



2022 Impact Report

Variety - the Children's Charity Victoria





Our work allows kids to gain mobility, to get out and about in the community, to communicate, achieve independence and increase self-esteem.

Contents



**Message from
the Chair & CEO**



**Mission, Vision
& Values**



Our Impact



How We Help



Programs



Kids Events



Motoring Events



Corporate Events



Digital Events



**Fundraising
Highlights**



Awards



Supporters



Ken Pryor
Chair of the Board



Mandy Burns
Chief Executive Officer

Message from the Chair & CEO

2022 heralded the return of Variety's iconic events!

For the first time in 3 years, Variety's supporters had the opportunity to attend Variety's events in real life. Together with participants in our newly minted online events in Petember and Level Up For Kids, Motoring Events entrants for Bash, Brats Bash, 4WD Adventure and Rally Around Victoria, as well as guests at Variety's AFL Grand Final Lunch, and Women of Melbourne, helped raise nearly \$5M for the charity.

This phenomenal effort meant Variety supported 10,854 kids with 4,076 kids, parents and carers attending Variety's Zoo Day, 32 receiving vital support through our individual grants, 22 children being supported through Variety's Heart Scholarships, a further 2,488 children receiving support through our community grants and other special experiences, plus many more as you will read about in our FY22 Impact report for the period of 1 Oct 2021 to 30 Sept 2022.

It has been a challenging and incredibly rewarding 12 months for our organisation, and we are proud to share the progress we have made in achieving our mission of improving the lives of children in need.

Against the backdrop of a global pandemic and economic uncertainty, we remained focused on our 5-year strategy of diversifying revenue, supporting kids and building sustainability. The results speak for themselves – we have achieved significant growth in

the number of kids supported, introduced new revenue streams, expanded our impact in regional areas of need, and continued to build our brand and awareness in the community.

We would like to take this opportunity to thank our dedicated Board, skilled team of staff and caring volunteers, who have worked tirelessly to deliver on our mission. Our success is a testament to their passion, commitment, and hard work.

We are grateful to our partners, sponsors, and supporters, who have been instrumental in helping us to achieve our goals. Your generosity and support have made a real difference in the lives of the children we serve.

As we look to the future, we remain committed to delivering on our strategy and making a positive impact in the lives of children in need. We hope that this Impact Report provides a glimpse into the impact we have made and the positive difference we have created together in our community.

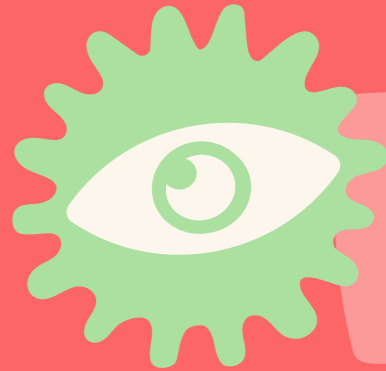
Warm regards,

Ken & Mandy



Our Mission

To empower Australian children who are sick, disadvantaged or have special needs to live, laugh and learn



Our Vision

For all Australian children to attain their full potential, regardless of ability or background



Our Values

Equality

We believe everyone deserves a fair go in life

Community

We believe it takes a community to raise a child

Action

We believe in rolling up our sleeves and getting stuff done

Joy

We believe in the importance of lightness and laughter

Our Impact

We granted

\$2,246,880

and impacted

10,854 kids

in Victoria this year through

grants

scholarships

kids events

programs

We impacted
157,312 kids nationally

How We Help - Grants

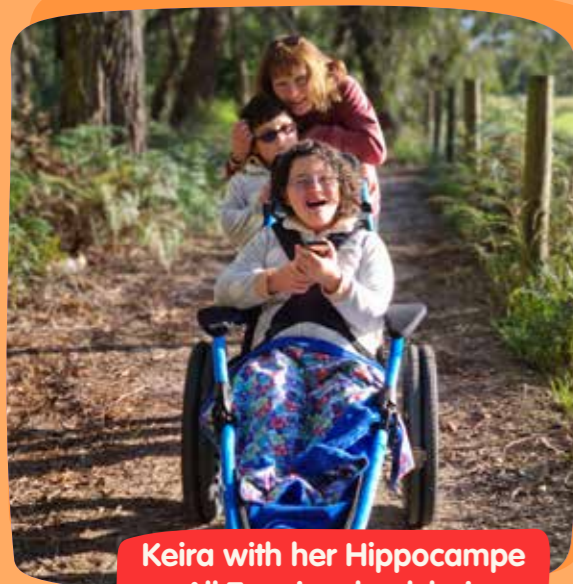
Kai

7-year-old Kai loves riding his bike and exploring the outdoors. Kai lives with many challenges in life - including epilepsy, autism spectrum disorder and learning difficulties - Kai has low muscle tone in his legs and finds walking difficult at times. When Kai's occupational therapist saw Kai enjoying riding the balance bike at his school, she recommended that regular riding would enhance Kai's muscle tone and improve his overall mobility.

In 2022, Variety granted Kai his very own Strider 18" Sport Youth Balance Bike, allowing him to develop his muscle strength, participate in outdoor activities, keep up with his family, and become more involved with the local community. Kai's mother, Hannah, says the bike has really helped him to become more active.



Kai riding his new Balance Bike with matching green helmet!



Keira with her Hippocampe All Terrain wheelchair

Keira

12-year-old Keira is a big sister and loves listening to P!nk and spending time with her family. Among other conditions, Keira has cerebral palsy and requires support for mobility. In 2022, Variety granted her a Hippocampe All Terrain wheelchair, which she desperately needed to be able to safely traverse the rural property she lives on with her family.

During the COVID-19 lockdowns, Keira was unable to access any of the outdoor areas that surround her home without risk of causing damage to herself or her manual wheelchair. With the Hippocampe wheelchair, Keira can now negotiate the rocky, uneven paddocks and bush terrain on and around the family's 2.5-acre property, including local walking tracks. The wheelchair also allows Keira to take part in community gatherings and attend events like the local markets with her family.



Neerim District SC received a grant for camping equipment



Stevie, 8 years old, with her new Kool Stride Jogger



3-year-old Clementine was granted a Courtney Bed

How We Help - Programs

Variety SHINE Program

The Variety SHINE Program sees kids who are struggling at school, given access to a team of allied health professionals either through an intensive opportunity over the school holidays, or onsite at their school.

The program allows professionals to work together to understand how the different areas are inter-related in the support of each child's needs. Based off assessments of the child, the Variety SHINE team together form a plan and provide recommendations that can be actioned at home and in the classroom to improve the child's learning outcomes in the long-term.

Abdi is a year 3 student and joined us for a Variety SHINE program during which he made significant improvements in his reading abilities and achieved several goals. While Abdi was unable to read simple words at the start of the program, he can now read long and multi-syllable words. On one occasion Abdi read a decodable reader extremely well

Abdi raised both hands in the air and said, "OMG, I just read that!"

and it was clear he felt an improvement in his abilities. He turned to his clinician with a wide smile and put his hand up for a hi-five. On the way back to class following this session, Abdi said "I love coming to see you because in year 3 I never thought I would be able to read but now I can".

His teacher said he skipped several reading levels, seems more regulated and pays more attention in class, making better progress across all areas. Variety SHINE gave Abdi the motivation to persevere.

Impact



206 children



8 programs
across 7 schools



5,150 direct
therapy hours

How We Help - Kids Events

Melbourne Zoo Day

In March, Melbourne Zoo hosted the inaugural Variety Zoo Day with over 4,000 kids living with disability and illness or experiencing disadvantage attending the fun-filled day of animal spotting, entertainment and activities.

On arrival, kids were met with colourful roving characters, as well as a sea of welcoming volunteers. From there kids were able to take part in a scavenger hunt, get their groove on with a local DJ, mark the day with a fun temporary animal tattoo, take a ride on the Variety accessible play equipment or enjoy some quiet time in the Leopard Lounge with colouring books and Play Doh.

Special Variety guests included Paralympics Bronze Medallist and previous Variety grant recipient Nick Hum and Variety Life Member and Ambassador Derryn Hinch. Variety kids events bring laughter, joy and inclusion into the lives of kids who may otherwise miss out, Variety Zoo Day is no exception. One group that attended commented that, despite living only 2km away, they had never been able to visit the Zoo due to financial stress.

Special thanks to our amazing supporters at Melbourne Zoo and the Palazzo Foundation along with all the volunteers who gave up their time to help us put on this special day.

Click here to
watch some
highlights
from the day!



What We Do - Motoring Events

Variety Brats Bash

The Brats Bash Class of 2022 hit the road after the COVID-19 interruptions in April with 20 Cars, including 3 Rookies (new families) travelling from Melbourne to Lake Hume, via Tocumwal, Condobolin, Rose Isle, Lightning Ridge, Goondawindi, the Gold Coast, Tamworth and Bathurst. The event raised a record breaking \$74,000 for kids in need. Thank you to all the families involved, and of course the ongoing commitment of the event committee who continue their incredible support of this event.



Variety 4WD Adventure

After a very long COVID-induced wait, our intrepid crew finally completed 'River to Rock', but not without some outback weather which did interrupt the planned route across the Simpson Desert. The event started with a \$20,000 grant to the Mildura Special School for a Sensory Garden, and followed with a visit to the Acacia Hills School in Alice Springs with gifts in tow, and to view an Interactive TV granted in 2020. The kids of the Tobermorey Outback Station also received gifts during a visit from the convoy.

All credit to the 4WD Officials who, under extreme pressure, found an alternative route on the go, which was enjoyed by all. 34 cars, including 22 rookie cars, raised a massive \$247,506 which was announced on the final night in Alice Springs.

Rally Around Victoria

The Rally Around Victoria emerged as a new standalone Variety event. It is designed as an opportunity for a new audience to join our motoring events across a long weekend. The event is entirely tarmac based which allows participants to polish up their favourite vehicle and join like-minded people on a regional adventure of food, fun and granting. The route left from Swan Hill to Aireys Inlet and saw a total of 32 cars raise \$45,000. Enroute, the Rally visited a local school, granted an insulin pump in Swan Hill, and an Assistance Dog, with both grants highlighting the important impact the participants fundraising can make to the lives of Victoria kids.



Variety Victoria Bash

With much excitement, the Variety Bash hit the road after a two-year hiatus. 105 entrant cars left from the Melbourne Showgrounds and headed north for tropical Cairns on our 30th Bash.

The route went via Beechworth, Cobarr, Broken Hill, Marree, Birdsville, Mt Isa, Cloncurry, Karumba and Atherton. This Bash was long and challenging but the 352 entrants and officials did it with style.

Grants were distributed to schools and a sports club, with everyone seeing the impact and the 'why' we do what we do after the emotional response to our grant by the Chiltern Primary School Principal, a special moment reminding us that it takes a village to raise a child.

It was incredible to announce a \$1.9 million fundraising on the final night in Cairns, a memorable Queensland night in a cane field. We also celebrated 30 Bash motoring events for



Rob 'Towball' McCorkell, Peter Scott and Bill Redpath, what an amazing achievement. A big thank you to the committee for helping to put on this massive event.

We cannot wait to hit the road again in 2023 to take a very special motoring tour to the Gold Coast.

What We Do - Corporate Events

Corporate events were back in 2022, with over 1,300 guests raising over \$300,000! A huge thank you to those who attended, along with those who donated items for raffles and auctions.

Women of Melbourne

After six postponements, over 170 women gathered for the 2022 Variety Women of Melbourne event at the beautiful Life Saving Victoria The Views Functions and Events Centre in Port Melbourne.

Ticket sales made it possible for Variety to grant a unique x:panda chair for Alex. The \$14,000 chair can be lifted and lowered, making Alex's life safer and better in many ways. Firstly, it enables him to sit upright, for example, while Mum Jackie feeds him and relieves her constant fear of Alex choking on his food. Secondly, Alex can now be more involved in family activities or play with other kids. His chair's variable height enables the five-year-old to finally reach the dinner table. He can now share meals with

his family and can be lowered to the ground to play with cousins and other kids.

Fundraising at the event allowed us to grant a second x:panda chair, valued at \$18,000, for Talitha. 11-year-old Talitha loves the circus, music and dance, and visiting the beach. She delights in seeing her friends for playdates and lives with her mum and two younger siblings.

Thank you to our major event partner KTS Recycling, our wonderful host Julie Strini, and inspirational guest speakers Madeline Buchner OAM, Julie Fisher and Jacqui Coulter for sharing their stories and connecting us all with the power of resilience, kindness and hope.



Alex and his x:panda chair



Variety AFL Grand Final Lunch

The Variety AFL Grand Final Lunch has been kicking goals for kids in need for over thirty years and it was wonderful to be back at the Crown Palladium for the first time since 2019.

Our guests on the couch were Tony Shaw, Matthew Lloyd, Luke Hodge, Jack Riewoldt, Matthew Richardson and AFLW coach Bec Goddard. Emceed by none other than the 'Voice of the AFL' Craig Willis, alongside Julie Strini from ACE Radio. To round it out the lunch, Mike Brady took to the stage for a rendition of football's iconic anthem Up There Cazaly!

Much loved Variety Life Member Maureen Hafey OAM presented the coveted Tom Hafey Variety Heart of Football Award to a current AFL player who has inspired us through his or her selfless actions and dedication to children. This year, Emma Kearney from North Melbourne Football Club was recognised for her outstanding work and advocacy with The Huddle, an award-winning not-for profit, and the community arm of the North Melbourne FC.

Joining the ranks of Australian of the Year Dylan Alcott OAM, and Paralympians Heath Davidson, Samuel Rizzo and Nicholas Hum, 15-year-old Rita De Bon was named the 2022 Variety Young Sports Achiever Award, which goes to a young person who has overcome adversity to achieve an outstanding level of success in sport. Rita lives with Cystic Fibrosis and competes in Eventing (Equestrian).



Matthew Richardson, Maureen Hafey OAM & Matthew Lloyd

To top it off, thanks to the stupendous event day fundraising, we raised sufficient funds to grant a Sunshine Coach to Skene Street Specialist School in Stawell. Sunshine Coaches enable students who have a physical disability, or have a regional or social disadvantage, to attend excursions, extracurricular activities and access their community when they would otherwise miss out. Thank you to our platinum event partners Sheen Panel Service and WM Waste Management.

What We Do - Digital Events

Petember

With pet ownership at an all-time high, there's no better time to celebrate your pets than now! In 2022 Variety Petember returned in an all-new format, inviting all creatures great and small and their owners to spend quality time together all for a good PAWs — we mean cause!

Over 1,000 pet owners took part in weekly activities designed to promote love and connection for people and pets alike and increase the happiness of both themselves and their pets. Over the month of September, Petember participants submitted images of their pet-bonding moments to win \$5,000 in prizes, all while raising funds and awareness for life changing assistance dogs for kids living with autism and anxiety.



For the month of Petember, a new theme was announced each week, challenging pets and their owners to show off their PAWsonality and compete for a prize, helping kids in need along the way.

The Petember challenge benefited participants and their pets, with health benefits to owners including lower stress levels and increased activity, and benefits to pets including an increase in happiness and bond with their PAWrents.

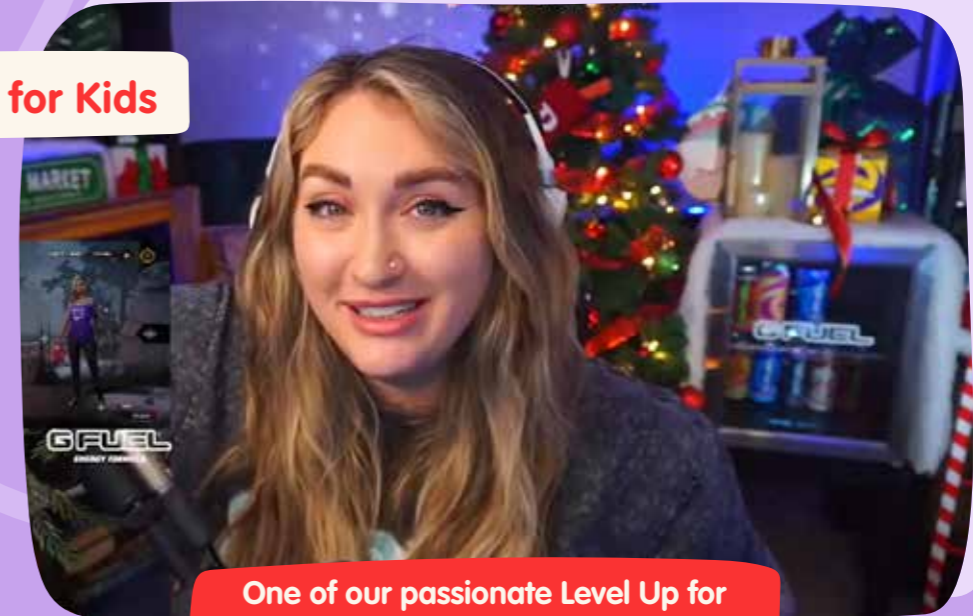
But the real benefit was to kids in need who received assistance dogs thanks to this PAWsome event! These amazing animals can be a lifeline for children with a range of conditions. Variety – the Children's Charity fund assistance dogs for kids with Autism Spectrum Disorder, Sensory Processing Disorder, Anxiety and Epilepsy.

Thanks to our major sponsors SCHMACKOS, Sheen Panel Service and FuzzYard.



Carter was funded an assistance dog thanks to our Petember supporters

Level Up for Kids



One of our passionate Level Up for Kids charity streamers, Tokki

Level Up for Kids is one of Variety's new fundraising programs, bringing together a community of gamers, game developers, streamers and content creators to support kids who need it most.

By playing video games, cooking, drawing, or chatting, content creators can help provide kids access to life-changing equipment and programs.

In 2022, 121 individual streamers took part raising over \$61,000. Thanks to all our streamers with a special shout out to our top five fundraisers Carla, Risshella, Reapz, Trivia Rose and Cugino who collectively raised \$34,000 and our ambassadors Team Gallium who donated \$15,500 in prize money from the AO Summer Slam eSports competition!

The fundraisers took part in a series of events including fundraising for Bikes for Kids, Press X [Mas], Access ABILITY and Spooktober. One very special event saw us collaborate with Creative Victoria for Melbourne International Games week to celebrate and promote awareness of local developers and content creators.

New campaigns in 2023 include the Level Up Club, Autism Awareness Week and some exciting collabs with Team Gallium in the eSports space. So stay tuned to levelupforkids.org, start a charity stream or drop into one of our fundraisers streams to show your support!

Fundraising Highlights

Variety Bikes for Kids

One of Variety's most loved campaigns, Variety Bikes for Kids has been supporting children experiencing disadvantage with a brand-new bike of their own since 2002!

Championed by its founder, Variety Life Member Derryn Hinch, and Melbourne cycling identity Lee "Hollywood" Turner, Variety Bikes for Kids sees year-round support from our donors and fundraisers with a special focus at tax time.



More than 13,000 bikes have now been gifted thanks to the kindness of our community.

Variety provides quality bikes, helmets and locks to kids enabling each child to fulfill their cycling potential, no matter their ability or circumstance. Our program not only grants standard bikes, we also provide adaptive bikes for kids living with disability.

In 2022 we raised \$155,000 and granted 187 bikes and bike education programs to provide joy, inclusion, physical and mental benefits to kids. On top of this we also fundraised for 11 special adaptive bikes contributing to life-changing benefits to kids living with disability.



Crypto Philanthropy

In 2022 we were proud to launch our crypto philanthropy program. In little more than a decade, bitcoin and cryptocurrency have changed the world that we live in. With a global market cap now exceeding \$1.5 trillion, crypto is remaking the landscapes of commerce and philanthropy and empowering a new generation of donors to make an impact through charitable giving.

Donating cryptocurrency is a great way to support Variety – the Children's Charity. Our cryptocurrency donations are securely processed through The Giving Block, and you can currently donate over 100 types of cryptocurrencies to help kids in need.

Unlike traditional transaction methods such as credit card payments or cheques, which can take days to process completely and clear, sending bitcoin and other cryptocurrencies directly to Variety only takes around 10 minutes until our organisation receives the funds.

This means, as our donor, you can almost instantly verify the receipt of your gift. If you provide an email address at the time of donation, you'll have a receipt emailed as soon as the transaction is confirmed.

Because a blockchain relies on networks of thousands of computers to verify transactions, it is nearly impossible to tamper with the ledger. This layer of security puts donors at ease, especially when making large financial gifts



Supporters can make a safe, easy, and fast donation of cryptocurrency using the form on our webpage.

Cryptocurrency donations to Variety – the Children's Charity are processed quickly and safely with The Giving Block. Variety receives the donation in dollars at the current exchange rate immediately and does not hold cryptocurrency.

Variety looks forward to expanding our crypto philanthropy program in 2023 and to exploring working with NFT artists to give back to kids in need.

Variety UnBox Joy

Christmas 2022 saw many of our most vulnerable children, those who are immune compromised, experiencing isolation despite the end of our local lockdowns. Variety UnBox Joy supporters stepped up to make sure no child missed out on the joy of receiving Christmas presents. Our donors and fundraisers got together to raise \$89,278 and provide 4,065 gifts to kids in need, delivered safely by our team of staff and volunteers. And our loyal supporters Sheen Panel Service doubled the impact pledging \$40,000 in matched giving on Giving Tuesday.

For Variety, kindness and connection is just as important as the Christmas gifts, so we made sure our donors also received a card to return with their gift or were able to leave a message with their online donation. These heartwarming messages were passed on to kids receiving their gifts and brought an extra dose of kindness and care at Christmas time – thank you.



Kaylei

Being on your own and battling to afford the basics, you are so conscious of trying to make Christmas special. I will be forever thankful that Variety did that for me and for my boys this Christmas.

— Shelly, parent of Jaxon & Dylan



Bryce



Darcy

Community Fundraising

Fundraiser Spotlight – The Athletic Dad

Liam (also known as @theathleticdad_ on Instagram) took on a MASSIVE challenge to raise funds for kids, running 100kms in over 24 hours. If you crunch the numbers, that's 4.2kms every hour! He also then completed the 70.3km Geelong Iron Man five months later.

Liam's brother Jake joined the challenge, saying, "For me, this weekend's run isn't about the running challenge itself, it's more about the charity and raising much needed funds and awareness for Variety. My partner Leanne's son Kyson was diagnosed with Autism Spectrum Disorder, ODD, ADHD and Motor Tourette's when he was 4 years old. He's now 13 years old and he's a great kid but it's been a long, hard road for Lee and the family. I thought raising money for this great charity, that work with beautiful kids such as Kyson, would be a great way to give back and support those in need."

Liam, AKA The Athletic Dad, raised over \$9,000 for Variety! Why not choose to fundraise for Variety? You can set your own challenge like Liam and Jake or choose from one of our online fundraising campaigns. Start your challenge at fundraise.variety.org.au – you can now link your page to a Facebook fundraiser to reach your goal easier than ever!



Liam & Jake Kidd with CEO Mandy Burns who joined them for a run – woo!

Ways of giving

**Looking to support kids in need?
Here's some quick and easy ways you can make a difference!**

- * Start a Facebook Fundraiser
- * Nominate Variety – the Children's Charity to receive \$1 every time you make a PayPal purchase
- * Start a community fundraiser – run some km's, donate your hair or choose your own fundraising adventure
- * Make a donation or commit to a regular gift via our donation form
- * Start a live stream
- * Donate crypto
- * Join an online event like Petember
- * Support a fundraiser taking part in a Variety event or fundraising for Variety
- * Leave a gift to Variety in your will

Hair with Heart

Each year, Variety Hair with Heart goes from strength to strength — 2022 was no exception!

Variety Hair with Heart is our largest community fundraiser and runs across the country. Participants make the commitment to chop their locks (at least 30cm) and donate their hair to be made into wigs for children who have lost theirs due to medical conditions such as cancer or alopecia. In the process, spreading the word about Variety and fundraising in their local community.



Wig recipient Hannah, a 13-year-old girl with alopecia

Impact



1,187 ponytails
donated in Victoria

5,651 ponytails
donated nationally



\$304,037
raised in Victoria

\$1,599,164
raised nationally



8 wigs
granted in Victoria

52 wigs
granted nationally

Trusts & Foundations

As we navigate a post-COVID-19 climate, support from Trusts and Foundations is more important than ever before. Each year, we work hand in hand with philanthropic supporters, ensuring their contribution is optimised to reach and change lives for as many Victorian children as possible. Their support enables us to develop programs, strengthen resources and provide essential grants and opportunities for kids.

Thank
you!

We would like to thank and acknowledge the following Trusts and Foundations for their support in 2022:

- * Cassandra Gantner Foundation
- * Frank Palazzo Foundation
- * Gras Foundation
- * Lord Mayor's Charitable Foundation (Sheen Community Fund)
- * Russell and Womersley Foundation
- * Bank of Sydney Foundation



Awards

Tom Hafey Variety Heart of Football Award

Variety – the Children’s Charity presents the Variety Heart of Football Award to an AFL/ AFLW player who has inspired us through his or her selfless actions and dedication to children. In honour of AFL legend and Variety supporter the late Tom Hafey, the award was renamed the Tom Hafey Variety Heart of Football Award in 2014. Past recipients of the award include Scott Selwood, Robert Harvey, and Eddie Betts.

The recipient of the 2022 Tom Hafey Variety Heart of Football Award is Emma Kearney from North Melbourne Football Club.



Emma Kearney

Emma Kearney is a leader both on and off the field. She is one of the most decorated players in the history of the AFLW, including: AFLW Best and Fairest (2018), Premiership player (2018), 6-time All-Australian, Captain All-Australian team (2022) and Captain of the North Melbourne Tasmanian Kangaroos (2019-present).

Emma was recognised for her outstanding work and advocacy with The Huddle, an award-winning not-for profit, and the community arm of the North Melbourne FC. Over the past twelve months, she has designed and delivered large-scale programs to support thousands of children and young people’s resilience, mental health and well-being and helped educators address the complexities of home learning during COVID-19 isolations.



Maureen Hafey OAM presenting the award at the 2022 Variety AFL Grand Final Lunch

Variety Young Sports Achiever Award

The Variety Young Sports Achiever Award is presented to a special young person who has overcome adversity to achieve an outstanding level of success in sport.

Variety is proud to present the 2022 Young Sports Achiever Award to Rita De Bon.

15-year-old Rita lives with Cystic Fibrosis and competes in Eventing (Equestrian). Eventing means the athlete must train consistently across three phases: Dressage, Show Jumping and Cross Country. Rita has trained her ex-racehorse, Puffin, and has taken him from entry level in Equestrian Australia to International CCN1* level in 2 years. Not only does Rita ride Puffin around international courses but she is consistently in the placings against established professional athletes riding purpose-bred eventing horses.

Rita works extremely hard to make herself a better Eventer, aiming to get to the top level of the sport despite



Rita DeBon

the health challenges she is facing. With only 70% lung capacity, Rita’s health can take a turn any moment, leaving her out of the competitions for weeks. When away competing, she must often get up at 4am so she can manage her health before she can get her horse ready to compete.

There have been plenty of moments where Rita could have quit or lowered her expectations to make life easier. But every day she gets more determined to succeed.

As a result of Rita’s commitment, determination and training she and Puffin reached CCN1* level and placed in the top 10, with several placements in top 4 and also won the ‘Best Performed Off the Track Thoroughbred’ at the International Marcus Oldham Horse Trials in May 2022 at CCN1* and the year before in Gisborne at EA 95.

We would also like to acknowledge our previous Variety Young Sports Achiever Award winners who continue to overcome challenges and excel in the sporting arena.



Rita at the 2022 Variety AFL Grand Final Lunch, pictured with Nick Hum & Jack Howell

Supporters

Key Partners

ACE Radio Network
Crown Melbourne
Dromana Estate
Knox Transfer Station Recycling
Melbourne Convention and Exhibition Centre
Melbourne Royal
Schmackos
Sheen Panel Service
Sofitel Melbourne on Collins
WM Waste Management

Supporters

Anaconda
Andrew Dean Fildes Foundation Ltd
Ambulance Victoria
BeCollective
Budget Car Rentals
Chadstone Kia
Creative Victoria
FuzzYard
Hasbro Australia Ltd
JCDecaux Australia
Melbourne Flower Image
Melbourne International Games Week
Nick Star Racing
Ooh! Media
Penrite Oil
PKF
QMS Media
Shopper Media
SNAP Printing - Port Melbourne
Team Gallium
The Athletic Dad
Toy Networx
Turner & Townsend
Valley Maintenance Services
Val Morgan Outdoor
Victoria Police
Webjet
Wheelton Group

Ambassadors

Derryn Hinch
Jack Howell
Lee “Hollywood” Toma
Nick Schembri

National Partnerships

John Sands
Miss World Australia

Motoring Events

ACE Radio Network
Ambulance Victoria
Bridgestone Tyre & Auto, Pakenham
Browns Stockfeed Pty Ltd
Budget Rent a Car / Wheelton Group
Chris’s Body Builders
Complete4x4.au
Fire Rescue Victoria
Huntingdale Sound & Lighting
Isuzu Trucks
Melbourne Royal
Patterson Cheney Dandenong
Roof Extenda
Seeley International
Sheen Group
Volkesrepair
VL Yankos & Sons
WM Waste Management Services

Women of Melbourne

Anaconda
ATN
Avalon Airport
Dromana Estate
Ena
Hats By Felicity
jd Portraits
KTS Recycling
Melli Cosmetics
My Little Tribe
Peter Gertler Gold and Silversmith
Priscilla’s
Reece Group
Roses Only
Sassari Brows & Beauty
TAG Interiors
The Card Network

The Champagne Dame
Think Bespoke
Tilnak Photography
Trudy Rice
Unapologetic
Val Morgan
Valley Maintenance Services
Webjet

Variety AFL Grand Final Lunch

400 Gradi
AFL
Arthurs Seat Eagle
Australian Traffic Network
Bensons Group Properties
Carlton Football Club
Crew Fitness and Performance
Cricket Australia
Crown Melbourne
Dromana Estate
Eastern Golf Club
Global Ballooning Australia
Grove Racing
GWS GIANTS Netball
Jason Reid
Levantine Hill
Lion
Luxury Escapes
Marnong Estate
Maureen Hafey
Melbourne Football Club
Melbourne Racing Club
Melbourne Rebels Rugby Union
Melbourne Skydeck
Melbourne United Basketball Club
Melbourne Victory Football Club
My Little Tribe Photography
Nami Surf Stay
NOVA Entertainment
Peppers Marysville
Port Adelaide Football Club
QMS Media
Sandringham Yacht Club
SCA
Shawl Sports
Sheen Panel Service
Sydney Swans Football Club
Taylor Made Memorabilia
The Card Network
The Chocolate Box
Tilnak Photography
Tivoli Jewellers
Triple M

Valley Maintenance Services
Webjet
Wheelton Foundation
WM Waste Management

Bikes for Kids

Anaconda
Be Challenged
Bicycle Network
City Hyundai
City Mazda Citywide
Derryn Hinch
Invotec
Lee “Hollywood” Turner
MRP Wired Solutions
Pappin Transport
Rokon Pty Ltd
Turosi Giving
Valley Maintenance Services
Webjet

Zoo Day

Imaginarium Entertainment
Melbourne Zoo
Palazzo Foundation

Petember

FuzzYard
Lug and Carry
Schmackos
Sheen Panel Service

Level Up for Kids

Anne Chovy
AO Summer Slam
Carla
Cugino
Reapz
Risshella
Skuffalugs
Team Gallium
Trivia Rose
We Don’t Whisper (vale)

Individual Supporters

Caroline Decent
Darren Minchington
David Dubbeldam
Derryn Hinch
Frank Amato Photographer
Frank Palazzo
Ian & Helen Cornish
James Sherry
Jon Vertigan
Kate Meade
Lee “Hollywood” Turner
Maureen Hafey OAM
Michael Randall
Mike Brady AM
Patricia Williams
Pete Lazer
Rob McCorkell
Robert and Jan Cripps

Staff

Special thanks to the Variety staff for their significant contribution.

Amber Field, Marketing & Communications Manager
Andrea Gilcrist, Kids Support Manager
Claire Cantlon-Clarke, Events Coordinator
Charmain Grigson, Operations & Volunteers Coordinator
Georgie Smith, Fundraising and Campaigns Manager
Jess Doherty, Relationship Manager
Jodie Carmody, Events & Community Engagement Manager
Kellee Ireland, Executive Partner
Mandy Burns, Chief Executive Officer
Melissa Williams Head of Fundraising and Marketing
Olivia Risbey, Marketing Content Producer
Peter Bruce, Head of Finance and Operations
Scott Watson, Motoring Events Manager

Board Members

We thank our Board Members for their support over the year.

Ken Pryor, Chief Barker
Amelia Hodge, Crew Member (appointed Jul 2022)
Anu Villarosa, Crew Member
Bryan Goudsblom, Crew Member
Gary Caddy, Crew Member
Geoff Handberg, Treasurer

Jason McKenzie, Crew Member
Jon Burfurd, Crew Member (resigned Jun 2022)
Melissa Williams, Crew Member (resigned Jul 2022)
Mike Porter, Crew Member (appointed Jul 2022)
Nerida Wallace, Crew Member (appointed Jan 2022)
Paul Manning, Crew Member (resigned Mar 22)

Board Committees

Motoring Events Support Group

Claire Cantlon-Clarke, Gary Caddy, Darren Hoggan, Geoff Handberg, Howard Barber, Jenny Kelly, Sam Martin and Scott Watson

Rookie Support

David Hobbs

Operations & Logistics Group

Andrew Richards, Mick Kelly, Rob McCorkell, Rod Collins OAM APM, Scott Watson and Wayne Daisley

Variety 4WD Adventure

Alun Bull, Claire Cantlon-Clarke, Corrine Dunkinson, Michael Barnett, Murray Dunkinson, Jodie Carmody, Scott Watson, Paul Dibb and Wayne Daisley

Variety Brats Bash

Cam Bradley, Christina Skora, Claire Cantlon-Clarke, Courtney Lowry, Danny Morrison, Jason McKenzie, Madison Dibb, and Scott Watson

Variety Kids Support

Andrea Gilcrist, Professor Christine Imms, Professor Gemma Carey, Jason McKenzie, Jayne Muldoon, Dr Jessica Matov, Mandy Burns and Melissa Williams

Variety Risk & Compliance

Anu Briggs, Geoff Handberg, Mandy Burns, Nerida Wallace and Peter Bruce



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