

# IMPACT REPORT



**2020/21**

**Variety - the Children's Charity of WA**

*Empowering WA kids living with sickness, disadvantage and disability*



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Reflecting back on the last 12 months at Variety – the Children’s Charity of WA, we can really see how far we’ve come and the incredible impact the charity has had on the lives of so many WA kids.

We are fortunate to have been able to fully resume our vital Variety Programs, Grants, Scholarships and Experiences, helping more than 9,530 children living with sickness, disadvantage and disability in 2020-2021.

On behalf of the Board, I extend my heartfelt thanks to every donor, member, volunteer, event participant and sponsor for making this possible.

It’s been an honour to serve as Chief Barker over the past year, and although no longer a Board member, I’m excited to continue supporting this wonderful charity we all care so deeply about.

**Jay Walter**  
*Chief Barker*



After all the uncertainty that COVID-19 brought the world, we entered 2020-2021 with a cautious yet steadfast commitment to be there for our Variety kids and families, no matter what.

One thing we were never unsure of, was the passion and determination of all our supporters. Once again, you walked beside us every step of the way; participating in events, buying raffle tickets, volunteering your time or helping spread the word. Thank you. Our events all exceeded fundraising expectations and this is a testament to that spirit.

With more focus on promoting our programs to regional WA families and increasing our brand awareness in the disadvantage sector, there is much growth planned for the year ahead and we look forward to your continued support.

**Tony Hume**  
*Chief Executive Officer*



# Our Vision

To empower WA kids living with disability, disadvantage or sickness to live, laugh and learn.

# Our Mission

For no WA child living with sickness, disadvantage or disability to miss out on Variety's support.

We help kids living with sickness, disadvantage and disability by delivering support in the following ways:



## GRANTS

We grant a range of items to provide practical help to kids and organisations in need. Our grant categories include education, technology, sensory, medical and mobility.



## SCHOLARSHIPS

We give scholarships to support kids with an existing talent to reach their full potential in sports, the arts or education.



## PROGRAMS

We run inclusive programs to educate and empower kids. Our programs are fun, supportive and give kids the opportunity to develop new skills and shine their brightest. Our programs include the Variety Choir and Variety Motor Mouth Camp.



## EXPERIENCES

We run events and experiences to engage and bring joy to kids in need, such as the Variety Kids Christmas Party. These events allow kids and their families to make cherished memories, meet new people and participate in an inclusive environment.

# At a Glance



258

Variety grants provided to individuals and organisations



49

Variety Heart Scholarships awarded



15

Families attended Variety Motor Mouth Camp

\$1,129,097

granted to help WA kids



1,997

Kids received a special gift or toy



833

Kids and their families attended the Variety Kids Christmas Party

9,530

kids directly supported in WA

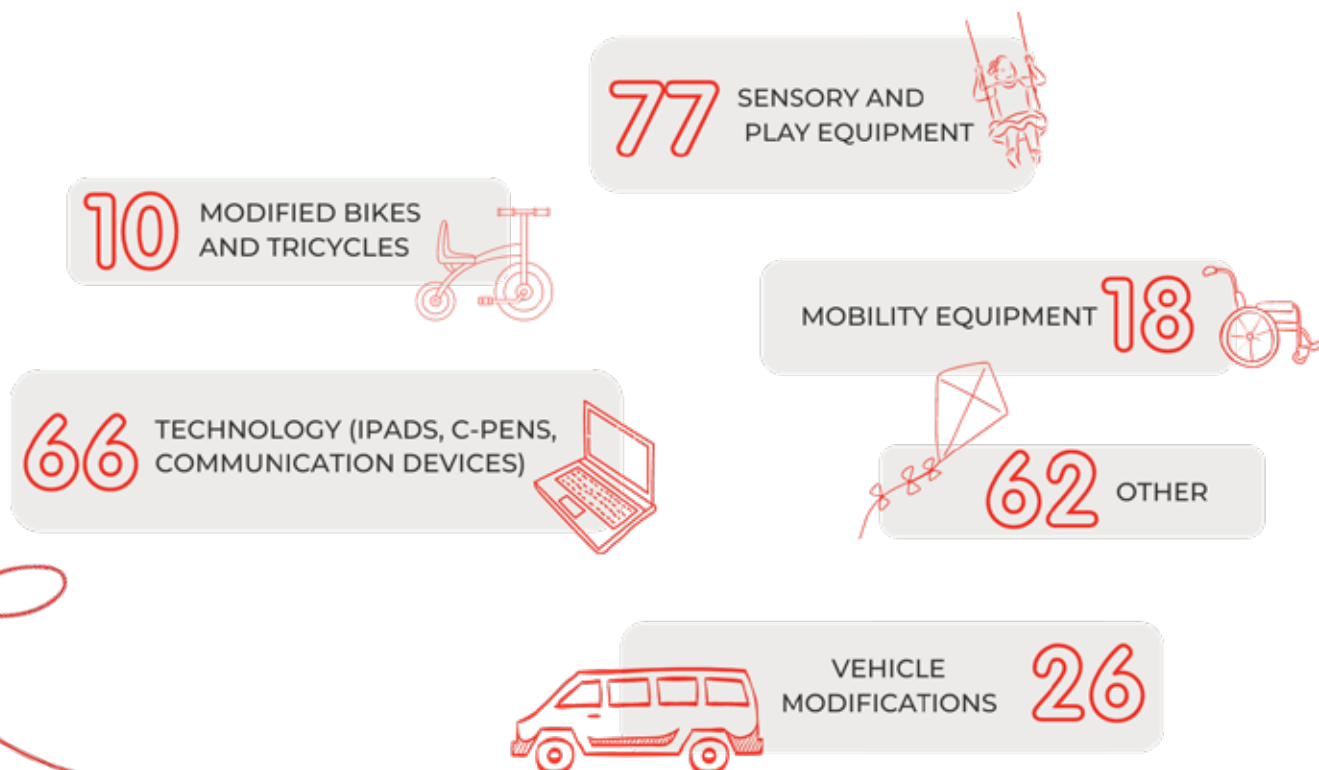


# Variety Grants

**Variety assists both individuals and organisations through the Variety Grants program, providing practical equipment for WA kids living with sickness, disability or disadvantage.**

Variety Grants are provided in the areas of education, technology, sensory, medical and mobility. In 2021 Variety WA provided 198 grants to individuals and 61 grants to organisations. Having their needs met opens up opportunities for new experiences leading to increased enjoyment and fun for children who might otherwise miss out. It also gives each child the opportunity to participate with their peers and family, which improves their social connections, their feelings of inclusion and equality.

**\$1,129,097**  
*was granted to help WA kids*



## Meet Cooper!

He's an energetic 5 year old boy who is full of life, with every day bringing a new adventure. Cooper lives with Autism, ADHD and a Sensory Processing Disorder.

Thanks to Cooper's Variety Grant, he has a safe and secure way to get the sensory input his body requires and a space to regulate his emotions.



# Some of the kids you've helped this year

Variety helps when others can't. We ensure that all children and families have the best opportunity to live life more fully regardless of ability or background. Let's take a look at the impact you've helped make possible this year.

## Meet Hendrix!

Hendrix is a happy 7 year old boy. He loves funny sounds and when his brothers make him laugh. In these simple moments of joy, his mum Emma says Hendrix will light up anyone's day with his beaming smile.

Living with Cerebral Palsy and Developmental Delay, Hendrix uses a wheelchair for his mobility. In 2021, Hendrix and his family received a Variety Grant to assist with the purchase of a wheelchair accessible vehicle. The new car will enable Hendrix to be transported sitting in his wheelchair, which will make such a difference to their family.



## Meet Brooklyn!

9 year old Brooklyn is a happy, cheerful girl whose contagious giggle and smile light up every room! Brooklyn lives with numerous medical conditions including FoxG1 Syndrome, Epilepsy, Cerebral Palsy and Scoliosis, but doesn't let this get in the way of her love of being outdoors, camping, fishing and boating with her family.

Brooklyn received a Variety Grant for a gravity chair and is now able to get out and about in the sunshine more than ever with her family.



## Meet Ava-Lily!

Ava-Lily is 5 years old and loves spending time outside playing with her family. Ava-Lily lives with Autism and is currently home schooled as she experiences high levels of anxiety.

Thanks to her Variety Grant, Ava-Lily received monkey bars to help her to become more active, develop her strength and motor skills. She is now able to spend loads of time playing in the backyard, which is helping to improve her confidence outside the house.



## Meet Logan!

8 year old Logan was over the moon to receive his Variety Grant for a mobility scooter. Logan lives with Cerebral Palsy, which predominately affects his lower limbs.

Thanks to his new set of wheels, Logan can independently get around his community, go on family adventures and scoot to school with his twin brother!



## Meet Lucas!

6 year old Lucas is an enthusiastic child who loves playing with his toys and getting out and about.

Lucas lives with Autism and hearing loss and received a Variety Grant for a Roger Receiver, a device that helps to stream clear sound from a microphone directly to a hearing aid. This has helped him to build his confidence when communicating with his peers and he is now actively participating in the classroom!





# Variety Heart Scholarships

**Variety Heart Scholarships recognise the inspirational talents of WA kids living with sickness, disadvantage or disability and help them to reach their full potential in the areas of sport, the arts, and education.**

In 2021, \$117,906 worth of scholarships were presented to 49 deserving kids at the Variety Heart Scholarships Award Evening at Heath Ledger Theatre.

This year, scholarships helped WA kids fulfill diverse passions in areas including dance, motocross riding, singing, martial arts, cheerleading, horse riding, musical theatre, songwriting and Badminton.

The scholarship program has seen incredible results, with many children competing at a state, national and international level, but the benefits for the children don't stop there. Off the field and stage, children are able to use the confidence they have gained through their scholarship in everyday activities. They are inspiring and we look forward to seeing them all go on to achieve great things.



**49 kids**

were awarded Variety Heart Scholarships in 2021 worth

**\$117,906**

A special heartfelt thank you to the Bendat Family Foundation, the Whately Foundation and Wise family for their ongoing contribution to the Variety Heart Scholarships.



32 arts and 17 sports Variety Heart Scholarships were awarded



## Variety Choir

**The Variety Choir has brought together over 30 young people of all abilities and backgrounds to share their love of music.**

The group continued to entertain and inspire this year with an uplifting repertoire that brings joy to both the audience and performers. The choir uses passion for music as a foundation for building performance skills, self-confidence, friendship and community participation.

In 2021 the Variety Choir has continued to shine. Some highlight performances include P&N Bank's Flourish event held at the RAC Arena, the 2021 Variety Ball and the Ruby Road Trip Finish Line.



## Variety Kids Christmas Party

**Each year, the Variety Kids Christmas Party puts smiles on the faces of hundreds of children and their families.**

Over 800 kids and their families attended the 2020 Variety Kids Christmas Party at Adventure World. The Kids Christmas Party is an inclusive day that ensures more kids get to experience the joy of Christmas. The Christmas Party offers respite for families, giving them the opportunity to get into the Christmas spirit and enjoy a relaxing afternoon together. As always, the highlight of the day was a special visit from Santa and the kids unwrapping their Christmas presents.



*Thanks to the generosity of The Stan Perron Charitable Foundation and our donors and volunteers who made the 2020 Variety Kids Christmas Party possible.*







## Variety Motor Mouth Camp

**Since 2011, the Variety Motor Mouth Program has helped children who have limited speech and rely on communication aids to express themselves. This is done through fun, activity based learning at a weekend camp for kids and day camp for teens.**

The program assists both children and their parents to develop their skills and confidence in using alternative communication devices to communicate in everyday life. In 2020, the Variety Motor Mouth Camp was unable to run due to COVID-19 restrictions but made a triumphant return in 2021, just in time to celebrate it's 10th Anniversary. The weekend was jam-packed with interactive workshops, fun activities and entertainment,

all creating opportunities for campers to practice their communication skills. 15 families engaged with volunteer speech pathologists and occupational therapists, as well as connecting with families who have similar experiences to their own. Thanks to the generous support of our program sponsors P&N Bank and Ansvar Insurance, as well as the committee and volunteers for helping these kids find their voice.

There were smiles for miles when 7 year old James attended Variety Motor Mouth Camp with his family!





\$220,000

Raised to assist WA kids,  
including \$162,000 for the  
Variety Mobility Fund

## Variety Ball

The 2021 Variety Ball: Under the Sea was a spectacular evening held at Crown Towers, raising \$220,000 for WA kids. The night began with a pre-event poolside soiree, with guests greeted with a splash of interactive entertainment from the mermaids. With over 400 guests enchanted by the under the sea styling and a decadent Epicurean feast,

they also saw show stopping performances by Carmelo Entertainment, the Variety Choir, a live band and DJ. This was followed with a bespoke auction, raffle and live appeal. Our sincere thanks to the 2021 Variety Ball Committee, along with the many sponsors, volunteers and contributors who made this event a success.

## Variety Toy Bank

The 2021 Variety Toy Bank Rockpool Luncheon raised \$19,993 for kids living with sickness, disadvantage or disability. 179 toys were also donated to go to WA kids affected by domestic violence. Each gift helps a child to create positive memories and show that someone cares at a difficult time in their lives.

Highlights of the day included Scherri-Lee Biggs joining us as MC, as well as our amazing guest speaker Katherine, who shared her personal experience surviving domestic violence.



179

Toys donated

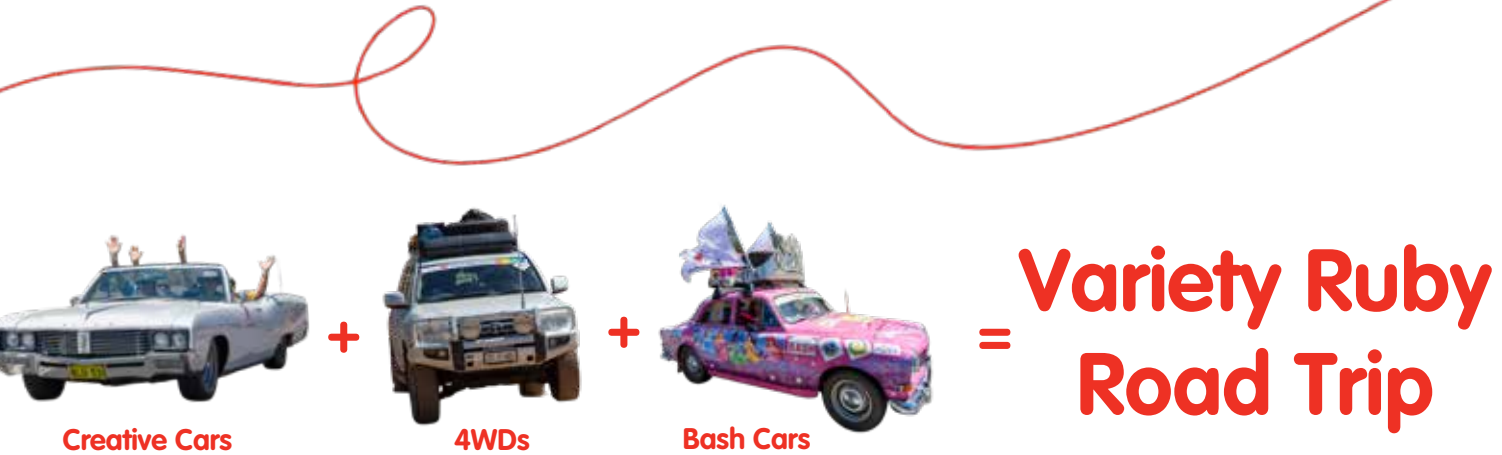


\$19,993

Raised







As a result of COVID-19 restrictions the 3 iconic Variety WA motoring trips were unable to run in 2020. In their place however, was the Variety Ruby Road Trip. This 4 day trip celebrated 40 years of Variety WA and was one heck of a ride. An all inclusive charity drive for

4WD lovers, Creative Car Cruisers and Bash adventurers, the Ruby Road Trip started and finished in Perth. The Ruby Road Trip saw 21 Bash cars, 19 4WDs and 12 Creative Cars raise \$560,405 for WA kids living with sickness, disability and disadvantage.



## Variety Creative Car Cruise

This year we celebrated the Variety Creative Car Cruise's 10th Anniversary! 28 classic, vintage and muscle cars departed on a 4 day cruise re-tracing the first route from 2011 in tribute. We made a special visit to West Busselton Primary School to provide a Variety Grant for a Movement Maze.

Some highlights of the trip included a Mad Max theme day and a private lunch at Copelands Farm, before finishing the event with a Rock 'n' Roll final night dinner at Karri Valley Resort. \$160,000 was raised by our amazing participants to empower WA kids.





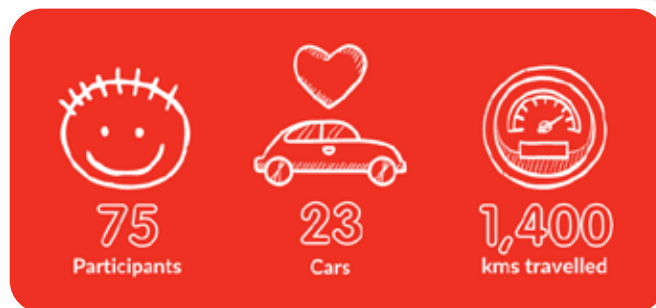


  
**\$201,000**  
 Fundraised

## Variety 4WD Adventure

23 4WDs, 75 enthusiastic participants and 17 volunteers embarked on an 8 day adventure of a lifetime through the Ningaloo Coast and Gascoyne.

It was a unique trip with access to private off-road tracks, experiencing iconic locations, and catching up with remote communities along the way to spread the fun. An incredible \$201,000 was raised to help improve the lives of WA kids.



## Variety Bash

The 2021 Variety Bash saw 47 pre-1994 cars with 134 participants tackle the best of the Pilbara, taking on diverse off-road tracks and bringing smiles to WA kids in remote communities.

Along the way we visited 3 schools and provided 3 Variety Grants with a combined worth of \$28,900. This contribution helped to fund sensory and rehabilitation equipment to support local kids. An outstanding result of \$1,074,400 was raised to help empower WA kids living with sickness, disadvantage or disability.



Thanks to the tremendous efforts of our fundraisers, participants, volunteer officials and partners who have all made these events possible.





## Community Fundraising

Throughout 2020 and 2021 our Variety community has undertaken a range of fundraising initiatives to help support WA kids. This includes everything from recycling through Containers for Change, to instore fundraising at Red Dot stores, Jacks Creative Kitchen donating the profits from his hand crafted Christmas cookies, Gaby selling her beautiful artistic homewares, and a team participating in the Rottnest Channel Swim.

Many schools and businesses also participated in our Toy Drive which raised \$16,000 worth of gifts, with an additional \$9,000 worth of toys collected by Hawaiian Giving Box. A heartfelt thanks to our community for showing a tremendous amount of generosity over the festive season and throughout the year.



## Hair with Heart

This year Variety Australia received \$1,866,134.34 in donations as part of the national Hair with Heart program. 658 West Aussies donated their pony tails and of these, over 358 also fundraised to help provide wigs for kids living with medical hair loss and other much needed equipment and programs.

Meet some of our Hair with Heart heroes below!

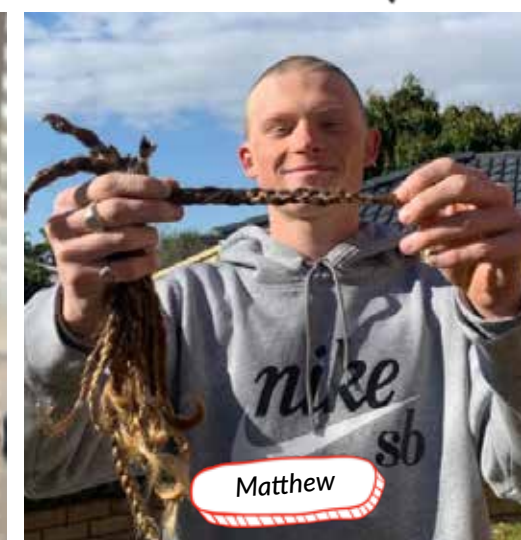


658

Hair donations



Matilda



Matthew



Grace



Tayla & Cheyy

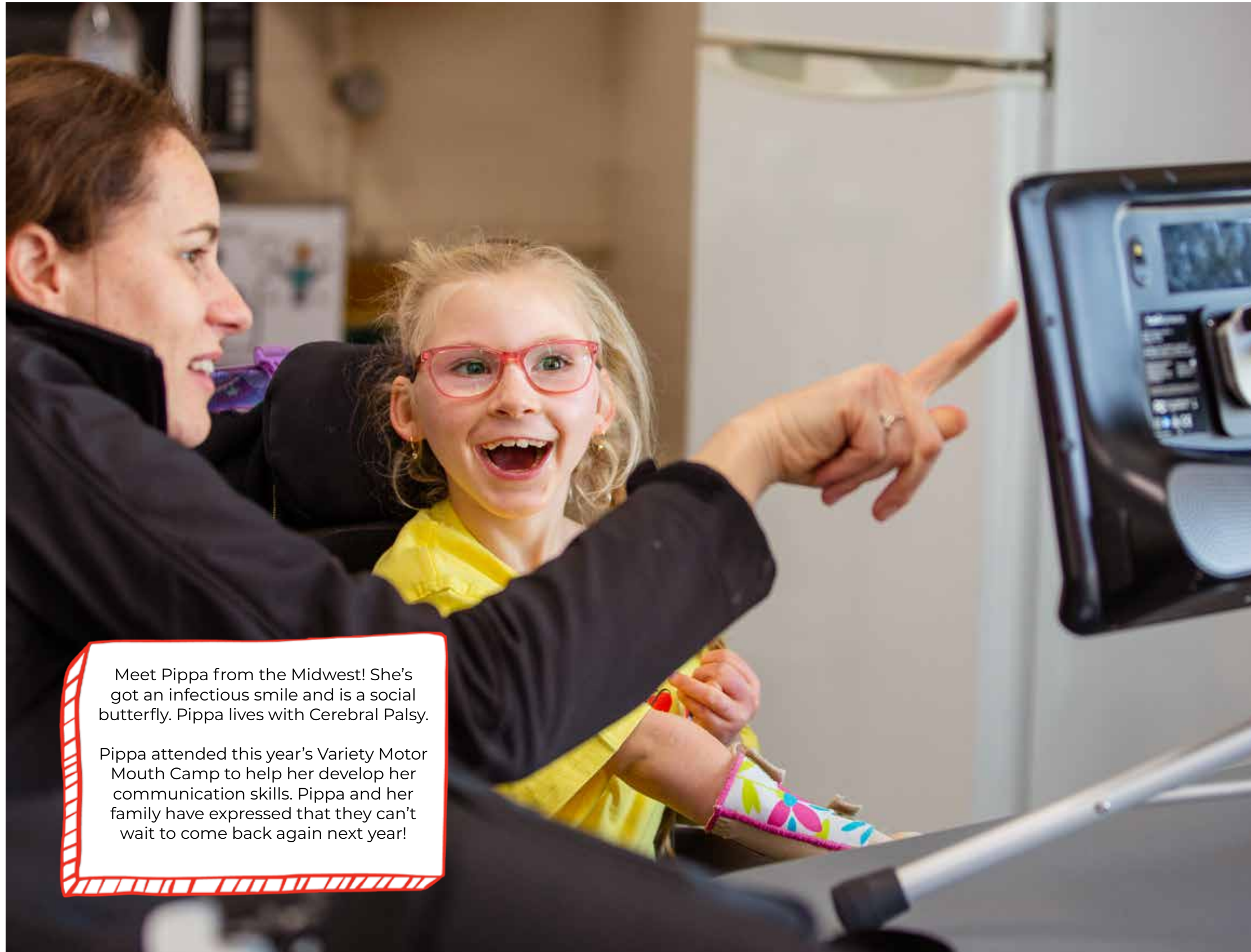


Spencer



Chris





## Variety Midwest

Thanks for the great effort from Variety Midwest and the support of the Geraldton community in 2020 and 2021.

Key fundraising events included the Variety Midwest Melbourne Cup Sweep that raised over \$15,000, the Variety Midwest Getaway that raised \$143,000 and the Variety Midwest Ladies Luncheon raising \$10,700.

During the year Variety Midwest provided 22 grants totaling \$82,726, as well as a fun-filled Kids Christmas Party for over 195 kids and their families. It was a morning of fun, laughter and joy, with a special visit from Santa with a present for each child.

## Variety Goldfields

Variety Goldfields raised over \$205,000 to empower WA kids in 2020 and 2021.

The efforts by the Variety Goldfields team included their annual Geoff Kemp Memorial Golf Day that raised over \$155,000, the annual Kalgoorlie Race Day that raised over \$33,000 and the annual Kalgoorlie Bonfire Night that raised over \$17,000.

13 grants were provided to the total value of \$68,443 in the Goldfields-Esperance region. Thanks to the efforts of the Kalgoorlie team and the Kalgoorlie-Boulder Chamber of Commerce and Industry for their incredible efforts to support their local community.

Meet Pippa from the Midwest! She's got an infectious smile and is a social butterfly. Pippa lives with Cerebral Palsy.

Pippa attended this year's Variety Motor Mouth Camp to help her develop her communication skills. Pippa and her family have expressed that they can't wait to come back again next year!





## Christmas Appeal

Donors were invited to give a happy Christmas to a WA child in need by sponsoring them and their family to attend the 2020 Variety Kids Christmas Party at Adventure World. The appeal was a success, allowing over 800 kids and families to attend.



## Crisis Care Appeal

Donors in the 2021 Variety Crisis Care Appeal were asked to gift an emergency care pack for WA kids escaping domestic violence and entering crisis care. During the appeal over 400 emergency packs were given to refuges. Thank you to Operation Sunshine, who partnered with us to deliver the packs.



## Trusts and Foundations

### Perpetual

Variety WA was a proud recipient of Perpetual's 2021 Impact Philanthropy Program with a grant of \$86,000. These funds provided practical sensory play and therapy equipment to improve the quality of life, self-esteem and independence for an estimated 43 WA children living with Autism Spectrum Disorder and other sensory processing disorders, through sensory based Variety Grants. This is the second year in a row that Variety WA has received support, and we thank Perpetual as well as The Helen Leech Endowment who provided these vital funds.

### Ansvar

National not-for-profit sector insurance specialist, Ansvar Insurance, awarded Variety WA with their Community Education Program Grant. The Ansvar grant provided vital support for the 2021 Variety Motor Mouth Camp – in turn, helping to empower children who cannot speak and use communication aids, their parents, siblings and carers to become more confident communicators.

### The Stan Perron Charitable Foundation

The Stan Perron Charitable Foundation continues to provide much needed equipment and assistance to WA families, being midway through a significant four year commitment to the Variety Grants program. The Foundation has been a proud supporter of Variety WA for more than a decade, also sponsoring the Variety Kids Christmas Party celebration.

Elizabeth Perron, Executive Chair of the Stan Perron Charitable Foundation said, "we are very pleased to be able to assist Variety WA in providing vital care and support for children living with disability, sickness and disadvantage. This very much aligns with what lies at the heart of the Foundation's intent: to make a difference to those in need."





## Our People

Variety WA has a dedicated community of people who make what we do possible. It is through the hard work of our volunteers, fundraisers, committees, board and staff that we continue to grow and are able to make a difference in the lives of so many. In 2020 and 2021, Variety WA had over 231 volunteers assisting with our events and programs.

### BOARD OF MANAGEMENT

Jay Walter  
*Chief Barker*

Brad Dean  
*Vice Chair, Treasurer*

Paul Burgess

Don Brooker

Roy Mellon

Lenette Mullen

Mandy Prindiville

Jenny Rachmat

Chris Rimmer

Kathy Ziatas

### VARIETY WA STAFF

Tony Hume  
*Chief Executive Officer*

Katie O'Donnell  
*Executive Manager*

Trish Whittaker  
*Finance & Administration Manager*

Laura Benson  
*Administration Coordinator*

Jan Ajduk  
*Regional Coordinator*

Jennifer Leese  
*Kids Support Manager*

Lisa Ticehurst  
*Kids Support Coordinator*

Kymberley Ritchie  
*Kids Support Coordinator*

Portia Gebauer  
*Marketing Coordinator*

Asha Healy  
*Marketing Coordinator*

Hannah Shipley  
*Fundraising Coordinator*

Richelle Lowe  
*Event Coordinator*

Michelle Dayman  
*Event Coordinator*

Clare Walker  
*Event Assistant*

### LIFE MEMBERS

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Greg Anderson

Michael Bain

John Boucaut

Kevin Cochrane

Dr Bernard Cresswell

Jeff Galloway

Keith Graham

Lesley Hart

Clive Hartz

Ian Johnson

Alan Linney

Robert Maher

John Migliore

Lenette Mullen

Jeff Newman OAM

Graeme Perryman

Michael Price

Wendy Price

Chris Pye

Ralph Reid

Terry Shaw

Ennio Tavani

Mark Whately

Neil Wilkinson

Pieta Woollams



# A Heartfelt Thanks To Our Sponsors

## KIDS SUPPORT PARTNERS



## KEY PARTNERS



## PREMIER PARTNERS



## SUPPORTING PARTNERS



## MAJOR PARTNERS



## NATIONAL PARTNERS



# Sponsor Highlights



## Thrifty

A heartfelt thanks to Thrifty who have gone above and beyond with their support of Variety WA. From supporting events by providing vehicles, helping to transport toys to regional towns and putting their hand up for countless volunteer opportunities, Thrifty has done it all to help empower WA kids.

## P&N Bank

P&N Bank has been proudly supporting Variety WA since 2016. Their generous support has included volunteering in the office and at the Variety Kids Christmas Party, welcoming Variety WA families and the Variety Choir as part of their annual Flourish event and sponsoring the Variety Motor Mouth Camp.

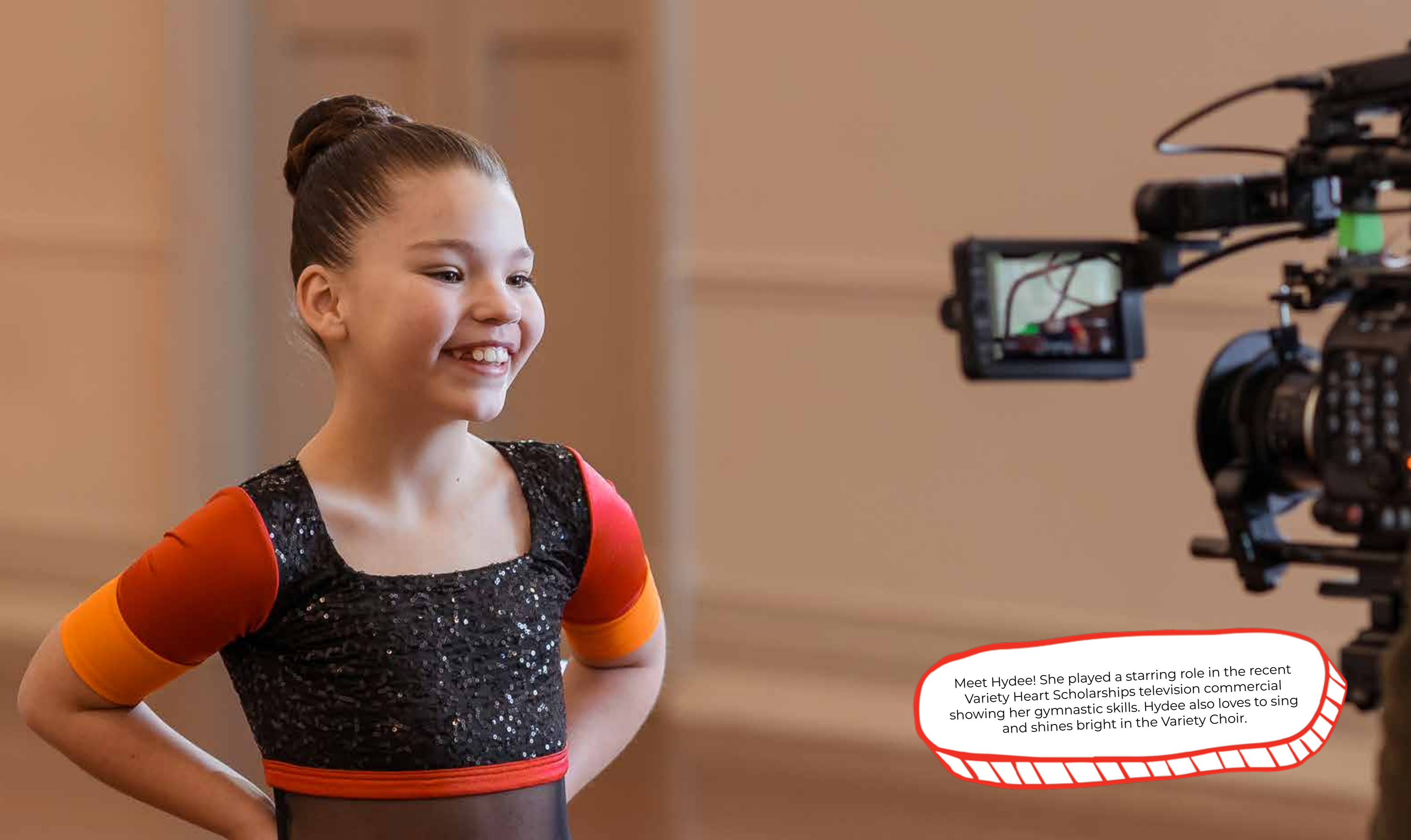


## Plunkett Homes

Plunkett Homes pour love into every home they build and now they're also making a difference to the lives of WA kids. As part of Plunkett Homes' new initiative the Variety logo is sprayed onto the slab of every home, ensuring they're always filled with love. With the support of Plunkett Homes, more kids are empowered every day.







Meet Hydee! She played a starring role in the recent Variety Heart Scholarships television commercial showing her gymnastic skills. Hydee also loves to sing and shines bright in the Variety Choir.





[www.variety.org.au/wa](http://www.variety.org.au/wa)

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