, Nick Clarke, Rob McCorkell, Rod Collins OAM APM and Wayne Daisley,

Variety 4WD Adventure

Alun Bull, Corrine Dunkinson, Murray Dunkinson, Nick Clarke, Paul Dibb and Wayne Daisley

Variety Brats Bash

Cam Bradley, Christina Skora, Courtney Lowry, Danny Morrison, Jason McKenzie and Madison Dibb

Variety Kids Support Committee

Andrea Gilcrist, Professor Christine Imms, Professor Gemma Carey, Jayne Muldoon, Dr Jessica Matov, Mandy Burns and Melissa Williams

Variety Risk & Compliance Committee

Anu Briggs, Geoff Handberg, Mandy Burns, Nerida Wallace, Paul Manning, Peter Bruce



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