



The Ultimate 4x4 Experience

May 26 - June 1



2019

Travel to some of Australia's best destinations all raising funds for Variety - the Children's Charity

Australia's biggest 4x4 adventure

If you've always wanted to take your 4WD off road and travel to some of Australia's most beautiful and out-of-the-way places, all in the name of charity, then join the [Variety WA 4WD Adventure](#) and you won't go alone!

What is the 4WD Adventure?

The Variety WA 4WD Adventure is an exciting week long adventure taking four wheel drives off the bitumen and onto bush tracks, sand dunes, fire trails and dirt roads. Escape the nine-to-five routine with Australia's best outdoor event, doing 4WDing and accommodation in style. The emphasis is on good tracks and travelling to some of the most incredible areas in Australia - all whilst raising funds for WA kids in need.

Travel made easy

We'll deal with the event logistics and the boring stuff - organising itineraries, food and accommodation - so you can focus on the fun things. Why spend hours agonising over every detail of your trip when you can sit back in luxury and leave it to the experts!

Just the right balance

The best small group adventures strike the perfect balance between included activities and 'your time'. While there's always an itinerary in place, we like to keep things flexible by giving you plenty of free time to explore. After all, this is your adventure!





The support

The event is supported by a team of staff and officials, boasting over 50 years' experience on Variety motoring events. Radio communications, mechanical assistance and a scout to check the tracks are all there to ensure that you are safe. But most importantly, they are there to make sure you have fun!



The food

A private chef is along for every step of the Adventure, meaning you're treated to some of the best meals on offer. As a WA charity, we like to give back to the community, so we pick the freshest local produce, depending on location. You could be eating anything from a seafood feast on the Coral Coast to sampling indigenous delicacies in the heart of Kimberley. All meals are all included so no need to worry where your next feed is coming from!



The tracks

Suited to anyone with an adventurous spirit who takes pleasure in the great outdoors, the Adventure caters for both experienced and in-experienced 4WDers alike. The 4WD Adventure explores country not normally accessible to the general public - we can guarantee you, Variety will be taking you to places you've never been before.

Take it from the experts

"Being backed up by a group of well organised and well trained 4WDers is a dream come true for those who haven't done much behind a 4WD. Whether you're a seasoned 4WD owner or you've just hopped behind the wheel, you'll have a blast, and make a massive difference in the process".

Aaron, 4WDing Australia

Where we stay

Travelling in small to medium groups means we aren't restricted to staying in larger chain hotels; instead we use unique and exclusive accommodation that immerses you in the experience and brings you closer to the destination. It could mean staying on Indigenous-owned land near Uluru, in a secluded beach side lodge on Dirk Hartog Island, or safari camp off the Kimberley coast. No matter the place, all of our accommodation is carefully hand-picked for its quality, amenities and location.



Karajini Eco Lodge



Camping at Lake Christopher



Dirk Hartog Island Lodge



El Questro Station



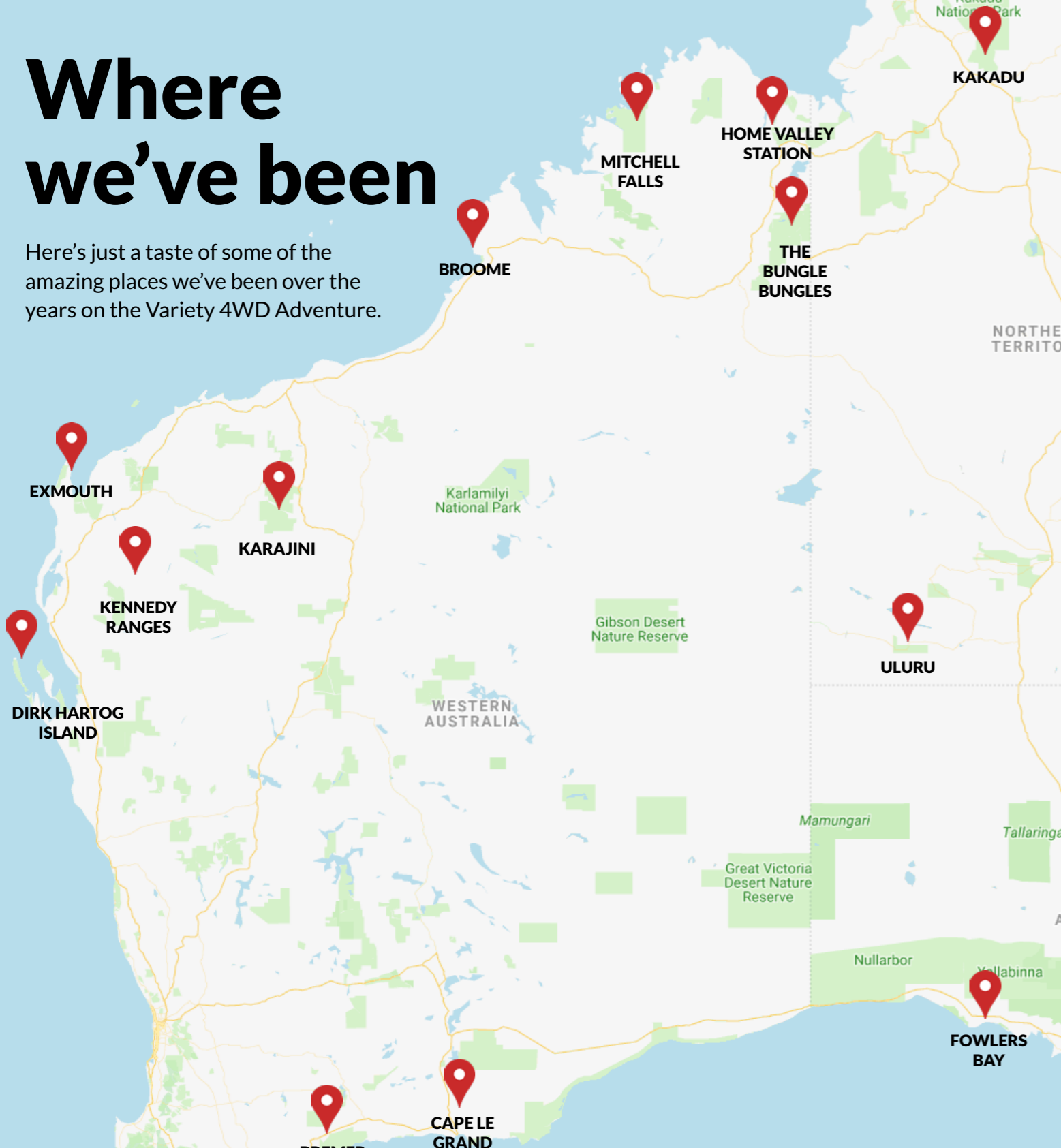
Karri Valley Resort



Camping at Bungle Bungle National Park

Where we've been

Here's just a taste of some of the amazing places we've been over the years on the Variety 4WD Adventure.



2018
Kalgoorlie to Uluru



2012
Borossa to Esperance

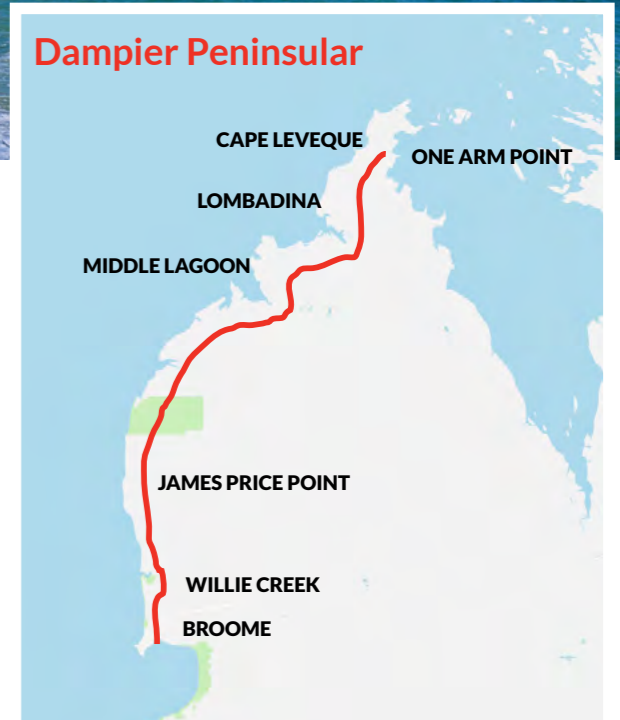


2012
Newman to Katherine

West Kimberley Paradise Found



Kooljaman Cape Leveque



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In 2019 we're setting off from Broome and heading up the Dampier Peninsular, where a striking contrast of pindan cliffs, white sand beaches and clear turquoise waters creates the perfect backdrop to a unique cultural and coastal adventure.

What better way to see one of Australia's most spectacular regions than with great mates, entertainment, incredible food and tackling some of Australia's best 4WD tracks - all whilst raising funds for WA kids in need. This is one not to miss!



How to get on board



Sounds of Silence dinner, Uluru

Where the money goes



The Adventure that changes lives...

At Variety we believe all kids deserve a fair go. So whether living with sickness, disadvantage or special needs, we give the kids the opportunities and support they need to join in. We focus on meeting unmet need and helping kids when no government or other assistance is available. Through equipment, programs, scholarships and events for kids we strive to give all kids the opportunities in life they deserve. But we can't do it without you - the funds you raise will help us help WA kids.

In 2018 our 4WD participants raised an amazing \$152,000 for WA kids.



What's included

On the Variety WA 4WD Adventure we want you to have the best time possible and sit back in luxury whilst we take care of the boring stuff! In return for your entry fee and fundraising efforts you will receive:

- Meals
- Entertainment
- Officials support –mechanics, medical, event marshals
- Official event merchandise and vehicle stickers
- Public liability insurance

What's the cost

- | 4WD entry fee of \$330 per car
- | Individual entry fee of \$1,760 per person
- | The determination to take up the challenge of fundraising for WA kids in need.
 - \$4,000 for new 4WDs
 - \$6,000 for returning 4WDs
 - \$8,000 for "Buddy" 4WDs

Get in touch with the Variety events team today to find out how you can start fundraising and reach your target!



Get on board the adventure of a life time!

For more information or to register contact the Variety 4WD Adventure Team

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P (08) 9355 3655

variety.org.au/wa/4wd

